



AGENCY: City Council
MEETING DATE: October 14, 2014
DEPARTMENT: Administration
PRESENTED BY: L. Ruffing

AGENDA ITEM SUMMARY

TITLE:

RECEIVE REPORT AND PROVIDE DIRECTION TO STAFF REGARDING RENTAL FEE FOR USE OF OLD REC CENTER GYMNASIUM BY NON-PROFIT ORGANIZATIONS

ISSUE:

Earlier this summer, the Mendocino County Farmers Market Association approached the City with a request to establish a "Winter Farmers Market" that will be held in the Old Rec Center Gymnasium on Wednesday afternoons from November through April, at which time the outdoor Farmers Market on Franklin Street will resume. When informed that the City's fee schedule establishes a fee of \$20/hour or \$100/day for rental of the gymnasium, they requested consideration of a reduced rate. Staff is bringing this matter to the Council with a recommendation that a reduced rate be established for all non-profit organizations wishing to rent the gymnasium.

RECOMMENDED ACTION:

Direct staff to establish a rental rate for use of the Old Rec Center gymnasium by non-profit organizations of \$25 per event for a maximum timeframe of 6 hours.

ALTERNATIVE ACTION(S):

1. Take no action.
2. Provide alternative direction to staff regarding rental rate for use of gymnasium by non-profit organizations.

ANALYSIS:

The Old Rec Center gymnasium is used for many activities throughout the year including basketball and volleyball programs run by the Mendocino Coast Recreation and Park District (MCRPD), skate nights, and the Special Olympics.

The City incurs costs for maintenance of the gym (cleaning the gym floor and bathrooms, stocking the bathrooms, etc.) and occasional repairs, as well as costs associated with heating and lighting. A few years ago, the Council authorized the City Manager to establish a reduced rental rate for the MCRPD as they are the primary renter of the gym and their recreational programs provide a great benefit to the residents of our community. At present, the MCRPD enjoys a rate of \$25 for each "block" of time that they rent the gym. The timeframes for MCRPD's gym rentals average about 3 hours per use, but vary from 2.5-hour to 6-hour blocks.

Staff recommends that the Council provide direction regarding a uniform rate that can be charged to all non-profits wishing to use the gym. We recommend that a uniform rate of \$25 per event with a maximum rental time of 6 hours be established at this time, and that this rate be reviewed annually when the City's master fee schedule is updated.

FISCAL IMPACT:

The Council made a policy decision to support the MCRPD's use of the gym by authorizing very low rental rates for their programs. Extending this rate to other users is not likely to result in any negative fiscal impacts, and it may increase utilization of the facility.

IMPLEMENTATION/TIMEFRAMES:

Not applicable.

ATTACHMENTS:

None.

NOTIFICATION:

1. Julie Apostolu
2. Ethan Newton

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Agency Action <input type="checkbox"/> Approved <input type="checkbox"/> Denied <input type="checkbox"/> Approved as Amended Resolution No.: _____ Ordinance No.: _____ Moved by: _____ Seconded by: _____ Vote: _____ <input type="checkbox"/> Deferred/Continued to meeting of: _____ <input type="checkbox"/> Referred to: _____
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