



# City of Fort Bragg

416 N Franklin Street  
Fort Bragg, CA 95437  
Phone: (707) 961-2823  
Fax: (707) 961-2802

## Meeting Agenda Community Development Committee

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Tuesday, October 22, 2024

4:00 PM

Town Hall, 363 N. Main Street

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### MEETING CALLED TO ORDER

### ROLL CALL

### COMMITTEE MEMBERS PLEASE TAKE NOTICE

*Committee Members are reminded that pursuant to the Council policy regarding use of electronic devices during public meetings adopted on November 28, 2022, all cell phones are to be turned off and there shall be no electronic communications during the meeting. All e-communications such as texts or emails from members of the public received during a meeting are to be forwarded to the City Clerk after the meeting is adjourned.*

### ZOOM WEBINAR INVITATION

*This meeting is being presented in a hybrid format, both in person at Town Hall and via Zoom.*

*When: Oct 22, 2024 04:00 PM Pacific Time (US and Canada)*

*Topic: Community Development Committee*

*Please click the link below to join the webinar:*

<https://us06web.zoom.us/j/85098889464>

*Or One tap mobile :*

*+16694449171,,85098889464# US*

*Or Telephone:*

*Dial(for higher quality, dial a number based on your current location):*

*+1 669 444 9171 US*

*Webinar ID: 850 9888 9464*

*International numbers available: <https://us06web.zoom.us/u/krmuuNvXd>*

*To speak during public comment portions of the agenda via zoom, please join the meeting and use the raise hand feature when the Chair or Acting Chair calls for public comment on the item you wish to address. Written public comments may be submitted to [CDD@fortbragg.com](mailto:CDD@fortbragg.com).*

### 1. APPROVAL OF MINUTES

1A. [24-966](#) Minutes of the September 24, 2024 Community Development Committee

**Attachments:** [09242024 CDC Minutes](#)

### 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

### 3. CONDUCT OF BUSINESS

- 3A. [24-877](#) Receive Update on Central Business District Economic Development Initiatives and Provide Direction to Staff

Attachments: [10222024 CBD Memo](#)  
[Att. 1 - CBD Mailing](#)  
[Att. 2 - CDC Update](#)

- 3B. [24-708](#) Provide Direction to Staff regarding Installation of Outdoor Exercise Equipment on the Coastal Trail

Attachments: [Par Course Exercise Equipment Options](#)  
[Names & Illustrations of Par Course Equipment](#)  
[24-708 Public Comment](#)

**4. MATTERS FROM COMMITTEE / STAFF**

**ADJOURNMENT**

STATE OF CALIFORNIA        )  
   )ss.  
 COUNTY OF MENDOCINO    )

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg and that I caused this agenda to be posted in the City Hall notice case on Friday, October 18, 2024.

\_\_\_\_\_  
 Maria Flynn, Administrative Assistant

**NOTICE TO THE PUBLIC**

**DISTRIBUTION OF ADDITIONAL INFORMATION FOLLOWING AGENDA PACKET DISTRIBUTION:**

- *Materials related to an item on this Agenda submitted to the Council/District/Agency after distribution of the agenda packet are available for public inspection in the lobby of City Hall at 416 N. Franklin Street during normal business hours.*
- *Such documents are also available on the City of Fort Bragg’s website at <http://city.fortbragg.com> subject to staff’s ability to post the documents before the meeting*

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*If you need assistance to ensure your full participation, please contact the City Clerk at (707) 961-2823. Notification 48 hours in advance of any need for assistance will enable the City to make reasonable arrangements to ensure accessibility.*

*This notice is in compliance with the Americans with Disabilities Act (28 CFR, 35.102-35.104 ADA Title II).*





# City of Fort Bragg

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## Text File

File Number: 24-966

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**Agenda Date:** 10/22/2024

**Version:** 1

**Status:** Business

**In Control:** Community Development Committee

**File Type:** Minutes

**Agenda Number:** 1A.

Minutes of the September 24, 2024 Community Development Committee



# City of Fort Bragg

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## Meeting Minutes Community Development Committee

Tuesday, September 24, 2024

4:00 PM Town Hall, 363 N. Main Street and via Video Conference

### MEETING CALLED TO ORDER

Chair Godeke called the meeting to order at 4:00 PM

### ROLL CALL

Staff Present: City Manager Whippy, Assistant Director of Engineering O'Neal, Administrative Assistant Flynn, Consultant Jones.

