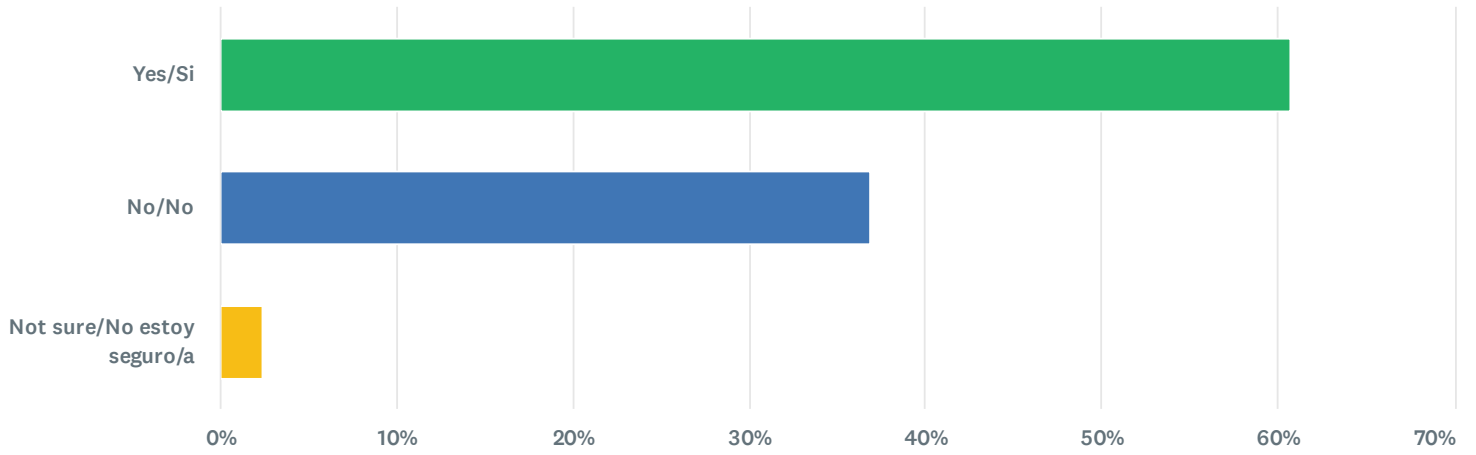


City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q1

293 responses

Do you live within Fort Bragg City limits? ¿Vives dentro de los límites de la ciudad de Fort Bragg?

