

Michelle Norvell  
840 Myrtle Street  
Fort Bragg, California 95437  
mnorvell@mcn.org | (707) 272-2817

January 11, 2019

City of Fort Bragg, Mayor Will Lee  
Fort Bragg city Council  
416 North Franklin Street  
Fort Bragg, CA 95437

Public Comment Agenda Item 7A  
FB City Council Meeting January 14, 2019

Subject: Appointment – Noyo Harbor District Commissioner

Dear Mayor and Members of the Fort Bragg City Council:

My name is Michelle Norvell, and I am a candidate for the City's appointment to commissioner of the Noyo Harbor District. I'm taking this opportunity to speak during public comment to introduce materials received after the close of the application period of October 15, 2018, that support my appointment to the commission.

As you can see from my original packet submission, I provided a cover letter, application, resume (although inadvertently omitted), and six letters of recommendation within the prescribed deadline according to the City's published notice of rules.

At this time, I am providing my resume for your information and records. I noticed it was not included and then later included within my application materials on the City's website on several separate instances. I have no doubt the oversight was nothing more than a technical error but if it pleases the council, I would like to provide it under public comments to clear any doubt of my original intent for it to be part of the original record.

The successes I have attained in the commercial fishing industry can only be achieved by earning and maintaining ongoing trust of fishermen and working directly on their behalf on a regular and consistent basis over time (since 2009). I remain confident that those ongoing and positive relationships with local commercial fishermen shine like a beacon of light against the pages of my resume.

Specializing in the Federal groundfish fishery has allowed and required and given me the privilege to work with individuals throughout California and the West coast, but unlike my work with fishermen, not well documented on my resume.

With that, I carefully and purposefully selected a diverse group of individuals with whom I have worked in different capacities in California with direct and tangible knowledge of the quality of my work product, administrative skills, and district governance experience. I contacted each of them personally for letters to establish my qualifications to serve as commissioner, not only from a professional (job oriented) standpoint but also whom have no financial skin in the game. My approach to the appointment has always been to present myself as a qualified individual through the lens of a hiring process.

As for public comment and local community support for my appointment, I have reached out to individuals, well beyond the boundaries of the fishing village, who represent diverse backgrounds and interests, live and work in the Noyo Harbor District, and who do have skin in the game.

At this time, I am providing you with a copy of this letter, enclosing my resume, and identify and providing copies of twenty-five letters from the individuals recommending my appointment both from my application and those which came in under public comment following the application deadline.

Included with Application (6):

1. Mrs. Sherry Flumerfelt
  - Executive Director, Monterey Fisheries Trust
2. Mrs. Lisa Damrosch
  - Evon Consulting, and Executive Director of Half Moon Bay Groundfish Marketing Association, Half Moon Bay Commercial Fisheries Trust, and Advisor to California Groundfish Collective
3. Mr. David Crabbs
  - Pacific Fisheries Management Council (termed out), Commercial fishermen
4. Mr. Henry Pontanelli
  - Owner of Lisa Wise Consulting
5. Mrs. Rebecca Walker
  - Superintendent, Fort Bragg Unified School District
6. Mrs. Kathryn Kauer
  - Associate Director, CA Oceans Program, The Nature Conservancy

Provided as Public Comment (19):

7. Mr. Stephen Holmes
  - Sport fishermen, slip tenant
  - Business owner (Fred Holmes Lumber)
8. Ms. Judith Lynn Haun
  - Private property owner – Boatyard Drive
  - Business owner - Cove Trailer Park, which sits above the Noyo Harbor
  - Owner of property on Todd's Point
9. Mr. Daryl Beauchamp
  - Commercial fishermen, slip tenant in mooring basin
  - Resident and property owner NHD
10. Mrs. Gale Beauchamp
  - Realtor (Beauchamp Reality)
  - Resides within the NHD and is a property owner on North Harbor Drive
11. Mr. Paul Katzff
  - Business and property owner South Harbor Drive
  - CEO Thanksgiving Coffee Company
12. Mr. John Gould
  - Sport fishermen
  - Property owner in NHD
13. Mr. Paul Clark
  - Realtor (Owner of Century 21)
  - Business and property owner in NHD
14. Mr. Mark Kalina (Attorney)
  - Business owner in the NHD located in the River View Building
15. Mr. Pete Huckins
  - Financial investor property owner in the Noyo Fishing Village
16. Ms. Carol Millsap
  - Insurance Agent. Owner of State Farm business
  - Resident of NHD

17. Mr. Ronald E Valadao
  - Resident of 68 years, and property owner in the NHD
18. Mrs. Judith L. Valadao
  - Resident of 56 years, and property owner in the NHD
19. Mr. Bernard Norvell, Sr.
  - Owner of commercial fishing operation
  - Owner of Marine supply store
  - Property and business owner within the NHD
20. Mr. Ray Koski
  - Resident for 74 years. Resides in the NHD
21. Mr. Augustino Tarantino
  - Retired commercial fishermen
  - Property owner on South Harbor Drive
  - Resident in the NHD
22. Mrs. Linda Tarantino
  - Business owner (Ocean Breeze Lodge)
  - Property and business owner in the NHD
23. Mr. John Silva
  - Sport fishermen
  - Property owner in the NHD - Basin Drive
24. Mrs. Cherish Silva
  - Resident and property owner in NHD
  - Recreational fishing
25. Mrs. Tara Larson
  - Resident and property owner in NHD
  - Teacher Fort Bragg High School
  - Family Caregiver
  - Business owner - Cove Trailer Park

Thank you for the opportunity to provide public comment and I am looking forward to answering any questions.

Sincerely

Michelle Norvell

# Michelle Norvell

[mnorvell@mcn.org](mailto:mnorvell@mcn.org) (707) 272-2817 Fort Bragg, CA 95437

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## PROFESSIONAL SUMMARY

I have over twenty years as a Paralegal working in civil litigation and criminal defense with a focus on research, trial preparation, client relations, discovery, and drafting court documents. My current focus is in the Federal fishery where I participate in the Pacific Fishery Management Council process and National Marine Fisheries Service to influence the development of regulations that affect commercial fishermen in the West coast. My emphasis is on sustaining small fishing port communities in California by easing overburdensome and archaic rules that impede the economic success of participants in working waterfronts; and by creating opportunity and access to fishery resources through the existing regulatory process to ensure the long-term stability of commercial fishing and business and in Fort Bragg.

## EXPERIENCE

### Fort Bragg Groundfish Conservation Trust (Trust)

Fort Bragg, California

A nonprofit organization with a mission to improve the social, economic and environmental values of the West Coast Groundfish fishery by securing, administering and managing fishing privileges for the long-term benefit of the Fort Bragg community.

