



# City of Fort Bragg

416 N Franklin Street  
Fort Bragg, CA 95437  
Phone: (707) 961-2823  
Fax: (707) 961-2802

## Meeting Agenda Community Development Committee

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Monday, March 3, 2025

4:00 PM

Town Hall, 363 N. Main Street and Via Video  
Conference

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### MEETING CALLED TO ORDER

### ROLL CALL

### COMMITTEE MEMBERS PLEASE TAKE NOTICE

*Committee Members are reminded that pursuant to the Council policy regarding use of electronic devices during public meetings adopted on November 28, 2022, all cell phones are to be turned off and there shall be no electronic communications during the meeting. All e-communications such as texts or emails from members of the public received during a meeting are to be forwarded to the City Clerk after the meeting is adjourned.*

### ZOOM WEBINAR INVITATION

*This meeting is being presented in a hybrid format, both in person at Town Hall and via Zoom.*

*When: Mar 3, 2025 04:00 PM Pacific Time (US and Canada)*

*Topic: Community Development Committee*

*Join from PC, Mac, iPad, or Android:*

*<https://us06web.zoom.us/j/87156832204>*

*Phone one-tap:*

*+16694449171,,87156832204# US*

*+12532158782,,87156832204# US (Tacoma)*

*Join via audio:*

*+1 669 444 9171 US*

*Webinar ID: 871 5683 2204*

*International numbers available: <https://us06web.zoom.us/j/87156832204>*

*To speak during public comment portions of the agenda via zoom, please join the meeting and use the raise hand feature when the Chair or Acting Chair calls for public comment on the item you wish to address. Written public comments may be submitted to [cdd@fortbragg.com](mailto:cdd@fortbragg.com).*

### 1. APPROVAL OF MINUTES

1A. [24-986](#) Minutes of the October 25, 2024 Community Development Committee

Attachments: [10252024 CDC Minutes](#)

### 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

**3. CONDUCT OF BUSINESS**

- 3A. [25-7](#)              Receive Oral Update on Installation of City Trees Downtown & Citywide
- 3B. [25-12](#)            Blue Zones Project Mendocino County and Fort Bragg Built Environment  
Projects

Attachments: [Fort Bragg CDC 3\\_3\\_25 Built Environment.pptx](#)

**4. MATTERS FROM COMMITTEE / STAFF**

**ADJOURNMENT**

STATE OF CALIFORNIA      )  
  )ss.  
COUNTY OF MENDOCINO    )

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg and that I caused this agenda to be posted in the City Hall notice case on Friday, February 28, 2025

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Maria Flynn, Administrative Assistant  
Community Development Department

**NOTICE TO THE PUBLIC**

**DISTRIBUTION OF ADDITIONAL INFORMATION FOLLOWING AGENDA PACKET DISTRIBUTION:**

- *Materials related to an item on this Agenda submitted to the Council/District/Agency after distribution of the agenda packet are available for public inspection in the lobby of City Hall at 416 N. Franklin Street during normal business hours.*
- *Such documents are also available on the City of Fort Bragg’s website at <http://city.fortbragg.com> subject to staff’s ability to post the documents before the meeting*

**ADA NOTICE AND HEARING IMPAIRED PROVISIONS:**

*It is the policy of the City of Fort Bragg to offer its public programs, services and meetings in a manner that is readily accessible to everyone, including those with disabilities. Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities.*

*If you need assistance to ensure your full participation, please contact the City Clerk at (707) 961-2823. Notification 48 hours in advance of any need for assistance will enable the City to make reasonable arrangements to ensure accessibility.*

*This notice is in compliance with the Americans with Disabilities Act (28 CFR, 35.102-35.104 ADA Title II).*



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## Text File

File Number: 24-986

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**Agenda Date:** 11/26/2024

**Version:** 1

**Status:** Business

**In Control:** Community Development Committee

**File Type:** Committee Minutes

**Agenda Number:** 1A.

Minutes of the October 25, 2024 Community Development Committee



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## Meeting Minutes Community Development Committee

Friday, October 25, 2024

4:00 PM Town Hall, 363 N. Main Street and Via Video Conference

### Special Meeting

#### MEETING CALLED TO ORDER

Chair Godeke called the meeting to order at 4:00 PM

#### ROLL CALL

Staff Present: City Manager Whippy, Assistant Planner Peters, Administrative Assistant Flynn

**Present:** 2 - Mayor Bernie Norvell and Vice Mayor Jason Godeke

#### 1. APPROVAL OF MINUTES

A motion was made by Committee Member Godeke, seconded by Committee Member Norvell that the minutes be approved for Council Review. The motion carried by the following votes:

**Aye:** 2 - Mayor Norvell and Vice Mayor Godeke

1A. [24-966](#) Minutes of the September 24, 2024 Community Development Committee

1B. [24-987](#) Minutes of the October 22, 2024 Community Development Committee

#### 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

#### 3. CONDUCT OF BUSINESS

3A. [24-708](#) Provide Direction to Staff regarding Installation of Outdoor Exercise Equipment on the Coastal Trail

Assistant Planner Peters presented the report. City Manger Whippy offered three potential options for funding sources. Committee members asked clarifying questions regarding the cost estimate Staff provided. Chair Godeke discussed the option of utilizing Blue Zones grant funding.

