

ON HOLD	Officially paused or postponed, awaiting a trigger (e.g., legal, funding, capacity).
ONGOING	A recurring initiative that is active and maintained continuously.
IN PROGRESS	Actively being worked on by staff, partners, or contractors.
PLANNING	Research, coordination, or resource identification is underway.
PARTIALLY COMPLETE	Some components are done, but full completion is pending.
COMPLETED	Fully implemented and operational.

Goal	Objec	Sub Goa	Goal Description	STATUS	DEPT	
INVIGORATE ECONOMIC OPPORTUNITY AND COMMUNITY VIBRANCY		GOAL: 1				
Enliven Fort Bragg through local jobs and business success and develop a Business and Economic Plan that benchmarks and attracts diverse businesses to support our community through enduring blue and green industries and elevates our City as an independent economy that serves local, regional, national, and international sectors.	1A	1A.1	Cultivate a diverse business climate through incentive progr	IN PROGRESS	CM, ED	
	1A	1A.2	Simplify regulatory processes to foster local business success	IN PROGRESS	CM, ED	
	1A	1A.3	Advocate for Point-of-Sale taxes for online transactions	NOT STARTED	Finance	
	1A	1A.4	Provide business support services to promote entrepreneurship	COMPLETED	CM, ED	
	1A	1A.5	Participate in the Noyo Ocean Collective to promote blue economy	IN PROGRESS	PW	
	1A	1A.6	Demonstrate leadership in wave-powered desalination (Oneka)	IN PROGRESS	PW	
	1A	1A.7	Investigate wave energy for alternative power	IN PROGRESS	PW	
	1A	1A.8	Establish an aquaculture economy (urchin/abalone farming)	IN PROGRESS	ED	
	1A	1A.9	Host seasonal events to support local arts and vendors	NOT STARTED	CM,VFB	
	1A	1A.10	Beautify and enhance downtown for tourism and business	PARTIALLY COMPLETE	CM	
	1A	1A.11	Partner with Guest House Museum and Mendocino Railway	NOT STARTED	CM	
	1A	1A.12	Develop a conference and performing arts venue by the sea	NOT STARTED	CM	
Collaborate with regional partners to develop reliable local healthcare systems that address our multi-generational community's emotional, mental, and physical wellbeing and partner with regional care providers to holistically care for our people.						
	1B	1B.1	Partner on a regional Health Care Master Plan	IN PROGRESS	CM	
	1B	1B.2	Develop wellness center for alternative medicine	NOT STARTED		
	1B	1B.3	Attract medical personnel and develop urgent care/tiered care	NOT STARTED		
Create multi-generational hands-on learning experiences that will improve our quality of life and inspire civic pride by providing opportunities for meaningful careers and mentorship that attract the next generation to our city on the coast.						

	1C	1C.1	Connect students with internships	IN PROGRESS	CM	
	1C	1C.2	Collaborate with educational institutions on training programs	IN PROGRESS	ED	
	1C	1C.3	Provide movie/media workshops using City facilities	NOT STARTED	Admin	
	1C	1C.4	Promote Noyo Center as research and learning hub	ON HOLD	VFB	
	1C	1C.5	Support Tribal Learning Center for Indigenous education	PARTIALLY COMPLETE	Mayor, Vice Mayor,CDD	
	1C	1C.6	Include local history in school curriculum	NOT STARTED	CM	
	1C	1C.7	Create digital and walking tours about Fort Bragg history	IN PROGRESS	CM, Alley Arts	
Develop and maintain affordable and reliable high-speed fiber-optics infrastructure to support and attract diverse businesses, online education, and remote employment that will connect Fort Bragg to the world.						
		1D.1	Construct, manage, and maintain a municipal broadband utility for citywide underground access	IN PROGRESS	ED,PW,MCN,CM	
		1D.2	Consider establishing a broadband Joint Power Agreement with the County	ON HOLD	MCN, CM	
		1D.3	Provide free downtown Wi-Fi to support businesses and visitors	ON HOLD	IT,MCN	
Develop affordable and market-rate housing that is accessible for every arc of residents' lifetime experiences including Fort Bragg's permanent and temporary workforce, students, retirees, and newcomers who want to share our rich cultural and natural home.						
		1E.1	Support Housing Mendocino Coast in providing workforce home ownership through Community Land Trust model	IN PROGRESS	ED,Housing	
		1E.2	Update zoning for mixed-use, walkability, and innovation zones	IN PROGRESS	CM,CDD,ED	
		1E.3	Streamline and expedite permitting with CPTED, software upgrades, and plan checks	PARTIALLY COMPLETE	CM, CDD, Engineering	
		1E.4	Develop multi-residential shareable housing for students and temporary workers	NOT STARTED		
		1E.5	Evaluate City-owned or employee-subsidized housing options	NOT STARTED		
		1E.6	Promote inclusive and transitional housing for underserved populations	IN PROGRESS	CRU,Hospitality Center	
		1E.7	Develop housing incentives for conversions and additional units	IN PROGRESS	CM,CDD	

