

Goals, Principles, and Objectives

Guiding the

Fort Bragg Headlands Consortium

November 21, 2018
Updated: March 18, 2019

GOALS:

The Fort Bragg Headlands Consortium is helping our community realize three central Social Goals:

1. Improved Quality of Life, for residents, businesses and visitors.
2. Improved Community Resilience, so we are responsive to a rapidly changing technological and climatic future.
3. Sustainable Economic Growth, with a local economy that sustains itself and the environment.

PRINCIPLES:

These lead to the two Principles guiding FBHC:

1. Protect and Restore the Ecological Integrity of the Fort Bragg Headlands
2. Smart Growth¹ on the Headlands

OBJECTIVES:

These Goals and Principles yield eight Objectives:

1. Reclaim an accessible, safe and clean beach and bay
2. Develop adjacent to existing development
3. Daylight creeks and restore jurisdictional wetlands
4. Clean up remaining toxins
5. Protect and restore wildlife corridors
6. Reduce impervious surfaces
7. Quantify economic costs and benefits of a vibrant, restored coastline.
8. Preserve the remaining forest

¹ Smart Growth is defined by the American Planning Association as “that which supports choice and opportunity by promoting efficient and sustainable land development, incorporates redevelopment patterns that optimize prior infrastructure investments, and consumes less land that is otherwise available for agriculture, open space, natural systems, and rural lifestyles.”

<https://www.planning.org/policy/guides/adopted/smartgrowth.htm>