Guidelines
For
Microenterprise Technical Assistance Services Program
Funded By
City of Fort Bragg With Community Development Block Grant Adopted: / /

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Adopted: __/__/__

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) MICROENTERPRISE TECHNICAL ASSISTANCE PROGRAM GUIDELINES

1.0 INTRODUCTION

The City of Fort Bragg, here after called "Grantee", has established a Microenterprise Technical Assistance (TA) program, here after called the "Program". The Program will allow Program participants to be more successful in their efforts to create businesses or expand existing businesses. The Program provides technical assistance services including business development workshops or classes, one-to-one business counseling, structured peer networking opportunities, access to online business training courses, and other such services as available or recommended. These TA Program guidelines have been formally adopted by the Grantee and are based on the current approved California Department of Housing and Community Development, here after called "the Department", TA Program Guidelines Template. See **Attachment A** for copy of the Grantee's adopting resolution.

2.0 MICROENTERPRISE TA SERVICES PROGRAM OVERVIEW

2.1 PROGRAM ADMINISTRATION

The Grantee and/or Grantee's Program Operator will:

- Market the TA Program;
- Accept and process participant applications;
- Document participant CDBG income eligibility and eligible number of employees; and
- Ensure set up of participant files to document all provided services and associated costs.

Grantee and Grantee's Program Operator will work with Program participants and ensure CDBG compliance with these Program Guidelines.

2.2 PROGRAM SERVICE AREA

TA services are available to all eligible businesses/persons located within the Grantee's legal jurisdictional boundaries. These CDBG funds may not be used in entitlement jurisdictions that receive CDBG funds directly from the federal Department of Housing and Urban Development (HUD) entitlement program.

2.3 FUNDING SOURCE FOR TA PROGRAM SERVICES

The TA Program is paid for with CDBG funds provided by the federal Department of Housing and Urban Development (HUD) to the Department. As such, these funds carry a number of federal requirements that must be met as described below. These CDBG funds come to the Grantee from Department grant awards that are administered under a formal grant contract or from local CDBG program income (PI) funds administered under an approved PI Waiver.

3.0 CDBG PROGRAM REQUIREMENTS

3.1 ELIGIBLE PROGRAM APPLICANTS

All eligible applicants must meet the definition of a microenterprise. For CDBG purposes:

- A microenterprise is defined as a commercial enterprise that has five or fewer employees, one or more of whom owns the enterprise; or
- Persons developing microenterprises means persons who have expressed an interest in, or who after an initial screening process are expected to be actively working toward developing businesses, each of which is expected to be a microenterprise at the time it is formed.

Eligible applicants must have a physical business address in the Program service area. Individuals wishing to start a new business are also eligible applicants, but they must provide proof that their primary residence is located in the Program service area.

Eligible applicants documented as meeting the definition of microenterprise are here after referred to as "Program participants".

3.2 INELIGIBLE PROGRAM APPLICANTS

An ineligible existing business applicant is one that has a physical business location outside of the service area. An ineligible person applying for the Program is one with a residence outside of the service area. Non-profits are not an eligible microenterprise business. An applicant currently participating in a Microenterprise TA or Financial Assistance program offered in the same service area as this Program is not eligible.

3.3 ELIGIBLE PROGRAM COSTS

Use of CDBG funds for TA Program services is restricted to certain eligible costs. All costs associated with funding TA must be "indirect costs". Indirect is defined as third party costs to a Program Operator and other consultant that provides TA to Program participants. Common TA costs may provide: 1) business development workshops or classes restricted to CDBG-eligible Program participants; 2) "one on one" counseling using professional business development staff; 3) opportunities for "structured peer networking"; and 4) online business training courses. The Grantee's specific CDBG TA services are outlined in Sections 5.3 to 5.6.

3.4 INELIGIBLE PROGRAM COSTS

Microenterprise "direct financial assistance" costs will not be funded under this Program. Direct financial assistance may be provided only under an approved CDBG microenterprise financial assistance program. Direct financial assistance activities are typically any costs associated with day-to-day business operations. These operations costs are ineligible, whether the business is operating out of a private leased commercial space, their home, or a public facility.

Examples of ineligible direct financial assistance costs include but are not limited to: 1) payment of costs to produce/purchase marketing materials (printing, language translations or professional design costs); 2) payment of marketing ads or distribution of marketing materials; 3) payment of third party costs for website building or hosting; 4) payment of rents / lease payments, utilities or other business fees or operating / overhead expenses; 5) payment of purchasing real property or furniture, fixtures or equipment for the business; 6) payment of any personal or business debt; 7) payment of any cash or wages; 8) paying for credit reports; and 9) paying for loan or grant underwriting services.

In addition, payment for food or drinks offered at the TA classes or other instruction sessions are ineligible costs. Cash or like-cash payments or other undocumented TA costs are not eligible.

3.5 TIMEFRAME FOR RECEIVING TA SERVICES

Under federal regulations, a Program participant may receive TA services for up to three (3) years after completing income verification as an eligible microenterprise. It is expected that most program participants will use all microenterprise TA services well before the three year limit.

