

CITY OF FORT BRAGG

416 N. FRANKLIN, FORT BRAGG, CA 95437 PHONE 707/961-2823 FAX 707/961-2802

COUNCIL COMMITTEE ITEM SUMMARY REPORT

MEETING DATE: April 28, 2015

TO: Community Development Committee
FROM: Sean O'Rourke, Associate Planner

AGENDA ITEM TITLE: Receive Report and Provide Direction to Staff Regarding

Mobile Vending

ISSUE:

Mobile vending is currently regulated by the City's Municipal Code, Chapter 10.20.150 & 10.20.155 – Peddler's Permit (see attached). The current regulations are very difficult for businesses to comply with and may de facto prohibit mobile vendors. Over the past eight years, roughly three to four entrepreneurs a year have approached the City to obtain a peddler's permit, but none have actually obtained a permit because of the difficulty of complying with some components of the regulations (as described below). Additionally, the regulations are outdated as they do not address or regulate today's modern mobile vending vehicles. As mobile vending, specifically food trucks, continues to grow in popularity, the City Council could consider modifying the peddler's permit regulations to more effectively manage mobile vending.

SUMMARY:

The following summarizes and provides an overview of some of the issues City Council could consider when regulating mobile vending. Staff is seeking direction from the Community Development Committee as to whether there is a need to modify the existing regulations and, if so, what level and type of regulations to include in a draft ordinance to potentially bring forward to City Council for further discussion and direction.

Mobile vending units can be mobile (move from location to location) or stationary (park in an area zoned for use); vary in length up to 26 feet long; and sell a variety of items (food, beverages, flowers, merchandise, etc.).

Time constraints can vary in regulations:

The current Fort Bragg regulation is for 30 minutes only in one location, which is extremely
restrictive. This single requirement dissuades most potential applicants from obtaining a
peddler's permit as it does not allow enough time to set up, vending, and take down, and it
is not practical for a town as small as Fort Bragg.

- Many communities allow for a more moderate time limit of four (4) to five (5) hours. Five hours is generally recommended as it allows time for set up, vending, and take down.
- More permissive regulations include no time limit, essentially allowing a vendor to set up shop in one location.

Some regulations include proximity requirements, e.g minimum distances between the vending unit and existing restraurants/other vending units. This type of constraint might be considered to establish distances from brick and mortar restaurants that pay rent and mobile units that could set up in front of restaurants.

- The current Fort Bragg regulation has no distance requirement.
- Permissive ordinances include a restriction of 50 feet from any existing restaurant.
- A moderate ordinance restricts vendors from setting up closer than 150 to 200 feet from an existing restaurant. No more than 200 feet is generally recommended.
- A restrictive ordinance would limit vendors to more than 500 to 600 feet from an existing restaurant.

Ordinance options for zoning use designations for mobile vending, include:

- Mobile vending in the public right-of-way (ROW) could be restricted to zoning districts
 where restaurants, cafés, or coffee shops are permitted which includes both the coastal
 and inland zoning districts of the CO, CBD, CG, and CH and with a Use Permit in the CN
 district. A Use Permit is required in the RL, RM, RH, and RVH zoning districts.
 Restaurants, cafés, or coffee shops are not permitted in the IL, IH, OS, PR, and PF zoning
 districts.
- Consider special regulations for vending with hand/push carts in City Parks (Bainbridge, Guest House, Coastal Trail) and on City sidewalks.
- The City could consider designating a vending zone that allocates a certain number of public parking spaces (possibly 3 to 5 spaces) to be reserved for mobile vending with established operating hours and days. Potential vending zone locations in the public ROW might include:
 - o In the parking stalls behind the Fire Department between Oak and Alder Streets. This area has relatively few restaurants, plenty of parking, and relatively minimum impacts to traffic. This location would meet the 200 foot environmental health bathroom requirement, if the Fire Department allowed public use of Fire Station restrooms. Would require leasing spaces from G-P.
 - o In City ROW adjacent to Bainbridge Park. This location would meet the 200 foot environmental health bathroom requirement, but might not serve visitors due to distance from the Central Business District. However, today's technology including social networking sites allows vendors to stay in close communication with customers.
 - In City ROW near City Hall. This location would meet the 200 foot environmental health bathroom requirement and be adjacent to downtown, which might better serve visitors.
- Mobile vending near schools is allowed by some codes. Some options to consider include:
 - o Prohibit operation within residential districts and/or adjacent to schools.

- Maintain minimum distance from schools (Sonoma County 500 ft; Los Angeles 1,000 ft; San Francisco – 1,500 ft).
- o Restrict operating hours near schools (e.g. allow only at lunch and/or after school).
- Require a special vending permit for school vending in conjuction with the school district.
- Vending on Private Property. Consider allowing vending units in zoning districts that permit restaurants or are allowed with a Use Permit. All vendors would be required to meet setback, parking, landscaping, signage, and other zoning requirements.

Public Health and Safety

- Food Safety, Handling, and Sanitation Vendors need to comply with the Mendocino County Environmental Health requirements for Mobile Food Facilities (see attached) which are taken directly from the California Retail Food Code.
- Commissary/Commercial Kitchen Consider requiring the use of a commissary or commercial kitchen where units can dispose of waste, clean vehicles, and ensure food safety.
- Require vendors to provide trash, compost, and recycling receptacles. Require vendors to pick-up and dispose of trash within 25 feet of vending unit at the end of the day.
- Consistent with Environmental Health require that vending unit operate within 200 feet of an approved and readily available toilet and handwashing facility to ensure that restroom facilities are available to vending employees.
- Limit vending to sidewalk side of vehicle.

Permitting Process and Fees

- The current process requires a written permit from City Council, a business license, and encroachment permit which can be onerous.
- Planning Process Options
 - Design review or use permit process through the Planning Commission or City Council or:
 - Over the counter/administrative approval through the Community Development Department or Public Works (i.e., Street Use Vending Permit with established design guidelines).
 - Currently require a Limited Term Permit for vending associated with events.
- Current Fees for a Peddler Permit = Total of \$1,663, which includes:
 - Business license = \$75
 - Encroachment Permit = \$175 (requires general liability and insurance up to \$2,000,000)
 - County Environmental Health Permit = \$413
 - City Council meeting = \$1,000
- Potential Fees
 - Business license = \$75

- Encroachment Permit if in ROW = \$175
- County Environmental Health Permit = \$413
- Cost for Design Review (\$300), Use Permit (\$700) and Planning Commission Hearing (\$1,100) = \$1,400 to \$2,000.
- Consider charging annual "mobile vending fee" for all vendors or only for vendors operating in the public ROW.

Next Steps

- Receive comments and direction from Community Development Committee.
- Consider outreach to business community, restauranteurs in particular, and outreach to Fort Bragg Unified School District if vendors allowed near school campuses.
- If recommended, prepare a draft ordinance reflecting direction from CDC and bring back to CDC for additional comment and direction.
- Revise draft ordinance based on CDC direction and bring forward to City Council for further direction.

ATTACHMENTS:

- 1. City of Fort Bragg, Municipal Code, Chapter 10.20.150 & 10.20.155 Peddlers Permits
- 2. Mendocino County Environmental Health, Chapter 10 Mobile Food Facilities
- 3. National League of Cities, Food On Wheels: Mobile Vending Goes Mainstream Publication
- 4. Seattle DOT Street and Vendor Permit Application
- 5. Seattle DOT Brochure, Vending in Public Places

ONLINE LINKS:

http://www.biteclubeats.com/food-fight-are-food-trucks-facing-a-fight-in-santa-rosa/ http://ci.santa-rosa.ca.us/doclib/Documents/Vendor info.pdf

http://www.pressdemocrat.com/news/2290275-181/santa-rosa-restaurateurs-decry-mobile

Peddlers Permits – Food truck, ice cream truck, hot dog stand, etc. in public right of way

\$75 Business License fee to Finance Dept. and written permit from City Council required. Encroachment permit required from City Clerk's Office – a fee of \$175 and commercial general liability, automobile, and workers' compensation (if applicable) insurance listing the City of Fort Bragg as an additional insured is required (\$1,000,000-\$2,000,000 depending on route location). Operator must have County Environmental Health permit (call 707.463.4466 or 707.961.2714).

See requirements of 10.20.150 & 155 below:

10.20.150 Parking of peddlers' vehicles - Permit - Required.

- A. Except as otherwise provided in this section, no person shall stand or park any vehicle, wagon or pushcart from which goods, wares, merchandise, fruits, vegetables or foodstuffs are sold, displayed, solicited or offered for sale or bartered or exchanged, or any lunch wagon or eating car or vehicle, on any portion of any street within this city without first obtaining a written permit from the city council. The provisions of this subsection shall not apply to persons delivering such articles upon order of, or by agreement with, a customer from a store or other fixed place of business or distribution.
- B. No person shall park or stand on any street any lunch wagon, eating cart, vehicle or pushcart from which tamales, peanuts, popcorn, candy, ice cream or other articles of food are sold or offered for sale without first obtaining a written permit to do so from the city council which shall designate the specific location in which such cart shall stand.
- C. No person shall park or stand any vehicle or wagon used or intended to be used in the transportation of property for hire on any street while awaiting patronage for such vehicle or wagon without first obtaining a written permit to do so from the city council which shall designate the specific location where such vehicle may stand.
- D. Whenever any permit is granted under the provisions of this section and a particular location to park or stand is specified therein, the length of time any vendor or peddler can stay at any one location is 30 minutes. The intent of the provisions of this section is to create a "fixed route" of specific locations from which a vendor or peddler can transact business.
- E. No person shall park or stand any vehicle, wagon, or pushcart on any location other than as designated in such permit. In the event that the holder of any such permit is convicted in any court of competent jurisdiction for violating any of the provisions of this section, such permit shall be forthwith revoked by the city council upon the filing of the record of such conviction with the city clerk and no permit shall thereafter be issued to such person until six months have elapsed from the date of such revocation.

(Ord. 705 §1, 1989; Ord. 451 §10.11, 1974.)

10.20.155 Parking of peddlers' vehicles - Permit - Liability insurance requirements.

Before any vendor's or peddler's permit is issued pursuant to Section 10.20.150, the applicant for such a permit shall be required to file with the City Clerk, and thereafter keep in full force and effect, policies of insurance as set forth in the City's Administrative Regulations as from time to time amended. (Ord. 872 §5, 2008; Ord. 562 §2, 1981.)

CHAPTER 10. Mobile Food Facilities

114294.

- (a) All mobile food facilities and mobile support units shall meet the applicable requirements in Chapters 1 to 8, inclusive, and Chapter 13, unless specifically exempted from any of these provisions as provided in this chapter.
- (b) The enforcement agency shall initially approve all mobile food facilities and mobile support units as complying with the provisions of this chapter and may require reapproval if deemed necessary.
- (c) Each mobile food facility that is either a special purpose commercial modular and coach as defined by Section 18012.5 or a commercial modular coach as defined by Section 18001.8 shall be certified by the Department of Housing and Community Development, consistent with Chapter 4 (commencing with Section 18025) of Part 2 of Division 13, and regulations promulgated pursuant to that chapter. In addition, the enforcement agency shall approve all equipment installation prior to operation.

114295.

- (a) Except as specified in subdivision (b), all mobile food facilities shall operate in conjunction with a commissary, mobile support unit, or other facility approved by the enforcement agency.
- (b) This section does not apply to mobile food facilities that operate at community events as defined in Section 113755 and that remain in a fixed position during food preparation and its hours of operation.
- (c) Mobile food facilities shall be stored at or within a commissary or other location approved by the enforcement agency in order to have protection from unsanitary conditions.
- (d) Mobile support units shall be operated from and stored at a designated commissary and shall be subject to permitting and plan review.
- (e) Notwithstanding any other provisions of this section, a mobile food facility that is engaged in food preparation, other than limited food preparation, as defined in Section 113818, shall not operate in conjunction with a mobile support unit.

