



SURVIVING THE ODDS PROJECT

**Empowering Youth Through Musical Self-
Expression**

PROGRAM OVERVIEW



Founding Story

Mission Statement

Target Population

Program Purpose

Curriculum Overview

Community Partners

Funding Needs

FOUNDING STORY



- **Inception** - *John Wallace*, Founder & CEO
- **Development** - *Melissa Greene*, Co-Founder & Executive Director
- **Funding** - Marin County Innovation Grant
 - Growing Roots Needs Assessment
- **Incorporation** - June 2018
- **Board of Directors** - October 2018
- **Marin Oaks Studio** – February 2019
- **501c(3) Determination** - March 2019
- **Marin Community Foundation Grant: Teaching Through The Arts** – July 2019

BOARD OF DIRECTORS



MISSION STATEMENT



Surviving The Odds Project (STOP)
Empowers **Marin County Youth**
From Communities With The **Greatest Need**
To **Find Their Voice**
By Engaging Them In **Musical Self-expression.**

TARGET POPULATION



- **Transitional Age Youth** (ages 16-25) who live in Marin County
- **Continuation High School Students** from Marin Oaks, Madrone, San Andreas, and Marin's Community School
- **Youth Court Defendants** who are eligible for alternative sentencing

Potential participants face a myriad of issues throughout their young lives, from childhood abuse and neglect to racism and social inequality, which can lead to substance use and other destructive behaviors.

FALL 2018 PARTICIPANTS



PROGRAM PURPOSE



GOALS

To prevent the likelihood of substance abuse, self-injurious behaviors, and involvement with the criminal justice system.

With the support of our culturally competent team, program participants are given a healthy outlet in which to cope with their emotions and traumatic events.

OBJECTIVES

Participants will shape their personal life experiences into original songs and music videos.

Because of the accessibility of our innovative program and the lived experience of our dedicated staff, STOP fulfills a need that cannot be met by the formal systems of care.

CURRICULUM OVERVIEW



Seasonal 8-Week Program

- Orientation
- Phase 1: Songwriting
- Phase 2: Recording
- Phase 3: Video Production
- Phase 4: Performing
- Graduation

On-Campus Program

- Also includes:
 - Beat Production
 - Sound Engineering
 - Video Editing

Youth Court Program

- Individualized

PROGRAM ACTIVITIES



COMMUNITY PARTNERS

- The Multicultural Center of Marin
www.multiculturamarin.org
- The Community Media Center of Marin
www.cmcm.tv
- Opening The World
www.openingtheworld.org
- TAY Radio
www.facebook.com/tayradiomarin



FUNDING NEEDS



PROGRAM COSTS for ONE PARTICIPANT

- \$25 - Program Materials
- \$50 - Transportation Support
- \$100 - Healthful Meals
- \$250 - Graduation Rewards
- \$500 - Professional Quality Song
- \$1000 - Polished Music Video



THANK YOU!