**Present:** 2 - Mayor Bernie Norvell and Vice Mayor Jason Godeke

### 1. APPROVAL OF MINUTES

**A motion was made by Committee Member Godeke, seconded by Committee Member Norvell that the minutes of the June 25, 2024 Community Development Committee be approved for Council Review. The motion carried by the following votes:**

**Aye:** 2 - Mayor Norvell and Vice Mayor Godeke

- 1A. [24-957](#) Approve the Minutes of the June 25, 2024 Community Development Committee Meeting

### 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

### 3. CONDUCT OF BUSINESS

- 3A. [24-924](#) Receive a Report on the Policy Options for East of Fort Bragg - Annexation and/or Expansion of the Utility Service Area

Consultant Jones presented the report. Committee Members asked clarifying questions regarding the following topics: How to serve residents who have had their wells go dry and/or failed septic; if all residents would be required to connect to sewer and water; what LAFCo's view on the City expanding the Municipal Improvement District (MID) is; is the City or the property owner responsible to the cost of services being brought to each property; does the existing MID need to be redone, and if so, what are the pros and cons for doing so; what is the cost the City will bear for redoing the MID; how will residents be affected if their property were to be rezoned or "upzoned"; if the City chooses the route of Mello-Roos, would they need to change the General Plan to agree to shoulder the cost of not receiving taxes from property owners; and clarifying the differences in cost across the four annexation areas in Map LU-3.

Public Comment: Stewart Reed (Area 3); Evan Peterson (Area 4); Melvin Pyorre; Jacob Patterson (Area 4); Paul Clark; Jill Rexrode (Area 2); Teddy Wildflower (Area 2); Scott Hockett; David Jensen; Mike Thomas (Area 2).

Discussion: Committee Member Norvell gave context as to why the discussion was brought to the Committee- community members voicing concerns about failed septic systems. He reminded the room that it is the department Staff's job to bring all options to the Committee to make an educated decision. Committee Member Norvell directed staff to bring a report directly to City Council, looking into options for property owners with failed septic to hook into City sewer without annexation. Chair Godeke directed staff to look into fixing the issue with the existing MID and try to include residents with a failed septic system. Consultant Jones noted that the Council can decide to offer just sewer or offer both sewer and water to residents in the expanded MID. City Manager Whippy will discuss the MID issue with LAFCo and bring it to Council if needed. Consultant Jones noted that reestablishing the existing MID and establishing an expanded MID would need to be decided on by Resolution at City Council and by election.

**3B. [24-958](#)** Receive Oral Update on Installation of City Trees Downtown & Citywide

Chair Godeke gave an update on tree planting in the City. Committee Member Norvell commended Committee Member Godeke's efforts and noted that the dog park is a great option.

Public Comment: None

Discussion: None

**4. MATTERS FROM COMMITTEE / STAFF**

Consultant Jones updated the Committee on upcoming agenda items.

**ADJOURNMENT**

Chair Godeke adjourned the meeting at 5:07 PM.



# City of Fort Bragg

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## Text File

File Number: 24-877

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**Agenda Date:** 10/22/2024

**Version:** 1

**Status:** Business

**In Control:** Community Development Committee

**File Type:** Staff Report

**Agenda Number:** 3A.

Receive Update on Central Business District Economic Development Initiatives and Provide Direction to Staff



**CITY OF FORT BRAGG**  
**ECONOMIC DEVELOPMENT DEPARTMENT**  
416 N. FRANKLIN, FORT BRAGG, CA 95437  
PHONE 707/961-2827 FAX 707/961-2802

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**MEMORANDUM**

**DATE: OCTOBER 22, 2024**  
**TO: COMMUNITY DEVELOPMENT COMMITTEE**  
**FROM: SARAH MCCORMICK, ECONOMIC DEVELOPMENT MANAGER**  
**SUBJECT: Central Business District Update**