#### President, 2014-Present

- Successfully launched the charitable Trust as a new California, public benefit nonprofit corporation
- Negotiated the grant, sale, and purchase of Quota Share equally over 4 million Quota Pounds in the West Coast groundfish fishery from The Nature Conservancy and secured funding through the California Fishery Fund
- Developed board policies and procedures for managing quota pounds and permits
- Prepare reports and packets for Board meetings and manage daily operations
- Currently working on purchasing additional quota acquisition, community outreach and long-term program and business strategy to improve access of fishery resources to local fishermen
- Manage grants and identify funding sources

### California Groundfish Collective (CGC)

San Francisco/FB, California

I am one of the founding architects of the CGC - established in 2011 to address and mitigate the challenges faced by Fort Bragg fishermen transitioning to a new management structure (catch shares). The Collective is a group of like-minded fishermen in California who have teamed up to forge collaborative relationships with the NGO community and to adapt their fishing business to create healthier oceans, preserve fishery resources and habitat, and to maximize harvest opportunity to secure our local fishing heritage and working port community.

#### Project Manager & Advisory Board, 2011-Present

- Established Fort Bragg Groundfish Association, a California Fish Marketing Act Corporation (tax-exempt status)
- Brand Development, standards, licensing, communications/media strategies' & brand management
- Manage constraining species quota pounds at the Fort Bragg and Regional level
- Manage and participate in matters within the Pacific Fisheries Management Council (trailing amendments, Essential Fish Habitat, Rockfish Conservation Area, Exempted Fishing Permits, Re-allocation of fishery assets)
- Secure and administer grants. Issue RFP's, hire and manage consultants and manage budgets
- Collaborate with The Nature Conservancy on research and science related projects (e-logbooks, electronic monitoring, manage consultants)
- Secured endorsement for branding & marketing from The Nature Conservancy. Secured endorsement from Monterey Bay Aquarium SFW for a "Best Rating" of 8 species of trawl caught groundfish by fishermen in Fort Bragg in the CGC
- Grant Projects: National Fish and Wildlife Foundation, The Nature Conservancy, Black Dog, Environmental Defense Fund, Owen Jones

**Law Offices of John J. Ruprecht****Fort Bragg, California**

The law office specializes in civil litigation and real property law. We handled both plaintiff and defense matters involving products liability, wrongful death, personal injury, contract law, and real property disputes

**Paralegal, 1993-2002**

- Trial preparation in civil litigation.
- Prepare trial binders, evidence, pleadings, and coordinated with expert witnesses.
- Prepare and managed pre-trial discovery, summarize medical records and depositions
- Legal research, draft correspondence, client relations.

**EDUCATION**

Empire College, School of Business & Law, S.R, CA: *Certified Paralegal - graduate with Honors.*

1987

San Mateo County Community College: *Non-Profit Management – Certification*

2017

**AFFILIATIONS**

- Board of Education – Fort Bragg Unified School District, Board of Directors 2012-2016
- Pacific Fisheries Management Council - Council Advisory Board (CAB)
  - 5-year review of the West Coast Groundfish Fishery. In progress 600-page report evaluating the program meeting its goals - 2016-Present
- Noyo Woman for Fisheries. 2016 - Present
- Leadership Mendocino Class of XXV
- Committee for REFI Pacific Act (Federal legislation on the buyback loan) 2014- Present
- Congressional testimony – House of Representatives, Appropriations (NOAA funding)
- MREP – Marine Resources Education Program (Fishery Science and Management) 2016
- Saltonstall-Kennedy - grant review

**PUBLICATIONS**

- Kate Kauer, Mary Gleason, Aliya Rubinstein, Joe Sullivan, Dwayne Oberhoff, Lisa Damrosch, Michelle Norvell, Michael Bell. *Reducing bycatch through a risk pool: a case study of the U.S. West Coast groundfish fishery.* Journal of Marine Policy 96 (2018) 90-99



256 Figueroa Street, #1  
Monterey, CA 93940-2478  
Tel: 831-233-3101  
info@mbfishtrust.org  
www.montereybayfisheriestrust.org

Members of the Fort Bragg City Council  
Fort Bragg City Hall  
416 North Franklin Street  
Fort Bragg, CA 95437

October 12, 2018

Dear Members of the Fort Bragg City Council:

I am writing to endorse the appointment of Mrs. Michelle Norvell to the Noyo Harbor Commission. I believe Michelle would be an important and valuable asset for the Commission, given her extensive experience with the local community, and her balanced, respected, and collaborative nature.

Michelle is presently the President in charge of operations of the Fort Bragg Groundfish Conservation Trust, Executive Director of the Fort Bragg Groundfish Association, Advisory Committee member of the California Groundfish Collective, and serves on the Pacific Fisheries Management Council's CAB (Council Advisory Board) for the five-year review of the Trawl IFQ Catch Share program.

As a partner organization, I have worked with Michelle on a number of issues related to the West Coast groundfish trawl fleet and individual fishing quota, and I have found her to be a trusted partner and leader among our organizations. She has a deep understanding of the history, goals, and complexities of the catch share program and the challenges facing small California fishing port communities.

She has worked closely with fishermen and non-governmental organizations, and has an informed and balanced perspective. She has been successful in bringing diverse and often adversarial groups together to form long-term working partnerships that have resulted in increased economic growth to businesses and advances in environmental stewardship and social gains in her community. Michelle's dedication to preserving the heritage of fishing as a way of life and her commitment to providing the opportunity for the next generation of fishermen to thrive in a robust working waterfront has been an inspiration to many. I am confident that she would be an excellent representative of Noyo Harbor.

In sum, I strongly encourage you to support the appointment of Mrs. Michelle Norvell for the Noyo Harbor Commission.

Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script, reading "Sherry Flumerfelt".

Sherry Flumerfelt  
Executive Director  
Monterey Bay Fisheries Trust



October 11, 2018

Sent via e-mail: June Lemos, City Clerk  
jlemos@fortbragg.com

Members of the Fort Bragg City Council  
Fort Bragg City Hall  
416 North Franklin Street  
Fort Bragg, CA 95437

Re: Letter of Recommendation for Michelle Norvell, Noyo Harbor District Board of Commissioners

Appointee Evaluation and Selection Committee, City of Fort Bragg, Noyo Harbor Commission,

Please accept this letter of recommendation in strong support of Michelle Norvell for a Commissioner position on the Noyo Harbor Commission.

Like Michelle, I grew up in a commercial fishing family and have spent many years working with the commercial fishermen in my port in various capacities. Michelle and I have worked very closely in our roles as Executive Directors for our community fishing associations and fishery trust organizations since 2011 and serve together on the Advisory Committee for the California Groundfish Collective.

I am grateful for my opportunities to collaborate with Michelle, she has the ability to see multiple sides of an issue and to evaluate situations in a reasonable manner. She has a deep understanding of commercial fisheries past and present and is dedicated to the future of her port community. She believes in the importance of a durable, vibrant working and recreational waterfront in Fort Bragg.

Michelle has proven herself to be hardworking and creative at problem solving and highly capable of multitasking and working through challenging projects with tight deadlines. She is an excellent communicator, and listener and has proven herself to be reasonable, thoughtful, effective and successful at whatever she puts her mind to. These skills and traits have earned her the trust of commercial fishermen, managers and regulators up and down the West Coast and beyond.

