

# MENDOCINO COAST HOSPITAL





# Fort Bragg City Council Presentation

## May 14, 2018

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# INTRODUCTION

## ➤ Serving the Community

102 years of continuous  
healthcare on the coast



## ➤ 1915 to 1923

- Fort Bragg Hospital

## ➤ 1923 to 1966

- Redwood Coast Hospital

## ➤ 1966 to 1971

- Formation of the District

## ➤ 1971 New Hospital

- Mendocino Coast  
District Hospital

# INTRODUCTION

- MCDH is:
  - Key component of health care services
  - Major employer
  - Provide a broader range of services than most Critical Access Hospitals
  
- We're one of approximately 1,300 Critical Access Hospitals struggling to:
  - Break even financially
  - Respond to growing regulations at the State and Federal level
  - Be a high quality performer

# ABOUT MCDH

## Mission

- Make a positive difference in the health of our rural community

## Vision

- Play a vital role in the overall health and well-being of the community
- Be the key element in the healthcare system serving the needs of our community
- Provide leadership to enhance the efficiency, coordination, quality and range of services provided within our rural healthcare system.
- Be the healthcare provider and employer of choice within our community
- Continually address and keep up with technology and superior clinical skills
- Make a positive impact on health by encouraging personal and community responsibility for health and wellness
- Play a decisive role in people choosing to stay in our community or to locate here

# ABOUT MCDH

## Role and scale of MCDH in local economy

- Biggest employer on the Coast
- 320 staff members
- 70 Medical Staff Members
- Nearly \$2 million in monthly payroll and physician payments
- Success is important to the local economy

# ABOUT MCDH

- Mendocino Coast District Hospital (MCDH) is...
  - A 25-bed acute care facility
  - Licensed by the State of California Department of Health Services
  - Accredited by the Joint Commission on Accreditation of Healthcare Organizations
  - A Critical Access Hospital
  
- MCDH provides...
  - Emergency, inpatient and outpatient services
  - Healthcare education to prevent, manage and treat chronic and acute conditions

# ABOUT MCDH

## Annual MCDH Patient Volumes

- Home Health Encounters
- Hospital Visits Encounters
- NCFHC Encounters
- ER Encounters
- Surgical Procedures Encounters
- 95,507 Total Encounters



# DISTRICT MAP

Health Care District Service Areas  
Primary area includes 7 zip codes

- Westport
- Fort Bragg
- Caspar
- Mendocino
- Little River
- Albion
- Elk
- Comptche

Secondary area includes 3 zip codes

- Gualala
- Manchester
- Point Arena

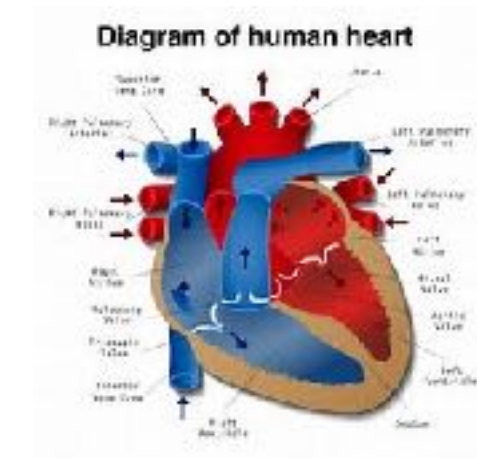


# Current Improvement Efforts

- Changes to support a more sustainable future
  - Recruiting quality Medical Staff
  - Improving business and clinical operations
  - Growing service volume
  - Manage costs whenever possible
    - ✓ ED
    - ✓ Registry–Hospitalists/ Nurses
  - Enhance our revenue – Surgery
  - Improve patient experiences
  - Improve commercial insurance rates
  - Continued partnership with our Union

# QUALITY

- Continuously Improving Quality and Patient Safety
  - Moved from 2 Stars to 3 Stars (out of 5)
  - Zero Patient Harm Events
- Ongoing Patient Experience Indicators
  - Emergency Department
  - Outpatient Services
  - Surgical Services
- Core Measures Publicly Reported
  - Heart Attack – Stroke – Sepsis



# MEASURE C

- KEY ELEMENTS

Funds to provide stable local funding the State cannot take away, to help us:

- Maintain local emergency room services
- Attract and retain high quality doctors and nurses
- Maintain local ambulance and 911 services
- Make critical repairs and upgrades to medical equipment and facilities
- Maintain local surgical services
- Maintain local obstetric services

Under no circumstance shall any of the proceeds of the Parcel Tax be used for administrators' salaries, benefits or pensions.

All expenditures will be subject to citizen and taxpayer oversight to ensure funds are spent appropriately



# ADDITIONAL FUNDING WILL SUPPORT

- Resources for planning, checking, doing and acting
- Enhanced bottom line will support continued improvements to quality and patient satisfaction that the community deserves.
- Strategically implementing our Vision with Community Engagement—instead of retreating to cost savings processes.
- Conducting a comprehensive analysis to meet the mandated 2030 seismic requirement for our current facility.

# MCDH

## We Remain Committed To...

- Sustain and improve ER
- Sustain and improve OB
- Cash flow help for other departments
- Immediate, medium, and long term capital needs



# MCDH is our Community Hospital

QUESTIONS/COMMENTS

THANK YOU