3.6 MEETING CDBG MICROENTERPRISE DEFINITION REQUIREMENT

Program applicants for this Program must meet the CDBG definition of a microenterprise business. The CDBG definition of a microenterprise business is one that has five (5) or fewer employees, including the owner(s). All employees, part time and full time, on the business payroll at the time of loan application will be counted. The term "employee" includes all owners of the business on the payroll, even if the owner's "salary draws" are not on a regular basis. The Program requires a current CDBG income self-certification form which will be placed in the Program participant file to document the number of employees and compliance with the HUD microenterprise definition.

3.7 MEETING CDBG NATIONAL OBJECTIVE REQUIREMENT

Under federal regulations, use of CDBG funds for microenterprise activities must meet the national objective of benefit to low/moderate income (LMI) persons under the Limited Clientele definition. As such, all microenterprise owners must be documented as meeting HUD's LMI definition prior to receiving any Program services. This is in addition to meeting the definition of a microenterprise, as described above in Section 3.6. The current CDBG income self-certification form will be used to verify income of program applicants for the microenterprise technical assistance services program (see Attachment C).

As with other microenterprise program activities, if the Grantee or Program Operator finds that the applicant income information is not accurate and the Program participant is over HUD's income limits, then a Program applicant is ineligible, and Program services currently being offered to Program participants must cease immediately.

3.8 OTHER CDBG FEDERAL LAWS AND REGULATIONS

There are a number of federal laws and state regulations that are triggered with the use of CDBG funding for this services Program. The Grantee is responsible for ensuring compliance with these other CDBG regulations.

National Environmental Policy Act (NEPA) federal environmental laws per regulation 24 CFR 58 are not triggered for individual Program participants, nor are there any compliance requirements for Davis Bacon and related Acts for TA activities under these guidelines. Acquisition and relocation laws are also not triggered when using CDBG funds for microenterprise TA services. However, these federal laws may be triggered as part of using the TA funds in conjunction with providing the Program participant with CDBG-funded financial assistance.

Federal regulations require that local Program Income be spent first prior to drawing down any federal funds from an open grant. If Grantee has a program Income (PI) "Waiver" for funding technical assistance services and also has a Department grant contract award for technical assistance services, the local PI waiver funds must be expended first prior to drawing down any funds from the open grant contract with the Department.

4.0 APPLICATION PROCESSING FOR TA PROGRAM SERVICES

4.1 PROGRAM MARKETING AND OUTREACH

Upon the Grantee's receipt of a Department letter releasing TA Program funding, the Grantee and/or Program Operator will conduct outreach and marketing to all businesses and individuals in the Program service area. Grantee staff and/or Program Operator will work together to develop a marketing plan for Program outreach to businesses and persons in the community regarding the availability and accessibility of the TA Program. This plan will be kept on file and updated as needed to ensure that all residents in the service area are informed about and have access to Program applications.

4.2 EQUAL OPPORTUNITY COMPLIANCE

This Program will be implemented in ways consistent with the Grantee's commitment to state and federal equal opportunity laws. No person or business shall be excluded from participation in, denied the benefit of, or be subjected to discrimination under any program or activity funded in whole or in part with CDBG Program funds on the basis of his or her religion or religious affiliation, age, race, color, ancestry, national origin, sex, marital status, familial status (number or ages of children), physical or mental disability, sexual orientation, or other arbitrary cause.

4.3 PROGRAM APPLICATION PROCESSING

Applications will be processed on a first come, first served basis. See **Attachment B** for a sample microenterprise TA services Program application form. The Grantee's Program Operator will accept applications and review for HUD income eligibility and allowable number of employees, per Department standards. All applicants' CDBG income self-certification forms will be provided to Grantee's staff for review.

All Program applications received, both denied and approved, will be logged and kept on file in accordance with federal records retention act. Applicants who do not meet eligibility requirements of the Program will be notified in writing with an explanation regarding ineligibility. Files will be set up for all eligible Program participants to document compliance with all CDBG regulations, Department policy, adopted guidelines, and all provided TA services.

4.4 PROGRAM PARTICIPANT / APPLICANT CONFIDENTIALITY

All personal and business financial information will be kept confidential. Program participant files with personal and business confidential information will be kept in locked secured storage units.

4.5 DISPUTE RESOLUTION / APPEALS PROCEDURE

Any person applying for a TA services through the CDBG Program has the right to appeal a denied application. The appeal must be made in writing to the Grantee. A written response to the appeal will be provided to the applicant by the Grantee within 30 days of receipt of the applicant's appeal letter.

4.6 EXCEPTIONS / SPECIAL CIRCUMSTANCES

Exceptions are defined as any action which would depart from policy and procedures stated in the guidelines.

5.0 TECHNICAL ASSISTANCE PROGRAM SERVICE DELIVERY

5.1 PROGRAM PARTICIPANT CAPACITY EVALUATION

Eligible Program participants will meet with Program Operator staff to receive a "capacity" evaluation. This evaluation process will be completed via a face-toface interview and standard written format. The current capacity of the business owner or person wishing to start a business will be assessed. Areas of strengths and weaknesses will be identified and a steps needed to address weaknesses will be identified.