I am confident that given her diverse background and considerable experience that Michelle will bring a collaborative and balanced perspective to the Noyo Harbor Commission. Please feel free to contact me directly with questions or comments.

**Lisa Damrosch-Evon Consulting**

Half Moon Bay Groundfish Marketing Association  
Half Moon Bay Commercial Fisheries Trust  
California Groundfish Collective

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650.255.2063

LISADAMROSCH@GMAIL.COM

WWW.EVONHMB.COM

580 MYRTLE ST. HALF MOON BAY, CA 94019



October 11, 2018

Sent e-mail to: June Lemos, City Clerk  
jlemos@fortbragg.com

The Honorable Lindy Peters, Mayor of Fort Bragg  
and Members of the Fort Bragg City Council  
416 North Franklin Street  
Fort Bragg, CA 95437

**RE: Supporting the appointment of Michelle Norvell as Commissioner for the Noyo Harbor District.**

Dear Mayor Peters and Members of the Fort Bragg City Council:

My name is David Crabbe. I am a commercial fisherman and have been since 1977 and have participated in many different fisheries. I have represented fisherman, communities and conservation organizations on several different advisory committees and fishery management processes. Also I was the California obligatory Pacific Fishery Management Council member for 9 years and termed out in 2018.

I am writing to request that Ms. Michelle Norvell be appointed to fill the available Commissioner seat with the Noyo Harbor District Commission. In the seven years I have worked with Michelle, I have come to admire her strong work ethic, and have always been impressed with the immense pride she has taken in representing her fishing port community at industry stakeholder gatherings and National Marine Fisheries Service and Pacific Fishery Management Council meetings.

I have worked with Michelle in intense situations and she has always maintained a professional and open-mind while striving for consensus on emotionally charged issues. She has strong communication and people skills, which will serve the Noyo Harbor Commission well.

I am confident that Michelle's background and years of experience in the commercial fishing industry, through her engagement with the Council process, work on legislative initiatives, and the relationships developed through her successful collaboration among diverse stakeholders, will allow her to excel in bringing a thoughtful, collaborative, and balanced perspective to the Noyo Harbor Commission and the community it serves.

Michelle has a deep understanding of her community's needs including the challenges faced by marinas and working waterfronts dealing with aging infrastructure, loss of services, access to resources; and the importance of thriving local fisheries to coastal communities that support a balance of commercial and recreational activities, local and visitor services, and education.

I believe Michelle will bring a valuable perspective and fresh approach to the Noyo Harbor Commission, and with her broad understanding of the many aspects of a thriving working waterfront and her experience living and growing up in the fishing port community of Fort Bragg make her a uniquely qualified candidate. I strongly encourage you to appoint Ms. Norvell to the Noyo Harbor Commission.

Thank you for your consideration.

Sincerely,

DocuSigned by:

*David Crabbe*

8C720ADCC910406...

**lisa wise consulting, inc.**  
planning economics implementation

October 11, 2018

Sent via e-mail: June Lemos, City Clerk  
jlemos@fortbragg.com

Members of the Fort Bragg City Council  
Fort Bragg City Hall  
416 North Franklin Street  
Fort Bragg, CA 95437

Re: Letter of Recommendation for Michelle Norvell, Noyo Harbor District Board of Commissioners

Appointee Evaluation and Selection Committee, City of Fort Bragg, Noyo Harbor Commission,

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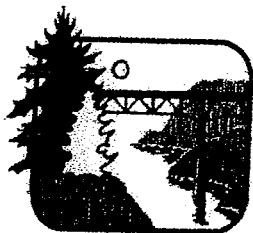
As the owner and Lisa Wise Consulting, Inc., I have worked closely with Michelle in her capacity as the Executive Director of the Fort Bragg Groundfish Association since 2011 and have found her to be an excellent communicator, insightful strategic planner and highly capable of managing multiple projects with tight deadlines. We also understand that Michelle is deeply committed to an efficient and resilient approach to working and recreational waterfront resources and equitable access for all citizens and visitors in Fort Bragg. As such, she is a perfect candidate for this opportunity.

My firm, Lisa Wise Consulting, Inc. (LWC) is an urban planning and land use economics firm with offices in San Luis Obispo, San Francisco and Los Angeles. We have a staff of 19 and are working on planning and economics projects across the country, including Austin, Texas, Las Vegas Nevada, and we are currently developing Community Sustainability Plans in Eureka and Shelter Cove. We worked directly with Michelle from 2011 through 2013 on the Central Coast Groundfish Project, part of The Nature Conservancy's (TNC) Oceans Program, where we relied on Michelle's input for reports, projections and collaboration on presentations to regulatory agencies and the TNC Oceans Program staff and leadership. This work also included close collaboration with economics and environmental management departments at the Bren School of Environmental Science and Management and California Polytechnic University. We also collaborated successfully with Michelle in 2013 in the pursuit of grant funding from Environmental Defense Fund which led to a detailed Market Assessment and Strategy for the Fort Bragg Groundfish Association. In 2016, we again worked closely with Michelle as LWC undertook research on the Economics and Organization of Community Quota Funds and Quota Banks for NOAA's Southwest Fisheries Science Center. On each of these projects, we found Michelle to be extremely conscientious, sensitive to a widely diverse perspective and capable of resolving contentious issues. She is also a high performer, capable of producing a lot of very high-quality work very quickly.

I strongly believe that all these qualities and capabilities make Michelle an excellent candidate for a Commissioner position on the Noyo Harbor Commission. Please feel free to contact me directly with questions or comments.



Henry Pontarelli  
Vice President/Secretary, Lisa Wise Consulting, Inc.  
henry@lisawiseconsulting.com  
Cell: 805.801.9646



# FORT BRAGG UNIFIED SCHOOL DISTRICT

**Superintendent**  
Rebecca Walker

**Board of Trustees**  
Kathy Babcock, Vice President  
Jerry Matson  
Jennifer A. Owen, President  
Diana Paoli  
Sydney Smith-Tallman

312 South Lincoln Street, Fort Bragg, California 95437-4416

Telephone (707) 961-2850

Fax (707) 964-5002

October 10, 2018

To Whom It May Concern:

I am pleased to submit this letter of recommendation for Michelle Norvell, a friend and former trustee for the Fort Bragg Unified School District school board.

I first worked with Mrs. Norvell a little over a decade ago when I was the Vice Principal of Fort Bragg High School and she was a newly elected school board member. Mrs. Norvell not only served as a trustee for two four-year terms, but was also the Board President for two years. As a school board member, she served with dedication and integrity. She represented the community with honor and respect and worked to focus the FBUSD trustees on student achievement and improving all aspects of the school district. I was always impressed with Mrs. Norvell's ability to maintain her calm and professional demeanor at school board meetings even when members of our community were unreasonable, irrational, and angry. She treated all people with dignity and respect and used her seat on the school board to improve the education in Fort Bragg schools.

