

P R O C L A M A T I O N

RECOGNIZING HEATHER PAULSEN ON RECEIVING THE CERTIFIED B CORPORATION 2016 “BUILDING THE MOVEMENT” AWARD

WHEREAS, Certified B Corporations are leading a global movement to create an economy in which businesses compete to be the best *for* the world so there is a shared and durable prosperity for all; and

WHEREAS, Certified B Corps are for-profit companies certified by the nonprofit B Lab to meet rigorous standards of social and environmental performance, accountability and transparency; and

WHEREAS, there are more than 1900 Certified B Corps worldwide in over 50 countries and 130 industries, all sharing one goal, to use business as a force for good; and

WHEREAS, each year B Lab awards a “Building the Movement” award to the individual who most helped impact the growth of the B Corp community over the past year; and

WHEREAS, Mendocino County is currently home to nine Certified B Corps, including Harvest Market, North Coast Brewing Company, Thanksgiving Coffee Company, Fetzer Vineyards, Beckman Printing, Eleek and Heather Paulsen Consulting; and

WHEREAS, Heather Paulsen has supported six of the nine Mendocino County B Corps to become Certified B Corporations and to engage them as active members in the B Corp community; and

WHEREAS, Heather spearheaded the formation of the Mendocino County B Corps group and created educational opportunities for its members; and

WHEREAS, the “Building the Movement” Award for 2016 was awarded to Heather Paulsen Consulting for her collaboration on a year-long series of webinars and workshops to help B Corps engage suppliers and grow the B Corp movement.

NOW, THEREFORE, I, Dave Turner, Mayor of the City of Fort Bragg, on behalf of the entire City Council, do hereby acknowledge Heather Paulsen for her achievement in receiving the Certified B Corporation 2016 “Building the Movement” Award.

SIGNED this 14th day of November, 2016.

DAVE TURNER, Mayor

ATTEST:

June Lemos, City Clerk

No. 24-2016