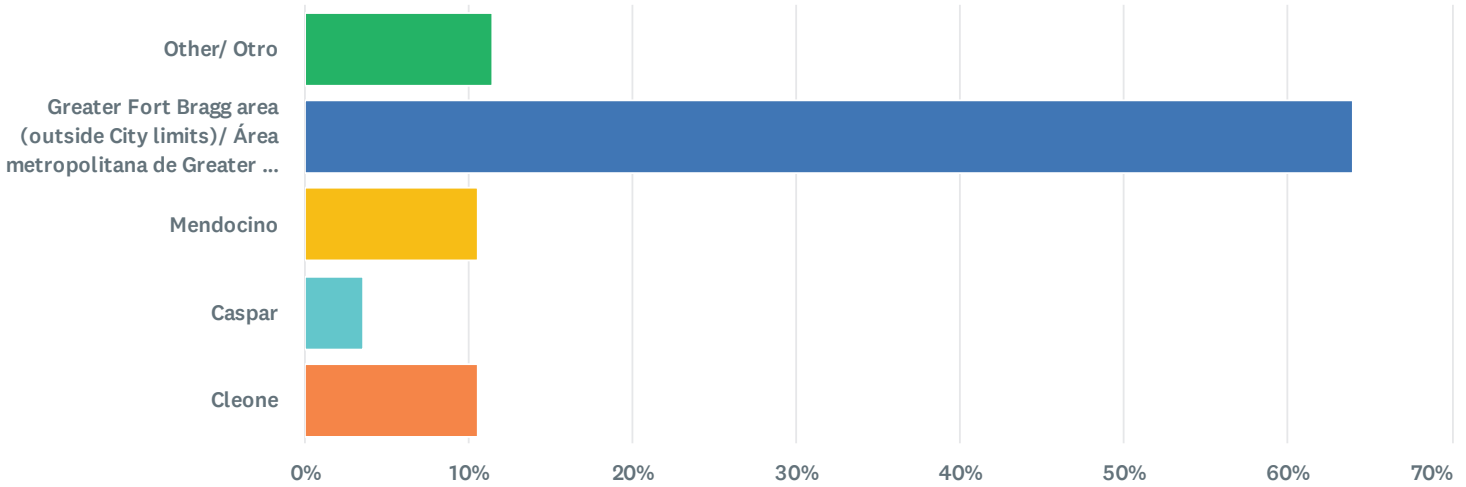


City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q2

114 responses

Where do you live?/ ¿Dónde vives?



RESPONSES (0)

WORD CLOUD

TAGS (0)

Filter: by tag by sentiment

No responses yet

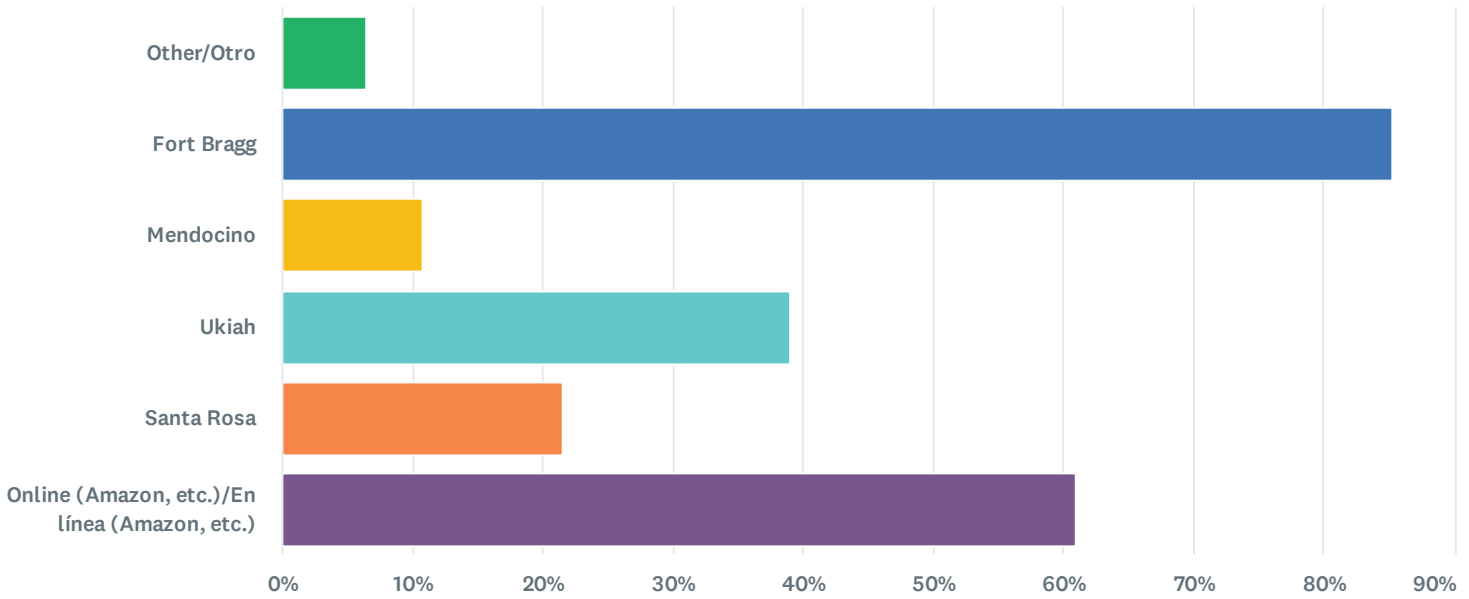
#	OTHER/ OTRO	DATE
1	Slbion	5/14/2026 5:26 PM
2	Elk	5/2/2026 7:25 PM
3	Inglenook	5/2/2026 6:51 PM
4	Lake county	5/2/2026 11:11 AM
5	Manchester/ Irish Beach	5/2/2026 9:22 AM
6	Little River	5/2/2026 8:33 AM
7	Elk	5/2/2026 8:14 AM
8	Albion	5/1/2026 4:43 PM
9	Point arena	5/1/2026 9:59 AM
10	Little River	5/1/2026 6:33 AM
11	Comptche, work in Fort Bragg	4/30/2026 7:16 PM
12	Little River	4/30/2026 7:10 PM
13	Westport	4/30/2026 6:15 PM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q3