114297.

- (a) Mobile food facilities shall be cleaned and serviced at least once daily during an operating day.
- (b) Except as specified in subdivision (c), all mobile food facilities shall report to the commissary or other approved facility on a daily basis.
- (c) Mobile food facilities that are serviced by a mobile support unit and that do not report to a commissary on a daily basis shall be stored in a manner that protects the mobile food facility from contamination. All food shall be stored at the commissary or other approved facility at the end of the operating day.
- (d) Mobile support units shall report to a commissary or other approved facility for cleaning, servicing, and storage at least daily. California Retail Food Code Effective January 1, 2012.

114299.

- (a) Except as specified in subdivision (c), the business name or name of the operator, city, state, ZIP Code, and name of the permittee, if different from the name of the food facility, shall be legible, clearly visible to consumers, and permanently affixed on the consumer side of the mobile food facility and on a mobile support unit.
- (b) The name shall be in letters at least 3 inches high and shall be of a color contrasting with the vehicle exterior. Letters and numbers for the city, state, and ZIP Code shall not be less than one inch high.
- (c) Notwithstanding subdivision (a), motorized mobile food facilities and mobile support units shall have the required identification on two sides.

114301.

- (a) Except to the extent that an alternative construction standard is explicitly prescribed by this section, construction standards for mobile food facilities that are subject to Part 2 (commencing with Section 18000) of Division 13 shall be governed by that part.
- (b) Mobile food facility equipment, including, but not limited to, cooking equipment, the interior of cabinet units, and compartments, shall be designed and made of materials that result in smooth, readily accessible, and easily cleanable surfaces.
 - (1) Unfinished wooden surfaces are prohibited.
 - (2) Construction joints and seams shall be tightly fitted and sealed so as to be easily cleanable. Silicone sealant or equivalent waterproof compounds shall be acceptable, provided that the gap is smaller than one-quarter inch and applied smooth so as to prevent the entrance of liquid waste or vermin.
 - (3) Except as specified in Section 114314, nonportable equipment shall be an integral part of the primary unit.
- (c) Mobile food facilities that handle potentially hazardous foods, except for prepackaged frozen ready-to-eat foods, whole fish, and whole aquatic invertebrates, shall be equipped with refrigeration units as defined in Section 113885.
- (d) All new and replacement gas-fired appliances shall meet applicable ANSI standards. All new and replacement electrical appliances shall meet applicable Underwriters Laboratory standards. However, for units subject to Part 2 (commencing with Section 18000) of Division 13, these appliances shall comply with standards prescribed by Sections 18028, 18029.3, and 18029.5.
- (e) Space around pipes, conduits, or hoses that extend through cabinets, floors, or outer walls shall be sealed. The closure shall be smooth and easily cleanable.
- (f) Equipment in which spillage is likely to occur shall have a drip tray fitted so that spillage drains into a waste tank.
- (g) All equipment shall be installed so as to be easily cleanable, prevent vermin harborage, and provide adequate access for service and maintenance.
 - (1) Equipment shall be spaced apart or sealed together for easy cleaning. There shall be a minimum of four inches of unobstructed space provided for sanitary maintenance beneath counter mounted equipment or between the sides of adjacent equipment.
 - (2) Portable equipment or machinery need not comply with the minimum leg height requirement.

- (3) Threads, nuts, or rivets shall not be exposed where they interfere with cleaning. Threads, nuts, or rivets that interfere with cleaning shall be sealed or capped. California Retail Food Code Effective January 1, 2012.
- (4) All floor mounted equipment shall be sealed to the floor to prevent moisture from getting under the equipment, or it shall be raised at least six inches off the floor by means of an easily cleanable leg and foot.
- (h) Floors, walls, and ceilings of all enclosed food preparation areas shall be constructed so that the surfaces are impervious, smooth, and easily cleanable. Floor surfaces shall provide employee safety from slipping. The juncture of the floor and wall shall be coved with a 3/8 inch minimum radius coving, with the floor surface extending up the wall at least four inches.
- (i) Notwithstanding Section 114143, ground or floor surfaces where cooking processes are conducted from a grill, barbecue, or other unenclosed cooking unit on a mobile food facility shall be impervious, smooth, easily cleanable, and shall provide employee safety from slipping. Ground or floor surfaces in compliance with this section shall extend a minimum of five feet on all open sides of where cooking processes are conducted.

114303.

- (a) Employee entrance doors to food preparation areas shall be self-closing and kept closed when not in use.
- (b) The mobile food facility, and all equipment and utensils shall be protected from potential contamination and kept clean, in good repair, and free of vermin.
- (c) During transportation, storage, and operation of a mobile food facility, food, food-contact surfaces, and utensils shall be protected from contamination.
- (d) The permit holder of an unenclosed mobile food facility handling nonprepackaged food shall develop and follow written operational procedures for food handling and the cleaning and sanitizing of food-contact surfaces and utensils. The enforcement agency shall review and approve the procedures prior to implementation and an approved copy shall be kept on the mobile food facility during periods of operation.

114305.

- (a) During operation, no food intended for retail shall be conveyed, held, stored, displayed, or served from any place other than a mobile food facility, except for the restocking of product in a manner approved by the enforcement agency.
- (b) Food preparation counter space shall be provided commensurate with the food operation, adjacent to all cooking equipment.
- (c) Except as specified in subdivision (d), food products remaining after each day's operation shall be stored in an approved commissary or other approved facility.
- (d) Potentially hazardous foods held at or above 135°F on a mobile food facility or mobile support unit shall be destroyed at the end of the operating day.

114306.

(a) A single operating site mobile food facility is restricted to produce, prepackaged food, and limited food preparation.

- (b) Notwithstanding Section 113984, a mobile food facility operating within a fully enclosed structure shall not be required to provide a secondary food compartment over food preparation areas.
- (c) A single operating site mobile food facility that is required to provide warewashing and handwashing facilities shall provide a warewashing sink and handwashing sink per site or operation. A warewashing and handwashing sink contained in a facility to which this subdivision applies shall be conveniently located so as to be accessible during all hours of operation. California Retail Food Code Effective January 1, 2012

Additional handwashing sinks may be required pursuant to paragraph (1) of subdivision (b) of Section 113953.

- (d) Notwithstanding Section 114095, a warewashing sink may be shared by not more than four mobile food facilities operating as a single operating site mobile food facility that is required to provide a warewashing sink, if the sink is conveniently located so as to be accessible during all hours of operation.
- (e) For purposes of permitting and enforcement, the permitholder of each single operating site mobile food facility location shall be the same.

114307.

Mobile food facilities that operate at community events and that remain fixed during food preparation and its hours of operation may:

- (a) Include a staffed counter that serves hot and cold beverages and ice that are not potentially hazardous food and that are dispensed from approved bulk dispensing units.
- (b) Store supplies and food that are not potentially hazardous in unopened containers adjacent to the mobile food facility or in a nearby temporary storage unit. "Unopened container" means a factory sealed container that has not been previously opened and that is suitably constructed to be resistant to contamination from moisture, dust, insects, and rodents.
- (c) Operate an open-air barbecue adjacent to the mobile food facility if approved by the enforcement agency.

114309.

- (a) Mobile food facilities and mobile support units shall be exempt from the requirements of Sections 114250, 114256.1, and 114279.
- (b) Nothing in this chapter shall be deemed to require any person to replace or modify an existing mobile food facility approved for operation prior to adoption of this part, so long as the facility is operated in accordance with the conditions of approval. Plans and specifications may be required by the enforcement agency if it determines that they are necessary to assure compliance with this part.
- (c) Mobile food facilities equipped with a one-compartment sink or two-compartment sink that was approved for operation prior to adoption of this part need not provide a three-compartment sink.

114311.

Mobile food facilities not under a valid permit as of January 1, 1997, from which nonprepackaged food is sold shall provide handwashing facilities. The handwashing facilities shall be separate from the warewashing sink.

- (a) The handwashing sink shall have a minimum dimension of nine inches by nine inches in length and width and five inches in depth and be easily accessible by food employees.
- (b) The handwashing facility shall be separated from the warewashing sink by a metal splashguard with a height of at least six inches that extends from the back edge of the drainboard to the front edge of the drainboard, the corners of the barrier to be rounded. No splashguard is required if the distance between the handwashing sink and the warewashing sink drainboards is 24 inches or more.
- (c) This section shall not apply to mobile food facilities handling only whole produce or the bulk dispensing of nonpotentially hazardous beverages. California Retail Food Code Effective January 1, 2012

114313.

- (a) Except as specified in subdivisions (b) and (c), a mobile food facility where nonprepackaged food is cooked, blended, or otherwise prepared shall provide a warewashing sink with at least three compartments with two integral metal drainboards.
 - (1) The dimensions of each compartment shall be large enough to accommodate the cleaning of the largest utensil and either of the following:
 - (A) At least 12 inches wide, 12 inches long, and 10 inches deep.
 - (B) At least 10 inches wide, 14 inches long, and 10 inches deep.
 - (2) Each drainboard shall be at least the size of one of the sink compartments. The drainboards shall be installed with at least one-eighth inch per foot slope toward the sink compartment, and fabricated with a minimum of one-half inch lip or rim to prevent the draining liquid from spilling onto the floor.
 - (3) The sink shall be equipped with a mixing faucet and shall be provided with a swivel spigot capable of servicing all sink compartments.
- (b) If all utensils and equipment of a mobile food facility are washed and sanitized on a daily basis at the approved commissary or other approved food facility, and the mobile food facility provides and maintains an adequate supply of spare preparation and serving utensils in the mobile food facility as needed to replace those that become soiled or contaminated, then the mobile food facility shall not be required to provide a warewashing sink to only handle any of the following:
 - (1) Nonpotentially hazardous foods that do not require preparation other than heating, baking, popping, portioning, bulk dispensing, assembly, or shaving of ice.
 - (2) Steamed or boiled hot dogs.
 - (3) Tamales in the original, inedible wrapper.
- (c) An unenclosed mobile food facility that prepares potentially hazardous beverages for immediate service in response to an individual consumer order shall do one of the following:
 - (1) Provide a three-compartment sink described in subdivision (a).
 - (2) Provide at least one two-compartment sink that complies with subdivision (e) of Section 114099.3.

(3) Provide a one-compartment sink with at least one integral metal drainboard, an adequate supply of spare preparation and serving utensils to replace those that become soiled or contaminated, and warewashing facilities that comply with subdivision (a) in reasonable proximity to, and readily accessible for use by, food employees at all times.

114314.

- (a) Handwashing sinks and warewashing sinks for unenclosed mobile food facilities shall be an integral part of the primary unit or on an approved auxiliary conveyance that is used in conjunction with the mobile food facility.
- (b) Warewashing sinks for unenclosed mobile food facilities shall be equipped with overhead protection made of wood, canvas, or other materials that protect the sinks from bird and insect droppings, dust, precipitation, and other contaminants.

114315.

- (a) A food facility shall be operated within 200 feet travel distance of an approved and readily available toilet and handwashing facility, or as otherwise approved by the enforcement agency, to ensure that restroom facilities are available to facility employees whenever the mobile food facility is stopped to conduct business for more than a one-hour period. California Retail Food Code Effective January 1, 2012.
- (b) This section does not limit the authority of a local governing body to adopt, by ordinance or resolution, additional requirements for the public safety, including reasonable time, place, and manner restrictions pursuant to its authority under subdivision (b) of Section 22455 of the Vehicle Code.

