

REPORT DATE:				February 19, 2019												
Type	Date	Num	Name	Memo	Amount	Website, Interactive & Social Media, Content, Advertising	PR/ Media Outreach	Collateral, Banners, Signage	Spec Events/ Attractions	Proj Mgmt	City Business/ Mtgs	Tourism Industry Communic	Leisure/ Trade Shows	Strategic Alliances	Research, Eval, Meas.	Contingency
FUNDS RECEIVED:																
	10/09/2018			Approved budget 10/09/18 110-4321	\$ 346,621.00	\$ 182,000.00	\$ 45,000.00	\$ 15,000.00	\$ 35,000.00	\$ 46,659.00	\$ 500.00	\$ 2,462.00	\$ 3,000.00	\$ 5,000.00	\$ 12,000.00	\$ -
EXPENDITURES:																
GL110-4321																
Pd	07/20/2018		Facebook Adds		\$ 1.48	\$ 1.48										\$ -
Pd	07/20/2018		Facebook Adds		\$ 2.95	\$ 2.95										
Pd	07/20/2018		Fireworks Money bags		\$ 48.02	\$ -			\$ 48.02							
Pd	07/20/2018		EASW Coastal Trail Cele. T shirts		\$ 2,000.00	\$ -			\$ 2,000.00							
Pd	07/20/2018		Promo Trail Event		\$ 1,045.00	\$ -			\$ 1,045.00							
Pd	07/20/2018		Digital membership Blankets-Trail		\$ 26.94				\$ 26.94							
Pd	09/13/2018	84012	Dekra Lite Order	Request by VFB	\$ 5,875.30	\$ -			\$ 5,875.30							
Pd	09/28/2018	84130	Playhouse Creative (Aspen)	August Services	\$ 5,304.00	\$ -			\$ -	\$ 5,304.00						
Pd	10/19/2018	84242	MCC of C	July Services	\$ 6,204.81	\$ -			\$ -	\$ 6,204.81						
Pd	10/19/2018	84242	MCC of C	August Services	\$ 6,171.01	\$ -			\$ -	\$ 6,171.01						
Pd	10/19/2018	84242	MCC of C	September Services	\$ 6,091.70	\$ -			\$ -	\$ 6,091.70						
Pd	11/09/2018	84367	Playhouse Creative (Aspen)	September Services	\$ 3,588.00	\$ -			\$ -	\$ 3,588.00						
Pd	11/09/2018	84367	Playhouse Creative (Aspen)	October Services	\$ 2,964.00	\$ -			\$ -	\$ 2,964.00						
Pd	11/21/2018	84429	Double Martini Inc./Revel	Final Invoice	\$ 8,500.00	\$ 8,500.00			\$ -	\$ -						
Pd	12/07/2018	84534	Playhouse Creative (Aspen)	November Service	\$ 7,176.00	\$ -			\$ -	\$ 7,176.00						
Pd	12/07/2018	84515	Cubic	Invoice 1	\$ 8,666.67	\$ 8,666.67			\$ -	\$ -						
Pd	12/21/2018	84583	360viewPR	November Services/Imm Trip	\$ 8,467.43	\$ -	\$ 8,467.43		\$ -	\$ -						
Pd	12/21/2018	84588	Cubic	Invoice 2	\$ 22,666.67	\$ 22,666.67			\$ -	\$ -						
Pd	01/11/2018	84676	360viewPR	Jan 2019 Retainer	\$ 3,000.00	\$ -	\$ 3,000.00		\$ -	\$ -						
Pd	01/11/2019	84703	Playhouse Creative (Aspen)	December Services	\$ 1,657.50	\$ -			\$ -	\$ 1,657.50						
Pd	02/01/2019	84804	Cubic	Invoice 3	\$ 35,166.67	\$ 35,166.67			\$ -	\$ -						
Pd	02/01/2019	84820	Mendo Coast Childrens Fund (Coast Carolers)	For Coast Carolers	\$ 300.00	\$ -			\$ 300.00	\$ -						
Pd	02/08/2019	84849	360viewPR	Jan	\$ 3,000.00	\$ -	\$ 3,000.00		\$ -	\$ -						
Pd	02/08/2019	84867	Playhouse Creative (Aspen)	January Services	\$ 3,666.00	\$ -			\$ -	\$ 3,666.00						
TOTAL EXPENDED TO DATE					141,590.15	75,004.44	14,467.43	0.00	9,295.26	42,823.02	0.00	0.00	0.00	0.00	0.00	0.00
Budget remaining/unexpended FY 17/18 budget					205,030.85	#	106,995.56	30,532.57	15,000.00	25,704.74	3,835.98	500.00	2,462.00	3,000.00	5,000.00	12,000.00
Months remaining in FY18/19					4		4	4	4	4	4	4	4	4	4	4
Budget per month remaining 17/18					25,628.86		13,374.45	3,816.57	1,875.00	3,213.09	479.50	62.50	307.75	375.00	625.00	1,500.00
Total Budget					346,621.00	#	182,000.00	45,000.00	15,000.00	35,000.00	46,659.00	500.00	2,462.00	3,000.00	5,000.00	12,000.00
Encumbered/contracts awarded:																
Playhouse Creative DBA ColorMill (Aspen Logan): contract NTE \$70,183.50:					\$ 46,310.00		-			46,310.00		-	-	-	-	-
Cubic					\$ 182,000.00		182,000.00									
360viewPR					\$ 45,000.00			45,000.00		-						
Chamber (1/1/18-6/30/18)					\$ 18,498.00					18,498.00						
Total Encumbered					\$ 291,808.00		\$ 182,000.00	\$ 45,000.00	\$ -	\$ -	\$ 64,808.00	\$ -	\$ -	\$ -	\$ -	\$ -
Unencumbered budget					\$ 54,813.00		\$ -	\$ -	\$ 15,000.00	\$ 35,000.00	\$ (18,149.00)	\$ 500.00	\$ 2,462.00	\$ 3,000.00	\$ 5,000.00	\$ 12,000.00