251 responses

Where do you currently shop most often? (Select all that apply) ¿Dónde compras actualmente con más frecuencia? (Selecciona todas las que correspondan)



RESPONSES (0)

WORD CLOUD

TAGS (0)

Filter: by tag by sentiment

No responses yet

#	OTHER/OTRO	DATE
1	Yard sales	5/18/2026 8:53 AM
2	Willits	5/17/2026 5:47 PM
3	While traveling/in transit	5/15/2026 5:26 PM
4	Down Home Foods	5/15/2026 1:57 PM
5	Corners of the Mouth	5/14/2026 5:35 PM
6	sacramento	5/3/2026 3:19 PM
7	Point Arena/Manchester	5/2/2026 9:43 AM
8	Eureka	5/2/2026 6:42 AM
9	Out of town	5/1/2026 8:04 PM
10	Online is a last resort	5/1/2026 4:46 PM
11	Outlets in Vacaville, Ca	5/1/2026 12:14 PM
12	Bay Area	4/30/2026 8:47 PM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

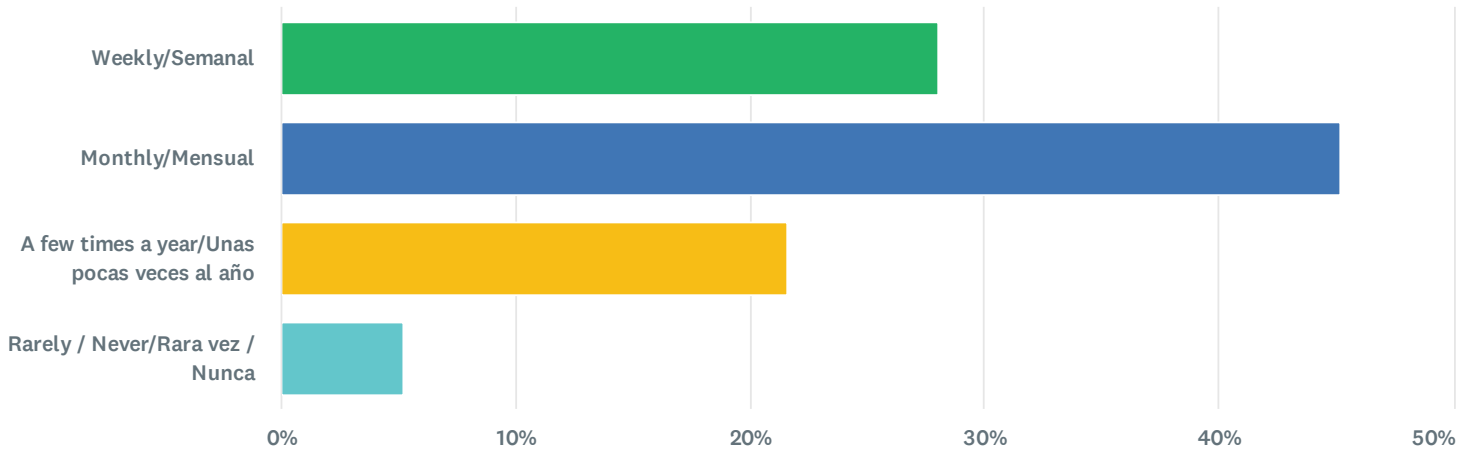
13	Willits and Ukiah	4/30/2026 6:57 PM
14	Occasionally out of area and online.	4/30/2026 6:55 PM
15	Willits	4/30/2026 6:37 PM
16	Willits	4/30/2026 5:57 PM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q4

250 responses

How often do you shop outside of Fort Bragg for goods or services? ¿Con qué frecuencia compras fuera de Fort Bragg para bienes o servicios?

