



CITY OF FORT BRAGG

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COUNCIL COMMITTEE ITEM SUMMARY REPORT

MEETING DATE: APRIL 16, 2019
TO: VISIT FORT BRAGG COMMITTEE
FROM: TABATHA MILLER, CITY MANAGER
AGENDA ITEM TITLE: REPORT OF VFB PROMOTION EXPENSES FOR FY 2018-19
AND SUMMARY OF FORT BRAGG TRANSIENT OCCUPANCY
TAX (TOT) REVENUES

BACKGROUND AND OVERVIEW:

The Visit Fort Bragg Promotions program is funded from a portion of the Measure AA increase in Transient Occupancy Taxes from 10% to 12%. The attached reports of expenses and revenues provides the VFB Committee an update on the financial status of the program.

RECOMMENDATION:

Accept report.

ATTACHMENTS:

1. 2018-2019 Detailed Budget Report
2. Measure AA/AB Report Through 12-31-2018
3. Summary of Transient Occupancy Tax (TOT) Revenue
4. Monthly Graphic Comparison of TOT Revenue