During her time as a trustee, Mrs. Norvell was also dedicated to fiscal solvency and ensuring that the school district was managed within its financial means. With declining enrollment, a state budget in recession, and shifts in staffing, Mrs. Norvell was instrumental in leading our district through difficult financial times while not compromising the educational programs valued in FBUSD schools. She always remained focused on students and consistently ensured that all her decisions as a board member supported student achievement.

On a personal level, Mrs. Norvell is an incredibly professional, kind, caring, honest, and hard working individual. I have only known her to produce outstanding work and contribute ideas and suggestions that were insightful, articulated, and sound. She is reasonable, easy to work with, and maintains a positive attitude. Her approach to tackling tough decisions is fair, data driven, and transparent. When Mrs. Norvell chooses a path or direction, you can be assured that she has considered all possible options and has based her decision on pertinent data that supports the greatest good for all involved.

Please feel free to contact me if you have any questions regarding Mrs. Norvell's application. I have the utmost respect and admiration for Mrs. Norvell and would welcome the opportunity to discuss her application with you in greater detail. I know she will be an asset to any organization she joins.

Sincerely,

Rebecca Walker  
FBUSD Superintendent

Kathryn Kauer  
2 Forest Way  
Mill Valley, CA

October 12, 2018

Mr. Lindy Peters  
Mayor of Fort Bragg  
416 North Franklin Street  
Fort Bragg, CA 95437

Re: Letter of Support for Michelle Norvell, Noyo Harbor District Board of Commissioners

Dear Mr. Peters,

I am writing to strongly support the appointment of Mrs. Michelle Norvell for the Noyo Harbor District Commission. I have had the pleasure of developing a professional and personal relationship with Michelle over the last eight years through our mutual interests in supporting and promoting sustainable fisheries in California. I have partnered with Michelle to implement various projects such as developing an educational program to serve local, sustainable seafood in the Fort Bragg Unified School District and manage an insurance risk pool of fishing quota for commercial fishing vessels in the West Coast groundfish fishery. I am confident that Michelle will bring a collaborative, balanced and experienced perspective to the Harbor District Commission given her extensive experience serving the Fort Bragg community.

In her current roles as Executive Director of the Fort Bragg Groundfish Conservation Trust, Executive Director of the Fort Bragg Groundfish Association, and member of the Ad Hoc Community Advisory Board to the Pacific Fishery Management Council, Michelle continues to demonstrate her commitment to public service for her community. In leading the Fort Bragg Conservation Trust and the Fort Bragg Groundfish Association, Michelle has further developed and applied her common-sense approach to problem solving and collaboration. She is an adept communicator that is uniquely able to unify diverse stakeholders and develop solutions.

As a public servant and member of a third-generation California fishing family, Michelle has mastered a deep understanding of commercial and recreational fisheries management, coastal zone management, and the importance of key infrastructure and services to the economies of coastal communities and ports. Michelle is engaged across the Fort Bragg community and has been unwavering in her commitment to maintaining a vibrant working waterfront and port to provide continued opportunity for her community.

I believe Michelle would be an asset on the Harbor Commission and I strongly encourage you to support her appointment. Please feel free to contact me directly with any questions.

Thank you for your consideration.  
Sincerely,



January 6, 2019

Mayor Will Lee  
Members of the FB City Council  
Fort Bragg City Hall  
416 N. Franklin Street  
Fort Bragg, CA 95437

Agenda 7 A  
Public Comment  
1-14-19

Re: Recommendation of Michelle Norvell to the Noyo Harbor District Board of Commissioners

Dear Mayor Lee and City Council:

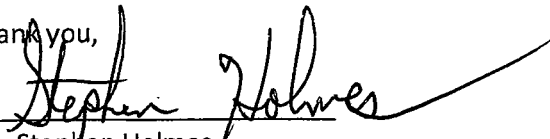
My name is Steve Holmes, and I own and operate a business within the Noyo Harbor District. Also, I am an avid participant in our local sports fishing industry and have been a tenant in the mooring basin for many years.

Knowing Michelle and her history of volunteer service, involvement on Boards in our community and beyond, her extensive work in the commercial fishing industry, and her dedication to our working waterfront, I am confident that my recommendation of her to the Harbor Commission is sound and in the best interest of the District as a whole.

Michelle's qualifications, networking, and dedicated work ethic will make her a valuable asset to the Noyo Harbor District community. We need a new and engaging level of energy, innovation, and collaboration on the commission and Michelle is the perfect person to bring about such change.

With over seven thousand people in the City limits residing within the Noyo Harbor District, your appointment is critical. I believe Michelle understands a broad range of perspectives and can bring stakeholders together to coalesce around solutions that share in the City's vision for the future of the District and the benefit of business and landowners as well. Decisions that are made by the Harbor Commission effect my livelihood and recreational activities and I would like to have someone appointed who understands and shares that belief and who is capable of representing all stakeholders in the District.

Thank you for your consideration of my recommendation. I believe Michelle is the best person for the position and one who shares in your values and vision. She will not let you down.

Thank you,  
  
Mr. Stephen Holmes

Members of the Fort Bragg City Council  
Fort Bragg City Hall  
416 North Franklin Street  
Fort Bragg, CA 95437

January 4<sup>th</sup>, 2019

Dear Mayor Lee and the Fort Bragg City Council:

I am writing this letter of recommendation on behalf of Michelle Norvell. As a local property owner, I feel the need to have a representative who will take my needs, as well as the needs of others into consideration.

I own Trailer Cove Trailer Park, which sits above the Noyo Harbor, portions of Boatyard Drive, and property on Todd's Point. My mother is Helen Todd and the property above the harbor, at one time, was my family cattle ranch. My father was also a commercial salmon fisherman, so the harbor is very close to my heart. As a property owner and fifth generation Fort Bragg resident, I feel it is vital to have someone appointed to the Noyo Harbor Commission who will truly care about the operations of our local harbor.

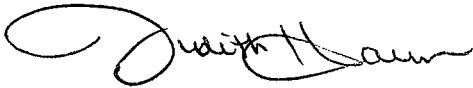
Our harbor needs to thrive as it once did. The harbor district is a crucial part of Fort Bragg, so it needs to be represented well. Michelle Norvell is someone who will help drive the harbor forward and become the successful and flourishing place it once was. She will spend her time and energy making sure the harbor is well represented.

We need someone who isn't afraid to share concerns, make changes, and speak up when things need to be done. This someone is Michelle Norvell. Not only would Michelle be a valuable member of this board, but she would be an integral player in making improvements where they need to be.

I believe she is the best candidate for this position. I highly recommend Mrs. Norvell for the Noyo Harbor District Commission. She will make a difference in our harbor, which is something we should all want to see in our little community.

Please feel free to contact me with any questions you may have.