5.2 CREATING CAPACITY DEVELOPMENT WORK PLAN

Based on the capacity evaluation, the Grantee will work with the Program participant to develop a "work plan". The work plan will outline the TA needed by the Program participant and give a timeline for scheduling the services. The work plan will contain expected outcomes from the TA and explain how those

outcomes will address the capacity issues identified in the evaluation. The work plan will clearly state the expectations for the Program participant and the Grantee. All parties will sign the work plan. Copies of the work plan will be provided to all parties and included in the Program participant file.

Eligible Program participants will be provided detailed information on the TA provided with this Program. TA services will be tracked and documented in the Program participant file. The Program Operator will remain in contact with the program participant throughout the process.

5.3 BUSINESS DEVELOPMENT VIA CLASSES

Business development classes will be offered on a regular basis, when sufficient demand for the classes is present. "Mixed TA classes" (eligible CDBG participants and non-eligible CDBG participants) may be offered by the Grantee or Program Operator. When mixed TA classes are offered, the Grantee will seek prior written approval from the Department to ensure compliance with federal regulations. Some examples of topics for the classes may include: 1) business plan development or updating; 2) market analysis and marketing plan development; 3) managing employees and payroll services; 4) choosing a legal structure for a business; 4) financial management tools and cash flow projections; 5) controlling inventory and operating expenses; 6) collection of accounts payable; 7) use of the internet and other electronic resources for sales and efficiency; 8) access to capital for growing the business. Other classes may be offered based on the needs of Program participants.

5.4 BUSINESS DEVELOPMENT VIA "ONE-ON-ONE" COUNSELING

Business development "one-on-one" TA will be provided as needed, typically after a Program participant has attended microenterprise TA classes in Section 5.5.

One-on-one TA may be scheduled with Program participants a month at a time beginning at the start of each month. The one-on-one TA will cover similar topics to what is offered in the classes, but this TA will be much more detailed and specific to the Program Participant. The one-on-one TA will generally be conducted in person or via video conference call. The one-on-one TA may be conducted at the location of the Program participant or at the Program Operator's office. Notes on the TA provided at these sessions, along with time and training materials used, will be documented by the Program Operator in the program participant file.

5.5 BUSINESS DEVELOPMENT VIA "PEER-TO-PEER" COUNSELING

The Grantee may choose to allow the Program Operator to organize Peer-to-Peer TA if a sufficient number of program participants with similar types of businesses are enrolled in the TA Program. If offered, Peer-to-Peer TA will be provided in a formal meeting format similar to the classes in Section 5.3. The Peer-to-Peer meetings will be facilitated by the Program Operator. Topics for discussion at the meetings will generally be provided by the members of the group which may include small group exercises and projects to facilitate participants working together to identify and find solutions to common problems experienced in their respective fields.

The date and time for each meeting should be documented with sign-in sheets. Discussion notes, activities conducted and outcomes at the meetings should be documented in Program participant files.

5.6 BUSINESS DEVELOPMENT VIA ONLINE COMPUTER TRAINING

Program participants may obtain approval from the Program Operator to complete business development classes online. The topics for the online classes being requested must be in support of the capacity evaluation objectives. A list of eligible online training classes will be provided by the Program Operator. Any online training or class not on the approved list must be reviewed and approved in writing by the Program Operator. The Program Operator will vet and approve all on-line training classes prior to authorizing them for Program Participants.

Online classes may be taken remotely or in the Program Operator's office. Classes will be paid for directly by the Program Operator to the third party vendor. Documentation of completion of the online class is required and will be filed in the Program participant file.

5.7 COMPLETION OF CAPACITY DEVELOPMENT WORK PLAN

Program participants commit to completion of TA services as outlined in the capacity building evaluation and plan document. The Program Operator will commit to providing the TA in the capacity building evaluation and plan. The Program participant, the Program Operator, and the Grantee understand that the CDBG microenterprise TA services are a limited public resource. Therefore, if a Program participant does not consistently complete their business development classes, one-on-one TA counseling sessions, peer-to-peer meetings, or online classes, they may be disqualified from receiving any further CDBG microenterprise TA. Disqualification will be in writing and fully documented in the Program participant file.

6.0 PROGRAM OVERSIGHT BY GRANTEE

6.1 OVERSIGHT OF PROGRAM OPERATOR

Grantee staff will serve as the primary contact with the Department. If the Grantee determines that they wish to hire an outside consultant to administer the program, the Grantee will be responsible for securing services of a qualified Program Operator for implementation of this TA Services Program prior to starting any activities under these guidelines. The scope of work for the Program Operator will include administration and documentation required for TA services in these guidelines and for CDBG compliance with implementation of TA services.

6.2 TRACKING TA SERVICES OF PARTICIPANTS

The Grantee's staff oversees and monitor all work conducted by the Program Operator. Monthly or quarterly meetings will be conducted to review the Program status: 1) marketing efforts; 2) applications received; 3) eligible program participants being served; 4) successful program participant stories; 5) demand for different services and need for more resources or partners; 6) review of program tracking forms (**see Attachment D**; 7) review of Department reports and funds request for reimbursement of TA Services; and 8) preparation for Department monitoring of grant contract and TA Services. As per the executed agreement between the Grantee and the Program Operator, all required reports under open grant contracts or PI will be reviewed and approved by the Grantee staff prior to Grantee submittal to the Department.

