



# City of Fort Bragg

416 N Franklin Street  
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## Meeting Agenda Community Development Committee

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Tuesday, June 12, 2018

3:30 PM

Town Hall, 363 N. Main Street

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### Special Meeting

#### MEETING CALLED TO ORDER

#### ROLL CALL

#### 1. APPROVAL OF MINUTES

- 1A. [18-227](#) Approve Minutes of February 13, 2018

Attachments: [Minutes of 2/13/2018](#)

- 1B. [18-228](#) Approve Minutes of April 5, 2018

Attachments: [Minutes of April 5, 2018](#)

#### 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

#### 3. CONDUCT OF BUSINESS

- 3A. [18-190](#) Provide Feedback on Draft Scope of Works for Programs within the Visit Fort Bragg Action Plan

Attachments: [20180612 VFB Draft Scope of Works](#)  
[VFB Promotions & Marketing Action Plan 2017-19](#)  
[VFB Social Media Scope of Work](#)  
[VFB PR Scope of Work](#)  
[VFB Advertising Scope of Work](#)  
[VFB Creative Scope of Work](#)

- 3B. [18-218](#) Receive Report and Consider Contract Extension with the Mendocino Coast Chamber of Commerce for Social Media and Website Activities

Attachments: [20180612 VFB Social Media and Website Contract Extension](#)  
[Chamber Proposal July 2018](#)  
[Chamber VFB Contract Jan-Jun 2018](#)

- 3C. [18-219](#) Receive Report and Consider Approval of Providing \$5,000 of Visit Fort Bragg Funding for the August 5, 2018 City Celebration

Attachments: [20180612 City Celebration Funding Request](#)  
[Save-the-Date-2018](#)  
[2016 event flyer](#)  
[Fort Bragg Promotions and Marketing Plan 2017](#)

#### 4. MATTERS FROM COMMITTEE / STAFF

#### ADJOURNMENT

STATE OF CALIFORNIA        )  
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COUNTY OF MENDOCINO    )

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg and that I caused this agenda to be posted in the City Hall notice case on June 7, 2018.

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Joanna Gonzalez  
Administrative Assistant, Community Development Department

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