Sincerely,



Judith Lynn Haun  
Private Property Owner Fort Bragg, CA  
180 Boatyard Drive  
Fort Bragg, CA 95437

jth@mcn.org  
(707)964-5873

January 9, 2019

Mayor Will Lee and Fort Bragg City Council Members,

We are submitting this letter enthusiastically in favor of the Fort Bragg City Council appointing Michelle Norvell to the Noyo Harbor Commission. As longterm residents we know and admire Michelle from the perspective of her activities on the Fort Bragg School Board and her current work supporting Noyo fisheries. We know her as a gracious yet serious and responsible volunteer and business person.

Daryl Beauchamp has been a Noyo Harbor commercial fisherman and Mooring Basin Lessee for over forty years and knows Michelle has the knowledge and skills to represent the best interests of the fishing and local community when it comes to decision making. Her family history within the industry provides a historical perspective to combine with professional credentials.

Her research and organizational backround as a paralegal in past years and tenure as a school board member developing board policies research and experienced preparation for meetings will be helpful on the Commission.

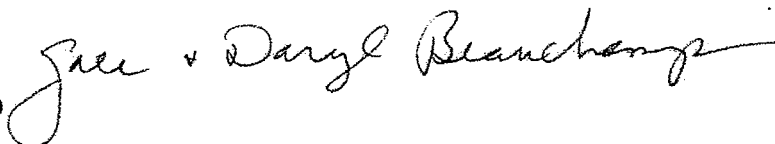
Besides our interest in Commission activities and decisions on the commercial and sport fishing side, as owners of residential property on N. Harbor Drive overlooking the harbor, we would trust Michelle's research and representation on planning and projects up for consideration. She is informed, collaborative and suited to bring intelligent, productive service to the Commission.

Our home and commercial property are located within the Noyo Harbor District also. Again, we trust her to provide her best judgment, collaborative skills and network to work toward bringing the Harbor forward in terms of choices that will benefit us all in the longer term.

We feel the community would benefit by Michelle Norvell's presence on the Commission and urge you to move forward on her appointment. We will be lucky to have such representation.

Respectfully submitted,

Daryl and Gale Beauchamp

A handwritten signature in cursive script, appearing to read "Gale & Daryl Beauchamp", written in dark ink.

20515 Nottingham Ct., Fort Bragg, CA 95437

Mayor Will Lee  
Members of the FB City Council  
Fort Bragg City Hall  
416 N. Franklin Street  
Fort Bragg, CA 95437

January 13, 2019

Re: Recommendation of Michelle Norvell to the Noyo Harbor District Board of Commissioners

Dear Mayor Lee and City Council:

I have been working on the South side of the Noyo River since 1974 when my wife and I established our first coffee Roastery in the oldest building in the Harbor. We eventually purchased the "old Barn" from Albert Reynolds who owned at that time, the historic 71-foot vessel, the San Juan. We were amazed at the abundance of the fishery and the hustle and bustle of the working harbor. Our Coffee roasting company was influenced by the men and woman who made the Harbor a place with spirit that elevated all who were a part of it in those days.

Remembering those days that slowly disappeared a little bit each year, brings a sadness to many of us who were there, and today the harbor is but a shadow of its former self. The glory days disappeared, and we can say, no one ever thought they would. But they did.

Today, we have a different consciousness about abundance, and it is called "scarcity". But there is still the spirit, and with that spirit there is hope. In times like these, when there is hope, we need people who will dedicate themselves to keeping that hope alive with their vision and a dedication to seeing that change is positive, and beneficial to the whole community, not just the Harbor community, but the entire coastal community.

In many ways The Harbor is at the core of our community. It is an economic engine that needs to balance its visitor serving businesses with the greater growth of the fishing industry.

To this end, it is the people on the Harbor Commission to whom we turn, and there is no better person, no better person with the unique talents, skills and interests for this "job" then Michelle Norvell.

Her knowledge base is backed by passion for the people who work the ships and for the craftsmen and woman who support those ships. She knows the turf, but most of all, she is grounded, level headed, transparent and honest in her relationships. She would make a fantastic Board member on any community Board. On the Noyo Harbor District Board of Commissioners Ms. Norvell would bring a 21<sup>st</sup> Century sensibility and broad representation for the greater Ft. Bragg Community.

I whole heartedly support her appointment to the Noyo Harbor District Board of Commissioners. right person for the times, adding knowledge and credibility to the institution and inspiration to the community.

Respectfully submitted,  
Paul Katzeff  
CEO Thanksgiving Coffee Company



January 5, 2019

Mayor Will Lee  
Members of the FB City Council  
Fort Bragg City Hall  
416 N. Franklin Street  
Fort Bragg, CA 95437

Agenda Item 7.A  
Public Comment  
Council Meeting 1-14-2019

Re: Recommendation of Michelle Norvell to the Noyo Harbor District Board of Commissioners

Dear Mayor Lee and City Council:

When I found out Michelle Norvell was seeking a position on the Noyo Harbor Commission, I was pleased by the news and excited for the District to have someone with Michelle's qualifications, grit, and professional networking join the team. Her presence on the Commission will bring renewed excitement, positive energy and engaging partners to the entire District.

Michelle will be a valuable ally to the City, and Noyo Harbor District as a whole and her appointment will prove invaluable in shaping the future and quality of our harbor, culture of its workplace, and productivity and creativity of Commission.

The City is in a great position by having joint control with the County on forming the Board of Commissioners and with so much at stake for the City, appointing the right person to represent your values is critical. I see the appointment of Michelle as an opportunity for the City to change the status quo and choose a person who you believe will best represent our District community.

I have lived and worked in the Noyo Harbor District most of my life, and I am an avid sports fisherman. I feel as though we must move forward together to bring sound economic development to the District and to secure and strengthen our fading marine services and infrastructure. Also, with Michelle on the Harbor District, I believe she will well serve representation for business and property owners within the District. In my experience, we can do a better job developing the harbor by including more people like myself, my fellow neighbors and other stakeholders in the process and Michelle is the person to bring about this new approach.

I am confident Michelle will complement the City Council's interest in the Noyo Harbor District and will exceed your expectations.

Thank you,



Mr. John Gould



January 7, 2019

The Honorable Mayor Lee  
Members of the FB City Council  
Fort Bragg City Hall  
1234 Franklin Street  
Fort Bragg, CA 95437

City Council Meeting: 1/14/2019

*Public Agenda 7A  
Comments*

Re: Support for the Appointment of Michelle Norvell  
Noyo Harbor Port District Board of Commissioner

Dear Mayor Lee and City Council:

I am writing to express my strong support for the appointment of Michelle Norvell as a commissioner of the Noyo Harbor Port District Board of Commissioners. I believe Michelle will provide a sound and thoughtful approach to the harbor and its challenges.

There are approximately 10,000 residents within the Noyo Harbor Port District, of which about 7,250 are within the city limits of Fort Bragg. Michelle understands the Noyo Harbor District priorities should be based on providing what is best not only for the Fishing Village but for the Noyo Harbor Port District community as a whole.

I have no doubt Michelle will be an integral part of the District's long-term economic success, and with her background and connections to our town, she has a unique perspective to bring to the commission.