Adopted: __/__/

ATTACHMENT A

GRANTEE'S EXECUTED RESOLUTION ADOPTING GUIDELINES

[TO BE INSERTED AFTER CITY COUNCIL ADOPTION]

Adopted: __/__/__

ATTACHMENT B

GRANTEE'S CDBG MICROENTERPRISE TECHNICAL ASSISTANCE SAMPLE PROGRAM APPLICATION FORM Page 1 of 3

Program Operator West Company utilizes a 2-part Application Form comprised of (1) the U.S. Small Business Administration's Counseling Information Form, as follows, and (2) the HCD Self-Certification form included as Attachment C.

	U.S. Small Business A		OM Exp	B Approval No.:32 iration Date: 11/30	245-0324 0/2013	
U.S. Small Business Administration	Counseling Informa	Counseling Information Form				
 Name of the Office Providing the Service City/State of Office Location 		la. Type of Client: 🔲 Fac	ce to Face 🔲 Online	Telephone		
PART I: Client Request for Couns	seling					
 Client Name (Name of the person compl (Last, First, MI) 	eting the form/representative of the		Email	an i nasis		
5. Telephone	Secondary	6. 1	Fax			
Primary 7. Street Address/PO Box (Give business a		City	9. State	10. Zip	+4	
11. I request business counseling service from the S surveys designed to evaluate SBA services. I permit services (Ye ⊆ N o □). Understand that any informathorize SBA to furnish relevant information to the from sources in which he/she has an interest, and 2) management or technical assistance, I waive all claim The estimated burden for completing this form is I is number. Comments on the burden should be sent to: Management and Budget, New Executive Office Buil 12. Preferred date & time for appointment	SBA or its agent the use of my name and rmation disclosed will be held in strict cos assigned management counselor(s). I furt (accept fees or commissions developing fro as against SBA personnel, and that of its F minutes. You are not required to respond U.S. Small Business Administration, 409 (ding, Room 10202, Washington, D.C., 20	address for SBA surveys and infidence. (SBA will not prov- her understand that the count m this counseling relationshi accounce Partners and host or to any collection information 3 rd Street. SW. Washington.	l information mailings rej vide your personal inform selor(s) agrees not to: 1) 1 ip. In consideration of the rganizations, arising from n unless it displays a curro DC 20416, and to: Desk	arding SBA produc ation to commercial ecommend goods o e counselor(s) furnis this assistance. Ple mtly valid OMB ap Officer SBA, Office I SEND FORMS To	ts and entities.) I r services shing ase note: proval e of	
Date: Time:	it is chemisignmente					
PART II: Client Intake (To be cor	npleted by all Clients)	1993 M.		1.1.1.1.1.1.1		
14. Race (Mark one or more)	ve Hawaiian or Other Pacific Islander	15. Ethnicity Hispanic or Latino Not Hispanic or Lati	16.Gender Male Ino Female	17. Do you con yourself a with a disa	person bility?	
18. Veteran Status: Non-Veteran Ve	eteran 18 rvice-Disabled Veteran	8a. Military Status 🔲	Member of Reserve of On Active Duty			
19. Referred by? (Mark all that apply) SBA District Office SBDC Lender USEAC Business Owner SCORE SBA Web site WBC 20a. Are you currently in business?	Other Client Educational Institution Local Economic Development Offi Chamber of Commerce Yes No (if no, skip to	Internet (ple	ıth	er (specify)		
20b. If yes, are you currently exporting? If yes to 20b, please go to Appendix A on p	Yes No age 3 to indicate the markets to whi	ch your company current	ntly exports (mark all	that apply).		
21. Name of Business		Desfacional Sai	ientific & Technical Ser	vices		
22. Type of Business (choose primary cata Mining Manufacturing Utilities Finance & Insura Information Wholesale Trade Retail Trade Educational Service	Real Estate & Rental & Leas Health Care & Social Assista Accommodation & Food Ser Arts, Entertainment & Recret	ing Anagement of Agriculture, Forvices Administrative attion Waste Management of Other Services (Companies & Enterpris estry, Fishing & Huntin & Support aent & Remediation Ser except Public Administ	es g vices ration)		
23. Business Ownership What percentage your business is male or female owned? % Male % Female		siness online? 26b	. Are you a home ba b. Are you 8(a) certif			
27a. Total No. of Employees (Full & PT) 27b. Of total employees, how many are engaged in the exporting aspect of your business? (Full & PT)	28a. For your most recent full b were your: Gross Revenues/Sal +Profits/-Losses \$	es \$ [] venues/Sales	What is the legal Sole Proprietorship S-Corporation Other (specify)	entity of your b	usiness?	
30. What is the nature of counseling you						
small business?) Business Plan Financing/Capital (such as applying for a loan, building equity capital) Managing a Business	Managing Employees Customer Relations G Business Accounting/ Budget F	larketing/Sales (promotion, research, pricing, etc.) overnment Contracting (inc certifications) ranchising uy/Sell Business	cluding	Technology/Con eCommerce (us Internet to do Legal Issues (su Should I incon International Tr	ing the business) ch as, rporate?)	
Describe specific assistance requested in the s	pace provided					
SBA Form 641 (1/2011)						