		1E.8	Plan for climate-driven demographic changes with economic and housing impacts analysis	IN PROGRESS	CM,Kosmont	
Uphold land use and environmental policies that encourage orderly and efficient development including responsible property ownership that encourages developing, maintaining, and occupying vacant spaces that could be optimized for residents, businesses, and open space while promoting Fort Bragg's welcoming small-town roots. Policies may include:						
		1F.1	Provide clear planning guidance including census-based zoning and annexation updates (Harbor, East FB, North FB)	ON HOLD	CM	
		1F.2	Establish vacant property registration and potential vacancy tax	PARTIALLY COMPLETE	CM,CE	
		1F.3	Resolve reuse of the Mill Site in partnership with Mendocino Railway	IN PROGRESS	CM,Ad-Hoc	
		1F.4	Prioritize environmental restoration to protect fisheries from climate impact	IN PROGRESS	ED, Harbor District	
		1F.5	Update General Plan and long-range planning documents	ON HOLD	CDD, CM	

Goal	Objective (Task II Task Description)		STATUS	DEPT
IMPLEMENT RESILIENT INFRASTRUCTURE AND ENCOURAGE ENVIRONMENTAL STRWARDSHIP	GOAL : 2			
Ensure sustainable infrastructure, including undergrounding utilities and incentivizing solar and wind energy, to create greater power independence, reliability, and resilience to climate drivers.		2A.1	Launch City-owned microgrid powered by renewable energy sources to create greater power independence, reliability, and resilience to climate drivers.	PLANNING PW,LP, CM
		2A.2	Explore opportunities to install solar energy systems in Fort Bragg open spaces and City-owned buildings to reduce energy costs and generate revenue.	PARTIALLY COMPLETE PW
Maintain a secure and resilient water supply that is protective of human health and the environment and ensures fair and reasonable utility rates through long-term planning with adequate funding for rehabilitation and replacement of infrastructure.				
		2B.1	Promote voluntary water conservation and efficient water usage through continued monitoring and encourage responsible water consumption to minimize water emergencies.	ONGOING FINANCE,PW
		2B.2	Develop a long-term Water Resiliency Plan that evaluates financial and climate vulnerabilities (e.g., drought) and identifies solutions to ensure a resilient water supply with robust storage, reliable water sources, and adequate infrastructure for treatment and delivery.	ONGOING FINANCE,PW
		2B.3	Consider investment in alternative water sources such as fog harvesting, desalination, water reclamation, and greywater recycling to supplement traditional water sources and protect them from saltwater intrusion and other vulnerabilities.	IN PROGRESS PW
		2B.4	Develop an Asset Management Plan based on Condition Assessments to inform and update the Capital Improvement Program regularly and consider priority investments for rehabilitation and replacement, including water mains and leak detection, storm drains, Water Treatment Plant, and Wastewater Enterprise infrastructure.	ONGOING PW

