



City of Fort Bragg

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Meeting Minutes Visit Fort Bragg

Tuesday, February 11, 2025

3:30 PM
City Hall, 363 N. Main and Via Video Conference & 344 North
Barnes St, Ukiah CA 95482

Visit Fort Bragg Committee

MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 3:30 PM

ROLL CALL

Present: Tess Albin-Smith, Lindy Peters, Debra De Graw, Allison DeGrassi, Cory Epperson, Jon Glidewell, Roxanne Perkins, and Stathi Pappas (arrived late).

Absent: None.

1. APPROVAL OF MINUTES

None.

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public Comments were made by Ron White and Cindy Lemos.

3. CONDUCT OF BUSINESS

3A. [25-17](#) Receive Oral Update from Idea Cooperative

Tom Kavanaugh presented the update on behalf of the Idea Cooperative. The organizer of the upcoming Blues Festival, Pam Bell, thanked the Blues Committee and local hotelier Jon Glidewell for providing musicians with lodging.

Public Comment: Cindy Lemos, Robert Matson.

Discussion: None.

3B. [25-18](#) Receive Update from Visit Mendocino

Jamie Peters-Connolly gave the presentation on behalf of Visit Mendocino and discussed the second major promotion for the Seafood and Sips event, featuring clam chowder and beer tastings, in coordination with the Whale Festival.

Public Comment: None.

Discussion: None.

3C. [25-19](#) Receive Oral Update from VFB Special Events Subcommittee

Munoz discussed the upcoming Whale Festival on March 15, 2025, with chowder tasting from

10-12pm, and featuring the Wine Walk from 12-3pm. Munoz announced that the map is in the process of being finalized for this event.

Public Comment: None.

Discussion: Discussion involved subcommittee participation, band participants, layout of activities in order to maximize attendance and create social energy, and the committee will have follow up meetings to discuss logistics such as a sound technician for the band(s).

4. MATTERS FROM COMMITTEE / STAFF

ADJOURNMENT

Chair Albin-Smith adjourned the meeting at 4:45 PM