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Title: Receive Presentation from West Business Development Center on Community Economic Resilience Fund (CERF) and Approve Letter of Support

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Attachments: 1. Letter of Support, 2. West Council Presentation, 3. Public Comment -8B

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8/8/2022	2	City Council	approved	Pass

Receive Presentation from West Business Development Center on Community Economic Resilience Fund (CERF) and Approve Letter of Support

Staff has been participating in the planning process for CERF, California's new economic development program aimed at supporting development of more inclusive and resilient regional economies. Mendocino, Del Norte, Humboldt, and Lake Counties make up the Redwood Coast Region. The CERF team for the Redwood Coast Region has just applied for planning funds with a two-year term and will apply for implementation funds based on projects identified in the planning phase. The City's Economic Development Ad Hoc Committee signed a letter of support for the Redwood Coast Region. Mary Anne Petrillo, CEO, West Business Development Center will present information about CERF and the Redwood Coast Region.