		2B.5	Advance technology to read water meters for more cost-effective and efficient billing.	PARTIALLY COMPLETE	PW, FINANCE
		2B.6	Pursue and secure water rights to ensure a diverse portfolio of surface and groundwater supply.	IN PROGRESS	PW
		2B.7	Create additional storage opportunities with ground and surface water storage (i.e., three reservoirs).	IN PROGRESS	PW
Operate, maintain, and monitor wastewater collection and treatment facilities to produce high-quality effluent for recycling or discharge to the ocean to uphold our commitment to the environment and public health.					
		2C.1	Utilize recycled water within new developments using treated wastewater to sustainably irrigate green landscapes.	IN PROGRESS	PW
		2C.2	Optimize sludge treatment to meet design goals of reduced biosolids, maintain regulatory compliance, and reduce odor.	IN PROGRESS	PW
		2C.3	Modernize and extend sewage systems to prevent rainwater infiltration and overflow and enhance reliable collection and distribution.	NOT STARTED	PW
Develop resilient stormwater infrastructure and funding mechanisms for implementation to meet state and federal requirements.					
	2D	2D.1	Evaluate and develop funding strategies to offset increasing costs associated with deferred maintenance and improvements.	ONGOING	CM, FINANCE
	2D	2D.2	Consider establishment of fees to fund capital improvements, operations and maintenance, and clean water programs to mitigate pollutants in stormwater, and provide other environmental services.	PLANNING	CM, PW
	2D	2D.3	Evaluate the potential to establish a balloted Prop 218 property-related fee or a special parcel tax to cover costs associated with deferred storm drain system maintenance and unfunded Clean Water Quality Act mandates.	PLANNING	CM, PW
	2D	2D.4	Comply with National Pollution Discharge Elimination System (NPDES) permit to meet state and federal water quality requirements.	IN PROGRESS	PW ENGINEERING

	2D	2D.5	Prioritize and educate citizens about best management practices for construction and industrial businesses about the potential harmful impacts of activities that compromise protection of water quality (e.g., sedimentation and erosion; Fats, Oils, and Grease (FOG) and chemical discharge).	NOT STARTED	PW ENGINEERING
	2D	2D.6	Partner with state and neighboring agencies to achieve regional water quality objective solutions such as low-impact development and installation of trash capture devices to reduce marine debris.	IN PROGRESS	PW ENGINEERING
	2D	2D.7	Ensure longevity of storm drainage system as an important tool in reducing risks of flooding and sink holes in local neighborhoods.	ONGOING	PW ENGINEERING
Develop a comprehensive waste management approach with the County that will provide reliable access to recycling, hazmat, green waste, and solid waste services for our businesses and residents.					
	2E	2E.1	Reevaluate access to, or repurposing of, Caspar station site as a local sustainable option.	NOT STARTED	CM,PW
	2E	2E.2	Consider reopening transfer station at Pudding Creek.	ON HOLD	CM
Maintain resilient and walkable streetscapes that provide safety and attract travelers, pedestrians, cyclists, and businesses by coordinating all improvements.					
	2F	2F.1	Cooperatively schedule Road Maintenance with Water and Wastewater Enterprise activities to efficiently improve	ONGOING	PW
	2F	2F.2	Collaborate with maintenance crews who have the day-to-day on-site observation and interaction with the public to prioritize improvements as seen by boots-on-the-ground.	IN PROGRESS	CM,PW
	2F	2F.3	Prioritize beautiful streets with coordinated cleanup efforts and weed removal to attract locals and tourism and respect the incredible environment where we work, live, and play (e.g., beautify downtown core of Franklin and Main with outdoor hanging flower baskets).	IN PROGRESS	CM,PW
	2F	2F.4	Enforce parking rules to improve health and safety and minimize disruption to maintenance crews and the public (i.e., unsafe vehicles parked on airstrip).	NOT STARTED	PW,PD

