



# City of Fort Bragg

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## Meeting Minutes Special Meetings

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Thursday, August 11, 2022

11:00 AM

Via Video Conference

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### Visit Fort Bragg-Special Meeting

#### MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 11:05 AM

#### ROLL CALL

**Present:** 7 - Tess Albin-Smith, Jessica Morsell-Haye, Nancy Bennett, Alison DeGrassi, Debra DeGraw, Megan Caron and Jason Hurst

**Absent:** 2 - Barbara Bruce and Tonda Fochs

#### 1. APPROVAL OF MINUTES

1A. [22-385](#) Approve Minutes of June 23, 2022

Postponed due to viewing issues on Legistar Software

1B. [22-404](#) Approve Minutes of July 21, 2022

Postponed due to viewing issues on Legistar Software

#### 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Jacob Patterson

Written Comment: Jamie Peters Connelly

#### 3. CONDUCT OF BUSINESS

3A. [22-386](#) Receive Update from Idea Cooperative on Visit Fort Bragg Efforts

Tom Kavanaugh from The Idea Cooperative gave an update on the current marketing campaign for the VisitFortBraggCa.com website. The Great Fort Bragg Photo Favorites Contest will end on August 31, 2022. The July Newsletter went out with The Great Fort Bragg Photo Favorites Contest as the main focus. The Alleyway Art Project website is under construction. The focus will be on the murals around town along with information about the Artist. This website will include a walking mural map. A new Art and Culture Page will be launched this fall.

Public Comment: Jacob Patterson

Discussion: There was discussion about the amount of time that visitors spend on the VFB website pages and the viewing rates. They also discussed the murals that are currently in the process. There was concern about the locks on the Pudding Creek Trestle. It was suggested that it be brought up to the Public Works Committee and /or City Council.

There was a brief discussion about how to improve Restaurant Week and the possibility of involving the Chamber of Commerce.

**3B. [22-397](#)** Oral Update From Special Event Sub Committee

Committee Member Nancy Bennett gave an update about the plans for the Magic Market for October. They plan to add vendors and expand the area of the event. They would like to include non-profit organizations this year. An estimated budget was presented by Administrative Analyst, Cristal Munoz.

Public Comment: Jacob Patterson

Discussion: There was discussion on how the budget compares to previous budgets for this event. It was noted that the Bistro Lights had been set as a main priority for budget spending. A Special Meeting was scheduled for August 18, 2022 at 11AM to approve the budget. Adding additional subcommittees such as an Arts and Culture Committee were also discussed.

**3C. [22-410](#)** Discussion and Committee Direction on Frequency and Preferred Date and Time for Regular Visit Fort Bragg (VFB) Committee Meetings

The next regular meeting will be September 8, 2022 at 11AM.

Public Comment: None.

Discussion: After much discussion about the date and times of future meetings the meeting referenced above was agreed on.

**4. MATTERS FROM COMMITTEE / STAFF**

None.

**ADJOURNMENT**

Chair Albin-Smith adjourned the meeting at 11:51 AM