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**BACKGROUND:**

In August 2021, City Council directed staff to conduct a comprehensive outreach to property and business owners within the Central Business District (CBD) to initiate a downtown revitalization effort. It was important that each location and business receive the same information at the same time to develop trust and transparency, and staff developed a mailer that was received by all within a three-day time period (Att. 1 – CBD Mailing). The intention of the mailing was to initiate conversations, set expectations, inspire compliance, and offer support for problem-solving. Two hundred twenty eight letters were mailed, each including:

- Letter from City Council
- CBD Programs and Resources
- CBD Revitalization Toolkit
- Individual property compliance assessment completed by City staff
- Comment/Suggestion/Questionnaire with a prepaid return envelope
- Invitation to CBD Community Meeting

The Community Development Committee (CDC) has been responsible for ensuring the identified CBD economic development tools are implemented by the various Council Committees with oversight of relevant initiatives. For example, the Finance and Administration Committee provided leadership regarding the water/sewer waiver to encourage more downtown eateries, and the Public Works and Facilities Committee ensured the bollard installation was a success (Att. 2 – August CDC Update).

**ANALYSIS:**

During the FY2023/24 budget process, City Council dedicated resources to initiate a new department focused on implementing economic development initiatives. This new investment signals the important role economic development initiatives play in shaping



the future of our community. Whether considering the success of businesses, quality of life, park amenities, public safety, housing funds, infrastructure, or business-friendly regulations – economic development offers a strategic mindset to overcome barriers and provide needed resources.

The Economic Development Department (EDD) proposes to suspend the monthly CDC downtown updates in order to refine our approach and develop additional strategies that nurture a vibrant and prosperous downtown. Staff also requests input from CDC on either current economic tools to be retained, and/or new approaches for consideration.

**ATTACHMENTS:**

1. CBD Mailing
2. August CBD Toolkit Update

August 9, 2021

Dear Fort Bragg Property/Business Owner,

All property owners and businesses within the Central Business District zoning designation are receiving this mailing. The Central Business District, or "CBD," represents the civic, cultural and commercial center of the City. Our downtown has experienced a number of setbacks in recent years – many related to the decline of logging/fishing industries, impacts of 2009 recession, proliferation of online sales, deferred maintenance of buildings, chronic vacancies or nuisance conditions, and most recently the COVID-19 pandemic.



City Council is implementing a number of economic development tools aimed to support the CBD. The purpose of focusing resources downtown is to help create a sense of place and pride for our community; a vibrant commercial center with lively pedestrian activity that will have a ripple effect throughout the City, strengthening our economy and neighborhoods.

Active and engaged community members and businesses are key to our success. Please consider volunteering on one of the many subcommittees, such as Business Outreach Team, Community Event Planning, Downtown Walking Tours, Bee City USA or the Downtown Clean-up Team. Participate in various Council Committee meetings held at Town Hall and via Zoom, such as Visit Fort Bragg Committee (3<sup>rd</sup> Tuesday, 3pm) or the Community Development Committee (4<sup>th</sup> Tuesday, 3pm). And of course, please tune in to our regularly scheduled City Council meetings (2<sup>nd</sup> and 4<sup>th</sup> Monday at 6pm).

Finally, we invite you to join us at Town Hall, 363 N Main Street on Saturday morning, September 11<sup>th</sup> to learn more about downtown revitalization efforts, sign-up for committees, meet staff, Council and your neighbors. Coffee and pastries will be provided. We look forward to seeing you and thank you in advance for taking time to complete the enclosed questionnaire and mailing it back. A complete list of enclosed materials includes:

- Property Compliance Form
- CBD Programs and Resources
- CBD Revitalization Toolkit
- Invitation to CBD Outreach Event – September 11<sup>th</sup> 9:00-11:00am at Town Hall
- Comment/Suggestion/Questionnaire with pre-paid, self-addressed return envelope

Sincerely,

A blue ink signature of Bernie Norvell, the Mayor of Fort Bragg.

Bernie Norvell  
Mayor

A blue ink signature of Jessica Morsell-Haye, the Vice Mayor of Fort Bragg.