ATTACHMENT B

GRANTEE'S CDBG MICROENTERPRISE TECHNICAL ASSISTANCE SAMPLE/DRAFT PROGRAM APPLICATION FORM Page 2 of 3

		isiness Administrat				al No.: 3245- ce: 11/30/201	
U.S. Small Business Administration	g Information Form	1	Locat	t Number ion Code s of Data		-	
				Func	ling Sou	ırce	12.10
Part III: Counselor Record							
31. Client Name (Please use the same name from	original 641 Part	1)	32.1	Email		1.1	
(Last, First, MI) 33. Telephone			34.1	Fax			
Primary	Seconda		-				
35. Street Address /P.O. Box		36. City	37. 9	State 38	8. Zip		+4
39a. Is the client currently in business? Y 4 39b. Is the client currently exporting? Y 4 If yes, please turn to Appendix A on page 3 to i	es 🗌 No		urrently export	s (mark all that ap	oply).	40. Date B Started? (MM/YYY	
41a. Total No. of Employees: (Full & PT) 41b. Of total employees, how many are enga; the exporting aspect of client's business?:	ged in G	as of the most recent full b ross Revenues/Sales \$ as of the most recent full l	+Profits/	Losses\$	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
(Full & PT)	Reven	ues/Sales were related to	exporting? \$_	1.	10 22402343	Constraint of	
43. SBA or Resource Partner Service Contri	buted to the Fo	llowing: (Mark all that a Certifications	pply)	SBA Financial	Andatan		
SBA Loan Amount \$		Contraction of the second s	1			ice	
Non-SBA Loan Amount \$		B(a) HUBZone	8101	Export Express		Loan	
Amount of Equity Capital Received \$		Women Owned Small I		Community Ad		Loui	
No. of Government Contracts/Subcontracts			☐ Micro loan ☐ SBIR	loan			
Annual Value of Government Contracts/Subcontracts \$	Received			Other (SBIC, 7	(a) 504,	etc)	_
small business?) E Business Plan Cus Financing/Capital (such as, applying Bus for a loan, building equity capital) Cas	u provided the man Resources/M imployees stomer Relations iness Accounting h Flow Managem Planning	anaging Marketing/ market n Governme /Budget (includi	Sales (promotion esearch, pricing, nt Contracting ng certifications) g	etc.) 🗌 eC	to do bu	s (such as, S ate?)	Internet
45. Referred Client to (mark all that apply): □WBC □SBA District Office □SCORE □USEAC □SBDC □State Trade Agency □BBDC □State Trade Agency	22.0000-000-000	Dept of Commerce Dept of State U.S. Trade & Developme		er	1		
46. Type of Session ☐ Face to Face ☐ Online ☐ Update ☐ Telephone ☐ Prep	47. Langua; English Spanish	ge(s) Used: Other (specify)	48. Histo	ase 🗌 Follow-up		ate Counse YYYY)	eled
50. Counselor(s) Name (If multiple counselors each additional counselor name by a semi-color	ı):		51. Contact Total conta that a clien received_	t I	Fotal ar prepara	p Hours nount of tion spent ounselors	
51c. Travel Hours Total amount of time it ta	akes to travel t	to a client's location for	counseling				
52. Did more than one counselor participate	in this counseli	ng session? Yes No	If yes, how m	any counselors?		1000	
53. Counselor's Notes:			,,	,		_	129

SBA Form 641 (1/2011)

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ATTACHMENT B

GRANTEE'S CDBG MICROENTERPRISE TECHNICAL ASSISTANCE SAMPLE/DRAFT PROGRAM APPLICATION FORM Page 3 of 3



U.S. Small Business Administration Counseling Information Form

OMB Approva	al No.: 3245-0324
Expiration Dat	te: 11/30/2013
Client Number	
Location Code	
Initials of Data	Inputer:

Appendix A to Questions 20b. & 39b. If your company is currently exporting, please indicate the countries to which your company exports: (Mark all that apply)

