



CITY OF FORT BRAGG

416 N. FRANKLIN, FORT BRAGG, CA 95437
PHONE 707/961-2823 FAX 707/961-2802

COUNCIL COMMITTEE ITEM SUMMARY REPORT

MEETING DATE: FEBRUARY 26, 2019
TO: COMMUNITY DEVELOPMENT COMMITTEE
FROM: MARIE JONES
AGENDA ITEM TITLE: Receive Report and Provide a Recommendation to City Council Regarding Adoption of a Resolution to Designate Private Parking Lots as an Allowable Location for Mobile Vending Units in the Central Business District

ISSUE:

On September 28, 2015, the City Council introduced an ordinance modifying Fort Bragg Municipal Code, Chapter 10.20, sections 10.20.150 and 10.20.155, which regulate the operation of mobile vending units in Fort Bragg. The revamping of the City's mobile vending regulations was discussed by the Community Development Committee on three occasions (January 27, April 28, and May 26, 2015) and by the Planning Commission (July 8, 2015) for recommendations to City Council. On July 13, August 24, September 14, and September 28, the City Council discussed this item and placed the finishing touches on Fort Bragg's new food truck ordinance. At the September 14, 2015 City Council meeting, the Council adopted a resolution establishing two mobile vending locations in the Central Business District as follows:

Only two locations in the Central Business District meet the established criteria for a Mobile Vending vehicle (e.g. relatively visible; not likely to result in traffic visibility issues; not likely to result in removal of critical parking spaces; and likely to bring customers into downtown, rather than luring them away from downtown). The locations are the 200 block of East Alder Street adjacent to the Purity parking lot and the 400 block of North Franklin Street on the street frontage adjacent to the Fort building.

SUMMARY:

Since adoption of the Mobile Vending Ordinance, one food truck has opened in Fort Bragg, Tsunami Nacho, and they operated at the Hospital parking lot and ceased operations in 2017.

City staff has been approached by another food vendor who would like to operate a food truck in the Central Business District in the privately owned parking lot behind the Company Store.

The 2015 resolution could be revised to allow mobile vending vehicles in private parking lots in the Central Business District, as follows:

The following locations in the Central Business District meet the established criteria for a Mobile Vending vehicle (e.g. relatively visible; not likely to result in traffic visibility issues; not likely to result in removal of critical parking spaces; and likely to bring customers into downtown, rather than luring them away from downtown): the 200 block of East Alder Street adjacent to the Purity parking lot; the 400 block of North Franklin Street on the street frontage adjacent to the Fort building; and private parking lots.

Additionally, staff has attached the Mobile Vending Truck Ordinance in case there are other changes that the CDC would like to make to the ordinance.

RECOMMENDATION:

Provide a recommendation to City Council regarding any proposed changes to the Mobile Vending Ordinance and/or associated resolution.

ATTACHMENTS:

1. Mobile Vending Resolution
2. Mobile Vending Ordinance