Jessica Morsell-Haye  
Vice Mayor

A blue ink signature of Teresa K. Albin-Smith, a Councilmember of Fort Bragg.

Teresa K. Albin-Smith  
Councilmember

A blue ink signature of Lindy Peters, a Councilmember of Fort Bragg.

Lindy Peters  
Councilmember

A blue ink signature of Marcia Rafanan, a Councilmember of Fort Bragg.

Marcia Rafanan  
Councilmember





ST

PINE STREET

LAUREL STREET

REDWOOD AVENUE

ALDER STREET

ALLEY

STREET

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STREET

STREET

MAIN

FRANKLIN

McPHERSON

HARRISON

MAIN STREET

FRANKLIN ST

STREET

STREET

OAK STREET

STREET

STREET



# City of Fort Bragg Business Resources

Please Join Us!  
September 11<sup>th</sup>  
9am – 11am

Come Meet Fellow  
Merchants, Businesses  
and Property Owners!

Learn About  
Works in Progress!  
Directional Signage &  
Wayfinding Concepts;  
Walking Tours;  
Murals & Public Art!

Share Your Ideas!  
Join a Committee!  
& Meet the  
West Center Team!

Town Hall  
363 N Main Street  
*Coffee & Pastries Provided*

**West Business Development Center Resources.** Since 1988, the team at West Center has served our business community – educating and advocating for small businesses so that local entrepreneurs receive the information they need to launch and expand their business. No cost advising is confidential and includes loan/grant assistance, HR, and marketing. Workshops and Webinars are offered on a wide range of topics.

**Contact West Center:** [www.westcenter.org](http://www.westcenter.org) or 707-964-7571

**Business Loan Programs.** The City administers low interest and forgivable loans through the State Community Development Block Grant Program. Business must be located in Fort Bragg city limits.

**Contact Lacy Peterson:** 707-961-2825 x122 or [lpeterson@fortbragg.com](mailto:lpeterson@fortbragg.com)

**Limited Term Permit for Special Events.** A Limited Term Permit allows short-term activities for events like arts & crafts exhibits, fairs, festivals, parades. Team up with a local organization! Fees waived for non-profits.

**Contact Cristal Muñoz:** 707-961-2823 x100 or [cmunoz@fortbragg.com](mailto:cmunoz@fortbragg.com)

**City Facility Use.** Town Hall, located at 363 N Main Street, is available to rent when not in use by the City. The gymnasium adjacent to City Hall in the old Rec Center is also available to rent (fee reduced for non-profits – one free rental per month for community meeting).

**Contact Cristal Muñoz:** 707-961-2827 x100 or [cmunoz@fortbragg.com](mailto:cmunoz@fortbragg.com)

**Flowerpots.** Property owners and businesses are allowed to place flowerpots on downtown sidewalks or hang flower baskets, with City approval (Main Street requires Caltrans encroachment permit). No associated fees. **Contact Community Development Dept:** 707-961-2827 x111

**Outdoor Sidewalk Display.** Businesses are permitted to display merchandise on downtown sidewalks, with City approval (Main Street requires Caltrans encroachment permit). No associated fees.

**Contact Community Development Dept:** 707-961-2827 x111

**Street Furniture.** Property owners and businesses are allowed to install street furniture on sidewalks, with City approval (Main Street requires Caltrans encroachment permit). Insurance required.

**Contact Community Development Dept:** 707-961-2827 x111

**COVID-19 Temporary Waivers.** The City is authorizing temporary waivers of certain regulations to facilitate business operations affected by the pandemic. Examples include: outdoor seating, additional flags/signage, or drive-thru events.

