



# City of Fort Bragg

416 N Franklin Street  
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## Meeting Agenda Community Development Committee

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Tuesday, May 30, 2017

3:00 PM

Town Hall, 363 N. Main Street

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### Special Meeting

#### MEETING CALLED TO ORDER

#### ROLL CALL

#### 1. APPROVAL OF MINUTES

- A. [17-289](#) Approve Minutes of April 25, 2017

Attachments: [Minutes of April 25, 2017](#)

#### 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

#### 3. CONDUCT OF BUSINESS

- A. [17-280](#) Receive Report and Provide Recommendation to City Council  
Regarding the 2017 Marketing & Promotions Action Plan

Attachments: [20170530- Recommend TOT Marketing Plan](#)  
[Fort Bragg Promotions and Marketing Plan 2017 V8](#)

- B. [17-281](#) Receive Report and Provide Recommendation to City Council  
Regarding Scope of Services for Branding Consultant.

Attachments: [20170530- Recommend Scope of Work Branding Consultant](#)  
[VFB Branding RFP](#)

- C. [17-287](#) Receive Report and Provide Recommendation to City Council  
Regarding Administration of Visit Fort Bragg and 2017/18 Fort Bragg  
Marketing & Promotions Action Plan

Attachments: [20170530- Recommend TOT Management Structure](#)

#### 4. MATTERS FROM COMMITTEE / STAFF

#### ADJOURNMENT

STATE OF CALIFORNIA       )  
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COUNTY OF MENDOCINO    )

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg and that I caused this agenda to be posted in the City Hall notice case on May 25, 2017.

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Sarah Million McCormick, Planning Technician

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