	2F	2F.5	Promote sustainable transportation alternatives such as carpooling, ridesharing, complete streets, downtown shuttle, and electric vehicles with incentives and infrastructure to support multi-modal transportation.	NOT STARTED	PW
	2F	2F.6	Encourage downtown walkability and biking that increases foot traffic for local businesses and supports the Guest House Museum's historical walking tour by creating center islands and greening our streetscapes so that everyone can enjoy our year-round clean coastal climate (e.g., close traffic on priority streets to encourage accessibility for community gathering).	NOT STARTED	VFB, PW
	2F	2F.7	Reevaluate Maple Street as a Complete Street with beautification concept to provide a walkable thoroughfare to CV Starr Center.	NOT STARTED	Engineering
Operate and maintain existing City facilities and infrastructure and ensure adequate staffing and funding through the Capital Improvements Program budget.					
	2G	2G.1	Develop a targeted plan to address deficiencies and deferred maintenance in our existing parks, recreational facilities, and City-owned infrastructure.	NOT STARTED	CM,PW
	2G	2G.2	Inspect all city-owned assets and facilities to ensure they meet building and operating standards (i.e., roofing, painting, accessibility, etc.).	PLANNING	PW
	2G	2G.3	Complete construction on Corporation Yard to assure safety of City's equipment and accessibility for efficient mobilization and demobilization.	ON HOLD	CM,PW
	2G	2G.4	Re-evaluate maintenance software options for managing efficient and streamlined daily and reactive tasks like filling potholes, graffiti removal, and utility repairs.	PLANNING	PW
	2G	2G.5	Enhance infrastructure security and maintain reliable equipment to reduce health and safety concerns to employees and the public.	ONGOING	PW
	2G	2G.6	Pursue funding to improve and expand public infrastructure, while reducing costs to the community.	ONGOING	PW

Goal	Objecti	Task I	Task Description	STATUS	DEPT	
STRENGTH PUBLIC SAFETY AND EMERGENCY PREPAREDNESS						
GOAL:3						
Create an Emergency Operations, Preparedness, and Response Plan coupled with a Vulnerability Analysis to prioritize safety, communication, prevention, and response to disasters (e.g., earthquakes, tsunamis, fire).						
	3A	3A.1	Create an Emergency Operations, Preparedness, and Response Plan coupled with a Vulnerability Analysis to prioritize safety, communication, prevention, and response to disasters (e.g., earthquakes, tsunamis, fire).	COMPLETE	PD	
	3A	3A.2	Develop an Economic Strategy and Recovery Plan in advance of disasters for post-disaster response (e.g., lessons learned from Maui).	NOT STARTED	PD,ED	
	3A	3A.3	Update budget-line item for Emergency Planning and Management to be commensurate with other similar cities.	COMPLETE	CM	
	3A	3A.4	Encourage sustainable local food production, water conservation for personal use, local building supplies, and volunteerism as a way of life.	NOT STARTED		
	3A	3A.5	Create annually renewed contracts to freeze pricing in advance of emergencies so that vendors will be responsive during emergencies (e.g., gasoline).	COMPLETE	PD, Finance	
Complete the Emergency Operations Center to serve our citizens.						
	3B	3B.1	Complete the Emergency Operations Center to serve our citizens.	PARTIALLY COMPLETE	PD	
	3B	3B.2	Operationalize the multi-functional Community Center Phase III to support the community during emergencies with services including shelter, food, water, and medical assistance.	PLANNING	CV Starr, Grants Team	
	3B	3B.3	As part of the Voluntary Fire Department, provide continuous training to staff focused on Emergency Operations procedures including ingress and egress strategies, roles and responsibilities, best management practices, and communication and coordination with other responders.	PARTIALLY COMPLETE	PD	
	3B	3B.4	Update equipment and technology to improve inter-agency communications and response.	COMPLETE	PD	
Identify and build more accessible emergency response stations (e.g., fire, ambulance, police) that are less vulnerable to changing climate conditions (i.e., firehouse seismic retrofit) and consider co-located micro stations as the city expands.						

