



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Meeting Minutes Visit Fort Bragg

Tuesday, March 11, 2025

3:30 PM

Town Hall, 363 N. Main and Via Video Conference

VISIT FORT BRAGG COMMITTEE

MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 3:30 PM.

ROLL CALL

Staff Present: Administrative Analyst, Cristal Muñoz, Acting City Clerk, Amber Weaver, and new City Clerk, Diana Paoli.

Present: 5 - Tess Albin-Smith, Debra DeGraw, Cory Epperson, Jon Glidewell and Stathi Pappas

Absent: 4 - Lindy Peters, Alison DeGrassi, Barbara Bruce and Roxanne Perkins

COMMITTEE MEMBERS PLEASE TAKE NOTICE

ZOOM WEBINAR INVITATION

1. APPROVAL OF MINUTES

1A. [25-51](#) Approve Minutes of Visit Fort Bragg Committee January 14, 2025

Lack of quorum, no action taken.

1B. [25-50](#) Approve Minutes of Visit Fort Bragg Committee on February 11, 2025

Lack of quorum, no action taken.

2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

3. CONDUCT OF BUSINESS

3A. 25-68 Receive Oral Update from Idea Cooperative

[25-82](#) Idea Cooperative Presentation

Tom Kavanaugh from the Idea Cooperative shared presentation with monthly website and social media data points and activities. Upcoming events were also discussed. The presentation will be added to Agenda Packet for public and Committee Members to access and review data therein.

Public Comment: None.

Discussion: Committee Members and Councilmembers asked clarifying questions and discussed continued promotion and events in Fort Bragg.

3B. 25-69 Receive Update from Visit Mendocino

Jamie Peters-Connolly of Visit Mendocino gave report and presented further strategies to continue promoting collaboratively with Visit Fort Bragg and its future events and promotional flyers on social media.

3C. 25-70 Receive Oral Update from VFB Special Events Subcommittee

Administrative Analyst, Cristal Muñoz reported on updates from Special Events Subcommittees including upcoming Whale Festival, Wine Walk, Chowder Tasting, Whale Run, and Craft Fair.

Public Comment: None

Discussion: Committee Members and Councilmembers asked clarifying questions and discussed upcoming events.

4. MATTERS FROM COMMITTEE / STAFF

None.

ADJOURNMENT

Chair Albin-Smith adjourned meeting at 4:10 PM