



**CITY OF FORT BRAGG**

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**COUNCIL COMMITTEE ITEM SUMMARY REPORT**

**MEETING DATE:** March 28, 2017  
**TO:** Community Development Committee  
**FROM:** Sarah McCormick, Planning Technician  
**AGENDA ITEM TITLE:** Receive Report and Provide Recommendation To Staff Regarding Potential Site Locations for Mural Competition in Fort Bragg.

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**ISSUE:**

On October 25, 2016, the Community Development Committee (CDC) received a staff report and discussed the possibility of City support for a mural competition in Fort Bragg. The CDC recommended that City Council support a mural competition in Fort Bragg, and that the competition should focus on buildings in the Central Business District. City Council subsequently approved this approach and allocated \$2,000 in funds to the effort.

Additionally, Staff applied for funding from the Community Foundation to support this effort, and at its March meeting the Board of Directors of the Community Foundation of Mendocino County awarded the City of Fort Bragg a \$5,000 grant from the A.D. Abramson Endowment Fund for Visual Arts. These funds are designated for public art project on the coast and must be completed by artists who live between Elk and Westport. These funds will further support the mural competition and give it a distinctly local flair.

Staff is now developing the mural competition applications and laying the groundwork for a successful event and competition. To this end Staff would like to receive direction from the CDC regarding the prioritization of potential walls for the mural competition.

With the \$7,000 in funds dedicated to this effort so far, staff anticipates that there is sufficient funding to support three muralists.

Staff has identified several potential mural sites in the Central Business District and requests that these sites be prioritized by CDC. Once the list of sites is prioritized, Staff will confirm interest of the property/business owners, and for those property owners who are interested

Staff will request a \$1,000 contribution towards the completion of the mural and a commitment to maintain the mural for at least five years.

**UPDATE ON PROJECT:**

Timeline. The general timeline of the project includes the following activities:

- Select properties for murals – April
- Work with property owners to secure site commitments – April & May
- Announce the Competition – first week April
- Artist Submission Deadline – June 5, 2017
- Select top 20 submissions – mid June
- Property owners to select winning submissions – end of June
- Mural Contest Painting – Labor Day weekend or mid-September

Funding.

The City has identified the following funding sources

Mural Competition Funding	Amount
City of Fort Bragg	\$2,000
Community Foundation	\$5,000
Property Owner Contributions	\$3,000
Total	\$10,000

Mural Competition Expenses	Amount	Total
Site prep: power washing and priming	\$400/mural	\$1,200
Mural paints and clear coat	\$600/mural	\$1,800
Payment to muralists	\$2,000/mural	\$6,000
First Place Award	\$500	\$500
People's Choice Award	\$500	\$500
Total		\$10,000

**RECOMMENDED ACTION:** Consider and prioritize list of potential mural sites.

**ALTERNATIVE ACTION:** Direct staff to bring additional sites forward for consideration.

**ATTACHMENTS:**

1. Potential mural locations, Central Business District