114317.

The exterior of a mobile food facility and the surrounding area, as relating to the operation of food service, shall be maintained in a sanitary condition.

114319.

- (a) Spare tires, related automotive equipment, or special tools relating to the mechanical operation of the mobile food facility shall not be stored in the food preparation or food storage areas.
- (b) A separate cabinet or drawer shall be installed for the storage of insecticides or other poisonous substances in accordance with Section 114254, if these substances are used. All poisonous chemicals shall be kept in this cabinet or drawer in their original containers and in a manner that offers no contamination hazard to food or utensils.
- (c) During periods of inoperation, food and utensils shall be stored in one of the following methods:
 - (1) Within approved food storage facilities at the commissary or other approved facility.
 - (2) In food compartments approved by the enforcement agency where the food is protected at all times from contamination, exposure to the elements, ingress of rodents and other vermin, and temperature abuse.

114321.

Mobile food facilities that are occupied during normal business operations shall have a clear, unobstructed height over the aisleway portion of the unit of at least 74 inches from floor to ceiling, and a minimum of 30 inches of unobstructed horizontal aisle space. This section shall not apply to vehicles under permit prior to January 1, 1996.

114322.

Compressor units that are not an integral part of food equipment, auxiliary engines, generators, and similar equipment shall be installed in an area that is completely separated from food preparation and food storage and that is accessible from outside the unit for proper cleaning and maintenance.

114323.

- (a) A first-aid kit shall be provided and located in a convenient area in an enclosed case.
- (b) Mobile food facilities that operate at more than one location in a calendar day shall be equipped to meet all of the following requirements:
 - (1) All utensils in a mobile food facility shall be stored so as to prevent their being thrown about in the event of a sudden stop, collision, or overturn. A safety knife holder shall be provided to avoid loose storage of knives in cabinets, boxes, or slots along counter aisles. Knife holders shall be designed to be easily cleanable and be manufactured of materials approved by the enforcement agency.
 - (2) Coffee urns, deep fat fryers, steam tables, and similar equipment shall be equipped with positive closing lids that are fitted with a secure latch mechanism that will prevent excessive spillage of hot liquids into the interior of a mobile food facility in the event of a sudden stop, collision, or overturn. As an alternative to this requirement, a coffee urn may be installed in a compartment that will prevent excessive spillage of coffee in the interior of the unit. California Retail Food Code Effective January 1, 2012.
 - (3) Metal protective devices shall be installed on the glass liquid level sight gauges on all coffee urns.
- (c) Light bulbs and tubes shall be covered with a completely enclosed plastic safety shield or its equivalent, and installed so as to not constitute a hazard to personnel or food.
- (d) All liquefied petroleum equipment shall be installed to meet applicable fire authority standards, and this installation shall be approved by the fire authority. However, for units subject to Part 2 (commencing with Section 18000) of Division 13, this equipment and its installation shall comply with standards prescribed by Sections 18028 and 18029.5.
- (e) A properly charged and maintained minimum 10 BC-rated fire extinguisher to combat grease fires shall be properly mounted and readily accessible on the interior of any mobile food facility that is equipped with heating elements or cooking equipment.
- (f) (1) Except for units subject to Part 2 (commencing with Section 18000) of Division 13, a second means of exit shall be provided in the side opposite the main exit door, or in the roof, or the rear of the unit, with an unobstructed passage of at least 24 inches by 36 inches. The interior latching mechanism shall be operable by hand without special tools or key. The exit shall be labeled "Safety Exit" in contrasting colors with letters at least one inch high.
 - (2) For units subject to Part 2 (commencing with Section 18000) of Division 13, the size, latching, and labeling of the second means of exit shall comply with standards prescribed by Sections 18028 and 18029.5.
- (g) All gas-fired appliances shall be properly insulated in a manner that will prevent excessive heat buildup and injury.

114325.

- (a) Except on a mobile food facility that only utilizes the water for handwashing purposes, a water heater or an instantaneous heater capable of heating water to a minimum of 120°F, interconnected with a potable water supply, shall be provided and shall operate independently of the vehicle engine. On a mobile food facility that only utilizes the water for handwashing purposes, a water heater or an instantaneous water heater capable of heating water to a minimum of 100°F, interconnected with a potable water supply, shall be provided and shall operate independently of the vehicle engine.
- (b) (1) Except as specified in paragraph (2), a water heater with a minimum capacity of three gallons shall be provided for mobile food facilities.
 - (2) A minimum water heater capacity of one-half gallon shall be provided for mobile food facilities approved for limited food preparation.

114326.

All commissaries and other approved facilities servicing mobile support units, mobile food facilities, and vending machines shall meet the applicable requirements in this part and any of the following to accommodate all operations necessary to support mobile support units, mobile food facilities, and vending machines:

- (a) Adequate facilities shall be provided for the sanitary disposal of liquid waste from the mobile food facility or mobile support unit being serviced.
- (b) Adequate facilities shall be provided for the handling and disposal of garbage and refuse originating from a mobile food facility or mobile support unit.
- (c) Potable water shall be available for filling the water tanks of each mobile food facility and mobile support unit that requires potable water. Faucets and other potable water sources shall be constructed, located, and maintained so as to minimize the possibility of contaminating the water being loaded. California Retail Food Code Effective January 1, 2012
- (d) Hot and cold water, under pressure, shall be available for cleaning mobile food facilities and mobile support units.
- (e) Adequate facilities shall be provided for the storage of food, utensils, and other supplies.
- (f) Notwithstanding Section 113984, commissaries that service mobile food facilities that conduct limited food preparation shall provide a food preparation area.
- (g) Servicing areas at commissaries shall be provided with overhead protection, except that areas used only for the loading of water or the discharge of sewage and other liquid waste through the use of a closed system of hoses need not be provided with overhead protection.
- (h) Servicing areas used for cleaning shall be sloped and drained to an approved wastewater system.
- (i) Adequate electrical outlets shall be provided for mobile food facilities and mobile support units that require electrical service.

114327.

(a) Mobile support units shall be subject to plan review and be approved by the enforcement agency. Requirements shall be based on proposed method of operation and number of mobile food facilities serviced.

- (b) Mobile support units shall meet all applicable requirements of this part and the following:
 - (1) Interior floor, sides, and top shall be free of cracks, seams, or linings where vermin may harbor, and shall be constructed of a smooth, washable, impervious material capable of withstanding frequent cleaning with approved sanitizing agents.
 - (2) Be constructed and operated so that no liquid wastes can drain onto any street, sidewalk, or premises.
 - (3) If used to transport potentially hazardous food, approved equipment to maintain food at the required temperatures shall be provided.
 - (4) Food, utensils, and supplies shall be protected from contamination.
 - (5) A separate storage area shall be provided for all poisonous substances, detergents, bleaches, cleaning compounds, and all other injurious or poisonous materials.
- (c) Mobile support units shall not be approved for warewashing.



FOOD ON WHEELS: Mobile Vending Goes Mainstream





Table of Contents

Executive Summary	3	Additional Recommendations	25
Introduction	5	Conclusion	29
Economic Activity	7	About This Publication	31
Public Space	11	Appendix	33
Public Health	17	References	35
Public Safety	21		

i

Executive Summary

Mobile food vending generates approximately \$650 million in revenue annually. The industry is projected to account for approximately \$2.7 billion in food revenue over the next five years, but unfortunately, most cities are legally ill-equipped to harness this expansion. Many city ordinances were written decades ago, with a different type of mobile food supplier in mind, like ice cream trucks, hot dog carts, sidewalk peddlers, and similar operators. Modern mobile vending is a substantial departure from the vending typically assumed in outdated local regulations. Vendors utilize large vehicles packed with high-tech cooking equipment and sanitation devices to provide sophisticated, safe food usually prepared to order.

Increasingly, city leaders are recognizing that food trucks are here to stay. They also recognize that there is no "one size fits all" prescription for how to most effectively incorporate food trucks into the fabric of a community. With the intent of helping city leaders with this task, this guide examines the following questions: What policy options do local governments have to regulate food trucks? What is the best way to incorporate food trucks into the fabric of a city, taking into account the preferences of all stakeholders?

Thirteen cities of varying size and geographic location were analyzed for this study. Information on vending regulations within each of these cities was collected and analyzed, and supplemented with semi-structured interviews with city staff and food truck vendors.

Based on recurring themes and commonalities, regulations are grouped into four policy areas:

- Economic activity: this policy area provides insight into aspects of food truck regulation that could potentially enhance economic development, and looks at specific processes that can be barriers to market entry. Two areas of regulation that impact economic activity streamlining and permit costs are examined, with recommendations provided for each.
- Public space: mobile vending takes place on both public and private property, but public
 property presents a unique set of challenges. With the rapid expansion of food trucks, there is
 increased demand for limited space, which increases the likelihood of conflicting interests and
 encroaches upon the ability of stakeholders to maximize the advantages that public space can
 offer. Time constraints, proximity rules, and geographic limitations related to density are examined here, with recommendations provided for each.
- Public health: this is one of the most basic concerns regarding mobile vending. All stakeholders realize the need for comprehensive regulations around sanitation and food safety. These issues should be addressed within a regulatory framework that is cost-efficient, thorough, and results in a streamlined process for all stakeholders.
- Public safety: public safety is a key reason why many cities began regulating food trucks. Regulations examined here include private property, vending near schools, and pedestrian safety, with recommendations provided for each.

All of the recommendations in this guide include regulatory best practices that are currently in place in the selected cities. These best practices provide a balance of the concerns and interests of the four stakeholder groups identified in this report: (1) mobile vendors (this term is used interchangeably with 'food truck' throughout the guide) and food truck/industry associations, (2) restaurants and restaurant associations, (3) the community, and (4) city government.

In addition, five overall recommendations for cities looking to update their regulations for mobile vending are also included:

- 1. Hold Town Hall Forums and Private Meetings with Core Stakeholders.
- 2. Encourage Dialogue and the Building of Relationships Among Competing Stakeholders.
- 3. Implement Pilot Programs to Determine What Regulations to Adopt.
- 4. Use Targeted Practices as a Way to Address Underserved Areas of the City.
- 5. Identify Private Vacant Lots and Create Partnerships for Mobile Vendors to Gather and Vend in the Same Location.

The recommendations included here are intended to be flexible enough to accommodate different circumstances, but logical enough to provide useful guidance to local leaders interested in integrating food trucks into city life for the benefit of both their residents and existing businesses.

Introduction

Mobile vending has grown considerably in recent years, generating approximately \$650 million in revenue annually.² The rapid expansion of mobile vending, or food trucks, is attributed to residents' desire for quality, value, and speed; an appreciation for fresh, local food; and a preference for small and sustainable business. As such, mobile vending is also commonly used as a means to expand economic opportunity, and enrich communities by improving access to goods and produce not otherwise available through area merchants. The recent recession has also made food trucks an appealing option for hopeful restaurateurs, as they are an easier and more cost-friendly alternative to opening a brick and mortar restaurant. Many entrepreneurs have capitalized on the mobile vending industry, creating opportunities for self-sufficiency and upward mobility.³

The mobile vending industry is on pace to quadruple its revenue stream over the next five years, but unfortunately, most cities are legally ill-equipped to harness this expansion. Many city ordinances were written decades ago, with a different type of mobile food supplier in mind, like ice cream trucks, hot dog carts, sidewalk peddlers, and similar operators.

Modern mobile vending is a substantial departure from the vending typically assumed in outdated local regulations. Vendors utilize large vehicles packed with high-tech cooking equipment and sanitation devices to provide sophisticated, safe food usually prepared to order. Food trucks also take up a significant amount of space, require more safety and health oversight, cater to a different customer than the aforementioned types of mobile vendors, and have a more challenging relationship with brick and mortar restaurants and other vendors.

