



CITY OF FORT BRAGG

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COUNCIL COMMITTEE ITEM SUMMARY REPORT

Meeting Date: JANUARY 13, 2026
To: Visit Fort Bragg Committee
From: Adelaide La Torre, Public Experience Liaison
Agenda Item Title: Visit Fort Bragg Committee Membership

BACKGROUND AND OVERVIEW:

The Visit Fort Bragg Committee (VFB) consists of five to seven public members and two Councilmembers, appointed for continuity. The table below displays the current membership and terms of service:

Member	Sector	Term
Lindy Peters	Councilmember	Mayor Appointment
Tess Albin-Smith	Councilmember	Mayor Appointment
Barb Bruce	Other	24 months – expires 12/31/26
Jon Glidewell	Hotel	24 months – expires 12/31/26
Stathi Pappas	Recreation/Attraction	24 months – expires 12/31/26
Roxanne Perkins	Attraction/Retail	24 months – expired 12/31/25
Alison de Grassi	Other	24 months – expired 12/31/25
Cory Epperson	Retail	24 months – expired 12/31/25
Debra DeGraw	Dining/Retail	24 months – expired 12/31/25

Four members' terms expired at the end of 2025. On December 9, 2025, city staff opened applications for these seats through social media, press releases, and the City website. They also reached out to the individuals whose terms are ending to see if they would like to reapply, as the VFB protocols permit past members to do so. Applications closed on January 5, 2026, at 5 PM.

Five applications were received, and have been redacted to remove personal information. The applicants were contacted and informed that new members would be appointed at the meeting on January 13, 2026. They were also asked to be available at this meeting to answer any questions from the VFB.

Staff recommends that the VFB review the attached applications and engage with the candidates by asking pertinent questions to facilitate the appointment process. To assist the Council members in decision-making, the VFB Protocols have been included as a reference (Attachment 1 – VFB Protocols).

STAFF RECOMMENDATION:

The Committee to review the submitted applications and make recommendations to the Councilmembers to appoint new members to VFB, or provide guidance to staff regarding the recruitment and appointment process for VFB members.

ATTACHMENTS:

1. Visit Fort Bragg Committee Protocols (Reviewed December 8, 2022)
2. Application – Marc Tagar (redacted)
3. Application – Mark Zaifman (redacted)
4. Application – Ryan Ballou (redacted)
5. Application – Sabine Hahn bueck (redacted)
6. Application – Scott Schneider (redacted)