

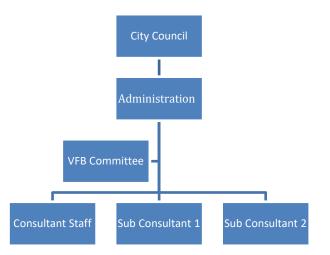
Visit Fort Bragg inspires visitors to enjoy Fort Bragg through comprehensive and collaborative outreach, ultimately increasing visitor spending and stimulating the local economy.

The City of Fort Bragg is currently seeking committed, inspired big-picture thinkers to help bring the mission to life. Applicants should represent some aspect of Fort Bragg's Tourism Economy with a focus on the lodging industry.

Board Commitment: Currently meetings will be held monthly. Meetings are regularly scheduled for the second Tuesday of every month at 3:30 pm.

This Committee is subject to the Ralph M. Brown Act. Members are expected to fully comply with all applicable laws and regulations related to the Brown Act. (assistance with adherence to the Brown Act will be provided by City staff). As the Committee is subject to the "Brown Act", information on this application is subject to the CA Public Records Act and related regulations.

The Committee is comprised of 5-7 community members serving staggering terms of 2 years.



Applications are due Friday, January 3, 2025. To submit an application or for more information please contact Cristal Munoz at <u>cmunoz@fortbragg.com</u> or (707) 961-2823 x103.

Only completed applications will be reviewed by the Visit Fort Bragg Committee during their regular meeting on January 14, 2025. Applicants are encouraged to attend the meeting in person and be prepared to address any questions from the committee. Supplemental materials supporting the application are strongly encouraged and may enhance the review process. In the event of a tie, the City Manager will cast the deciding vote.

APPLICATION

Name:

Company:

Mailing Address:

Email Address:

Phone Number:

- 1. Why would you like to be on the Visit Fort Bragg Committee?
- 2. Briefly describe your vision for Fort Bragg's Tourism Economy over the next 3-5 years.
- 3. What are some of your prior board/committee experiences?
- 4. What is your experience and expertise in strategic planning, budgeting and destination marketing?
- 5. What does success for this Committee look like to you?