	3C	3C.1	Identify and build more accessible emergency response stations (e.g., fire, ambulance, police) that are less vulnerable to changing climate conditions (i.e., firehouse seismic retrofit) and consider co-located micro stations as the city expands.	NOT STARTED	PD,PW	
	3C	3C.2	Reconstruct the Fire Station North Wing.	NOT STARTED	PW,Fire, Grants	
	3C	3C.3	Fund sprinklers downtown through low-interest loans.	PLANNING	CM	
Continue to modernize our Police Force to reflect the diversity of our city and foster community engagement through positive interactions that build trust and transparency in our schools and neighborhoods.						
	3D	3D.1	Continue to modernize our Police Force to reflect the diversity of our city and foster community engagement through positive interactions that build trust and transparency in our schools and neighborhoods.	PARTIALLY COMPLETE	PD	
	3D	3D.2	Support committed Care Response Units (CRU) and continual funding.	ONGOING	PD	
	3D	3D.3	Consider the mobility of Police bike patrols as part of our safer, healthier downtown and parks.	PLANNING	PD	
	3D	3D.4	Promote Police Explorers to provide youth with an opportunity to partner with and learn about the law enforcement profession and engage with the community in meaningful ways through volunteerism.	IN PROGRESS	PD	
	3D	3D.5	Invest in technology to increase efficiency, expedite the ability to solve crimes, and to expand the capacity of our police force.	PARTIALLY COMPLETE	PD	
	3D	3D.6	Develop organizational wellness strategies to encourage the best in our police department.	PARTIALLY COMPLETE	PD,CM	

Goal	Objecti	Task I	Task Description	STATUS	DEPT	
ENHANCE PUBLIC SPACES, PROMOTE RECREATION, AND CULTIVATE CIVIC PRIDE	GOAL:4					
Create a specific Business Plan for the CV Starr Center to identify its highest and best value for the City including evaluating alternative business sustainability models (e.g., public- private partnership) that consider community access with independent financial viability to sustain neutral or surplus revenue. Evaluate opportunities including:						
	4A	4A.1	Create a specific Business Plan for the CV Starr Center to identify its highest and best value for the City including evaluating alternative business sustainability models.	IN PROGRESS	CM, Parks & Rec	
	4A	4A.2	Secure funding for the next multi-purpose phase of CV Starr Center, including a Community Resiliency Center and indoor basketball courts.	PLANNING PHASE	PW, Grants	
	4A	4A.3	Expand aquatic programming with swimming lessons, water fitness classes, and recreational swim sessions.	PARTIALLY COMPLETE	Parks & Rec	
	4A	4A.4	Increase frequency and variety of fitness and enrichment classes.	PARTIALLY COMPLETE	Parks & Rec	
	4A	4A.5	Create an Affordability Plan for disadvantaged communities, government employees, teachers, and students.	IN PROGRESS	Parks & Rec, CM	
	4A	4A.6	Sell the facility or create alternative management strategies.	ON HOLD	CM	
	4A	4A.7	Expand parking and incorporate vehicle charging infrastructure.	PLANNING PHASE	CM,PW	
Leverage the 500-acre new reservoir property to its highest and best use by developing on-site accessible recreation and community forest opportunities that support eco- exploration, education, and cultural events.						
	4B	4B.1	Leverage the 500-acre new reservoir property for recreation and community forest opportunities to support eco- exploration, education, and cultural events.	IN PROGRESS	PW, Parks & Rec	
	4C	4C.1	Promote multi-generational programs including after-school programs, summer camps, senior fitness classes, and city-owned sports facilities.	PARTIALLY COMPLETE	Parks & Rec	