**Contact Sarah McCormick:** 707-961-2827 x113 or [smccormick@fortbragg.com](mailto:smccormick@fortbragg.com)

## Central Business District Revitalization Toolkit

<b>Code Enforcement</b>	Outreach materials will be delivered to all property owners and businesses to: 1) Bring awareness about City Council’s renewed focus and investment of resources to support the Central Business District; 2) Share City regulations pertaining to use of downtown properties and expectations for maintenance; 3) Provide individual property assessments with details pertaining to compliance with City regulations; 4) Require abatement of nuisances and/or a detailed action plan, including timeline, to achieve compliance.
<b>Allowable Land Uses</b>	Reconsider allowed land uses in the Central Business District. Traditional retail is shifting to a more “experiential” model.
<b>Public Gathering Space</b>	The City is currently applying for State Park Recreational Funds to rehabilitate the old Recreation Center, located adjacent to City Hall.
<b>Public Restrooms at Town Hall</b>	City has funds set aside and is currently identifying staff to oversee the project.
<b>Walking Tours</b>	Sub-committee has been formed to develop a series of walking tours to encourage pedestrian activity downtown. Many fantastic themes are in development, to be offered in many formats - both self-guided and guided tours, as well as both print and digital.
<b>Public Art</b>	Development of a program to encourage installation of public art (empty storefronts?). A subcommittee for this effort has yet to be identified.
<b>Business Directory &amp; Directional Signage</b>	A sub-committee has been formed to strategize wayfinding signage in the Central Business District to encourage pedestrian activity. Discussions involve branding and place making.
<b>Street Landscaping</b>	Hanging flower baskets, potted plants and tree lined streets add color, vibrancy and a sense of community pride. Collaborate with Bee City to create a pollinator friendly planting list and to develop a public program for tree dedications.
<b>Bollards to Block Vehicular Traffic for Special Events</b>	Bollards such as those on the 400 block of Franklin Street are currently budgeted and included as part of a larger street striping project for FY21/22. Bollard locations are focused on downtown area to facilitate closing streets to vehicular traffic for special events.
<b>Facilitate Downtown Merchant &amp; Property Owner Conversation</b>	With the support of the West Business Development Center Team, the City will host ongoing Town Hall open houses as a business outreach strategy. Kick-off meeting with coffee and pastries scheduled Saturday, September 11, 2021.
<b>Flags</b>	Flags without commercial messages, that are 12 square feet or less, and do not interfere with pedestrian access or vehicular traffic, are exempt from a sign permit.
<b>Off-Street Parking Waiver</b>	Since 2012 City Council has waived off-street parking requirements and in-lieu fees.

### Resources to be Considered by City Council

**Water Capacity Fee Waiver Program.** In April 2021, the Finance & Administration Committee considered waiving water capacity fees for new and expanding businesses in the Central Business District for three years in order to encourage more restaurants and eateries. This recommendation is scheduled for Council consideration in September 2021.

**Façade Improvement Program.** Council discussed establishing a Façade Improvement Fund to contribute, up to \$5,000 for façade improvement projects. Details of the program have yet to be established. This item is anticipated to be brought before Council for consideration in September.

**CBD Tree Well Adoption Program.** More trees! Trees are good for the environment, improving air quality, supporting wildlife, and capturing sediment and pollutants that could flow into creeks, rivers and ocean. Trees have also been shown to reduce driving speeds, which increases safety, and... well, they are beautiful! This item is not scheduled for Council consideration at this time.



# WE WANT TO HEAR FROM YOU

Business Name: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Preferred method of contact:  Phone  Text  Email

- Are you interested in being interviewed for a feature story or newsletter highlight?
- Do you have an active: **Website?** Yes No **Instagram?** Yes No **Facebook?** Yes No
- Do you offer: **Online sales?** Yes No Do you offer: **Gift Certificates?** Yes No
- Are you interested in participating in an online Holiday Gift Guide this year? Yes No Possibly

Organizing events downtown is an effective way to build community, increase visitation and foot traffic, and create an identity unique to Fort Bragg. Events can be combined, and are strengthened when collaborative; if scheduled regularly, events help create a dedicated downtown following.

Check the events you support as a regular downtown event (and add more!)

