

City of Fort Bragg

416 N Franklin Street Fort Bragg, CA 95437 Phone: (707) 961-2823 Fax: (707) 961-2802

Meeting Agenda Special Meetings

Tuesday, April 16, 2019 3:00 PM

Town Hall, 363 N. Main Street

Visit Fort Bragg Committee

MEETING CALLED TO ORDER

ROLL CALL

1. APPROVAL OF MINUTES

1A. <u>19-187</u> Approve Minutes of February 26, 2019

Attachments: VFBM 02262019

1B. <u>19-203</u> Approve Minutes of April 9, 2019 Special Meeting

Attachments: VFBM 04092019

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

3. CONDUCT OF BUSINESS

3A. 19-110 Discussion and Direction from Committee on how to Spend Visit

Mendocino County Grant Funds in the Amount of \$7,480.00 before June

30, 2019

Attachments: 04162019 VMC Grant Funds

Att 1 - Award Letter from Visit Mendocino County

3B. <u>19-111</u> Receive Oral Update from Project Manager - Aspen Logan

3C. 19-198 Receive Oral Report on Marketing and Public Relations Status from

Project Manager and Marketing Committee Members Jon Glidewell,

James Sant and Anne Semans

Attachments: Fort Bragg Media Status - April 2019

3D. 19-199 Receive Oral Report on Special Events Committee from Project Manager

and Committee Member Nancy Bennett

3E. 19-112 Report of Visit Fort Bragg Promotions Expenses for FY 2018-19 and

Summary of the Fort Bragg Transient Occupancy Tax (TOT) Revenues

Attachments: 04162019 VFB Financial Reports

Att 1 - VFB 2018-2019 Detailed Budget Report

Att 2 - MEASURE AA AB Report 12-31-18

Att 3 - Summary of Transient Occupancy Tax (TOT) Revenue

Att 4 - Monthly Graphic Comparison of TOT Revenue

4. MATTERS FROM COMMITTEE / STAFF

ADJOURNMENT

STATE OF CALIFORNIA)
)ss.
COUNTY OF MENDOCINO)
I declare, under penalty of perj	ury, that I am employed by the City of Fort Bragg and that I caused
this agenda to be posted in the	City Hall notice case on April 12, 2019.

Brenda Jourdain, Administrative Assistant

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