Michelle has proven leadership in other organizations that benefit our community having served on the board FB Unified School District, and many years volunteering in the community. I have no reservations in giving you my recommendation. As a business and property owner in both the City and County, I feel she would be a solid choice and addition to the commission.

Thank you,

  
Paul Clark

**CENTURY 21**  
Fort Bragg Realty

707-964-0101  
809 S Main St Fort Bragg, CA 95437  
957-62310-01

KALINA & KALINA

Attorneys at Law

P.O. Box 2523, Mendocino, CA 95460

Office: 1102 S. Main Street, Suite 2, Fort Bragg CA

Mark E. Kalina

Barbara Kalina

Telephone: (707) 964-7749

Email: kalina.kalina@mcn.org

Fax: (707) 964-7744

Members of the Fort Bragg City Council

416 North Franklin Street

Fort Bragg, CA 95437

*PUBLIC COMMENT  
AGENDA ITEM: 7A*

*MEETING DATE: JAN. 14, 2019*

January 8, 2019

Dear Mayor Lee and the Fort Bragg City Council:

I am writing to express my support for the Noyo Harbor District commissioner candidate, Michelle Norvell. My office is located in the River View Building overlooking the Noyo Fishing Village. I can positively state that from this vantage point, the degradation, deterioration, and neglect of the harbor is overtly evident and the blight, painful to witness.

I have known Michelle for close to ten years. In that time, I have witnessed her excel professionally working in civil litigation and criminal defense while volunteering on boards and working for local community causes.

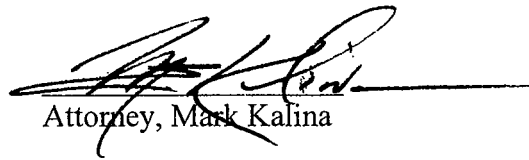
Just over eight years ago, Michelle embarked on a new career path and transitioned to working for fishermen in the Federal groundfish fishery. Michelle is an outspoken leader in her industry advocating for better conditions for fishermen by speaking at Congressional hearings, lobbying our Representatives and Senators in Washington, DC, promoting needed changes to fishery management rules at the Pacific Fishery Management Council, and securing valuable fishery resources for our community in perpetuity to preserve our historical fishing industry and working port facility. When Michelle takes something on, she brings to bear her confident communication style, her full set of skills, network, drive, and energy, which will serve the District community well.

I strongly urge you to appoint Michelle Norvell to the Noyo Harbor District Board of Commissioners. It isn't often that we get someone with this type of background and qualifications willing to serve the community. I know she will approach every decision with an open mind, and in my understanding of the way she works, she will include interested stakeholders, and be open to many opinions in the formation of her choices and difficult decision at the Commission.

In the face of obstacles, it is Michelle's grit that keeps her perserving and her grace that keeps her calm under pressure. We would be lucky to have someone like Michelle represent the interested parties as well as property and business owners on the Harbor Commission as I believe she shares in our vision for the future and will work together to bring it to life.

Please feel free to contact me with any questions you may have.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mark Kalina', is written over a horizontal line. The signature is stylized with a large, looping 'M' and 'K'.

Attorney, Mark Kalina

Publk Comment Agenda 7A  
January 14, 2019

January 4, 2019

Fort Bragg City Council  
416 North Franklin Street  
Fort Bragg, CA 95437

Dear City Council:

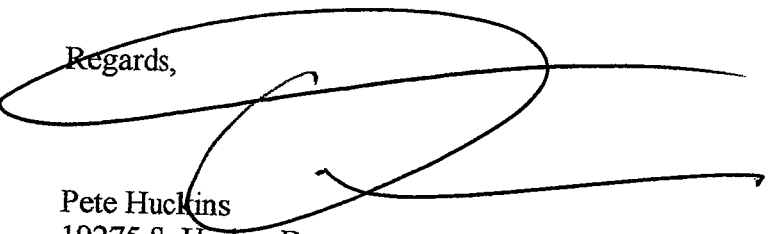
My name is Pete Huckins, and I live and work in Noyo Harbor.

Over the last 20 plus years, I have invested over \$5 million in real estate in and around the Harbor, in most every form from fish buying and selling, retail, restaurant, housing, processing, ownership of six boats, and the operation of the marine haul out facility.

It has been some time since we have had a person with Michelle's background, skills, knowledge and personal connection to the Noyo seek appointment to the Harbor Commission. I support Michelle Norvell for the city appointment to the Noyo Harbor District

Michelle's life has been one of being part of two working fishing families for multiple generations and with her legal, management, and governance experience, she brings to the District exactly what we need to represent our interest in the future as we aim to solve the difficulties on many levels, facing the Noyo Harbor District.

Regards,



Pete Huckins  
19275 S. Harbor Dr.  
Fort Bragg, CA 95437



Carol Millsap  
123 West Spruce St.  
Fort Bragg, CA 95437  
Phone: (707) 964-4006  
Fax: (707) 964-5231  
License #0C30083



January 10, 2019

Members of the Fort Bragg City Council  
Fort Bragg City Hall  
416 North Franklin Street  
Fort Bragg, CA 95437

Re: Endorsement for Michelle Norvell

Dear Members of the Fort Bragg City Council,

I am writing this letter to you, asking for your consideration of Michelle Norvell for a position on the Noyo Harbor Commission. Michelle would be the perfect fit and would be a great asset for the Commission due to her extensive experience. Michelle has worked closely with the local fisherman and has made a lasting positive impression on the fishing community. Michelle's extensive research skills will provide valuable information to our area. Not only is she competent in her work, Michelle is also very dedicated and passionate in all she does. I firmly believe that she would be one of the greatest assets for the Noyo Harbor Commission. She has a passion for our area which shows in her everyday life. Michelle's activism in our community is admirable, and influences our coastal town positively.

Michelle understands the challenges facing the California fishing industry and has a deep understanding of its history, its people, and the rules and regulations that need to be followed in this area. Anything Michelle may not yet know she is eager to learn, and her ideas for the future of the harbor is a vision of sustainability.

Michelle's qualifications could take her anywhere. As a long time local, I am honored she has chosen to remain in our community and promote change during these difficult economic times.

Please call if you have any questions.

Sincerely,

Carol Millsap, Lic# 0C30083  
Agent  
[.carol.millsap.nktm@statefarm.com](mailto:.carol.millsap.nktm@statefarm.com)

January 7, 2019

City Council Meeting: 1/14/2019

Public Comment: Agenda Item 7a

The Honorable Mayor Lee  
Members of the FB City Council  
Fort Bragg City Hall  
416 N. Franklin Street  
Fort Bragg, CA 95437

Re: Support for the Appointment of Michelle Norvell  
Noyo Harbor Port District Board of Commissioner

Dear Mayor Lee and City Council:

I am writing to express my strong support for the appointment of Michelle Norvell to the Commissioner of the Noyo Harbor Port District Board of Commissioners. With Michelle on the Harbor Commission, she will provide a refreshing, innovative approach to problem-solving, a new level of energy, and the dedication needed to make our harbor a productive, safe, prosperous, and thriving port for everyone to enjoy.