Public Comment: Jacob Patterson, Annemarie Weibel

Discussion: Assistant Planner Peters clarified that the pictures of equipment in the report were for examples of types of equipment for reference. Mayor Norvell discussed the nexus for the report and noted similar sets in other communities. Committee members discussed location options and build of the structures.

Committee members directed staff to bring the report forward to City Council which includes an updated cost estimate.

#### **4. MATTERS FROM COMMITTEE / STAFF**

Administrative Assistant Flynn gave updates on upcoming Limited Term Permits.

Chair Godeke gave an update on tree planting in the community.

Assistant Planner Peters gave an update on the Central Business District oral reports shifting to Economic Development.

#### **ADJOURNMENT**

Chair Godeke adjourned the meeting at 4:25 PM



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## Text File

File Number: 25-7

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**Agenda Date:** 3/3/2025

**Version:** 1

**Status:** Business

**In Control:** Community Development Committee

**File Type:** Staff Report

**Agenda Number:** 3A.

Receive Oral Update on Installation of City Trees Downtown & Citywide



# City of Fort Bragg

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## Text File

File Number: 25-12

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**Agenda Date:** 3/3/2025

**Version:** 1

**Status:** Business

**In Control:** Community Development Committee

**File Type:** Planning Staff  
Report

**Agenda Number:** 3B.

Blue Zones Project Mendocino County and Fort Bragg Built Environment Projects



# Blue Zones Project Mendocino County and Fort Bragg Built Environment Projects

LUCY KRAMER, PUBLIC POLICY ADVOCATE

MARCH 3, 2025

COMMUNITY DEVELOPMENT COMMITTEE MEETING

CITY OF FORT BRAGG



# About Blue Zones Project Mendocino County

- ▶ 5- year project (1 year of discovery + 4 years of Implementation)
- ▶ Sunsetting January 31, 2026
- ▶ Community-led wellbeing initiative working to make the healthy choice the easy choice for everyone in Mendocino County
- ▶ Based on global research by National Geographic Fellow Dan Buettner
- ▶ People, Places, and Policy
- ▶ [Blue Zones Website](#)
- ▶ [Blue Zones Project Mendocino County Website](#)
- ▶ [Blue Zones Project Mendocino County Instagram](#)
- ▶ [Blue Zones Project Mendocino County Facebook](#)

# Policy Services - Food, Tobacco, and The Built Environment

- ▶ Policy – Regulation, resolution, or guidance that directs agencies and stakeholders in future actions.
- ▶ Plan – A framework of goals and objectives adopted by a government or an organization, aligned to a collective vision, to guide decisions and achieve outcomes.
- ▶ Program – A set of related measures or activities that is designed to meet a community need. A program may be temporary to meet a time-specific need or long-lasting with a sustainability mechanism in place.
- ▶ Capacity-building Initiative – An activity focused on strengthening leadership, organizational structures and processes, attaining new awareness or technical skills, advancing collaboration, or delivering resources, with the goal of sustainably changing knowledge, behaviors, attitudes, routine practices, and norms. This includes, but is not limited to, the following:
  - ▶ Educational and training initiatives.
  - ▶ Structured skills development opportunities with learning outcomes.
  - ▶ Network or coalition development.
  - ▶ Data collection and information gathering to guide policy, planning, and project work.
  - ▶ Community engagement to ensure broad and inclusive input.
  - ▶ Proposal development and other fundraising activities.
  
- ▶ Built Environment Marquee Project – A permanent project that moves policy into practice by creating lasting change to the built environment that encourages active transportation and living. The Marquee project should apply best practices for creating vibrant, livable communities and engage people in collectively reimagining public spaces.
- ▶ Built Environment Demonstration Project - Semi-permanent changes to physical infrastructure that engage the community in public space redesign, improve the built environment for all ages, abilities, races, and incomes, and support understanding and acceptance of healthy, equitable community design.

# Remaining: 1 Policy/Plan/Program, 2 Demos, 1 Marquee

<b>BUILT ENVIRONMENT</b>	<b>22</b>	<b>85%</b>	<b>26</b>	<b>★</b>
<b>FT BRAGG</b>	<b>3</b>	<b>43%</b>	<b>7</b>	☆
BE: Policies or Plans	1	50%	2	☆
BE: Capacity-Building Initiatives	2	100%	2	★
BE: Demonstration Project	0	0%	2	☆
BE: Marquee Project	0	0%	1	☆

# Technical Advisory Funding

- ▶ Equipment purchases
- ▶ Local consultation and contracting
- ▶ National Expertise/Consultation
- ▶ Workshops, Planning, Peer Review, etc
- ▶ Event costs

Rough Estimate Allocation to Fort Bragg: \$40k for 2025

# Projects under Consideration

Budget Allocation ~\$40k

- Street Trees on Franklin- Contracting an Arborist to confirm City's Plan
- Chief Celeri Trail Head Demonstration
- CV Starr Phase II Demonstration
- Par Course Demonstration and Marquee
- Franklin & Redwood Pocket Park Demonstration
- Bainbridge Park Mural
- City Hall Gym Demo and/or Plan

1 Policy/Plan/Program,  
2 Demos,  
1 Marquee