



Local. Renewable. Ours.  
*Now Serving Mendocino County!*

# Introducing Your New Electricity Provider

Fort Bragg City Council Meeting  
March 13, 2017

# New Clean Electricity Provider

- New kind of public agency (public/private)
- Created by public demand in response to the 2000 energy crisis
- Adds choice, competition, and local control to our power market
- Self funded - No tax dollars



## Community Choice Aggregation (CCA)

CCA allows communities to buy and build electric generation to serve local residents, businesses, and municipalities.

### **CCAs Legal in 7 States**

- California
- Illinois
- Massachusetts
- New Jersey
- Ohio
- Rhode Island
- New York

### **Under Consideration**

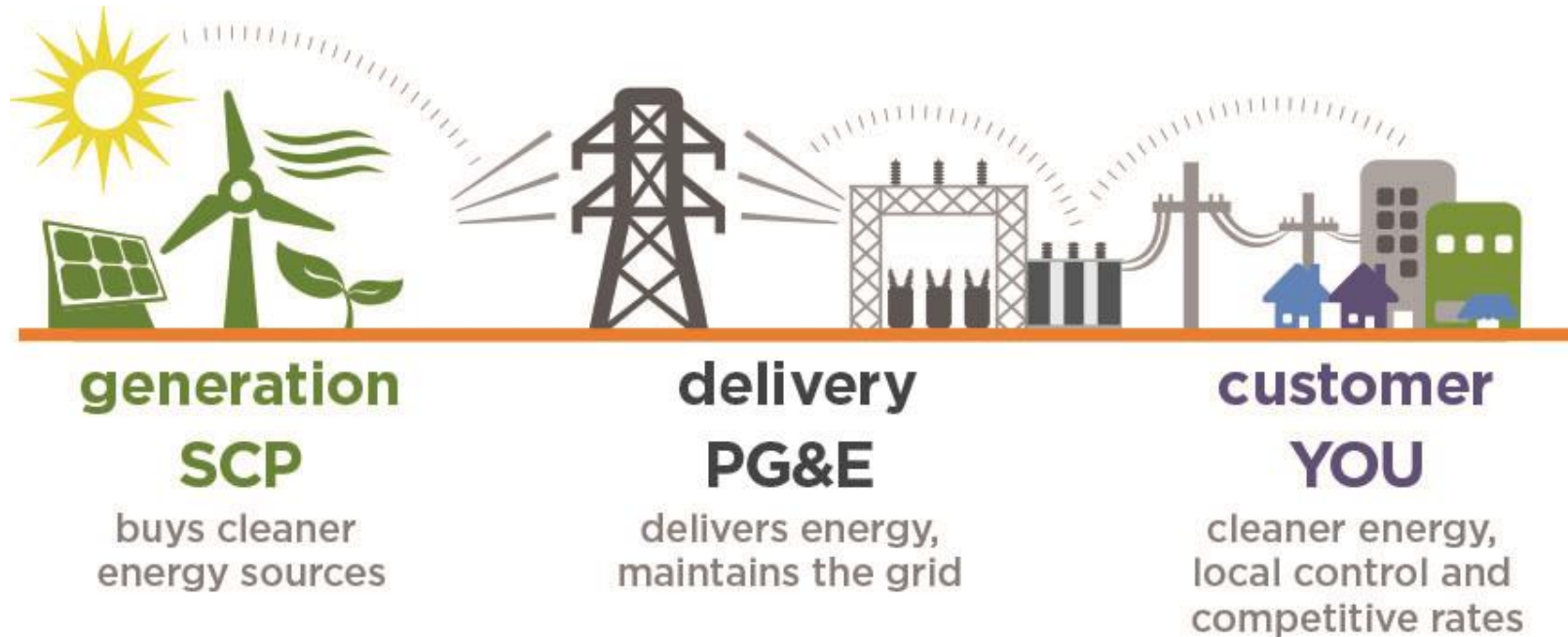
- Utah, Delaware, & Minnesota



### **Operating CCAs in California**

- Sonoma Clean Power
- MCE Clean Energy
- Lancaster Choice Energy
- CleanPowerSF
- Peninsula Clean Energy
- Silicon Valley Clean Energy
- Apple Valley Choice Energy
- Redwood Coast Energy Authority

## How Community Choice Works



# Service Territory

Mendocino County (excluding Ukiah\*)

Sonoma County (excluding Healdsburg\*)



\*operates under a municipally run electricity system

## Changes to Your Account

- On your June meter read date you will be automatically enrolled in SCP CleanStart service unless you choose to opt out or opt up to SCP's EverGreen service.
- This does not terminate your account with PG&E. You will now receive electric generation from SCP and continue to receive electric delivery from PG&E.
- Your PG&E bill will now include SCP's Electric Generation charges and PG&E's Generation Credit (what you would have paid PG&E for electric generation).

## Changes to Your Account Cont'd...

- PG&E discounts like CARE, FERA, and Medical Baseline will continue, there is no need to re-apply.
- If you are solar, switching to SCP will trigger a True-Up with PG&E. Please call us or come to one of our NEM presentations to learn more.