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Paul Bunyan Days       | <input type="checkbox"/> Day of the Dead          | <input type="checkbox"/> Restaurant Week |
| <input type="checkbox"/> Holiday Lights Parade  | <input type="checkbox"/> Vintage Car Show         | <input type="checkbox"/> Music           |
| <input type="checkbox"/> Weekly Farmers' Market | <input type="checkbox"/> Fourth of July Fireworks | <input type="checkbox"/> Movies          |
| <input type="checkbox"/> Chalk Festival         | <input type="checkbox"/> First Friday Art Walk    | <input type="checkbox"/> Rain Festival   |

Additional Ideas: \_\_\_\_\_

Are you interested in participating and/or learning more about any of the following subcommittees and action groups?

Visit Fort Bragg Subcommittees:

- |  |   |
|--|---|
| <input type="checkbox"/> Walking Tours         | <input type="checkbox"/> Adopt-A-Street Downtown Clean-Up           |
| <input type="checkbox"/> Murals and Public Art | <input type="checkbox"/> West Business Development Center Resources |
| <input type="checkbox"/> Special Events        | <input type="checkbox"/> Chamber of Commerce Activities             |
|  | <input type="checkbox"/> Bee City, USA Committee                    |

Prime Central Business District shopping hours are often weekends.

Does your business offer both Saturday and Sunday hours? \_\_\_\_ Yes \_\_\_\_ No

If yes, what are your weekend hours? Saturday Hours: \_\_\_\_\_ Sunday Hours: \_\_\_\_\_

If not, would you be willing to participate in a trial to determine if offering weekend hours strengthens the downtown market? \_\_\_\_ Yes \_\_\_\_ No \_\_\_\_ Possibly

Comments: \_\_\_\_\_

Perhaps you're interested in initiating a new committtee or have ideas to support a vibrant downtown... Please share! What does CBD revitalization look like to you? How can your business be supported?

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## ATTENTION:

NO PARKING TUESDAY/FRIDAY MORNINGS ON DOWNTOWN STREETS.  
VIOLATORS WILL BE TICKETED.

Every Tuesday, between 5:00am – 7:00am (westside/northside)  
Every Friday, between 4:00am – 6:00am (eastside/southside)  
The City's Public Works Crew operates the street sweeper along  
N Franklin Street – between Oak & Pine Streets  
Laurel Street – from Depot Mall to N McPherson Street



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Laurel Street – from Depot Mall to N McPherson Street





# Adopt-A-Street Program



Picking up litter prevents trash from entering our storm drains, creeks and ocean, while making the City a more enjoyable place to live and visit.

Consider becoming a volunteer as an individual, business, or organization – promote community pride and goodwill to neighbors.

The City provides bags, gloves, and trash grabbers. Volunteers complete a liability waiver form, learn safety guidelines, and receive supplies from coordinator.

Please contact:

Cristal Muñoz at 707-961-2823 x100  
or [cmunoz@fortbragg.com](mailto:cmunoz@fortbragg.com)

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## Central Business District Revitalization Toolkit – August 2024 Update

Economic Development Tool	Committee	Staff	Status	Updates
Coordinate Ongoing Downtown Business Conversations	CDC	Cristal	On-going	Economic Development department in formation pending Council approval. Quarterly Merchant meetings would transition to the ED department in the new Fiscal Year.
Improve Town Hall Restrooms	PW&F	Alfredo	In Design	Project in design phase. Building plans anticipated this fall.
Increased Pedestrian Dedications	CDC	Not identified	In Process	Mobile Vending to be brought forward to City Council for discussion of centralized mobile vending location and possible code amendments.
Public Art	CDC	Kevin	On-going	Application for art installation in Caltrans ROW (Main St.) has been submitted. Art from FBUSD has been submitted to Braggadon and is being reviewed and converted to digital files. After selected art is finalized, new receptacles/doors will be ordered.
Improve Business Directory & Directional Signage	VFB	Cristal	HOLD	VFB Committee has not had capacity for this. Will consider alternative plan for upcoming Fiscal Year.
Parking in Central Business District	CDC	Sarah P.	In process	Study accepted by City Council and ILUDC amendments approved and Resolution adopted to submit an LCP amendment to the Coastal Commission with proposed code changes.
Reconsider Allowable Land Uses	CDC	Consultant/Staff	In Process	Allowable land uses - new or in process of modification: Outdoor Dining, Tiny Homes and Tiny Home Communities, Parking, Planned Unit Development, ADU's and Urban Lot Splits, Mobile Vending.
Employ Code Enforcement Actions	CDC	Chief Cervenka	On-going	Successfully addressing quality-of-life and safety issues throughout the City. Complaint based and self-initiated. The majority of cases have been resolved through courtesy notification. A few cases require more extensive work, but those are the exception. Code Enforcement has adopted a robust education component as well.
Establish regular Walking Patrol to build positive public relations while deterring nuisances	PS	Chief Cervenka	On-going	Patrols occurring regularly.
Create Public Gathering Space	CDC	Not identified	In process	Improvements to two gathering spaces are in the works: Bainbridge Park and the area just South of Town Hall. Dedicated mobile vending area with picnic tables up for discussion.
Install Trees, Planters and Landscaping Downtown & Citywide	PW&F	Vice Mayor	In process	Update from Kat Costa, Climate Action Fellow for Conservation Works.
Walking Tours	VFB	Sarah M. Cristal	Complete	Mural Walking Tour available on VFB website and <a href="http://fortbraggalleywayart.org">fortbraggalleywayart.org</a>
Install Bollards to Block Vehicular Traffic for Special Events	PW&F	Chantell	Complete	
Temporary Waiver of Water/Sewer Capacity Fees	F&A	Tabatha Sarah	Complete	