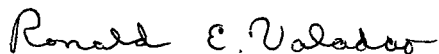
There are approximately 10,000 residents within the Noyo Harbor Port District, of which about 7,250 are within the city limits of Fort Bragg. Michelle understands the Noyo Harbor District priorities should be based on providing what is best not only for the Fishing Village but for the Noyo Harbor Port District community as a whole.

Michelle believes that an integral part of the District's long-term economic success will rely on the ability to create diversity and resiliency within the District. She knows the key to that success requires identify new partners and working with City, and County stakeholders, environmental and educational organizations, and land and business owners in a transparent and inclusive process. This type of cooperation has been missing but with Michelle on the Harbor District - no longer will we miss out opportunities to share resources and collaboration to develop long-term solutions for redevelopment, job growth, increase revenue sources, support of our commercial fishing fleet, and promote innovative and practical ideas to encourage the increase of recreational and visitor values.

I have lived in Fort Bragg for 68 years and have seen a steady decline in the appearance and recreational value of Noyo. It would be refreshing to see Michelle's energy and love for Noyo Harbor used in a positive manner of helping make it a place where locals can go and enjoy the sites and feel safe while doing so and a place that tourists put it on their "must do" list while vacationing.

Michelle's has proven leadership in starting and managing two non-profit organizations that benefit fishermen. As well as serving on the board FB Unified School District, and her many years volunteering in the community. Her connection to the Harbor goes back to her childhood. I believe Michelle will serve the Harbor District well. I am confident she is the right fit and correct appointee to the Harbor Commission.

Thank you,



Ronald E. Valadao  
Fort Bragg, CA.

January 7, 2019

City Council Meeting: 1/14/2019

Public Comment: Agenda Item \_\_ 7a

The Honorable Mayor Lee  
Members of the FB City Council  
Fort Bragg City Hall  
416 N. Franklin Street  
Fort Bragg, CA 95437

Re: Support for the Appointment of Michelle Norvell  
Noyo Harbor Port District Board of Commissioner

Dear Mayor Lee and City Council:

I am writing to express my strong support for the appointment of Michelle Norvell to the Commissioner of the Noyo Harbor Port District Board of Commissioners. With Michelle on the Harbor Commission, she will provide a refreshing, innovative approach to problem-solving, a new level of energy, and the dedication needed to make our harbor a productive, safe, prosperous, and thriving port for everyone to enjoy.

There are approximately 10,000 residents within the Noyo Harbor Port District, of which about 7,250 are within the city limits of Fort Bragg. Michelle understands the Noyo Harbor District priorities should be based on providing what is best not only for the Fishing Village but for the Noyo Harbor Port District community as a whole.

Michelle believes that an integral part of the District's long-term economic success will rely on the ability to create diversity and resiliency within the District. She knows the key to that success requires identify new partners and working with City, and County stakeholders, environmental and educational organizations, and land and business owners in a transparent and inclusive process. This type of cooperation has been missing but with Michelle on the Harbor District - no longer will we miss out opportunities to share resources and collaboration to develop long-term solutions for redevelopment, job growth, increase revenue sources, support of our commercial fishing fleet, and promote innovative and practical ideas to encourage the increase of recreational and visitor values.

I have lived in Fort Bragg for 56 years and have seen a steady decline in the appearance and recreational value of Noyo. It would be refreshing to see Michelle's energy and love for Noyo Harbor used in a positive manner of helping make it a place where locals can go and enjoy the sites and feel safe while doing so and a place that tourists put it on their "must do" list while vacationing.

Michelle's has proven leadership in starting and managing two non-profit organizations that benefit fishermen. As well as serving on the board FB Unified School District, and her many years volunteering in the community. Her connection to the Harbor goes back to her childhood. I believe Michelle will serve the Harbor District well. I am confident she is the right fit and correct appointee to the Harbor Commission.

Thank you,



Judith L. Valadao  
Fort Bragg, CA.



PUBLIC COMMENT – JANUARY 14, 2019  
CITY COUNCIL MEETING. APPOINTMENT OF HARBOR COMMISSIONER

Members of the Fort Bragg City Council  
Fort Bragg City Hall  
416 North Franklin Street  
Fort Bragg, CA 95437

January 7, 2019

Re: Letter of Recommendation for Michelle Norvell, Noyo Harbor District  
Board of Commissioners

Dear City Council:

Please consider this letter of recommendation in support of Michelle Norvell for a Commissioner position on the Noyo Harbor Commission.


Living in Fort Bragg for over 50 years, I have seen my fair share of progress and change, some for the better, others, not so much. During my time in Fort Bragg, my wife and I have raised our two children and started two business of which one is a retail storefront carrying merchandise ranging from home maintenance, paint, garage doors, and commercial and recreational marine supplies; and the other business is a commercial fishing vessel, the Donna J - built in the early 80s. I can tell you with confidence and first-hand knowledge that every decision made by the Noyo Harbor Commission effects my business in the city limits of Fort Bragg within the Noyo Harbor District, and my fishing operation moored in the Noyo Basin - for nearly 30 years.

Nearly nine years ago, my fishing operation and others in Noyo were quickly losing ground in the regulatory process. Without advocacy for our local fishermen at the Council level, there was little hope among us that our fleet would survive the immanent, regulatory management transition in the Federal groundfish fishery that would adversely affect the economic footing of our fishing port community.

When Michelle learned of this, she quickly sprung to action, brought in legal experts, provided critical testimony, and formed partnerships with influential environmental organizations and together created significant opportunities for our local groundfish fleet that built economic opportunity and growth in our community.

In my opinion, Michelle is capable of accomplishing the seemingly impossible - with that having been the task assigned to her by four major fishing operations in the harbor. She is keenly intelligent, with a dynamic personality, preserving work ethic, and collaborative nature. With her deeply rooted history of the fishing industry going back to her childhood, her proven successes in public service/governance and fishery/regulatory administration, she will be an excellent addition to the Noyo Harbor District Commission.

Thank you,



Mr. Bernie Norvell, Sr.  
Fishing Vessel Donna J

January 7, 2019

City Council Meeting: 1/14/2019

Public Comment: Agenda Item \_\_ 7a

The Honorable Mayor Lee  
Members of the FB City Council  
Fort Bragg City Hall  
416 N. Franklin Street  
Fort Bragg, CA 95437

Re: Support for the Appointment of Michelle Norvell  
Noyo Harbor Port District Board of Commissioner

Dear Mayor Lee and City Council:

I am writing to express my strong support for the appointment of Michelle Norvell to the Commissioner of the Noyo Harbor Port District Board of Commissioners. With Michelle on the Harbor Commission, she will provide a refreshing, innovative approach to problem-solving, a new level of energy, and the dedication needed to make our harbor a productive, safe, prosperous, and thriving port for everyone to enjoy.

