

City of Fort Bragg

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Title: Receive Presentation on Tourism Market Research Study and Provide Direction to Staff Regarding

Fort Bragg Marketing and Promotions Plan

Sponsors:

Indexes:

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Attachments: 1. 03132017 Market Research Presentation, 2. Attachment 1 - Fort Bragg Tourism Research

Presentation, 3. Attachment 2 - SMG research report draft 3.pdf, 4. Attachment 3 - SMG action plan draft 3.pdf, 5. Attachment 4 - Visitor Survey Results 2.pdf, 6. Attachment 5 - Memo from Chamber

Regarding Research Report

Date Ver. Action By Action Result

Receive Presentation on Tourism Market Research Study and Provide Direction to Staff Regarding Fort Bragg Marketing and Promotions Plan