




Section 2: Awareness & Understanding Before receiving this survey, were you aware of SB 969 and its j

Break down by   

Choice

Answer count

Yes, I am familiar with it

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13



No, this is new to me

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11






Somewhat—I have heard about it but need more information

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10



Would you like more information or a business workshop on SB 969 and entertainment zones?

Break down by   

Choice

Answer count

No, I understand it well

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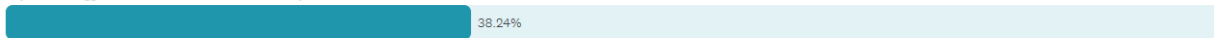
13



Maybe, depending on the details

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13



Yes

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8



Section 3: Business Impacts & ConcernsDo you support the creation of an entertainment zone where public alcohol consumption would ... areas?

Break down by   

Choice

Answer count

Yes

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20



No

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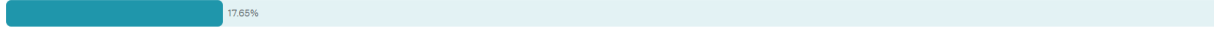
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Unsure (need more information)

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6



What potential benefits do you see for your business if entertainment zones were implemented? (Select all that apply)

Break down by   

Choice

Answer count

Enhanced downtown vibe and event participation

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Increased foot traffic and tourism