# City of Fort Bragg

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## Text File

File Number: 24-708

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**Agenda Date:** 10/22/2024

**Version:** 1

**Status:** Business

**In Control:** Community Development Committee

**File Type:** Staff Report

**Agenda Number:** 3B.

Provide Direction to Staff regarding Installation of Outdoor Exercise Equipment on the Coastal Trail



**CITY OF FORT BRAGG**  
*Incorporated August 5, 1889*  
416 N. Franklin Street, Fort Bragg, CA 95437  
Phone: (707) 961-2823

## MEMO

**DATE:** October 22, 2024  
**TO:** Community Development Committee  
**FROM:** Marie Jones, Marie Jones Consulting  
**SUBJECT:** **Policy Options for Par Course Equipment on the Coastal Trail**

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### ISSUE

The Community Development Committee (CDC) requested a preliminary plan to discuss installing a Par Course in Noyo Headlands Park.

### ANALYSIS

Prior to bringing this item forward to City Council for further direction, it would be helpful for the CDC to provide direction on the following general issues.

**Issue 1: Visual Resources.** Noyo Headlands Park and the Coastal Trail are well known now throughout California as an amazing accessible location to get exercise and take in the natural beauty of the ocean, the coast, the park, and the hills and town to the east of the park. If the City Council chooses to go forward with this idea protection of the views to the ocean is required by the Coastal Act and the coastal development permit.

#### **Possible Solutions:**

- Locate Par Course equipment to the east of the coastal trail in locations without exceptional visual quality.
- Congregate equipment in three or four areas for a mini workout, rather than offering workout stations dotted along the trail.
- Select neutral and natural tones such as wood for all equipment.
- Avoid plastic and composite materials as they may not be compatible with the natural feel of the Coastal Trail.

**Issue 2: Longevity.** The coastal environment is extremely hard on all materials except for stainless steel and wood. Additionally, visitors are likely to be hard on this equipment.

Most of the beautiful benches on site are now heavily carved with graffiti, the same will likely happen to Par Course Equipment.

**Possible Solution:** Require that equipment be stainless steel and wood. Place equipment in areas that are visible to other trail users to reduce damage.

**Issue 3: Cultural Resources.** Installation of Park Course equipment should avoid cultural resources; therefore, some areas of the site are not an appropriate location for Par Course equipment, and they have been excluded from the maps below.

### POTENTIAL LOCATIONS

The maps below illustrate potential locations that may be suitable for Par Course equipment. MJC recommends that CDC select three or four locations, at most, from the possible locations.