## How Does this Affect PG&E Priority?

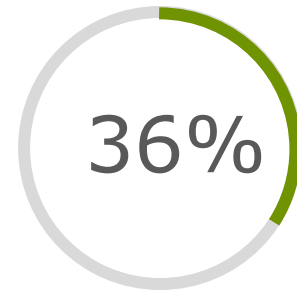
- It doesn't!
- Being an SCP customer will not affect PG&E priority in terms of maintenance, power outages, storm response, etc.
- As a shared customer of SCP and PG&E, you can expect the same reliability you've been use to.
- PG&E maintains the grid through your Electric Delivery charges, which do not change when you become a customer of SCP.



## Enrollment Schedule

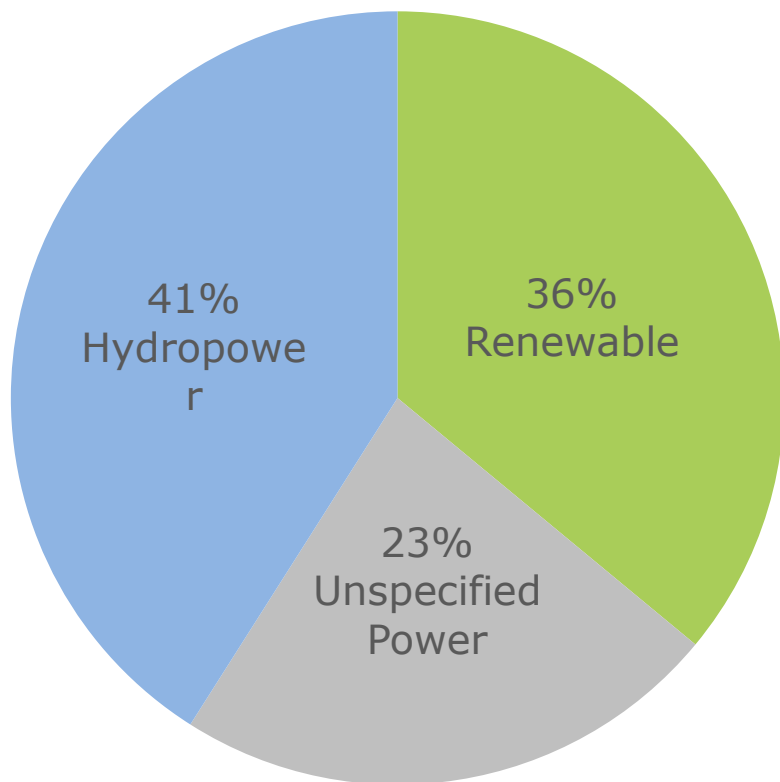
Item	Timeframe
Enrollment Notice #1	Early April
Individual Letters for Solar, Balanced Payment Plan & SmartRate Customers	Early April
Enrollment Notice #2	Early May
Enrollment Notice #3	Early June
<b>SCP Service Begins</b>	<b>June Meter Read</b>
Enrollment Notice #4	Early July
Final Enrollment #5	Early August

# CleanStart

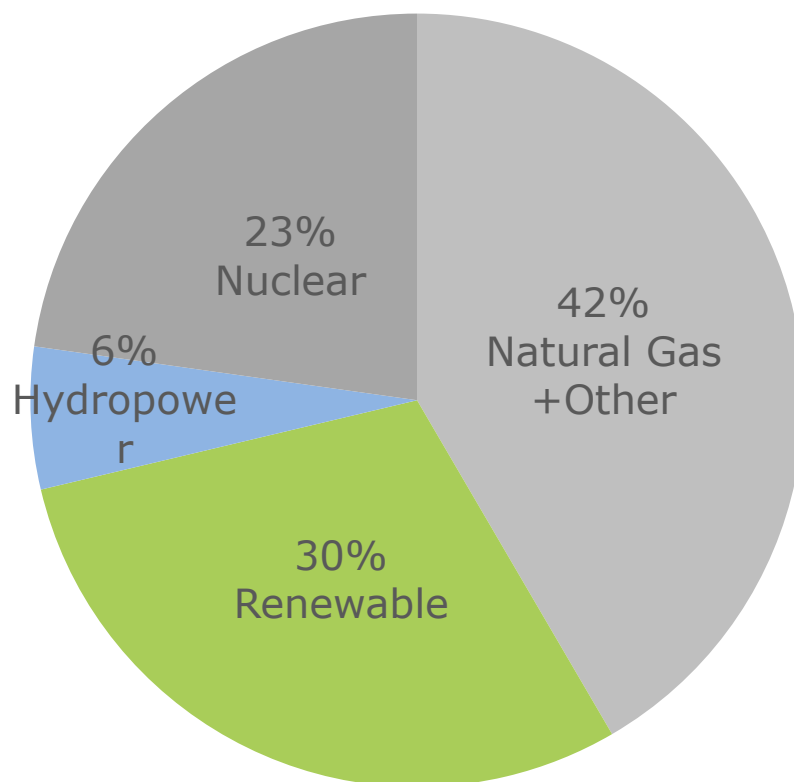


- 36% renewable power
- Default service – designed for maximum participation
- Competitive rates — ~1% lower than PG&E on total electric bill (March 2017)
- Available to everyone
- 48% lower greenhouse gas emissions compared to PG&E