	4D	4D.1	Partner with public schools to develop a multi-use facility initiative and share City parks with vendors for markets and fairs.	ONGOING	Parks & Rec	
Prioritize accessible and well-maintained parks through development of a Parks Operations & Maintenance Plan with assigned and committed Staffing Plan to ensure implementation, including:						
	4E	4E.1	Develop a Parks Operations & Maintenance Plan with Staffing Plan and communicate closures clearly.	ONGOING	Parks & Rec, PW	
	4E	4E.2	Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park build-out.	IN PROGRESS	Parks & Rec, PW	
Acquire additional land, develop new parks and playgrounds, and increase access to the Coastal Trail and other open spaces for underserved communities and to attract locals and tourists alike.						
	4F	4F.1	Acquire land, develop new parks and trails, and increase access to open spaces, including future restoration of Mill site ponds.	IN PROGRESS	CM	
Partner with Visit Fort Bragg to celebrate Fort Bragg's long forestry and maritime history to engender civic pride and attract tourism.						
	4G	4G.1	Partner with Visit Fort Bragg to promote Fort Bragg's history and tourism by maximizing Guest House Museum, converting Fort building, and installing historic plaques.	IN PROGRESS	VFB	

Goal	Objecti	Task I	Task Description	STATUS	DEPT		
FUNDING OUR FUTURE WITH FINANCIAL AND FISCAL RESPONSIBILITY			GOAL:5				
Promote transparency on how the City sets financial benchmarks and prioritizes fiscal expenditures and report to the Council and public on how we are achieving or deviating from best management practices.							
	5A	5A.1	Promote transparency on how the City sets financial benchmarks and prioritizes fiscal expenditures and report to the Council and public on progress.	ONGOING	CM, Finance		
	5A	5A.2	Identify a California Public Records Act line item in the budget to share transparent access and associated costs to administer requests.	NOT STARTED			
Identify strategic partnerships to share investments and costs through a variety of models, including:							
	5B	5B.1	Identify strategic partnerships to share investments and costs through models such as state and federal grants, public-private partnerships, and low-interest loans.	PLANNING	CM		
Continue to identify new revenue streams to cover rising costs and evaluate current financial expenditures to remain revenue-neutral or with surplus budget (i.e., without deficit spending) to ensure that City monies are optimized to the benefit of our diverse community rate and taxpayers.							
	5C	5C.1	Continue to identify new revenue streams and evaluate current expenditures to ensure revenue-neutral or surplus budgets.	COMPLETE	CM		
	5C	5C.2	Assess return on investment of electronic license plate tracking on fleet and evaluate effectiveness and risks.	ARTIALLY COMPLETE	PD		
	5C	5C.3	Prioritize and track repayment and long-term financial liabilities (e.g., PERS).	ARTIALLY COMPLETE	CM, FINANCE		
	5C	5C.4	Develop economic analysis to attract businesses and workforce for mid- and long-term planning.	ARTIALLY COMPLETE	CM,ED		
	5C	5C.5	Collaborate with Noyo Harbor District to revitalize area and pursue grants for harbor infrastructure and fishing support.	IN PROGRESS	ED		
	5C	5C.6	Consider increasing/optimizing Transient Occupancy Tax (TOT) to benefit the community.	COMPLETE	CM, FINANCE		
	5C	5C.7	Reconsider property tax split and optimize for City benefit.	NOT STARTED	CM, Finance		
	5C	5C.8	Initiate a sales tax ballot measure to support City's strategic priorities and services.	COMPLETE	CM, FINANCE		

Implement financial forecasting and scenario analysis to anticipate future budgetary challenges and identify opportunities for cost savings and revenue generation to ensure long-term solvency. Communicate forecasts regularly to Council.							
	5D	5D.1	Implement financial forecasting and scenario analysis to anticipate budgetary challenges and communicate forecasts to Council.	ARTIALLY COMPLETE	CM, FINANCE		
	5D	5D.2	Identify reserve goals and escalate annually based on inflation.	COMPLETE	CM, FINANCE		
	5D	5D.3	Improve Springbrook reporting for better budget tracking, HR reporting, and Council transparency.	ARTIALLY COMPLETE	FINANCE		
	5D	5D.4	Monitor return on investments through performance goals and contract deliverables.	IN PROGRESS	City Clerk, Finance, PW		
	5D	5D.5	Maintain business relationships and ensure timely vendor payments.	ONGOING	FINANCE		
Create collaborative partnerships with the County and neighboring cities, towns, and school districts to create more strategic economic solutions and increase buying power that is symbiotic to address mutual challenges and interests.							
	5E	5E.1	Create partnerships with County, cities, and school districts for strategic economic solutions and increased buying power.	ONGOING	CM,ED		
	5E	5E.2	Partner with FBUSD to secure funding for athletic field rehabilitation and improvements.	PLANNING	CM		
	5E	5E.3	Form a Local Infrastructure Task Force to identify needs and develop collaborative solutions.	NOT STARTED			
	5F	5F.1	Review existing water and sewer rates for sustainability and equity.	ARTIALLY COMPLETE	CM.FINANCE		
	5G	5G.1	Continue to build Reserves (20-30%) of Operating Expenditures for each Fund.	COMPLETE	CM, FINANCE		

