

# Zero Waste

By

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Zero Waste Mendo

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- *A place to learn ways to reduce your waste*
- *English and Spanish Facebook groups*
- *In-home/office/school consultations*
- *Municipal and county level coordination*
- *Public outreach*
- *Home tours*



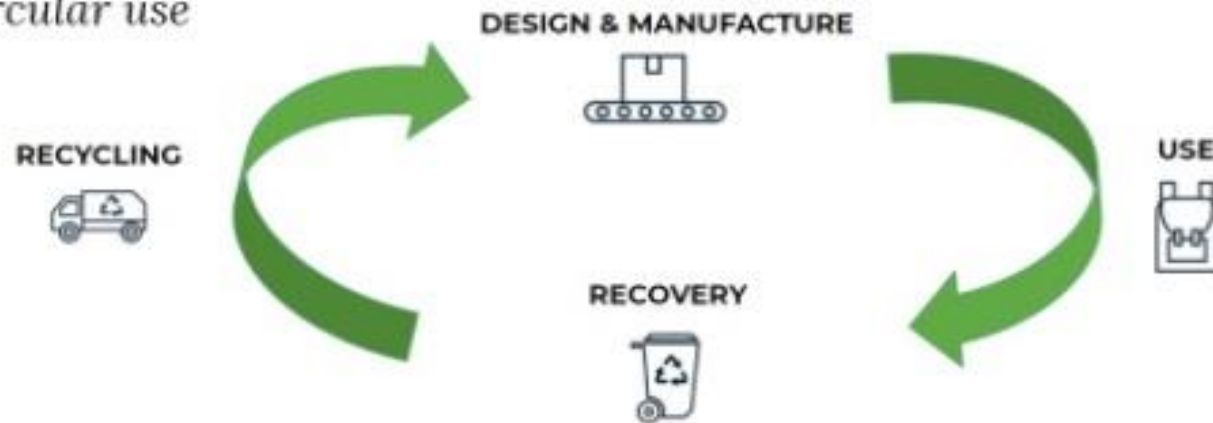
# Linear vs. Circular Economy

## ZERO WASTE CONCEPT

*From linear use*

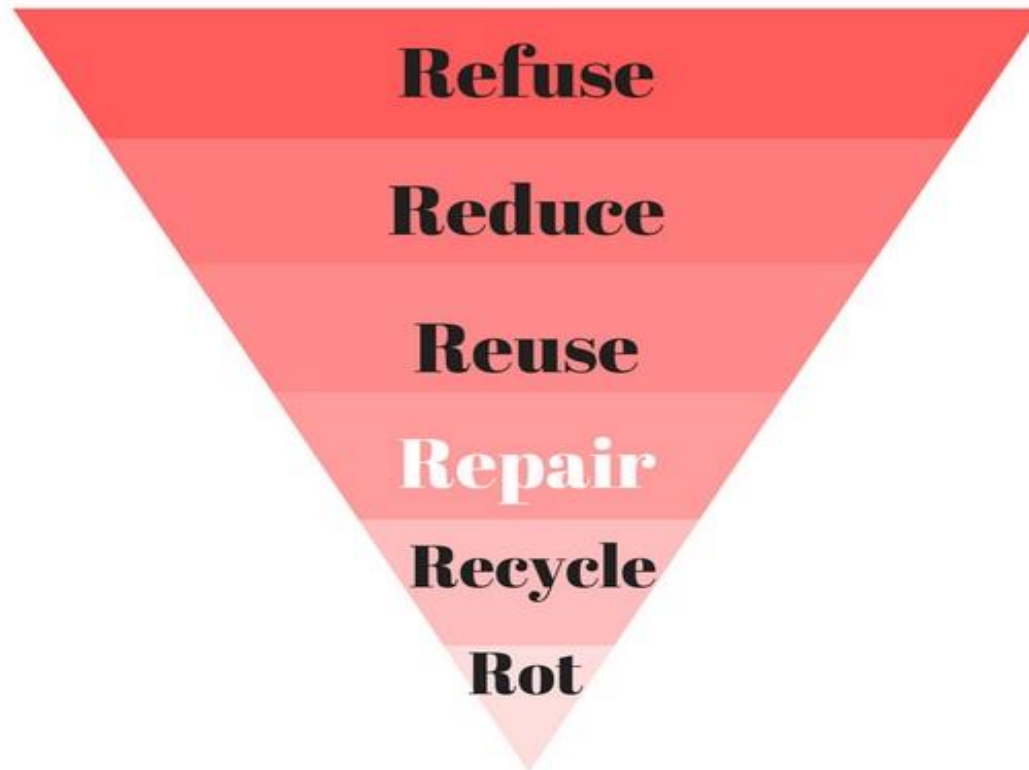


*To circular use*



# The 6 R's

## Zero Waste Principles



The Zero Shop Blog



# Benefits to Zero Waste

- *The 6 R's create 10x more jobs than disposal*
- *Reduces our climate impact*
- *Redirects resources to those in need (building community) rather than disposing of them*
- *Conserves resources and minimizes pollution*
- *Individuals save money and time while living healthier*

# Refuse

- *Just say 'No' to:*
  - *Freebies*
  - *Single-use plastics*
  - *Food packaging*
  - *Disposable items*
  - *Things you just don't need*
  - *Junk mail*



## Reduce

- *Donate/sell items you don't need or use*
  - *Save time, space, and sanity*
- *Wait 30 days before buying something new*
- *Create household rules*
  - *Everything has a home*
  - *One thing in and one thing out*
- *Simplify*
- *Reducing can have health benefits*

## Reuse

- *Replace disposables with reusables*
- *Buy secondhand*
- *Craft time!*
- *Donate*
- *Get creative*



# Repair

- *Find someone to repair*
- *Learn how to repair*
- *Buy items that can be repaired*

# Recycle

- *Recycle what you can't refuse, reduce, reuse, or repair*
- *Upcycle as much as possible due to downcycling*
- *Learn what is actually recyclable*
- *Reduce your recyclables*
- *Opt for glass, metal, or paper*
- *Recycle worn-out clothing*



# Rot

- *Compost anything not in the other R's*
- *For Example:*
  - *Paper products*
  - *Plastic-free cotton swabs*
  - *Dryer lint*
  - *Food waste*
  - *Yard waste*
  - *Pizza boxes*













# How to Reduce Your Waste

- *Pick one item to start; It's a process*
- *Just say, "No thank you"*
- *Bring your own reusable shopping bags, bags or containers for bulk, and produce bags*
- *Skip the packaging and also buy secondhand*
- *Make a to-go bag to leave in your car*
- *Find alternatives to products once finished*

## Questions

- *What's one habit that you feel comfortable starting to shift?*
- *What's one waste-reduction dream you have for your town no matter how 'far-fetched' it may seem?*



# Campaigns

- *Compost Stamp for Pizza Boxes*
- *No Straw Please*
- *Menstrual Cups for Those in Need*
- *Back-to-school Reusable Water Bottles*
- *Reusable Produce Bags*
- *Overall Vision:*
  - *Mendocino Co., its towns, and people practice Zero Waste*