# Power Sources



 CleanStart



PG&E

# EverGreen



100%

- 100% local, 100% renewable power
- Premium of 2.5¢/kWh (about 11% or about \$13 per month than CleanStart for the average residential customer)
- Optional program available to residential and commercial customers
- Can sign up now – begin to receive service in June



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# Keeping it Simple

Still receive just one bill from PG&E



## ENERGY STATEMENT

[www.pge.com/MyEnergy](http://www.pge.com/MyEnergy)

Account No: 1023456789-0  
Statement Date: 04/09/2017  
**Due Date:** 04/30/2017

### Service For:

MICHAEL JOSEPH  
281 TALON DR  
FORT BRAGG, CA 95437

### Questions about your bill?

24 hours per day, 7 days per week  
Phone: 1-866-743-0335

### Your Account Summary

Credit Balance on Previous Statement	\$257.34
Payment(s) Received Since Last Statement	-257.34
Previous Unpaid Balance	0.00
Current PG&E Electric Delivery Charges	\$81.02
Sonoma Clean Power Electric Generation Charges	34.05
Current Gas Charges	92.65
<b>Total Amount Due by 03/30/2017</b>	<b>\$207.72</b>



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## ENERGY STATEMENT

[www.pge.com/MyEnergy](http://www.pge.com/MyEnergy)

Account No: 1023456789-0  
Statement Date: 04/09/2017  
**Due Date:** 04/30/2017

### Details of PG&E Electric Delivery Charges

03/02/2017 - 03/31/2017 (30 billing days)

Service For: 281 TALON DR

Service Agreement ID: 2416854841

Rate Schedule: E1 X Residential Service

### Service Information

Meter # 1005868421  
Current Meter Reading 51,775  
Prior Meter Reading 51,265  
Total Usage 510.000000 kWh  
Baseline Territory X  
Heat Source Not Electric  
Serial H  
Rotating Outage Block 50

03/02/2017 - 03/31/2017

Your Tier Usage

1

2

Tier 1 Allowance	327.00 kWh (30 days x 10.9 kWh/day)	
Tier 1 Usage	327.000000 kWh @ \$0.19979	\$65.33
Tier 2 Usage	183.000000 kWh @ \$0.27612	50.53

Generation Credit	-50.17
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Power Charge Indifference Adjustment	15.04
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Franchise Fee Surcharge	0.30
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**Total PG&E Electric Delivery Charges**

**\$81.02**

2014 Vintaged Power Charge Indifference Adjustment



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## ENERGY STATEMENT

[www.pge.com/MyEnergy](http://www.pge.com/MyEnergy)

Account No: 1023456789-0  
Statement Date: 04/09/2017  
Due Date: 04/30/2017

### Details of Sonoma Clean Power Electric Generation Charges

03/02/2017 - 04/01/2017 (31 billing days)

Service For: 281 TALON DR

Service Agreement ID: 2108961496 ESP Customer Number:1234567890

03/02/2017 - 04/01/2017

Rate Schedule: E-1

GENERATION - TOTAL	510.000000 kWh @ 0.06648	\$33.90
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NET CHARGES 33.90

Energy Surcharge	\$0.15
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**Total Sonoma Clean Power Electric Generation Charges**

**\$34.05**

### Service Information

Total Usage 510.000000 kWh

For questions regarding charges on this page, please contact:

Sonoma Clean Power

P.O. Box 1030

Santa Rosa, CA 95402

1-855-202-2139

[www.sonomacleanpower.org](http://www.sonomacleanpower.org)



## For Solar Customers: Net Energy Metering

- Excess electricity generated is credited at the retail value plus \$0.01/kWh.
- Credits are banked to help cover any SCP generation charges throughout the year.
- Automatic, annual cash-out occurs for any unused credits if the balance exceeds \$100, up to \$5,000 (in May).
- Since 2015, SCP has paid nearly 1,600 customers over \$890,000 for generating local renewable energy.





## Summary of Benefits with SCP

- Choice
- Cleaner Electricity
- Lower Greenhouse Gas Emissions
- Competitive Rates
- Local Control



*We look forward to serving Fort Bragg!*

# Your Choice for Cleaner Energy

Sonoma Clean Power is Mendocino's new local electricity provider.

## CleanStart

Cut your power bill  
and start  
using cleaner sources  
of electricity with our  
default service.

[Learn More](#)

## EverGreen

100% local renewable  
electricity can be  
yours for a premium.  
Learn more or sign up  
early today!

[Learn More](#)

You may also Opt Out if you prefer.

[sonomacleanpower.org/mendocino](https://sonomacleanpower.org/mendocino)  
1 (855) 202-2139