Asia	Africa	Caribbean	Central America	North America
Afghanistan	Algeria	Anguilla	Belize	Bermuda
Bahrain	Angola	Antigua & Barbuda	🗌 Costa Rica	Mexico
Bangladesh	Benin	Aruba	El Salvador	Canada
Belarus	Botswana	Bahamas	Guatemala	
Bhutan	Burkina Faso	Barbados	Honduras	53
Brunei	Burundi	Virgin Islands	☐ Nicaragua	
Burma	Cameroon	(British)		
Cambodia	Cape Verde	Cayman Islands		
China	Central African	Cuba		
East Timor	Republic	Dominica	Europe	South America
] Georgia	Chad	Dominican Republic		1.1
Hong Kong	Comoros	Grenada	Austria	Argentina
India	Congo	Haiti	Azerbaijan	Bolivia
	Democratic	☐ Jamaica	Albania	Brazil
Indonesia Iran	Republic of Congo	Montserrat	Armenia	Chile
	Cote d'Ivoire	Netherlands Antilles	Belgium	
Iraq	Djibouti	St. Kitts and Nevis	Bosnia-	Ecuador
Israel		St. Lucia		Guyana
Japan	Egypt	St. Lucia	Herzegovina	Paraguay
Jordan	Equatorial Guinea	Grenadines	Bulgaria	Paraguay
Kazakhstan	Eritrea		Croatia	
Korea, North	Ethiopia	Trinidad and Tobago	Cyprus	
Korea, South	Gabon		Czech Republic	Uruguay
Kuwait	Gambia		Denmark	Venezuela
Kyrgyzstan	Ghana Ghana		Estonia	
Laos	Guinea		Finland	Oceania
Lebanon	Guinea-Bissau		France	Australia
Macau	🗌 Kenya		Germany	New Zealand
Malaysia	Lesotho		Greece	Cook Islands
] Maldives	Liberia		Hungary	🗆 Fiji
Micronesia	🔲 Libya		Iceland	☐ Kiribati
Mongolia	Madagascar		Ireland	Marshall Islands
Nepal	🔲 Malawi		Italy	Nauru
Oman	🗖 Mali		Latvia	D Palau
Pakistan	Mauritania		Liechtenstein	Papua New
Philippines	Mauritius		Lithuania	Guinea
] Qatar	Morocco		Luxembourg	Samoa
Russia	Mozambique		Macedonia	Solomon Islands
Saudi Arabia	Namibia		Malta	Tonga
Singapore	□ Niger		🔲 Moldova	Tuvalu
Sri Lanka	□ Nigeria		Monaco	
Syria	Rwanda		Montenegro	Vanuatu
] Tajikistan	Sao Tome and		☐ Netherlands	
] Taiwan	Principe		Norway	
Thailand	Senegal		D Poland	Other
Turkey	Seychelles		D Portugal	
] Turkmenistan	Sierra Leone		Romania	
United Arab	Somalia		Serbia	Subcontractor for
mirates	South Africa		Slovak Republic	Exporter
] Uzbekistan	Sudan		Slovenia	Sell to fill-freight
Vietnam	Swaziland			
Yemen			Sweden	
_ i emen			Switzerland	
	Togo			X
	Tunisia		Turkey	
	Uganda			
	Zambia		United Kingdom	
	Zimbabwe		Vatican City	1

Please note: The estimated burden for completing this form is 23 minutes. You are not required to respond to any collection information unless it displays a currently valid OMB approval number. Comments on the burden should be sent to: U.S. Small Business Administration, 409 3rd Street, SW, Washington, DC 20416, and to: Desk Officer SBA, Office of Management and Budget, New Executive Office Building, Room 10202, Washington, D.C., 20503. OMB Approval (3245-0324). PLEASE DO NOT SEND FORMS TO OMB. 3

SBA Form 641 (1/2011)

ATTACHMENT C

DEPARTMENT'S CURRENT CDBG INCOME SELF-CERTIFICATION FORM Page 1 of 2

Microenterprise Program SELF-CERTIFICATION of Income for							
Program Activity:	Support Services						
Page 1 to be filled out by Participant							
Part I: Confidential Participant / Ben							
(This section is	voluntary.)						
Ethnicity (Select One)	□ Not Hispanic □ Hispanic						
Race (Sel							
White	Am. Indian/Alaskan Nat. & White						
Black/African American	Asian & White						
Asian	Black/African American & White						
American Indian/Alaskan Native	Am. Indian/Alaskan & Black/African						
Nat. Hawaiian/Other Pacific Isl.	Other Multi-Racial						
Other Demographic Data (C	Veloct each that Applica)						
Other Demographic Data (S	Single / Non Elderly						
Participant Disable	Related/Single Parent						
	<u> </u>						
Veteran Related/Two Parent Deter()							
Part II: Confidential Participant / B (Must be completed and signed before min							
1) Number of Employees & Owners:							
The total number of employee(s) is: The to Employee(s) and Owner(s) =	tal number of Owner(s) is: Combined						
2) Number of Family Members & Gross Income:							
My total family size consists of members, and the total gross annual income* for all adult members is \$							
*Gross annual income must include all sources of income (wages, child support, SSI, unemployment, pension, income from assets, etc., but <u>does not</u> include the income of live-in aids, per 24 CFR 5.403).							
I certify that the information given on this form is true and accurate to the best of my knowledge. I am aware that there are penalties for willfully and knowingly giving false information on an application for Federal or State funds, which may include immediate repayment of all Federal or State funds received and/or prosecution under the law. I understand that the information on this form is subject to verification by state and federal personnel as part of compliance monitoring.							