**South Coastal Trail Parking Lot Area – pick one of two locations?**



**South Coastal Trail Middle Area – possible location but has visual sensitivity**



**South Coastal Trail Runway/WWTF – pick one location.**



**Middle Coastal Trail – pick one.**



**North Coastal Trail - Otsuchi point – pick one or skip this location.**



**North Coastal Trail – Parking Lot is suitable for low profile equipment only. Pick one site only or skip this location.**



### **Par Course Exercise Equipment Options**

MJC reviewed a range of par course equipment options online and the following pages show samples that could work for this project. Each page includes a link, the name of the manufacturer, and sample photos and designs.



# Kopan M Group

<https://www.kompan.com/en/us/p/sol202202>



# Calisthenics

<https://whsports.nl/en/product/calisthenics/>



## Action Fit

<https://outdoorworkoutsupply.com/collections/parcourse-equipment-for-sale/products/actionfit-combination-course-2-0>



- Multigym – Muscle Fitness
- Cardio Walker – Aerobic Fitness
- Balance Board – Balance Fitness
- Sit-Up Station – Core Fitness
- Knee Lift Station – Flexibility Fitness



## Kor Kat

<https://www.korkat.com/product/10-station-outdoor-fitness-course/>



- Vertical Ladder
- Beam Jump
- Stretching Post
- Pull Up and Chin Up Bars
- Jump Touch Beam
- Parallel Bars
- Sit-Up Bench
- Spring Up Bars
- Horizontal Ladder
- Balance Beam
- 3 Large Instructional Signs

## Par Course Equipment

Par course exercise equipment includes strength training, plyometric, and stretching stations. Some of the pieces:

- Achilles Stretch
- Sit-and-Reach
- Leg Stretch
- Hamstring Stretch
- Thigh Stretch
- Quad Stretch
- Trunk Stretch
- Vault Bar
- Sit-Up
- Push-up
- Chin-up
- Knee Lift
- Body Curl
- Log Hop
- Parallel Bar Station
- Bench Dip
- Bench Curl

Par course equipment is built with two concepts in mind:

1) blend into the outdoor environment; 2) keep it simple. Many are made of wood with metal posts in green, tan or brown. Some pieces are self-explanatory, but because of the simplicity of the equipment, the purpose of every station isn't always obvious. So the stations should come with illustrated panels that show how to use equipment.

Achilles Stretch



Sit-and-Reach



Leg Stretch



Hamstring Stretch



Thigh Stretch



Quadriceps Stretch



Trunk Stretch



Vault Bar



Sit-Up



Reverse Sit-Up



Push-Up



Chin-Up



Knee Lift



Body Curl



Log Hop



Parallel Bar Station



Bench Dip



Bench Curl





Greg Walker  
734 N Main Street  
Fort Bragg Ca 95437

October 18, 2024

City of Fort Bragg  
Community Development Community  
416 N Franklin Street  
Fort Bragg Ca 95437

Dear Community and Development Community,

I am writing in support of the Par Course Equipment on the Coastal Trail. This would be a great addition to our Coastal Trail and encourage outdoor activity. It would be used and appreciated by many.

  
Greg Walker

**Fwd: Coastal trail outdoor workout equipment**

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**From** Norvell, Bernie <bnorvell2@fortbragg.com>

**Date** Sat 10/19/2024 11:36 AM

**To** Flynn, Maria <MFlynn@fortbragg.com>; Sanchez, Diana <Dsanchez@fortbragg.com>

Bernie Norvell  
Mayor City of Fort Bragg

Begin forwarded message:

**From:** G D <zaysdad21@icloud.com>

**Date:** October 19, 2024 at 11:29:23 AM PDT

**To:** "Norvell, Bernie" <bnorvell2@fortbragg.com>

**Subject: Coastal trail outdoor workout equipment**

To whom it may concern,

In regards to installing a par course on the noyo headlands, I believe it would be a wonderful thing for residents & tourists alike.

You can find these stations from San Fransisco all the way down to Venice.

It provides increased accessibility, community engagement, mental & physical health benefits, there family friendly & are convenient.

It would give the youth something to do to stay active, would help those who cannot afford a gym membership & can help others engage in social interaction.

Location would certainly be considered along with obtaining the right equipment selection to help with maintenance, graffiti, etc.

Let's turn this idea into reality for our community!

Thank you for your time

Sincerely

FOGLINE

Sent from my iPhone