Advocates of stricter regulations generally assert that mobile vending congests sidewalks and streets, are unsanitary, and diminish urban quality of life. Regulations that currently impede mobile vending operations in U.S. cities commonly include public property bans, restricted zones, proximity bans, and duration restrictions. Supporters tend to argue that food trucks provide affordable, high quality food, rejuvenate public space, and fairly compete with size and open-air limitations. City officials have to balance these interests by regulating food and traffic safety without impeding the creativity and innovation of this popular market, but because the industry is so new, there are few examples of the best ways to amend existing provisions or adopt new laws.

The purpose of this guide is to offer best practices and recommendations to city leaders about how they can most effectively take advantage of the benefits of food trucks, while balancing the need to regulate growth and account for the concerns of key stakeholders: food trucks, restaurants, residents, and city government. It includes an analysis of food truck policies and regulations, specifically as they relate to four policy areas:

- Economic activity
- Public space
- Public health
- Public safety

The guide also includes recommendations on mobile vending policy and regulatory development for cities of all sizes. Using this guide, local leaders will be able to better understand the policy options local governments have for regulating food trucks, and determine the best way to incorporate food trucks into the fabric of a city while taking into account the preferences of all stakeholders.

Selection of Cities

This guide analyzes mobile vending regulations across 13 cities, based on population density, presence of local food truck industry, and availability of mobile vending regulations. Figure 1 shows the cities that are included in the guide.

Very large cities like New York City and San Francisco were not included on the basis that conclusions drawn from analyzing their regulations would not be generalizable to most other cities.

Figure 1: Selection of cities

Cities (population density)

United States of America

Stakeholders and Stakeholder Values

Stakeholders are identified as: (1) mobile vendors (this term is used interchangeably with food trucks here) and food truck/ industry associations, (2) restaurants and restaurant associations, (3) the community at large, and (4) city government. For food truck vendors, it is assumed they would prefer an approach of looser regulations, clear, narrowly tailored laws, and streamlined procedures. For restaurants, it is assumed they favor stricter regulations that limit competition from food truck vendors. Although values are likely to vary among different community groups, it is assumed that - in general - community members hold quality of life concerns, including fear of negative spillovers (congestion, noise, pollution, etc.) as primary concerns, but also harbor a strong desire for community vibrancy. At the same time, community members generally prefer more food options to fewer. For city government, balancing the interests of stakeholders is a key priority, but so is a desire for economic vibrancy and revitalization, administrative ease, effective enforcement through regulatory clarity, and options that are budget friendly and cost-effective.

LOW POPULATION DENSITY

Durham, NC New Orleans, LA Indianapolis, IN Atlanta, GA Austin, TX

MODERATE POPULATION DENSITY

Cincinnati, OH Denver, CO Las Vegas, NV Portland, OR St. Louis, MO

HIGH POPULATION DENSITY

Oakland, CA Washington, DC Boston, MA

Economic Activity

This policy area provides insight into aspects of food truck regulation that could potentially enhance economic development, and specific processes that can be barriers to market entry. This section covers two topics that impact economic activity - streamlining and cost of permits for food trucks - and explores how these issues impact the various stakeholder groups.



Streamlining

Regulations that dictate how centralized the mobile vending permitting process is can greatly impact mobile vendors' level of access to a city's economic activity, as they determine how easy or difficult it is to gain permits and licenses.

Stakeholder Concerns

For food trucks, one of the key objectives is to earn revenue. For brick and mortar restaurants, their goal is the same, and the level of competition food trucks create or are perceived to create can be of concern. For the community and city, creating opportunities for economic development is a key priority because it raises tax revenue, vibrancy, and creates a level of attractiveness for business and residents as well as for the city as a whole.

Having a more centralized process for permitting generally allows vendors greater ease in entering the mobile vending arena by reducing the number of city departments they must interact with and receive

approval from. Centralizing the process also reduces the number of intra-department communications. A streamlined process benefits both the mobile vendors and city staff directly, as it diminishes the amount of work for each. Although to be fair, it increases the level of work for whichever department is tasked with overseeing mobile vending permitting process. For the community, a centralized process is in their best interest as it helps to create more efficiency, a greater potential for economic development and ultimately, raise more revenue for the city.

Regulatory Trends

The majority of the cities included here do not have a centralized permitting process in place; they use multiple city departments to permit and license various aspects of the mobile vending business. For instance, mobile vendors must apply for and receive a health permit that inspects the sanitation and food safety of a mobile vending vehicle, a traditional business license, and at times a zoning license and a safety permit. Although the number of permits and departments involved may vary, there is a trend of three to five departments and three to five permits that are typically involved in the permitting process for mobile vendors. Three cities use three departments, four use four or more. Only three cities have centralized the process into one city department for all city permits. Although these cities have centralized the part of the permitting process they control, there is still a need for a county health permit.

Recommendation

Making the permitting process more streamlined has positive impacts on both mobile vendors and city staff. Austin and Cincinnati's streamlined permitting processes can be used as models by other cities looking to implement a more centralized mobile vending permitting process. Austin's comprehensive set of requirements can be found on the city's official government website, and contains everything the vendor needs, including:

- Mobile Food Vendor Permit form, including the cost of the permit,
- Checklist of additional permit requirements for mobile vendors (with exact descriptions of what is expected and who to contact if there are any questions),
- Mobile Vending Unit Physical Inspection Checklist (includes 14 requirements ranging from a current license plate to the specifications of the sinks),
- List of mobile food vendor responsibilities, including the signature of the certified food manager/food handler, the responsibilities of the central preparation facility (the commissary), and the restroom facility agreement. ⁴

Austin's webpage is clear and concise. It has detachable forms and blank spots for the necessary signatures, with instructions regarding who to contact to obtain those signatures, specifics about the actual schematics of the truck components required for food preparation and handling safety, and perhaps best of all, nowhere does it suggest the reader refer to a subsection of some code or statute not included in the document.

As of January 2013, the Cincinnati Department of Health is solely responsible for the city's permitting process, application process, and payments associated with the city's mobile food vending.⁵ This change was an effort to streamline the permitting process and give food truck owners a one-stop shop for all their licensing needs.

Cost of Permitting

The actual cost of permitting plays a role in would-be mobile vendors' decision-making process about whether or not to start a business. One of the most basic barriers to entry for many potential entrepreneurs is start-up costs, which include permitting fees.



Stakeholder Concerns

This issue impacts all stakeholder groups. On the vendor side, high permitting costs can serve as a barrier to entry. On the city government and community side, it can mean either an increase in revenue (from the actual permit) or a decrease in revenue (if cost deters some vendors from applying for a permit[s]). For mobile vendors, their self-interest is to keep the costs of permitting low so that there is an ease of entry into the market. For brick and mortar restaurants that believe mobile vendors are their competition, their interests lie in keeping the costs high enough to keep the number of mobile vendors low. City staff want to keep costs high enough to raise revenue, but low enough to keep the amount of mobile vendors growing. For the community, their interests are much the same as city staff - to find the balance between raising costs enough to maximize fees while not increasing them to the extent that they become a deterrent for mobile vendors.

Regulatory Trends

For the cities included in this guide, the cost of permitting fees ranged from \$110 - \$1,500 annually. Although the amount of permits required and the cost for each vary depending on the city, the majority of cities fall within either the \$150-\$400 (five cities) or \$1,000+ range (five cities).

Recommendation

Permit fees should be high enough to generate revenue that off-sets at least some of the costs produced by the presence of food trucks, but not so high that they discourage potential business owners from entering the market. The actual amount is contextually determined, as budgets and administrative expenses vary depending on the city.

Below are examples of permitting costs in three cities:

- Durham: \$75 for a yearly permit (not including health permit costs).
- New Orleans: Annual mobile vending permit fee \$305.25, Occupational license \$150.00, Mayoralty permit - \$100.25, Sales tax deposit - \$50.00, and Identification card - \$5.00, totaling \$610.50.
- St. Louis: \$500 mobile vending permit fee to the Director of Streets, a \$200 licensing fee (and \$20 for each employee) to the License Collector, and \$130-\$310 (depending on type of food served) for a health permit to the Director of Health.

Public Space

Mobile vending takes place on both public and private property, but public property presents a unique set of challenges. Flexible access can lead to over-utilization, which in turn can produce unwanted congestion, pollution, and conflicts between different stakeholders trying to use the space at the same time.⁶

With the rapid expansion of the food truck scene, there is increased demand for limited space, which increases the likelihood of unwanted externalities and encroaches upon the ability of other stakeholders to maximize the advantages that public space can offer. In most cases, cities are tasked with managing this property, which includes balancing the needs of all interested parties, diminishing negative externalities, and otherwise preserving the integrity of the space. They are also trying to find appropriate ways to address the higher demand.



This section looks at three issues related to public space: time constraints, proximity rules, and geographic limitations related to density. A variety of approaches are recommended for dealing with these issues that balance stakeholder needs and take into account context and other practicalities.

Time Constraints

One set of regulations that impacts the use of public space for mobile vendors is how much time food trucks are allowed to park and vend in one location.

Stakeholder Concerns

Shorter time limits translate to less time for vendors to sell in one spot, which favors competing stake-holders like restaurants, since less time means less competition. Time limitations have both advantages and disadvantages for members of the public - less time means fewer choices for consumers but it also means less congestion and more parking options. For the city, the issue is also a mixed bag. Longer time limits mean vendors are easier to track down, since they are in fewer spots throughout the day. At the same time, longer time limits have the potential to reduce patronage at area restaurants. Moderate time limits, such as four to five hours, are often be the preferred approach for cities, since they usually produce the most balanced results (from a stakeholder perspective).

Regulatory Trends

Most of the cities included in this guide favor moderate or less restrictive parking durations. Five cities have no time limits, while three currently have durations of 45 minutes or less. The rest have provisions of four or five hours. It is worth noting that cities with more restrictive limits often have lax enforcement of these regulations.

Recommendations

Time limits of four hours or longer are recommended. Vendors need approximately one hour to set-up and pack-up once they are done with selling. As a result, anything less than four hours leaves vendors with only one to two hours of actual vending time. Moreover, it is more difficult for city staff to track food trucks for safety or health purposes when they are in several locations throughout the day. However, an unlimited approach may not be feasible in denser regions, where restaurants and other established businesses, pedestrian traffic, and congestion are more significant factors. This four hour or more time limit is included in regulatory amendments and council suggestions of various cities, including Oakland and Durham.

Oakland has a five hour time limit. Originally, the city had a two hour limit for one location. This left little time to actually sell food before having to move again. Vendors complained about the restriction, and were successful in getting it changed to five hours. Originally, Durham had a regulation on the books that required mobile vendors to move 60 feet every 15 minutes. The police did not enforce this provision because the number of trucks was not large enough to create much conflict with other stakeholders. As the number of trucks started to increase in 2010, push back began, particularly among restaurants that insisted the police enforce the 15-minute rule. This prompted the city to consider amending the rules to more effectively address modern vending. The Town Hall meetings on the topic were well attended, not only by key stakeholders but also by members of the public. Durham is a town with strong public support for small businesses, and regulations that would make vending easier were favored. In late 2012, the rules were amended, and included a repeal of the 15-minute provision. No additional time constraints were adopted, and as a result, food trucks can vend in one location for an unlimited amount of time.

Unlike Durham and Oakland, Atlanta's provision of 30 minutes in no more than two locations per day has not been successfully challenged. Since the 2013 NCAA Final Four basketball game, vending on public property is completely prohibited. Before this, vending in public space was very limited, based on history that dates back to the 1996 Summer Olympics in Atlanta and the more recent contracting

out to a private company the responsibility of mobile vendor management. Virtually all mobile vending takes place on private property, where the 30-minute rule does not apply.

