



Mobile Vehicle Vending Discussion Item

CITY COUNCIL, JULY 22, 2024

Background Overview

Mobile Vehicle Vending (food trucks) can be a positive commercial activity that have offer benefits to a community -

- ▶ Provides opportunities for budding entrepreneurs with a smaller financial commitment
- ▶ Can add vibrancy and be a draw to commercial areas that want to increase foot traffic
- ▶ Provides convenient food options to the public and nearby employees

Background, Cont.

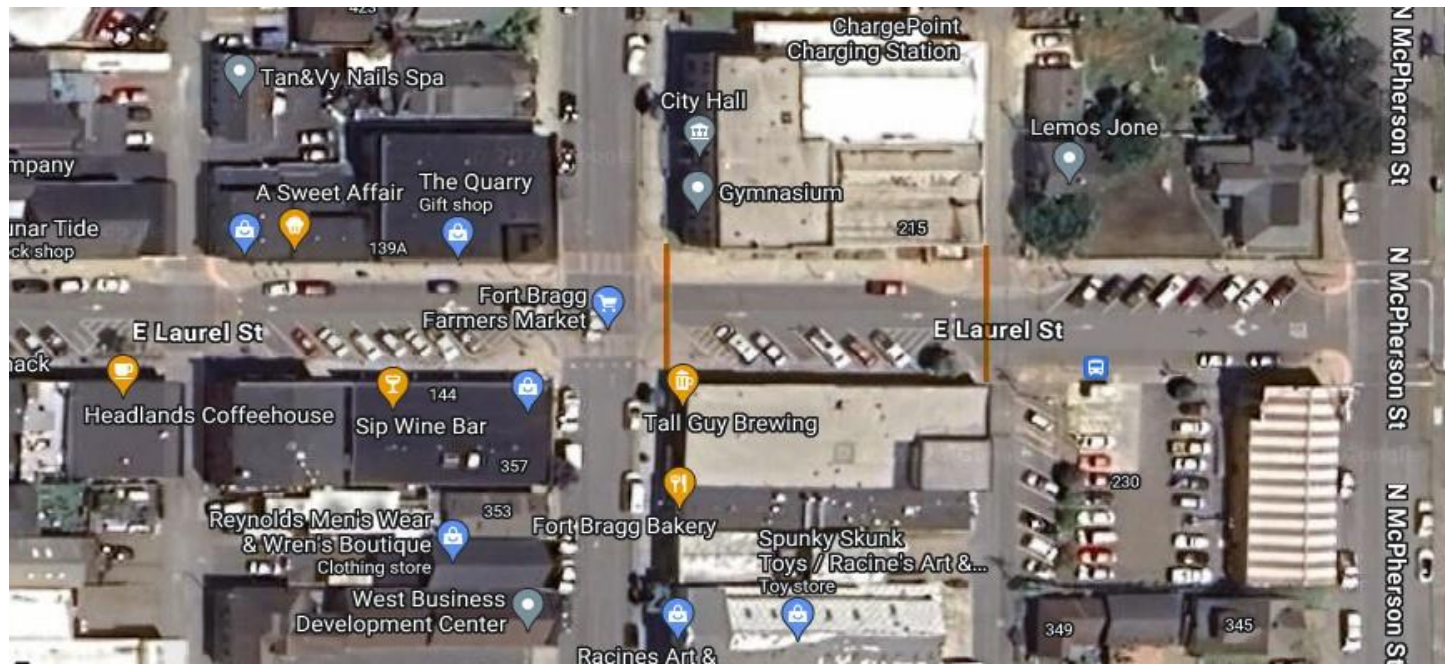
The presence of food trucks can also pose challenges associated with due to loss of parking spaces, increased noise from generators, and other perceived issues.

- ▶ December 13, 2023, staff brought the issue of allowable locations to Planning Commission for feedback.
- ▶ March 26, 2024, the issue came to CDC along with PC's suggestions.
- ▶ CDC directed staff to bring the issue to full Council, with recommendation to look at dedicated food truck locations, including East Laurel Street.