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3



Higher sales and revenue opportunities

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2



Opportunity for more outdoor seating/service expansion

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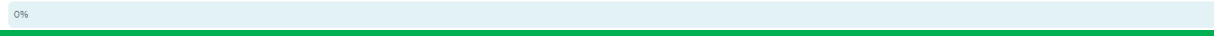
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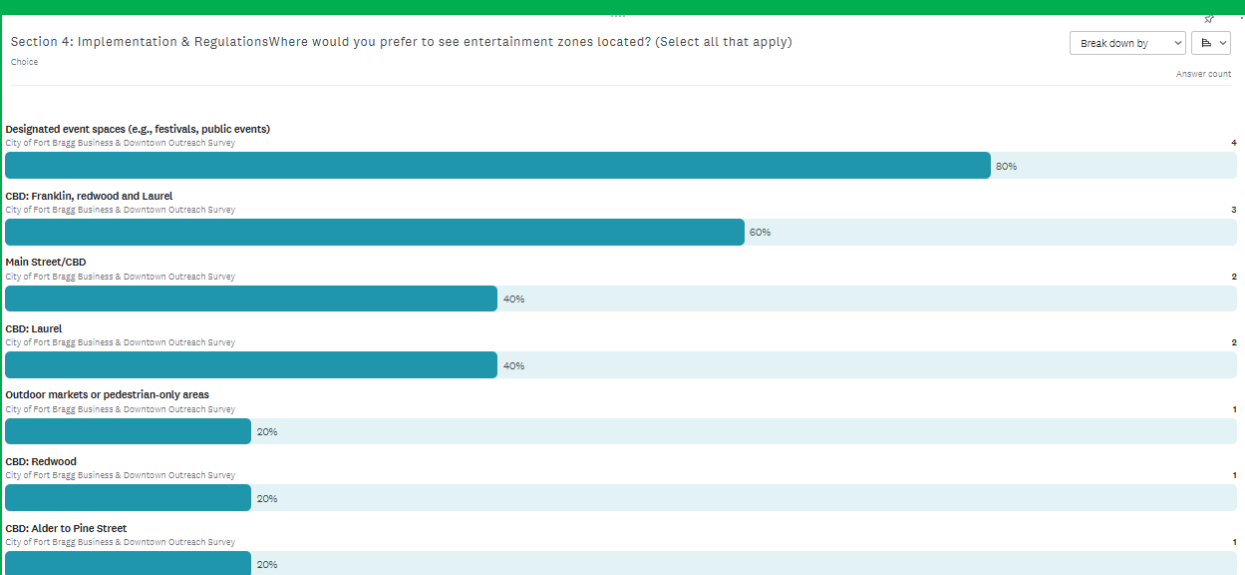
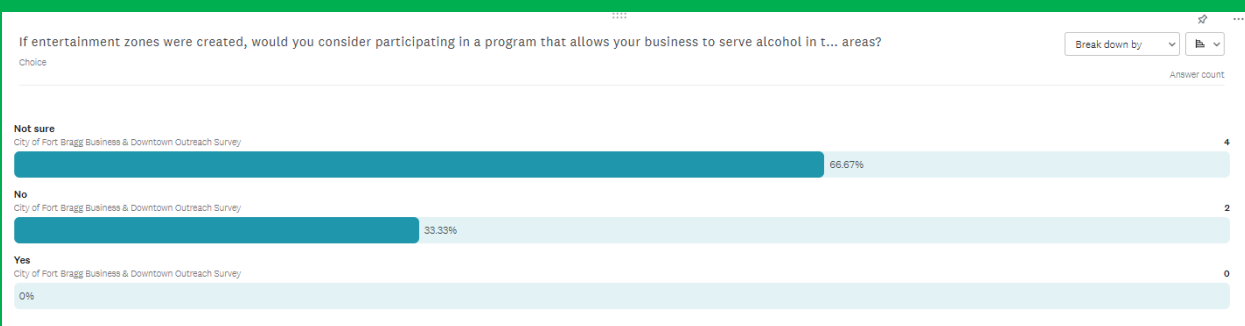
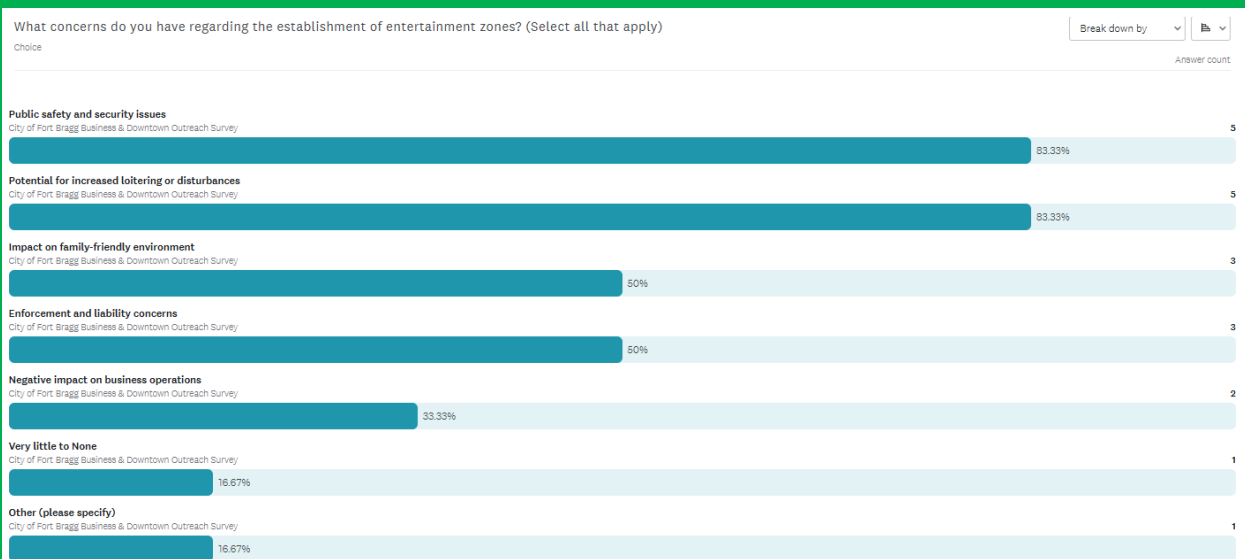


Other (please specify)


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0





What days/times do you think alcohol consumption should be permitted in entertainment zones?

Break down by 

choice

Answer count

Only during special events

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4



Other (please specify)

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1



Weekends only

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Daily, but limited to certain hours (e.g., noon-9 PM)

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0



Should businesses be required to have a permit to participate in the entertainment zone program?

Break down by 

choice

Answer count

Unsure

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4



No

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2




Yes

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0



Do you think the City should impose any of the following restrictions on alcohol consumption in entertainment zones? (Select all that apply)

Break down by 

choice

Answer count

Clear signage and boundaries must be established

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Security and enforcement measures must be in place

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5



Drinks must be served in designated cups

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4



Alcohol must be purchased from a participating business

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4




Other (please specify)

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1



Would you be interested in attending a business roundtable or public meeting to discuss this topic further?

Break down by 

choice

Answer count

Maybe, depending on the details

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4



Yes

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1



No

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1