There are approximately 10,000 residents within the Noyo Harbor Port District, of which about 7,250 are within the city limits of Fort Bragg. Michelle understands the Noyo Harbor District priorities should be based on providing what is best not only for the Fishing Village but for the Noyo Harbor Port District community as a whole.

Michelle believes that an integral part of the District's long-term economic success will rely on the ability to create diversity and resiliency within the District. She knows the key to that success requires identify new partners and working with City, and County stakeholders, environmental and educational organizations, and land and business owners in a transparent and inclusive process. This type of cooperation has been missing but with Michelle on the Harbor District - no longer will we miss out opportunities to share resources and collaboration to develop long-term solutions for redevelopment, job growth, increase revenue sources, support of our commercial fishing fleet, and promote innovative and practical ideas to encourage the increase of recreational and visitor values.

I have lived in Fort Bragg for 74 years and have seen a steady decline in the appearance and recreational value of Noyo. It would be refreshing to see Michelle's energy and love for Noyo Harbor used in a positive manner of helping make it a place where locals can go and enjoy the sites and feel safe while doing so and a place that tourists put it on their "must do" list while vacationing.

Michelle's has proven leadership in starting and managing two non-profit organizations that benefit fishermen. As well as serving on the board FB Unified School District, and her many years volunteering in the community. Her connection to the Harbor goes back to her childhood. I believe Michelle will serve the Harbor District well. I am confident she is the right fit and correct appointee to the Harbor Commission.

Thank you,

*Ray Koski*  
Ray Koski

Fort Bragg, CA.

January 7, 2019

Public Comment 7A  
January 14, 2019 - FB City Council Meeting  
Appointment of Harbor Commission

Fort Bragg City Council  
416 North Franklin Street  
Fort Bragg, CA 95437

Re: Recommendation for Michelle Norvell - Noyo Harbor District Commission

Dear City Council,

I am writing this letter on behalf of myself, Linda Tarantino and husband, Augustino Tarantino in support of the appointment of Michelle Norvell to the Noyo Harbor Commission.

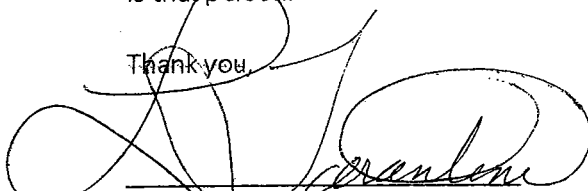
We are genuinely interested in the future of the Noyo Harbor District, and we are affected directly by the economic stimulation and revitalization, or lack thereof, in the Fishing Village and the Harbor District as a whole. As a property owner on South Harbor Drive, commercial fishermen (with prior mooring in the basin for over 40 years), and business owner in the tourism industry - every decision made at the commission is relevant and pertinent to our livelihoods and future.

My husband and I own and operate a motel in Fort Bragg within the boundaries of the Noyo Harbor District. The tourist that visit our community and stay at our motel primarily are attracted to this destination because they want to visit and experience Noyo Harbor, the rugged life of commercial fishing, the sport of recreational fishing, and the hope of eating fresh, locally caught and landed seafood at our local restaurants. All of these amenities are fading from the fabric of our community and landscape of our unique harbor.

As a property owner on South Harbor Drive, we have witnessed decades of neglect and inability to work with the property owners and entities with jurisdiction over land use in the harbor to help navigate the complicated Coastal Commission (and other) permit processes to maintain/repair property and riverside infrastructure. Services like that would have been beneficial toward expansion and could have mitigated the massive loss of our dock and marine facilities after the decline of the groundfish fishery. A more inclusive process could have helped promote partnerships to overcome these obstacles, grow in scale, and share in costs. I believe we have missed opportunities over the years to develop these critical partnerships, but it's never too late to start.

We strongly encourage the City Council to appoint an individual to the Commission who is capable of representing your needs and vision (which includes that of its residents). One who can objectively listen and accept varying opinions, new ideas and progressive growth, and innovative thinking. Michelle Norvell is that person.

Thank you,



Linda Tarantino



Augustino Tarantino

Members of the Fort Bragg City Council  
Fort Bragg City Hall  
416 North Franklin Street  
Fort Bragg, CA 95437

January 4<sup>th</sup>, 2019

Dear Mayor Lee and the Fort Bragg City Council:

I am writing this letter of recommendation on behalf of Michelle Norvell. I've known Michelle for many years, and I feel she would be an outstanding representative for our Noyo Harbor District.

As a property owner and sixth generation Fort Bragg resident, I feel it is vital to have someone appointed to the Noyo Harbor Commission who will truly care about the operations of our local harbor.

Our harbor district is a crucial part of Fort Bragg, so it needs to be represented well. Michelle Norvell is someone who is passionate about the harbor, and her countless hours of time and endless years of dedication to the harbor related concerns prove how dedicated she will be to this position.

Not only would Michelle be a valuable member of this board, but she would be honest and professional at all times. She is someone who will listen to others and do what is best for everyone involved.

I am confident that her experience and work ethic makes her the best candidate for this position. I strongly recommend Michelle Norvell for the Noyo Harbor District Commission. She will carry out this position with enthusiasm, drive, determination, and dignity.

Please feel free to contact me with any questions you may have.

Sincerely,

A handwritten signature in black ink that reads "Tara Larson". The signature is fluid and cursive, with a large, sweeping initial "T" and a long, horizontal flourish at the end.

Tara Larson  
Private Property Owner Fort Bragg, CA  
32800 Hwy. 20  
Fort Bragg, CA 95437

tmlarson@comcast.net  
(916)798-9784

January 9, 2019

January 14, 2019 - FB City Council Meeting  
of Harbor Commission

Appointment

Fort Bragg City Council  
416 North Franklin Street  
Fort Bragg, CA 95437

Re: Support for the appointment of Michelle Norvell to the Noyo Harbor District Commission

Dear Members of the City Council:

My husband and I are writing to express our utmost confidence in the appointment of Michelle Norvell to the Noyo Harbor Port District Commission.

We are property owners of developed land that sits at the top of South Harbor Drive and Highway 20. Also, my husband and I partake in activities in the Fishing Village and enjoy spending time on the ocean sport fishing out of Noyo Harbor. Being born and raised in Fort Bragg and residing within the Noyo Harbor District, we have seen the slow yet significant decline in infrastructure, commerce, marine services and accessibility to public access spaces. As property owners in the District, we do not feel our interests in the past decision-making process or in the plans of future development of the Harbor were represented well. We would like to see a more transparent process, one that fosters participation creative thinking.

The time has come for change, and we see that happening through the appointment of Michelle Norvell. Given her relevant past experiences and excellent work ethic, we are confident she will work with the community and various stakeholders for a more inclusive District. In talking with Michelle about the state of the harbor, she believes the challenges and obstacles can be managed easier by working together with a variety of interested parties, to grow in scale by forming subcommittees and work groups to assist in tackling the many issues facing the District, and we agree.

Thank you,

  
Charrish Silva

John Silva