Objective Co Task II Task Description			STATUS	DEPT	
CHAMPION A SUSTAINABLE MUNICIPAL ORGANIZATION		GOAL: 6			
	6A	6A.1	Develop and implement a Recruitment and Retention Program that supports staffing, recruitment, retention, onboarding, performance evaluation, and promotes Fort Bragg’s culture and employee wellness.	IN PROGRESS	HR,CM
	6B	6B.1	Reinforce internal communication to support service delivery, build strong relationships, and foster a One-City mentality with interdepartmental collaboration and employee recognition.	IN PROGRESS	CM,Dept Heads
	6C	6C.1	Invest in technology to modernize City Hall’s IT infrastructure, upgrade systems, implement cybersecurity policies, and improve digital services.	ONGOING	CM,Dept Heads
	6D	6D.1	Attract highly qualified consultants, vendors, and contractors with a standardized selection process that gives preference to local businesses.	PARTIALLY COMPLETE	PW
	6E	6E.1	Consistently deliver quality services and projects using Project Management principles covering schedule, expertise, communication, and budget.	IN PROGRESS	CM,Dept Heads
	6F	6F.1	Require consistent training and mentoring for all departments to support staff development and advancement through certification and skills training.	IN PROGRESS	CM,Dept Heads
	6G	6G.1	Embody environmental stewardship through green practices including reducing paper use, investing in eco-friendly vehicles, and supporting local green businesses.	IN PROGRESS	CM,Dept Heads
We value our residents, customers, and employees by	6H	6H.1	Design resident, customer, and employee-focused services and solutions that reflect the City’s values and prioritize people-first delivery.	ONGOING	CM,Dept Heads

Goal	Object	Task	Task Description	STATUS	DEPT
COMMUNICATE WITH ACTIVE COMMUNITY ENGAGEMENT	GOAL: 7				
Promote the City and highlight key accomplishments	7A	7A.1	Promote the City and highlight accomplishments (e.g., desalination, broadband) through City Manager's Roundup, social media, utility bills, press releases, fact sheets, Website and FAQs.	COMPLETE	CM,Admin
	7A	7A.2	Engage with key interested parties, including tribes, NGOs, businesses, and residents, in community decision-making to shape policies and build civic pride.	ONGOING	CM,Dept Heads
Promote the Image of Fort Bragg	7B	7B.1	Promote the City Brand and celebrate Fort Bragg's identity through inclusive events such as Indigenous People's Day.	IN PROGRESS	CM,Dept Heads
	7B	7B.2	Launch a citizen of the year award to build and share community values.	NOT STARTED	Admin
	7B	7B.3	Inspire City staff visibility and maintain consistent communication with Council, staff, customers, and public.	ONGOING	CM,Dept Heads
	7B	7B.4	Foster government trust through transparency, thoughtful communication, and increased community presence at events.	ONGOING	CM,Dept Heads
	7B	7B.5	Partner with schools or colleges to run Summer in the City Internship Program for high school seniors.	PLANNING	CM
	7B	7B.6	Collaborate with community organizations to advance workforce initiatives aligned with local industry needs.	IN PROGRESS	CM,ED
	7B	7B.7	Expand City volunteer opportunities such as emergency preparedness and special event programs (e.g., adopt a street or park).	PARTIALLY COMPLETE	CM,ADMIN