



# City of Fort Bragg

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## Meeting Minutes Special City Council

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Saturday, February 21, 2015

9:00 AM

Police Department Conference Room  
250 Cypress Street

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### City Council Goal Setting Retreat

#### MEETING CALLED TO ORDER

Mayor Turner called the meeting to order at 9:00 a.m.

#### ROLL CALL

**Present:** 5 - Vice Mayor Lindy Peters, Councilmember Michael Cimolino, Councilmember Scott Deitz, Councilmember Doug Hammerstrom and Mayor Dave Turner

#### 1. PUBLIC COMMENTS

#### 2. CONDUCT OF BUSINESS

##### **2A. 15-041** City Council Goal Setting Retreat

The City Council goal setting retreat was conducted as follows:

- I. Welcome
  - Opening Remarks and Introduction to the Meeting
  - Overview of Retreat Agenda, Logistics, Ground Rules
- II. Public Expression - Public comment was received from George Reinhardt, Peri Neilsen and Michael Grady. Speakers supported the City Council and what they have been doing, discussed daylighting of the creeks on the mill site property and connection of trails, supported the Noyo Center project and hoped to see more progress, and noted the importance of support for Mendocino College.
- III. Exercise
- IV. Where We Have Come From - 2011-2015 - *Accomplishments & Challenges*
  - Results of Pre-Retreat Interviews
  - Implications Moving Forward for Next Strategic Plan
- V. Where We Are Now - *SWOT Analysis*
  - Definitions - Strengths, Weaknesses, Opportunities, Threats
  - Results of Pre-Retreat Interviews
  - Trends for Municipalities
  - Implications Moving Forward for Next Strategic Plan
- VI. Vision, Mission & Values
  - Review Vision and Mission
  - Results of Pre-Retreat Interviews
  - Implications for Conduct/Meeting Guidelines
- VII. Setting a Strategic Direction - *Priority Setting 2015-2020, Goals & Outcomes*
  - A Common Language - Outcomes Based Strategic Planning
  - Results of Pre-Retreat Interviews

- Set Priorities, Define Goals & Outcomes, Define Year 1, 2, 3, 4 & 5 Implementation Priorities
  1. **A Healthy Environment**  
*Incl.* Capital Improvement Program, i.e., Water, Wastewater & Parks
  2. **A Prosperous Economy**  
*Incl.* GP Mill Site Reuse  
*Incl.* Economic Development Strategy
  3. **An Engaged Community**  
*Incl.* Noticing / Committees
  4. **Organizational Capacity / Sustainability**  
*Incl.* Image / Community Relations  
*Incl.* Succession Planning
- VIII. Next Steps, Wrap-up
  - Closing Comments
  - Next Steps for Sharing Information with Department Heads - a meeting was scheduled for Monday, March 30th at 3:00 p.m.
  - Evaluation of the Day

**ADJOURNMENT**

Mayor Turner adjourned the meeting at 4:00 p.m.

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DAVE TURNER, MAYOR

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Cynthia M. VanWormer, MMC, City Clerk

IMAGED (\_\_\_\_\_)