

City of Fort Bragg
City Council 2050 Vision Brainstorm Exercise

	Jobs/ Industry	Housing	Infrastructure	Quality of Life	Healthy Ecosystem	Local Self-sufficiency	VOTES
High density residential development - elegant housing		X				X	1
Everyone is Housed		X		X			2
Dorms at college		X					
Noyo Center = world-renowned	X		X	X			1
Healthcare destination - new hospital with high level of services (e.g. cosmetic surgery) mental health recovery UC Davis presence (or other institution) natural medicines produced here	X			X			
Ocean is opportunity for science/ technology (not extractive)	X			X			1
Upgraded technology - Broadband - so kids can stay here; it's part of the educational system	X		X				2
Airport - people, goods in & out	X		X				
FB is world-class destination - expanded, higher up harbor - marine transporation - breakwater	X		X				
Strong local economy - dollars stay local	X					X	
Focus on future generations education, teachers, opportunities	X				X		
Research and development/ education	X						2
Agriculture development	X				X		
Movie industry - editing/ production work	X						
Restorative industries (e.g. purple sea urchin removal, myco-remediation mushrooms, hemp fiber)	X					X	2
Culinary destination - vegan, raw, etc.	X						
Hosting conferences as a destination	X						
Better paying jobs correlated with education hub	X						1
Cannabis is stabilized, thriving and part of tourism; more diverse, seconday uses for hemp (sail-making, clothing, etc.)	X						
Fishing, sailing, research vessels	X				X		
Bicycles and ride shares (e.g. a mini-Davis)			X	X			
City limits expand population doubles			X	X			
More efficient transport to get here (mono rail, air, boats...)			X	X			
Celebrate bio-diversity (redwood trees, pygmy forest, mushrooms, "pharma - coginancy")				X	X		3
Environment/ natural beauty is protected (adequate open space (non-manicured); beaches are accessible, beautiful				X	X		
Celebrating our resources (e.g. events themed; indigenous history)				X	X		1
Native/ Indigenous population engaged, honored, celebrated, included - Reconciliation				X			
Renaissance (nature, arts, science) that inspires the world				X			
Save for everybody				X			1
Self-sufficiency resilience				X	X		1
Rich resources for our kids				X	X		1
Conference and Performing Arts Center				X			1
Healthy ecosystem - repaired; healed				X	X		
No off-shore oil rigs				X			

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Keeping our soul - integrity of place and our history				X			2
Outdoor living recreation				X	X		
Town looks the same (minus the powerlines put underground)				X			
Healthy ocean ecosystem - abalone, fishing				X	X		
Destination for arts community: music, arts, fun things to do & see. Festivals - film, music, etc. Bringing performers				X			1
Local distribution			X			X	
Upgraded infrastructure (e.g water security)			X				1
More parks and trees places to play			X		X		1
City finances are flush!			X			X	
City government is trusted, nimble and finances are good.			X				
De-salinization			X			X	1
Not dependent on fossil fuels						X	1
Our own energy production (wind turbine, ocean, solar)							
Restorative vs. Extractive					X	X	
No box stores, but more diverse, local businesses							1
Bio-mass fuel/ recycled waste wood						X	
Public co-op utilities						X	
Zero waste					X	X	
Community Land Trust to protect land, ownership					X	X	1
Local food production & distribution					X	X	1
Marine resources used in innovative ways					X	X	
Aquaculture (plant-based)						X	