



Legislation Details

File #: 18-358 **Version:** 1 **Name:**

Type: Staff Report **Status:** Business

File created: 8/30/2018 **In control:** City Council

On agenda: 9/4/2018 **Final action:** 9/4/2018

Title: Receive Report and Presentations from Two Finalists and Make Recommendation to City Council Regarding Promotional Program Services Including Website Design, Development and Deployment; Social Media Content and Creation; Design/Creative Services; Public Relations Services; and Marketing/Advertising Services

Sponsors:

Indexes:

Code sections:

Attachments: 1. 09042018 VFB Mktg Services Recommendation, 2. VFB RFP_Overall, 3. Interview and Presentation Guidelines, 4. Suggested Interview Questions, 5. Finalist Evaluation Criteria, 6. Cubic Inc., 7. The Abbi Agency

Date	Ver.	Action By	Action	Result
9/4/2018	1	Community Development Committee	referred to staff	