LOCATION 1 – East Laurel Street



Close Laurel St. from Franklin to Alley



Location 1 Pro's and Con's

PROs	CONs
Provides dedicated food truck spot	Busy intersection, esp. during Farmers Market
Less potential for conflicts with brick and mortar businesses	Generator tow trucks decrease space per vendor
Food trucks still in the core of CBD	Removal of parking in CBD; lot on Laurel accessible from alley only
Community gathering space	City staff subjected to noise and odors
Food truck operators I spoke with in favor of location	MTA bus stop relies on through traffic on E. Laurel



East Laurel – South Side of Street

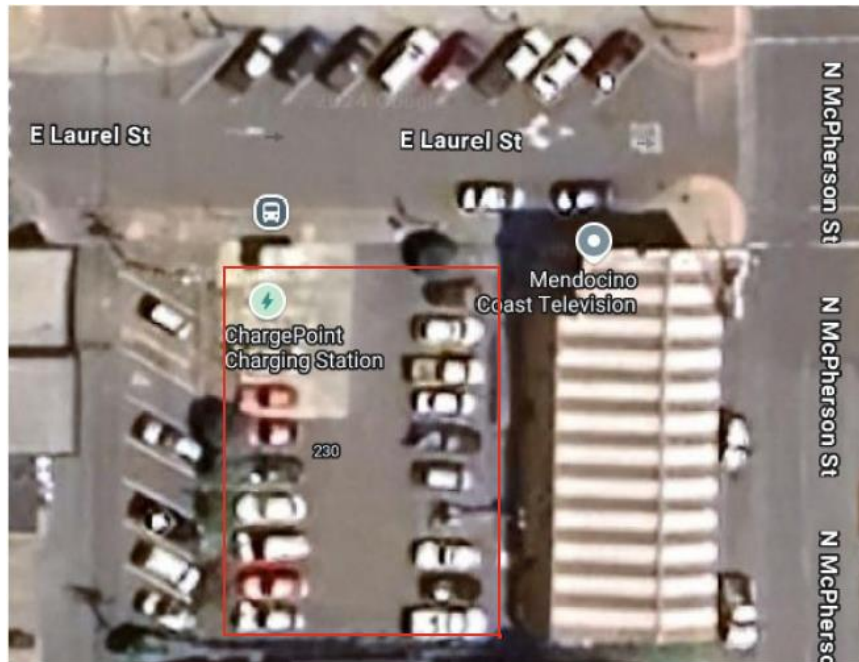
Locating food truck area to one side of the street could solve many of the problems of a full street closure while still providing dedicated mobile vending.



LOCATION 2: East Laurel Parking Lot

Convert public parking lot on East Laurel into mobile vending site

- ▶ Maintains existing on-street parking
- ▶ Lessens impact on alley



Location 2 Pro's and Con's

PROs	CONs
Provides dedicated food truck spot	Removes existing parking lot in CBD
Less potential for conflicts with brick and mortar businesses	Possible impacts to future business at old Footlighters building, i.e. generator noise, etc.
Food trucks still in the core of CBD	City has two EV charging stations in this lot that would need to remain accessible.
Community gathering space	

LOCATION 3: Bainbridge Park

Use south side of street at north end of park for mobile vending vehicles



Location 3 Pro's and Con's

PROs	CONs
Provides food truck hub	Further from core of downtown
Less potential for conflicts with brick and mortar businesses	Residential zoning on four sides – currently prohibited
Already gathering spot with existing picnic tables and benches	May not be able to keep food trucks 300' from residences
Often plenty of available parking	Would require code amendment or zoning change
MVV's serve library & park users	

ADDITIONAL POSSIBILITIES

400 Block of N. Franklin Street



ADDITIONAL POSSIBILITIES, CONT.

200 Block of Alder Street



VACANT LOTS

251 Franklin Street



VACANT LOTS

435 North Franklin Street

