



City of Fort Bragg

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Meeting Minutes Finance and Administration Committee

Wednesday, February 6, 2019

11:00 AM

Town Hall, 363 N. Main Street

MEETING CALLED TO ORDER

Chair Peters called the meeting to order at 11:02 AM.

ROLL CALL

Staff Present: City Manager Tabatha Miller, Finance Director Victor Damiani, and Administrative Assistant Brenda Jourdain.

Present: 2 - Lindy Peters and Tess Albin-Smith

1. APPROVAL OF MINUTES

1A. [19-062](#) Approve Minutes of January 28, 2019 Special Meeting

A motion was made by Committee Member Albin-Smith seconded by Chair Peters, that these Committee Minutes be approved for Council review. The motion carried by an unanimous vote.

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

3. CONDUCT OF BUSINESS

3A. [19-063](#) Recieve Report and Make Recommendation to Staff Regarding Goals and Priorities for the Finance Department and Administration Department in 2019 & 2020

City Manager Miller gave an overview of the report. She noted the City Council will soon hold a goal setting workshop for Fiscal Year 2019-2020. Staff is seeking direction from the Finance and Administration Committee regarding priorities and goals for the Finance Department in the coming years. This information will be used as part of the City Council's Goal Setting Workshop.

Public Comment:

- Jacob Patterson commented on Measure H, financial status of our community, the goals are superficially achieved and the policy priorities need to be in line before money is spent, mill site planning and development, reducing the cost of facilities, more open streets, keeping development in areas we can develop.
- Bruce Piercy commented on Measure H, new annexation, water sewer issues and TOT audit.

Discussion:

The Committee and Staff discussed in detail the goals recommended by Finance and Administration last year.

After lengthy discussion the Committee input on additional priority and goals are:

1. Expanding revenue with new events.
2. Long term annexations - there are costs associated with this.
3. Use website to promote City and local attractions.
4. Other potential tax measures coming forward in November or later.
5. Bring back Increasing broadband coverage and ad hoc committee.
6. Possible advertising on city WIFI.
7. Tax Measures.
8. Increase TOT and Sales Tax by using Coastal trail, event committee for new and expanding events, hotel promotions.
9. Expanding MTA to bring people here.
10. Budget cuts by asking staff where these cuts can be made.

3B. [19-061](#) Receive Oral Update from Staff on Departmental Activities

* None.

4. MATTERS FROM COMMITTEE / STAFF

* None.

ADJOURNMENT

Chair Peters adjourned the meeting at 11:56 AM.