



## Legislation Details (With Text)

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**Title:** Adopt City Council Resolution Authorizing City Manager to Execute Contract Amendment for Marketing Services, Increasing the Amount of the Contract with Creative Thinking, Inc. dba The Idea Cooperative by a Not to Exceed Amount of \$10,000 (Account No. 110-4321-0319)

**Sponsors:**

**Indexes:** Shared - Citywide

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**Attachments:** 1. RESO Idea Cooperative Contract Amendment, 2. Ex A - Idea Cooperative 2nd Amendment

Date	Ver.	Action By	Action	Result
8/10/2020	1	City Council	adopted	Pass

Adopt City Council Resolution Authorizing City Manager to Execute Contract Amendment for Marketing Services, Increasing the Amount of the Contract with Creative Thinking, Inc. dba The Idea Cooperative by a Not to Exceed Amount of \$10,000 (Account No. 110-4321-0319)

The City Council adopted Resolution 4213-2019 on November 25, 2019, authorizing a contract with The Idea Cooperative for strategic and creative marketing services for Visit Fort Bragg in the sum of \$99,000. The contract was amended on June 29, 2020 to extend the time of completion to July 31, 2020 and the term of the contract to October 31, 2020. There are still marketing services that need to be completed, as outlined in the attached revised Scope of Work. Adoption of this resolution will authorize the City Manager to enter into a second amendment to the contract with The Idea Cooperative to revise the scope of work, increase the amount of contract by \$10,000, extend the completion date to October 31, 2020 and extend the term of contract to January 31, 2021.