Proximity Restrictions

This refers to regulations that designate a certain amount of distance that must be maintained between food trucks and other establishments, people, or infrastructure. This section is primarily concerned with the distance restrictions between food trucks and restaurants that impact the use of public space. The limits that concern distance from pedestrians or infrastructure are addressed in other parts of this guide. The cities included here have adopted a variety of proximity requirements.

Stakeholder Concerns

Greater distance requirements favor restaurants and other established businesses, and are a mixed bag for residents for the same reasons discussed under time constraints. Larger proximity rules disadvantage mobile vendors because it reduces the number of places to sell, particularly where clusters of restaurants exist, which are often denser areas with more pedestrian traffic. Many cities prefer a moderate approach in regards to proximity restrictions, since such regulations usually balance competing stakeholder needs most effectively. Unlike parking, there are no tracking advantages related to distance requirements, but such regulations do impact where vendors conduct their business, which means the city still has to deal with congestion and other spillover concerns, particularly in denser regions.

Regulatory Trends

Similar to time constraints, the cities included here have largely moderate or lenient proximity restrictions. Six or seven have either no restrictions or relatively short distances, and four of the cities occupy the middle ground, with 150-200 foot requirements. Only one, New Orleans, has a restriction of 600 feet. New Orleans has a proposal to shorten the distance to 50 feet, but there has been resistance to this proposal from some city council members and the Louisiana Restaurant Association.¹⁰

Recommendations

Proximity restrictions should be no more than 200 feet at the high end. Density issues may call for a tiered structure, or for abandoning proximity altogether. One of the problems with adopting an explicit distance rule is that a "one size fits all" approach ignores context. Three hundred feet may make sense in less dense areas of a city, but such a distance is impractical in very dense neighborhoods. A city right-of-way, with multiple restaurants on both sides of the street where the distance between each side may be less than 300 feet, makes the area entirely off limits to mobile vending. As such, cities may want to loosen or abandon proximity rules in dense neighborhoods with a great deal of commercial and residential activity. A tiered model, where the distance requirements are shortened for denser neighborhoods and widened for others is also an option.

As the food truck scene has expanded within the last few years in St. Louis, conflicts between restaurants and food trucks have surfaced. In order to quell the rising tension, the St. Louis Department of Streets enacted a 200 foot rule.¹¹ Durham has adopted a 50 foot rule.¹²

Geographic Limitations Associated with Density

Another set of regulations relate to whether vending is permitted in particular segments of public space. Like proximity restrictions, these provisions concern access to fixed locations.

Stakeholder Concerns

Like the above issues, the more restrictive provisions advantage established businesses like restaurants, while working against the interests of food trucks. Constraints on the number of places open for selling tend to be more prevalent in denser areas of cites due to the much greater number of players utilizing the space at the same time. These are usually core downtowns where a large number and variety of established businesses and residences are located in close proximity to each other within a relatively limited area. Again, for cities, moderate approaches are generally the best at balancing stakeholder interests. Like parking durations, tracking issues come up here as well. Limiting vending to certain locations makes it easier for cities to find vendors, but might hinder economic growth and opportunity.



Regulatory Trends

Of the cities included here, most currently embrace a patchwork approach, wherein vending is limited to certain zones, districts, parking spaces, or limits on operation in the Central Business District (CBD). Three have lenient provisions, where few public spaces are off limits, while another three are on the more restrictive side, with outright bans on public space or CBD vending.

Recommendations

The greater the density of the area, the greater the case for more restrictions, but an outright ban on all mobile vending is not suggested unless the circumstances are exceptional. For a city like Durham, heavy-handed zoning constraints make little sense, as the interests of other stakeholders are only modestly compromised compared to denser areas, there are fewer negative spillover threats, city residents are given more choice without substantively higher safety concerns, and vendors are given more flexibility to choose where to operate. As a result, street right-of-ways and core downtown parks are open for vending.¹³ In denser cities, the compromises that other stakeholders must make and the risk of negative externalities are increased, suggesting a more moderate regulatory framework should be implemented that requires all parties to relinquish some freedoms without entirely excluding them from the space. One option is the approach taken by Denver, where only the densest section of downtown is off limits to food trucks. Vendors are barred from selling in a section of the southwestern corner of downtown, which is roughly seven by nine blocks. Vendors must also maintain a 300 foot distance from all public parks, unless a special event is taking place, and then they must obtain permission from the city to participate.

Another approach is a lottery or first-come, first-serve system that allows a restricted number of parking spaces or sections of right-of-way to be set aside for mobile vending. Las Vegas currently has a pilot program that adopts a version of this (three spaces are being set aside downtown for food trucks only). Washington, DC is also in the process of establishing a lottery system to increase efficiency and safety, and to balance the competing needs of residents. There could also be higher permit or parking fees associated with more heavily trafficked areas.

Areas where vending is allowed must be clearly delineated and easy to decipher. Several cities have regulations that make it difficult to easily discern permitted regions from unpermitted ones. Regulations that clearly define permitted areas are needed. Distinctions between public and private regulations should also be clear and transparent. A map that explicitly labels the areas where vendors are allowed to operate would be a helpful tool for all stakeholders.

If the political climate or density issues make it difficult to relax restrictions on public space, cities could consider making private space in less dense areas easier for vendors to access. Atlanta has a unique history that has produced provisions that greatly restrict vending on public property, and most recently, an outright ban by the Mayor Kasim Reed. To alleviate the impact of this restriction on mobile vending, Councilmember Kwanza Hall and others have worked to make vending on private property easier. A provision that originally required food trucks to maintain a distance of 1,500 feet from restaurants when at least two mobile vendors are selling on private property was amended to shorten the distance to 200 feet. Trucks have adapted to the ban on public property by moving into private space, and this has kept mobile vending alive in Atlanta.

Public Health

One of the most intrinsic and logical concerns regarding food trucks, and one that has been a basic consideration since their inception, is public health. All stakeholders realize the need to address sanitation and food safety. The role of health departments and commissaries should be continually reevaluated to address these concerns within a regulatory framework that is cost-efficient, thorough but not onerous, and results in a streamlined process with outcomes that provide for the wellbeing of all stakeholders.

Sanitation

Sanitation refers to food trucks' proper cleaning of preparation utensils and disposal of garbage, wastewater (gray water) and remnants of grease traps. Unlike the variety of procedural approaches taken by cities within the sphere of public space, the guidelines adopted for sanitation tend to be similar across cities.

Atlanta's rules provide a typical example of the sanitation provisions that exist in most cities. Mobile food units must have a trashcan that is at least 30 gallons, and it must be emptied at the commissary. Two sinks are required - a three-compartment equipment sink (for washing dishes, etc.) and another sink for washing hands. A wastewater tank that has a 15 percent larger capacity than the potable water tank is also required. To prevent contamination, the connections for each must be distinguishable, and the wastewater tank must be lower than the potable tank. Atlanta is also typical of many cities in that the health code is state law. As such, cities are unable to craft law; they can only enforce provisions established at the state level.

Recommendation

Cities looking to adopt sanitation regulations for mobile vendors should adhere to the standard requirements in cities with an already established food truck industry. These regulations can be found on almost any city government website; Austin has particularly clear processes.¹⁷ Since many cities are unable to enact their own sanitation laws, they may want to articulate their need and concerns to the state legislature when appropriate.

Food Safety

Not surprisingly, the specifics of food safety do not vary that much from city to city. The guidelines for the cities profiled in this guide are common sense and fairly straightforward.

For example, in Atlanta, mobile vendors are mandated to have a "Certified Food Safety Manager" (CFSM). The CFSM could be the owner or an operator; whoever is selected must complete a food safety-training program and pass a "professionally validated" CFSM exam. The mobile unit must always have a designated Person in Charge (PIC). This will be the CFSM when present. When absent,

the CFSM must designate someone else as the PIC. During Health Authority inspections, the PIC may be asked to demonstrate their "knowledge of foodborne disease prevention," for example. The Food Code lists a variety of ways this can be shown, such as demonstrating knowledge of how to properly handle food, among other things.¹⁸



Recommendation

State laws often require mobile vendors to adhere to the same food safety regulations that are applied to brick and mortar restaurants. This is an effective way to promote proper food handling and accountability. Many vendors report that they actually appreciate the standards because they serve to combat the "roach coach" stereotype. Brian Bottger, a food truck vendor in Durham, is one of these operators. He likes that he can confidently tell patrons that his truck is held to the same health standards as restaurants.¹⁹

Role of Commissaries

One of the most promising and more diversified aspects of mobile food vending is the commissary, a food truck "home base" of sorts. Commissaries are fixed location kitchens where food must be prepped before being loaded onto the truck for cooking and selling. They often operate as storage for various ingredients as well.

Stakeholder Concerns

All stakeholders can benefit from the appropriate utilization of commissaries. If more than one truck may operate out of a commissary, city employees, whether collecting licensing and permit documents and fees, or performing routine inspections for maintaining sanitation and public health standards, have fewer places to visit and can more easily streamline their permit review and inspection process.

Food truck owners can reap the benefits of the economies of scale that commissaries provide. Compliance with many of the regulatory burdens food trucks face are less expensive when shared by several owners. Mobile vendors can also be assured that they are doing their due diligence with regards to regulations, which if not properly followed could mean large fines and even the possibility of being shut down. Commissaries provide new vendors with a central facility to get all the information they need to operate. This can save a significant amount of time and cost, especially when city business codes are difficult to track down. They may also benefit by not having to shoulder the full responsibility for compliance; if they sign a contract with a commissary, it may become the commissary operator's responsibility to see that compliance is achieved.

Commissaries provide brick and mortar restaurant owners with the assurance that food trucks are being held to the same standards and inspections as they are. Lastly, the general public can rest easy knowing that commissaries cut down on the number of unregulated mobile vendors and that health concerns are addressed in a thorough and efficient manner (when considering taxpayer monies spent on health departments).

Regulatory Trends

All of the cities included in this guide have a commissary requirement. Boston requires proof that food trucks are serviced by a mobile food vending commissary and that mobile venders keep accurate logs indicating that the food truck is serviced at least twice daily by a mobile food commissary for all food, water and supplies, and for all cleaning and servicing operations. In Washington, D.C., all vendors must maintain access to an approved depot location. A copy of the license for the service support facility and/or a recent inspection report is required to be presented. In St. Louis and Denver, trucks must operate from a commissary and report there once a day to clean all supplies and servicing operations.

Recommendations

Mobile vendors should embrace the use of commissaries. It is recommended that cities adopt an approach similar to the ones employed in Austin and Durham, where all food trucks must have a contract with a commissary, but more than one food truck may be associated with a single commissary.²⁰ Food trucks may also negotiate with restaurants to utilize (and pay) them as places to dispose of waste. These contracts foster a sense of community and keep conflicts to a minimum. In Durham, multiple mobile vendors are also able to use a single commissary.

This approach best satisfies the concerns of all stakeholders. The regulation is not terribly onerous to the food truck operators, but still ensures food safety, which the public and the city may be concerned about. It helps give the impression that food trucks are being held to the same standards, which restaurants appreciate, and makes it easier for local food safety enforcement officials to do their job.

Public Safety

Public safety is a key reason why many cities began regulating food trucks. Issues around public safety include private property, vending near schools, and pedestrian safety.



Private Property

Private property options for mobile vendors create opportunities for businesses to extend their market reach, particularly for denser cities or those with very little public space (consider the Atlanta case discussed under public space). The cities included here have adopted a variety of regulatory models to address private space. In some cases, they practice a more informal approach, allowing food truck operators to gain a private space permit and conduct business without further regulatory strings attached. Others restrict mobile vending operations solely to private property. Equally important are existing zoning codes applied to private property that may or may not be zoned for vending.