HCD Revised: August, 2015

Page 1 of 2

ATTACHMENT C

DEPARTMENT'S CURRENT CDBG INCOME SELF-CERTIFICATION FORM Page 2 of 2

Microenterprise Program SELF-CERTIFICATION Verification by City of / Town of / County ofCDBG Funded Activity						
Page 2 to be filled out by Program Operator						
<u>Microenterprise Program Information:</u> Name of Microenterprise Program Operator:						
Source of CDBG funding: Grant #: Or - Dr PI Waiver Fiscal Year:						
Microenterprise Business Size (# of Employees & Owners) Verification:						
Business has: No employees, as the Participant does not have an operating business Five or fewer employee positions with owners More than five employee positions with owners NOT ELIGIBLE for CDBG ASSISTANCE						
Microenterprise Participant/Beneficiary Income and Location Verification:						
Effective Date of the Income Limit Chart being used:						
Family is: 30% or less (Extremely Low Income) 31%-50% (Low Income) 51%- 80% (Moderate Income) Over 80% of median income: NOT ELIGIBLE for CDBG ASSISTANCE						
 Program Operator must: 1) Print the current HCD Income limits from the HCD website (NOT HUD's); and 2) Circle the applicable family size and annual income on HCD limit printout and place in participant file. 3) Must complete confidential demographic data, if participant/beneficiary leaves blank. 						
Participant / Beneficiary Name:						
Participant / Beneficiary Physical Home Address: In Jurisdiction Limits Business Physical Address: In Jurisdiction Limits						
NOTE: Physical location of business must be in Jurisdiction. If no business, then Participants / Beneficiary must live in Jurisdiction.						
Program Operator Certification: I certify that Participant / Beneficiary demographic data provided is true and correct, to the best of my knowledge. I certify that, using the current HCD annual income publication compared to stated family size and gross income, resulted in the income level indicated above. I certify that the information regarding microenterprise business size is correctly indicated above. I certify that the residency of the Participant / Beneficiary and business address is true and correct per the requirements of 24 CFR 570.486(b) and/or (c) as applicable.						
<u>Note:</u> This completed certification whether Participant / Beneficiary receives microenterprise TA or Support Services or not, must be maintained in the Confidential Program file for review at time of monitoring.						
Program Operator Name (printed) Job Title						
Signature: Date:						
Eligibility is valid until (three years after certification signed) Date:						
HCD Revised: August, 2015 Page 2 of 2						

ATTACHMENT D

GRANTEE'S APPLICANT AND PROGRAM PARTICIPANT TRACKING FORMS FOR TECHNICAL ASSISTANCE Page 1 of 3

As the local Small Business Development Center (SBDC), current City of Fort Bragg Microenterprise Assistance Program Operator West Company uses a U.S. Small Business Administration system to track all client activities. The tracking system is described below, and sample forms are provided on the following two pages. The system formerly known as WebCATS is now called Neoserra, a CRM (customer relationship management) system.

WebCATS is a robust, relational web-based client activity tracking system provided free of charge to West Company by the NorCal SBDC network. West Company uses the WebCATS database to record all client information and activity, and then uses that data to generate reports, track the success of all client outreach efforts, and summarize the effects of West Company's work in the community. The sophisticated WebCATS system tracks every interaction with a client from the very first request for services to every workshop attendance and counseling session, and also captures important client milestones such as jobs created or increases in sales. WebCATS has the ability to create reports from subsets of client data, and provide very detailed information about client activity from a vast number of perspectives.

Please see the attached samples of the Webcats Client Counseling Record and Client Activity by Client report. As indicated, the Counseling record summarizes the discussions of the individual one-on-one counseling sessions. These records are produced monthly for each client and are filed in the individual client file. The Client Activity by Client report is a documented listing of all individual sessions, scope of works produced, conference training, milestones completed and capital infusion records. Each activity is listed by date including one-on-one counseling hours, workshop training hours, milestones,

and capital infusion totals. The Client Activity by Client report will be produced quarterly and filed in the individual client file.

Adopted: __/__/__

ATTACHMENT D

GRANTEE'S APPLICANT AND PROGRAM PARTICIPANT TRACKING FORMS FOR TECHNICAL ASSISTANCE Page 2 of 3

WebCATS Report -- Counseling Record (1062)

Page 1 of 1

	COUNSELING RECORD (1062)								
A. Location Code 448252	B. SBDC Code MENDO	C. Client No. MEND0611	D. Date of Contact 2/27/2013	E. Type of Action Follow-up	[3]				
F. Name of Company Client, New	1		G. Name of Inquirer (L Client, N w						
H. Address of Comp PO Box 1234	any/Inquirer	•	Fort Brass	J. CA	State				
	K. Zip Code 95437-1234	L. Telepho (707) 123-1							
BUS	INESS INFORMATIO	N N		US INFORMATION					
M. Type of Business Service Establishmen			P. Ownership Cender Weman-Owner		[2]				
N. SIC/NAICS CODE SICS: NAICS: 311812	s			nd Caucasian Hispanic Origin	[5] [2]				
O. SBA Client (Undefined)	N	[]]	R. Ownership Military	Status	1				
S. Area of Counselir Business Plan			L BP]				
T. Contact Hours 1	U. Prepara 0.25	ion Hours	V. Travel Hours	W. COUNSEL ZZZZZZ	OR NUMBER				
X. COUNSELOR(S) (unknown counselor)	<		Y. RESOURCE (Undefined)		[?]				
Z. Problems/Comme	ents/Recommendation	ans.							
New client needs ass			starting a bakery.						
** Description of what New Client provided i	t occurrei lin me sess information about her	sion: financial situation,	the kind of help she nee	ds and her vision for th	e business.				
** An analysis of the problem to be solved: Before she embarks on establishing in new bakery, New Client needs to understand the financial implications of the busines.									
** Actions taken to solve the problem identified: Walked her through the feasibility malysis spreadsheet									
** Follow-up action to be aken refore the next session: Complete the feasibility analysis spreadsheet									
** Number of I	nours left on scope o	fwork							

