



City of Fort Bragg

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Legislation Details (With Text)

File #: 18-358 **Version:** 1 **Name:**
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On agenda: 9/4/2018 **Final action:** 9/4/2018
Title: Receive Report and Presentations from Two Finalists and Make Recommendation to City Council Regarding Promotional Program Services Including Website Design, Development and Deployment; Social Media Content and Creation; Design/Creative Services; Public Relations Services; and Marketing/Advertising Services

Sponsors:

Indexes:

Code sections:

Attachments: 1. 09042018 VFB Mktg Services Recommendation, 2. VFB RFP_Overall, 3. Interview and Presentation Guidelines, 4. Suggested Interview Questions, 5. Finalist Evaluation Criteria, 6. Cubic Inc., 7. The Abbi Agency

| Date | Ver. | Action By | Action | Result |
|----------|------|---------------------------------|-------------------|--------|
| 9/4/2018 | 1 | Community Development Committee | referred to staff | |

Receive Report and Presentations from Two Finalists and Make Recommendation to City Council Regarding Promotional Program Services Including Website Design, Development and Deployment; Social Media Content and Creation; Design/Creative Services; Public Relations Services; and Marketing/Advertising Services