Stakeholder Concerns

Standard public safety practices used in other city regulatory affairs (within the realm of private property) ought to lead the dialogue and development of relevant rules that empower proprietors to observe

and enforce appropriate safety measures on their property, and communicate those measures with mobile vendors. For cities, responsibility of property maintenance is lessened and is likely to fall on the shoulders of vendors and property owners, who will determine ways to address sanitation, safety, and property upkeep. Mobile vendors generally appreciate the flexibility that private space has to offer, e.g. fewer time restrictions and less government involvement in their daily operations.

Regulatory Trends

When examined through the lens of public safety, the cities selected have adopted a variety of regulatory models to deal with private property. Seven cities had rules regarding private property. Two cities lacked specifics on the issue, perhaps because they do not allow vendors to operate in private space in general. Cities that allow the use of private property for mobile vending have designated specific private zones where food trucks can operate to ensure public safety.

Recommendations

The adoption of more lenient regulatory language is generally the preferred approach for food trucks on private property, with the exception of denser regions. Owners of private property have the power to control what takes place on their land, including the ability to exclude whomever they choose. The issue at stake is not how to best balance the needs of various parties that have access to the land, as it is with public space. Instead, the emphasis shifts to reducing any negative externalities that might spillover onto adjacent or neighboring properties, particularly if an owner grants permission to multiple vendors.



As such, a regulatory framework that is generally less restrictive than for public property is appropriate as long as the owners grant permission for their land to be used by mobile vendors. However, since there is a greater danger of negative externalities when private property is located in denser areas, a modestly more regulated structure may be called for within these regions.

In Indianapolis, few regulations limit mobile vending business on private property. While the time-frame for vending on public space is limited to between 10am and 6pm, a business can get a permit for operating on private property and simply park at parking meters for the same rate as personal vehicles.²¹ The majority of Portland's mobile vending occurs on private property, particularly surface parking lots.²² A zoning permit may be required for development associated with a mobile vending cart, such as changes to an existing parking area, landscaping, and drive-through facilities. Vending carts over 16 feet in length, with or without wheels, are considered Heavy Trucks by the zoning code, and are not allowed in certain zones.²³

Vending Near Schools

Mobile vendors encounter several public safety issues when deciding to operate near schools. Issues of concern include traffic-related safety, increased chances of interaction with predators that may be waiting for children to step off public property, and whether the food offered by mobile vendors meets school food safety standards.²⁴

Stakeholders

Mobile vendors are beginning to recognize the potential opportunity to expand the food options available to local secondary schools and simultaneously capture a new, steady stream of customers, but they may be met with opposition from school administrators and parents who see their presence as a threat to safety and may view their menu options as potentially unhealthy. Cities looking to regulate vending near schools must determine the best precautionary measures in terms of distance requirements that mobile vendors must abide by.

Regulatory Trends

Five of the cities included in the guide have regulations around vending near schools. The regulations emphasized specific distances from schools that are intended to keep students from venturing off campus to patronize mobile vendors, and maintain safety standards for neighboring schools and communities. All other cities have no specific rules around this, perhaps indicating that this is not an issue in their jurisdictions.

Recommendations

Restrictions on operating during school hours are recommended, and mobile vendors should be required to maintain farther proximity from schools compared to restaurants, keeping density in mind. The time restriction is mostly a health-related issue, while the proximity suggestion is largely motivated by safety concerns. The framing of regulations surrounding mobile vendors and schools should be focused on protecting children during school operating hours. This approach keeps vendors from selling to students without adult supervision, but still allows them to benefit from afterschool activities

such as games, competitions, and concerts, where adults are more likely to influence food consumption decisions. However, proximity requirements should not handicap vendors in denser areas from selling in viable spaces that happen to be closer to schools.

In Indianapolis, vendors are prohibited from operating within a distance of 1,000 feet (roughly 0.2 miles) of any part of a public or private grade or junior high school grounds while school is in session. In Durham, a special temporary permit can be obtained for mobile vendors to operate at non-profit or civic events held on public property such as a school.

School districts that want to expand their food options, but wish to do so with minimal budgetary impact should work with city officials to create school vending permits for a limited number of vendors. Designated curb-side parking (which is not adjacent to a main road) could reduce many public safety concerns, particularly if students are generally allowed to roam the school parking lot where the trucks would operate. As long as they continue to comply with the city's food safety standards, this could be a viable option for city and school officials.

Pedestrian Safety

Mobile vendors move from location to location, coming in close contact with pedestrians at intersections and street corners every day. While some city ordinances have distance-from-pedestrian/sidewalk requirements (e.g. Durham has a 4-foot rule), the majority of the cities examined here have no such language in their regulations. Pedestrian safety may be part of a broader regulatory approach in many cities, but that focus often lacks emphasis or enforcement for mobile vendors (although it may be taken up in other sections of city ordinances). Pedestrian and intersection safety measures be included in food truck regulations, as they affect all potential food truck patrons.

Additional Recommendations

In addition to the recommendations included under each policy area, there are other, more general recommendations to help cities adopt new vending policies, amend existing policies, build stakeholder collaboration, and harness the potential for economic growth through the mobile food industry. Five of these recommendations are discussed in detail below:

1. Hold Town Hall Forums and Private Meetings with Core Stakeholders.

Durham decided to embrace a very inclusive approach to their ordinance restructuring. The city brainstormed initial ideas internally then presented the draft suggestions to the public for feedback. They also had private meetings with individual stakeholders to allow them to speak freely without fear of backlash. This tactic was particularly useful for restaurants in a food truck friendly city like Durham. Any fears they may have been afraid to share in Town Hall meetings could still be articulated to decision-makers. The weight of opinion worked against restaurants in this context, but they were still brought to the table.

2. Encourage Dialogue and the Building of Relationships Among Competing Stakeholders.

Cities should look for ways to encourage relationships between the various stakeholders. At the heart of proximity rules are concerns that restaurants (and other established businesses) have about unfair competition. They pay expensive monthly rents and property taxes, but they are also engaged with the community. Because they are stationary, most restaurants see themselves as part of the community fabric. They create employment opportunities and care about neighborhood safety and aesthetics. Some view mobile vendors as profit-driven, fly-by-night operators with few or no ties to the community. Conversely, mobile vendors often feel that restaurateurs are fearful of innovation in food culture.

Collaboration between these stakeholders is something to strive toward, and cities can play an important role in spearheading dialogue between these groups. Conferences, forums, or meetings could be called with stakeholders from both sides invited to the table in a spirit of cooperation, with the intent of encouraging them to see each other as collaborators rather than competitors more often than they currently do. It could also encourage voluntary compromise help craft solutions that balance the needs and concerns of both parties. Cincinnati has achieved this, to some degree. Food Truck Alliance President Matt Kornmeyer explained that food trucks in the city, voluntarily maintain a 100-foot distance from neighboring restaurants as a sign of respect to brick and mortars, and as a preparatory measure. ²⁵

3. Implement Pilot Programs to Determine What Regulations to Adopt.

Pilot programs are flexible, encourage innovation, and can help uncover and address issues unique to particular communities. They are usually implemented on a small scale, so they do not create a sudden, large burden on an already existing network, and they provide insight that can inform the decision-making process before regulations are made into law. Their flexibility and emphasis on experimentation make them an especially useful tool for new industries. Pilot programs are being used in a variety of cities, including Oakland, and are recommended for cities with a relatively new food truck scene or a rapidly expanding one.

In 2001, the Oakland City Council created the Pushcart and Vehicular Food Vending Pilot Programs.²⁶ The pilot program was created to promote the health, safety, comfort, convenience, prosperity, and general welfare by requiring that new and existing pushcart food vendors provide residents and customers with a minimum level of cleanliness, quality and safety. ²⁷ This program issued 60 permits and required a 10-step validation process, including a complete application, proof of Business Tax Certificate, and a photocopy of a valid driver's license.²⁸ The program restricted the use of these permits to centralized districts because of the added desire to infuse economic development into the city. ²⁹ This pilot program is still active.



4. Use Targeted Practices as a Way to Address Underserved Areas of the City.

The issue of food accessibility has been linked to poverty, decreased public health, and quality of life.³⁰ Moreover, in recent years, food deserts have become an issue of public concern. Although the cities included here are not directly using mobile vending to combat food deserts, some are employing a targeted strategy to get food trucks into various areas of their cities, outside of the core downtown districts, some of which are underserved by brick and mortar restaurants.

Initially, the 2012 Cincinnati City Council approved an ordinance that declared a mobile vendor could not sell food on the curbside or right-of-way. Now, seven zones exist in strategic places around the city, up from four in 2011 per the recommendation of the Department of Community Development.³¹

Denver has actively considered several issues that might impact or encourage economic development. These include whether food truck clustering could be used to combat food deserts, the ability of food trucks to activate underutilized space (like surface parking lots), and food trucks as restaurant incubators in underserved areas. ³²

5. Identify Private Vacant Lots and Create Partnerships for Mobile Vendors to Gather and Vend in the Same Location.

The use of private space has been used to create several food truck centers that increase economic activity in various West Coast cities. For example, Portland is known as the food truck capital of the world. This type of clustering can create hot spots for loyal customers, as well as an opportunity for mobile vendors to gain new clients. For city government, it can create an ease of regulation and enforcement by focusing attention and resources on specific parts of the city.

While Portland has a number of the more traditional mobile food trucks around the city, the majority of their mobile vending occurs on private property, particularly surface parking lots and vacant lots.³³ Portland uses food truck centers to create economic vibrancy within various parts of the city. In 2009, the city proposed the use of vacant lots as pods, or areas for food trucks to cluster. The idea was to use vacant lots as catalysts for economic development, deterring blight and encouraging vibrancy in the process. It is important to note that while many of the food trucks (what they refer to as food carts) are mobile, the city has several stationary mobile units. These units are moveable, but primarily remain on private property.³⁴ Many of the pods are hosts to more permanent vending units, particularly in downtown. They are still classified as mobile though because as long as the food carts are on wheels, they are considered vehicles in the eyes of the law, and are therefore exempt from the building code.³⁵

Atlanta often uses private surface parking lots to encourage mobile selling. Atlanta has also had a very active and successful food truck association, the Atlanta Street Food Coalition, which does an admirable job mobilizing vendors and keeping public and private partners informed.

Conclusion

Mobile vending is not just a passing fad. However, it is important to recognize that there is no one size fits all prescription for how best to incorporate food trucks into the fabric of a community. Many characteristics contribute to the complexity and vibrancy of a city, including political climate, state laws, demographics, and the existing restaurant industry. With this in mind, the recommendations included here are intended to be flexible enough to accommodate different circumstances, but logical enough to provide useful guidance. They can serve as a road map that will help cities establish a regulatory framework best suited to their unique circumstances and that takes into account the whole spectrum of stakeholder needs and concerns.



About this Publication

Research for this guide and the original draft of the document were completed by graduate students at the George Washington University Trachtenberg School of Public Policy and Public Administration. Contributors include Anju Chopra, Malia Dalesandry, Garrett Jackson, Ana Jara, and Stephen Tu. These students worked in partnership with J. Katie McConnell, Brett Common, and Christiana McFarland at the National League of Cities to conduct an analysis of food truck regulations in cities across the country. The final report was edited by Christiana McFarland and Emily Pickren at NLC.

The National League of Cities is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. NLC is a resource and advocate for more than 1,600 member cities and the 49 state municipal leagues, representing 19,000 cities and towns and more than 218 million Americans.