https://norcal.outreachsystems.com/report.asp

02/27/13

Adopted: __/__/__

ATTACHMENT D

GRANTEE'S APPLICANT AND PROGRAM PARTICIPANT TRACKING FORMS FOR TECHNICAL ASSISTANCE Page 3 of 3

			. \	Λ					
Client Activity by Client New Client. P.O. Box 1234 Fort Bragg, CA 95437-4510									
New Client.									
New Onern.		1	MY V						
New Client			N.						
P.O. Box 1234		/	· ·	(707) 964-					
Fort Brada CA 95437	-4510			1234					
DATE SESSION	COUNSELOR	FUND	TYPE/AREA	PREP TR	AVEL CONT				
3/2/2009 273679	000340	SBA	Admin/12	0.25	0.00	0.00	0.25		
3/2/2009 273680	000340	SBA	Initial/12	0.75	0.00	1.00	1.75		
8/9/2010 299024	000479	SBA	Follow-up/1	0.25	0.00	1.50	1.75		
8/23/2010 5732	000479	SBA	Scope of						
			Work	0.25	0.00	1.50	1.75		
8/23/2010 299722	000479	SBA	Follow-up/1	Training Time (hrs)		1.00	1.75		
9/7/2010 19691	000479	SBA	Conference Conference	Training Time (hrs)					
9/14/2010 19692	000479	SBA SBA	Conference	Training Time (hrs)					
9/28/2010 19694	000479	SBA	Conference	Training Time (hrs)					
10/19/2010 19703	000479 000479	SBA	Follow-up/BP	0.25	0.00	1.50	1.75		
10/20/2010 302727 10/26/2010 19702	000479	SBA	Conference	Training Time (hrs)	: 3				
	000479	SBA	Follow-up/3	0.25	0.00	2.50	2.75		
11/4/2010 303605 11/5/2010 303775	000479	SBA	Follow-up/3	0.25	0.00	1.00	1.25		
5/11/2011 20799	000479	SBA	Conference	Training Time (hrs)	: 2				
6/7/2011 20882	000479	SBA	Conference	Training Time (hrs)	: 1.5				
10/13/2011 324332	000479	SBA	Follow-up/2	0.25	0.00	1.50	1.75		
11/16/2011 31348	000479	SBA	Milestone	Change in Profits					
3/8/2012 333294	000479	SBA	Follow-up/1	0.25	0.00	1.00	1.25		
3/13/2012 334548	000479	SBA	Follow-up/3	0.25	0.00	1.00	1.25		
3/19/2012 334192	000479	SBA	Follow-up/3	0.25	0.00	1.00	1.25		
3/28/2012 334271	000479	SBA	Follow-up/3	0.25	0.00	1.00	1.25		
4/1/2012 16681	000479	SBA	Scope of						
			Work	0.25	0.00	1.00	1.25		
4/11/2012 335257	000479	SBA	Follow-up/1 Investment	Owner Investment,					
4/18/2012 7289	000479	SBA SBA	Follow-up/1	0.25	0.00	1.00	1.25		
4/18/2012 335561	000479	SBA	Follow-up/3	0.25	0.00	1.50	1.75		
4/26/2012 335936	000479 000479	SBA	Follow-up/5	0.25	0.00	0.50	0.75		
5/3/2012 336751 5/10/2012 337009	000479	SBA	Follow-up/3	0.25	0.00	1.50	1.75		
5/10/2012 337009 5/16/2012 337212	000479	SBA	Follow-up/1	0.25	0.00	1.00	1.25		
5/22/2012 7364	000479	SBA	Investment	Private Non-Institu	tion, approve	ed \$3,50	00.00		
5/22/2012 33421	000479	SBA	Milestone	Started Business					
5/22/2012 33422	000479	SBA	Milestone	Jobs Created					
5/24/2012 337642	000479	SBA	Follow-up/1	0.25	0.00	1.00	1.25		
5/29/2012 337761	000479	SBA	Follow-up/7	0.25	0.00	1.00	1.25		
6/1/2012 337937	000479	SBA	Follow-up/3	0.25	0.00	2.00	2.25		
6/12/2012 338800	000479	SBA	Follow-up/3	0.25	0.00	1.00	1.25 1.25		
6/19/2012 338971	000479	SBA	Follow-up/3	0.25	0.00	1.00 1.00	1.25		
6/26/2012 339655	000479	SBA	Follow-up/3	0.25 0.25	0.00 0.75	3.00	4.00		
7/8/2012 340326	000479	SBA	Follow-up/3	0.25	0.75	1.00	1.25		
8/6/2012 341978	000479	SBA	Follow-up/7	0.25	0.00	1.00	1.25		
8/14/2012 342386	000479	SBA SBA	Follow-up/3 Follow-up/3	0.25	0.00	1.00	1.25		
10/3/2012 345301	000479	SBA	Follow-up/3	0.25	0.00	1.00	1.25		
12/18/2012 350243	000479 000479	SBA	Follow-up/BP	0.25	0.00	1.00	1.25		
2/25/2013 352989 TOTAL CLIENT SES		ODA		8.00 0.) <i>4</i>	44.75		
TOTAL CLIENT SES									
TOTAL CLIENT ACT									