



# City of Fort Bragg

416 N Franklin Street  
Fort Bragg, CA 95437  
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## Meeting Agenda Community Development Committee

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Tuesday, September 4, 2018

3:00 PM

Town Hall, 363 N. Main Street

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### Special Joint Community Development Committee / Visit Fort Bragg Committee

#### MEETING CALLED TO ORDER

#### ROLL CALL

#### 1. APPROVAL OF MINUTES

- 1A. [18-315](#) Approval of the July 24, 2018 Minutes

Attachments: [Minutes of July 24, 2018](#)

#### 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

#### 3. CONDUCT OF BUSINESS

- 3A. [18-358](#) Receive Report and Presentations from Two Finalists and Make Recommendation to City Council Regarding Promotional Program Services Including Website Design, Development and Deployment; Social Media Content and Creation; Design/Creative Services; Public Relations Services; and Marketing/Advertising Services

Attachments: [09042018 VFB Mktg Services Recommendation](#)

[VFB RFP\\_Overall](#)

[Interview and Presentation Guidelines](#)

[Suggested Interview Questions](#)

[Finalist Evaluation Criteria](#)

[Cubic Inc.](#)

[The Abbi Agency](#)

- 3B. [18-357](#) Information Item Only... No Action Required Today: Receive Report Regarding the 2018/2019 Visit Fort Bragg Marketing Action Plan

Attachments: [09042018 VFB 18-19 Mktg Action Plan](#)

[18-19 Marketing Plan draft](#)

[Visit Fort Bragg Action Plan 2017-2019 Final](#)

- 3C. [18-353](#) Receive Report and Make Recommendation to Council Regarding

Possible Harbor Annexation

Attachments: [20180904 Potential Harbor Annexation](#)

[Attachment 1 - Boundary Map](#)

[Attachment 2 - Utilities Map](#)

#### 4. MATTERS FROM COMMITTEE / STAFF

#### ADJOURNMENT

STATE OF CALIFORNIA        )  
  )ss.

COUNTY OF MENDOCINO    )

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg and that I caused this agenda to be posted in the City Hall notice case on August 31, 2018.

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Joanna Gonzalez  
Administrative Assistant

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