NLC provides research and analysis on key topics and trends important to cities, creative solutions to improve the quality of life in communities, inspiration and ideas for local officials to use in tackling tough issues and opportunities for city leaders to connect with peers, share experiences and learn about innovative approaches in cities.

Acknowledgements

Special thanks to the George Washington University Trachtenberg School of Public Policy and Public Administration faculty and staff, particularly Elizabeth Rigby and Patrick Besha. Special thanks also go to all the interviewees - city staff, food trucks owners, and city officials for their candid and informative perspectives regarding the regulatory concerns and opportunities for their cities.

31

Appendix

Selection of Cities

This report analyzes mobile vending regulations across a range of cities. First, cities with existing food truck industries (51 in total) were identified, based on information from the Washington, DC Department of Transportation (DDOT). Each city's context and food truck policy/regulatory environment was reviewed, and data was gathered on each city's region, population density, level of the local food truck industry, and availability of mobile vending regulations. The 51 cities were stratified into three groups based on population density. Specifically, we developed a three-tiered density structure in which cities were classified as:

- Low density (cities as those with a density range of 3,500 persons per square mile (ppsm) and below)
- Moderate density, (cities with 3,501-7000 ppsm)
- High population densities (cities with 7,001 ppsm and above)

Ultimately, the sample of cities drawn ranges in population size from 279,641 (Durham) to 827,609 (Indianapolis), in density from 936 ppsm (Durham) to 12,793 ppsm (Boston). Very large cities like New York City (27,000 ppsm) and San Francisco (17,000 ppsm) were not included on the basis that conclusions drawn from analyzing their regulations would not be generalizable to most other cities.

Between three and five cities from each population density tier were selected for a total of 13 cities. The selection process focused on cities with a food truck presence, then cities were divided into geographic regions, and several cities were chosen from those regions. Context and background were also taken into account. That is, cities with mobile vending regulations and histories that insufficiently high-lighted particularly noteworthy regulatory conflicts or solutions were ruled out in favor of those that lent themselves better to examination of recurring themes and common pitfalls.

With such an approach, it is possible that a city regulation that was uniquely innovative or informative in was in some way was overlooked. The low, medium and high density methodological structure, paired with the regional breakdown, is an attempt to minimize this risk.

References

- 1 Intuit Network (December 2012). Food Trucks Motor Into the Mainstream. Retrieved from http://network.intuit.com/wp-content/uploads/2012/12/Intuit-Food-Trucks-Report.pdf
- 2 Intuit Network (December 2012). Food Trucks Motor Into the Mainstream. Retrieved from http://network.intuit.com/wp-content/uploads/2012/12/Intuit-Food-Trucks-Report.pdf
- 3 Norman, Frommer, Gall & Knepper. (July 2011). Streets of Dreams: How Cities Can Create Economic Opportunity By Knocking Down Protectionist Barriers to Street Vending, Institute for Justice. Retrieved from http://www.ij.org/images/pdf_folder/economic_liberty/atl_vending/streetsofdreams_webfinal.pdf
- 4 Author Unknown (June 23, 2011). Environmental and Consumer Health Unit, Austin-Travis County Health and Human Services Department: Application for Mobile Food Vendor Permit. Retrieved from http://www.austintexas.gov/sites/default/files/files/Health/eh_mobilefoodvendor_english__6_23_11.pdf
- 5 City of Cincinnati Department of Health Mobile Food Service Licensing Information. Retrieved from http://www.cincinnati-oh.gov/quinlivan/linkservid/9EB7203C-BD53-179A-A67EA53AD2114CDC/showMeta/0/
- 6 http://books.google.com/books?hl=en&lr=&id=4XxbYM8UMtwC&oi=fnd&pg=PA78&dq=definition+of+public+goods&ots=6MP8LjsK4D&sig=Q-2MHoRUOGIGv5TTUkw6TFi6NOM#v=onepage&q=definition%20of%20public%20goods&f=false
- 7 Marcus, Nancy (March 29, 2013). Telephone Interview with Nancy Marcus, Office of the City Administrators, Special Business Permits.
- 8 Based on interviews with Grace Smith, and Brian Bottger. Also the presentation Grace sent me on food truck regulations in Durham
- 9 Tribby, Jay (April 2013). Telephone Interview with Jay Tribby, Chief of Staff for Councilmember Kwanza Hall (Atlanta).
- 10 Section 110-190 of Code & Interview with Jonathan T. Harris
- 11 Froeb, Ian (January 5, 2012). A Real Cluster Truck: As Food Trucks Proliferate, Tension Builds Between Mobile Vendors Immovable Eateries. Retrieved from http://www.riverfronttimes.com/2012-01-05/restaurants/st-louis-food-truck-regulations-conflicts-with-local-restaurant-owners/
- 12 Author Unknown (Date Unknown). Proposed Ordinance to Amend the City Code Regarding Regulation of Street Vending and Special-Event Permits: Section 54-91(f) of the Durham Code of Ordinances. Retrieved from http://durhamnc.gov/ich/cb/ccpd/Documents/Current%20Topics/draft%20street%20vending%20ordinance%2006288t12.pdf
- 13 Author Unknown (Date Unknown). Proposed Ordinance to Amend the City Code Regarding Regulation of Street Vending and Special-Event Permits: Section 54-91(f) of the Durham Code of Ordinances. Retrieved from http://durhamnc.gov/ich/cb/ccpd/Documents/Current%20Topics/draft%20street%20vending%20ordinance%2006288t12.pdf
- 14 Cuisine, Mobile (February 7, 2013). Las Vegas Food Trucks Get Three Downtown Spaces. Retrieved from http://mobile-cuisine.com/off-the-wire/las-vegas-food-trucks-downtown-parking-spaces
- 15 Tribby, Jay (April 2013). Telephone Interview with Jay Tribby, Chief of Staff for Councilmember Kwanza Hall (Atlanta).
- 16 Author Unknown (July 30, 1986). Rules of Department of Human Resources: Public Health, Chapter 290- 5-14, Food Service. Retrieved from http://health.state.ga.us/pdfs/environmental/Food/Rules/FoodServiceRules.pdf
- 17 Author Unknown (January 10, 2008). Environmental and Consumer Health Unit, Austin-Travis County Health and Human Services Department: Starting a Food Business. Retrieved from http://www.cityofaustin.org/sbdp/downloads/startfoodbus.pdf
- 18 Greg (October 18, 2010). Atlanta Street Food Coalition: Frequently Asked Questions. Retrieved from http://www.atlantastreetfood.com/frequently-asked-questions/
- 19 Bottger, Brian (March 17, 2013). Telephone Interview with Brian Bottger, Owner of Only Burger Food Truck in Durham.
- 20 Newman, Marcie G. (2012). Food Truck Safety: What is a Commissary? Retrieved from http://www.foodtrucksafety411.com/p/what-is-commissary.html
- 21 Norman, Frommer, Gall & Knepper. (2011). Streets of Dreams: How Cities Can Create Economic Opportunity By Knocking Down Protectionist Barriers to Street Vending, Institute for Justice. http://www.ij.org/images/pdf_folder/economic_liberty/atl_vending/streetsofdreams_webfinal.pdf.
- 22 Ibid Rogers, K. and Roy, K. 2010
- 23 City of Portland, Bureau of Development Services. (December 2010). Vending Carts on Private Property. http://www.portlandonline.com/bds/index.cfm?a=154593&c=45053

- 24 The American Heart Association. (June 2012). Mobile Vending Near Schools Policy Statement. Retrieved from http://www.heart.org/idc/groups/heart-public/@wcm/@adv/documents/downloadable/ucm_446658.pdf
- 25 Kornmeyer, Matt (March 2013). Telephone Interview with Matt Kornmeyer, author of Scratch Food Truck in Indianapolis.
- 26 Author Unknown (January 20, 2012). City of Oakland: City Administration: Special Business Permits and Activities. Retrieved from http://www2.oaklandnet.com/Government/o/CityAdministration/d/SpecialPermits/
- 27 City of Oakland 2001. http://library.municode.com/HTML/16308/level2/TIT5BUTAPERE_CH5.49PUFOVEPIPR.html
- 28 Ibid City of Oakland. 2001 http://library.municode.com/HTML/16308/level2/TIT5BUTAPERE_CH5.49PUFOVEPIPR.html
- 29 Marcus, Nancy (March 29, 2013). Email correspondence with Nancy Marcus, Office of the City Administrators, Special Business Permits.
- 30 http://science.howstuffworks.com/environmental/green-science/food-desert1.htm
- 31 City of Cincinnati Mobile Food Vending Pilot Program Report Fountain Square Zones. 2011. Retrieved from http://city-egov.cincinnati-oh.gov/Webtop/ws/council/public/child/Blob/33865.pdf;jsessionid=E4DD94DB39C972CCDB42511E2AB1DB1F?m=32736
- 32 City of Denver. 2012. http://www.livedowntowndenver.com/LDDBlog/?p=2422
- 33 Ibid Rogers, K. and Roy, K. 2010
- 34 Ritchie, Rachel. 2010. http://www.portlandmonthlymag.com/eat-and-drink/food-cart-city/articles/carts-greeley-0910
- 35 Rogers, Kelly and Kelley Roy (December 19, 2010). Portland Food Carts: Catering to the Pedestrian. Retrieved from http://www.planning.org/resources/ontheradar/food/pdf/TPDportlandfoodcarts.pdf



1301 Pennsylvania Avenue, NW | Washington, DC 20004 | (202) 626-3000 | www.nlc.org





Seattle Department of Transportation Street Use & Urban Forestry Division 700 Fifth Avenue, Suite 2300 | P.O. Box 34996 Seattle, Washington 98124-4996 (206) 684-5253 | SDOTPermits@seattle.gov

SDOT Permit Number(s)	Intake Review
(Official Use Only)	

STREET USE GENERAL APPLICATION

Seattle Municipal Code (SMC) 15.04

1	PROJECT ADDRESS
	Address Number Street Name (include NE, SW, Ave, St, Blvd, etc.)
2	PROJECT INFORMATION
	Applied Online/By Email: Yes No Permit Number(s)
	PERMIT TYPE (Check all that apply) PROJECT TYPE (Check all that apply)
	Storage/Moving Container or Residential Dumpster Single Family
	Annual Vehicle/Truck Permit Construction (material storage, scaffolding, pumping, sidewalk repair) Commercial/Mixed Use
	Construction (material storage, scaffolding, pumping, sidewalk repair) Utility (electrical, gas, water, potholing, soil boring) Commercial/Mixed Use Industrial
	Urban Forestry (tree planting, pruning, or removal) Community/Festival
	Decorative Lighting
	Public Space Management Annual (sidewalk café, encroachment, signs)
	☐ Vending
	Council Approved Term Permit
3	BACKGROUND
	RELATED PERMITS
	Construction Use Permit # SIP/Utility Major Permit #
	Public Space Management: Permit # DPD Permit #
	Annual/Vending/Term Other Type
	Simple Utility Permit # Permit #
	INSPECTOR WARNING
	Verbal Written None
	Note: Failure to notify Street Use & Urban Forestry of Inspector Warning could cause delays in permit processing and may lead to additional fees or fines.
4	PROJECT DESCRIPTION
	EXAMPLES: Construction - Construct new single family residence on vacant lot. Stage construction dumpster in curb parking lane. Stage construction materials in planting strip. Cross curb with excavation equipment. Block sidewalk during concrete pumping and material booming activities.
	Annual - Build a 6-foot by 2-foot sidewalk café area outside of our business; surround area by 42-inch high fence.
	Describe Project and Work in Right of Way

Check if Applicant is the Home or Property Own Applicant Name:	SDOT Customer ID Number:
Company:	SDOT Company ID Number:
• •	Mobile Phone Number:
Mailing Address (include city, state, zip):	Mobile Phone Number:
	Office/Home Phone Number:
	Email Address:
FINANCIALLY RESPONSIBLE PARTY	
Check if Applicant is the Financially Responsible	Party - skip this section, proceed to 7
Check if Applicant is applying on behalf of the Fina	ncially Responsible Party - a Letter of Authorization (LOA) is
Applicant Name:	SDOT Customer ID Number:
Company:	SDOT Company ID Number:
Mailing Address (include city, state, zip):	Mobile Phone Number:
	Office/Home Phone Number:
	office/fronte Fronte Namber.
24-HOUR-CONTACT (Job Site Contact)	Email Address:
Check if Applicant is the 24-Hour-Contact - skip t	Email Address:) this section, proceed to 8
Check if Applicant is the 24-Hour-Contact - skip t	Email Address:) this section, proceed to 8 SDOT Customer ID Number:
Check if Applicant is the 24-Hour-Contact - skip t	Email Address:) this section, proceed to 8
Check if Applicant is the 24-Hour-Contact - skip to Applicant Name: Company:	Email Address:) this section, proceed to 8 SDOT Customer ID Number:
Check if Applicant is the 24-Hour-Contact - skip to Applicant Name: Company:	Email Address:) this section, proceed to 8 SDOT Customer ID Number: SDOT Company ID Number:
24-HOUR-CONTACT (Job Site Contact) Check if Applicant is the 24-Hour-Contact - skip to Applicant Name: Company: Mailing Address (include city, state, zip):	Email Address:) this section, proceed to 8 SDOT Customer ID Number: SDOT Company ID Number: Mobile Phone Number:
Check if Applicant is the 24-Hour-Contact - skip to Applicant Name: Company: Mailing Address (include city, state, zip):	Email Address:) this section, proceed to 8 SDOT Customer ID Number: SDOT Company ID Number: Mobile Phone Number: Office/Home Phone Number:
Check if Applicant is the 24-Hour-Contact - skip to Applicant Name: Company: Mailing Address (include city, state, zip): TERMS AND CONDITIONS	Email Address: Short Customer ID Number: Short Company ID Number: Mobile Phone Number: Office/Home Phone Number: Email Address:
Check if Applicant is the 24-Hour-Contact - skip to Applicant Name: Company: Mailing Address (include city, state, zip): TERMS AND CONDITIONS Idemnification: The Permittee agrees to defend, indemnify, and hold harmles the of Seattle, its officials, officers, employees, and agents against: (1) any liability aims, causes of action, judgments, or expenses, including reasonable attorney es, resulting directly or indirectly from any act or omission of the Permittee, its ubcontractors, anyone directly or indirectly employed by them, and anyone forts or omissions they may be liable, arising out of the Permittee's use or occup	ss the ordinances, including but not limited to Title 15 SMC, and all applicable recofs state and federal law. Work shall begin within six months from the date unless other arrangements are made, otherwise the application shall be vore a Applicant/Permittee or Authorized Agent Statement: I declare under perjury under the laws of the State of Washington that: I am the Applicant/OR the authorized agent of the Applicant/Permittee; that the information of the Applicant of the App
Check if Applicant is the 24-Hour-Contact - skip to Applicant Name: Company: Mailing Address (include city, state, zip):	ss the ordinances, including but not limited to Title 15 SMC, and all applicable reconstitute of state and federal law. Work shall begin within six months from the date unless other arrangements are made, otherwise the application shall be vore and to the Applicant/Permittee or Authorized Agent Statement: I declare under perpension or correct and complete; and that I have the authority to bind the Applicant/Permitte. It is application. Deposits, Charges, and Future Billings: The Permittee is responsible for a charges. If a deposit was made for estimated future Street Use & Urban For services, any unused portion of the deposit will be refunded to the Applicant services, any unused portion of the deposit will be refunded to the Applicant services, any unused portion of the deposit will be refunded to the Applicant services, any unused portion of the deposit will be refunded to the Application.

ATTACH PROJECT-SPECIFIC PERMIT APPLICATION(S)



Seattle Department of Transportation Street Use & Urban Forestry Division 700 Fifth Avenue, Suite 2300 | P.O. Box 34996 Seattle, Washington 98124-4996 (206) 684-5267 | annualpermits@seattle.gov

PUBLIC SPACE MANAGEMENT	
VENDING PERMIT APPLICATIO	N

Seattle Municipal Code (SMC) 15.04, 15.17

SDOT Permit Number(s)	Intake
	Review
Decal Number(Official Use Only)	

APPLICANT SIGNATURE		DATE	
PROJECT ADDRESS			
Address Number	Street Name (in	lude NE, SW, Ave, St, Blvd, etc.)	
VENDING TYPE (Check all t	that apply)		
STADIUM EVENT VENDING			
Spring/Summer - April through	gh September (19C)		
Fall/Winter - October through	n March (19D)		
FOOD-VEHICLE ZONE			
DAY 6 a.m. to 8 p.m. (19G)			
NIGHT 8 p.m. to 6 a.m. (19H)			
SIDEWALK/PLAZA VENDING			
DAY 6 a.m. to 8 p.m. (19E)			
NIGHT 8 p.m. to 6 a.m. (19F)			
OTHER			
First Amendment Vending (19	9B)		
Temporary Curb Space Vendin	ng (for special events) (19I)		
Mobile-Route Food Vending (for example, ice cream trucks) (19J)		
VENDING DESCRIPTION	N		
Truck Cart Tra	ailer Other		

DAYS AND HOURS OF OPERATION

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6 p.m. ~ 8 p.m.		6 p.m 8 p.m.			6 p.m 8 p.m.	

5	AREA(S) REQUESTED FOR USE (Check all that apply)
	Sidewalk
	Parking Lane
	Bike Lane
	Travel Lane
	Alley
	Unimproved Right of Way
	Plaza (a public space closed to vehicular traffic)
6	REQUIRED AT APPLICATION
	Deposit for Permit Review
	Site Plan
	Seattle & King County Department of Public Health Mobile Food Unit Permit
	Seattle & King County Department of Public Health Use of Restroom Agreement
	Seattle Fire Marshall Permit
	Seattle Business License
	Liability Insurance - see Client Assistance Memo (CAM) 2102
	Photo(s) of vending cart or food vehicle
	Copy of menu
	ADDITIONAL DOCUMENTS OR APPROVALS THAT MAY BE REQUIRED PRIOR TO PERMIT ISSUANCE
	Historic or International District Approval
	Access Affidavit
	Public Notice Contact List
	Parks Department Recommendation
	Nonprofit Organization Registration

VENDING IN PUBLIC SPACES

YOU NEED MORE THAN JUST A BUSINESS LICENSE...



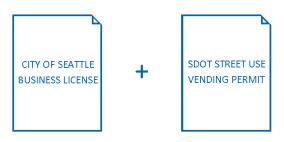
VENDING IN SEATTLE

Sidewalk vendors, food trucks and other types of vendors are an integral part of Seattle's vibrant public spaces. Because these vendors operate in the public right of way, SDOT's Street Use Division permits where, when and how these vendors are able to use public space. In order to ensure that public and private uses of the right of way are compatible, the City of Seattle requires all vendors to obtain and adhere to the terms of both a business license and a Street Use vending permit before operating in the public right of way. Depending on your type of business, other permits, such as those issued by King County Health or the Seattle Fire Department, may also be required.



THINGS TO CONSIDER BEFORE GETTING YOUR **BUSINESS LICENSE AND VENDING PERMIT**

- The only vending allowed in Seattle public spaces is the sale of food and/or cut flowers. Sales of other types of merchandise (sunglasses, CDs, art, etc.) are not allowed.
- Application and review processes can take some time. Vending permit applications average 4-8 weeks of processing time after initial submittal. Keep in mind you must have a business license before applying for a vending permit.



- If you want to vend at a special event, such a festival, fair, or concert, you must be approved by the event organizer prior to the event. For information on Special Events, visit the Office of Special Events website at www.seattle.gov/special-events-office.
- The cost of becoming a vendor is more than just the \$45 to \$90 annual fee for a business license. The total cost of a Street Use vending permit typically ranges from \$300 to \$2000 or more, depending on the type of permit required for your business.

TYPES OF VENDING PERMITS

- Sidewalk and Plaza Street-Food (CAM 2501)
- Curb Space Food-Vehicle (CAM 2507)
- Temporary Curb Space (CAM 2510)
- Stadium and Event Center (CAM 2508)

Information on Street Use permit types can be found at: www.seattle.gov/transportation/stuse_vend.htm.

ONCE YOU HAVE YOUR BUSINESS LICENSE AND VENDING PERMIT

Remember that permits are site-specific. This means that for any particular permit issued, the permittee may vend only from the location specified on the permit. Also, in order to avoid fines and penalties, the vending decal issued with the site-specific vending permit must be prominently displayed at all times.

CONTACTS

Department of Finance and Administrative Services (business licenses) (206) 684-8484

tax@Seattle.gov seattle.gov/licenses

SDOT Street Use Annual Permits (206) 684-5267

AnnualPermits@Seattle.gov seattle.gov/transportation/stuse_permits.htm

Seattle Fire Department Fire Marshal's Office

(206) 386-1450 seattle.gov/fire/FMO/permits/permits.htm

King County Public Health

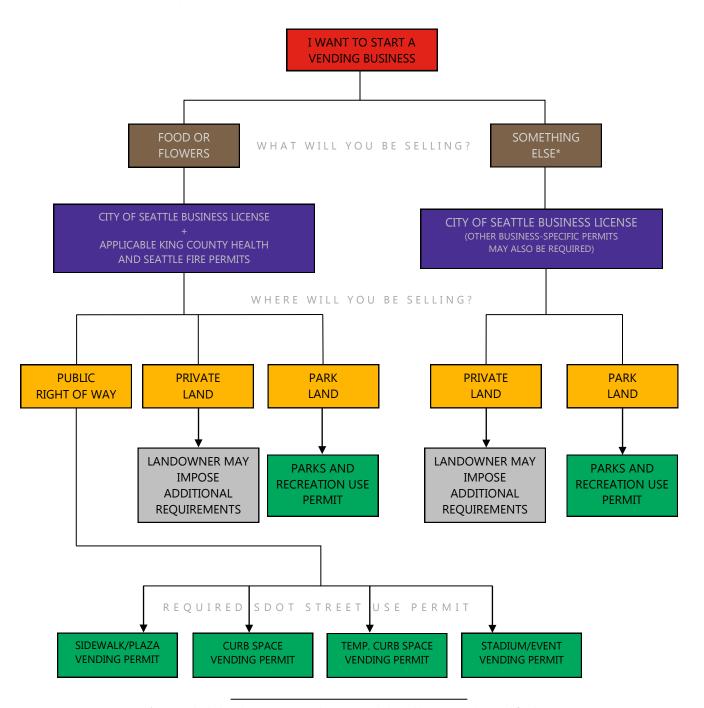
(206) 263-9566 www.kingcounty.gov/healthservices/health/ehs/ foodsafety/FoodBusiness/mobile.aspx

Seattle Parks and Recreation

(206) 684-4075 PKS_Info@seattle.gov seattle.gov/parks/

VENDING CATEGORIES FLOWCHART

REQUIREMENTS DIFFER ACCORDING TO WHAT AND WHERE YOU ARE VENDING



^{*} Note: Alcohol and marijuana products can only be sold in a state-licensed facility.

Disclaimer: This document is intended to be a supplement to, not a replacement for, the regulations pertaining to permitting processes. There may be additional steps required to permit your particular business.

VENDING IN PUBLIC SPACES