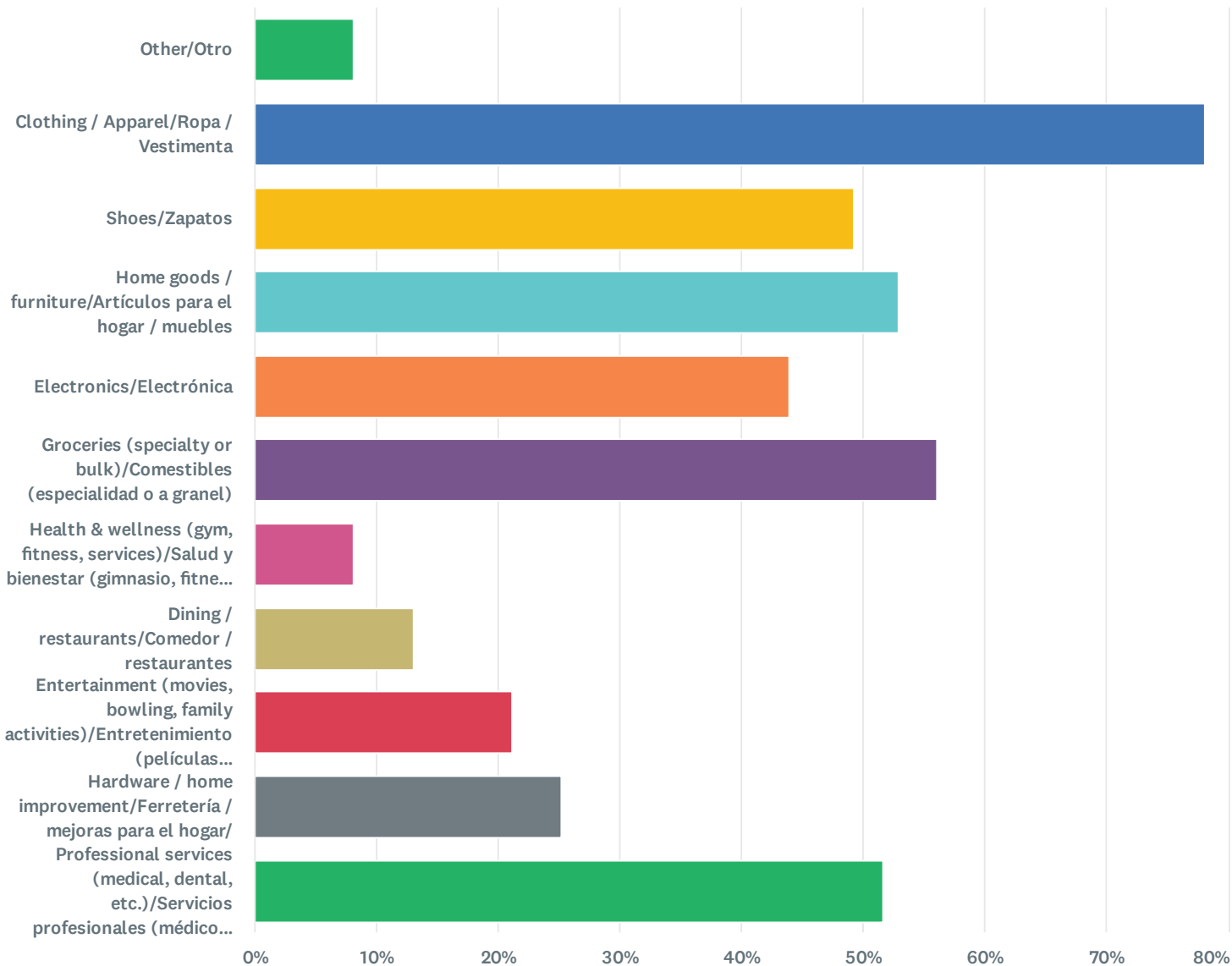


City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q5

246 responses

What types of items or services do you MOST often leave Fort Bragg to purchase? (Select up to 5) ¿Qué tipos de artículos o servicios compras MÁS a menudo fuera de Fort Bragg? (Selecciona hasta 5)



RESPONSES (0)

WORD CLOUD

TAGS (0)

Filter: by tag by sentiment

No responses yet

#	OTHER/OTRO	DATE
1	Anything I can't find in fort bragg	5/17/2026 5:47 PM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

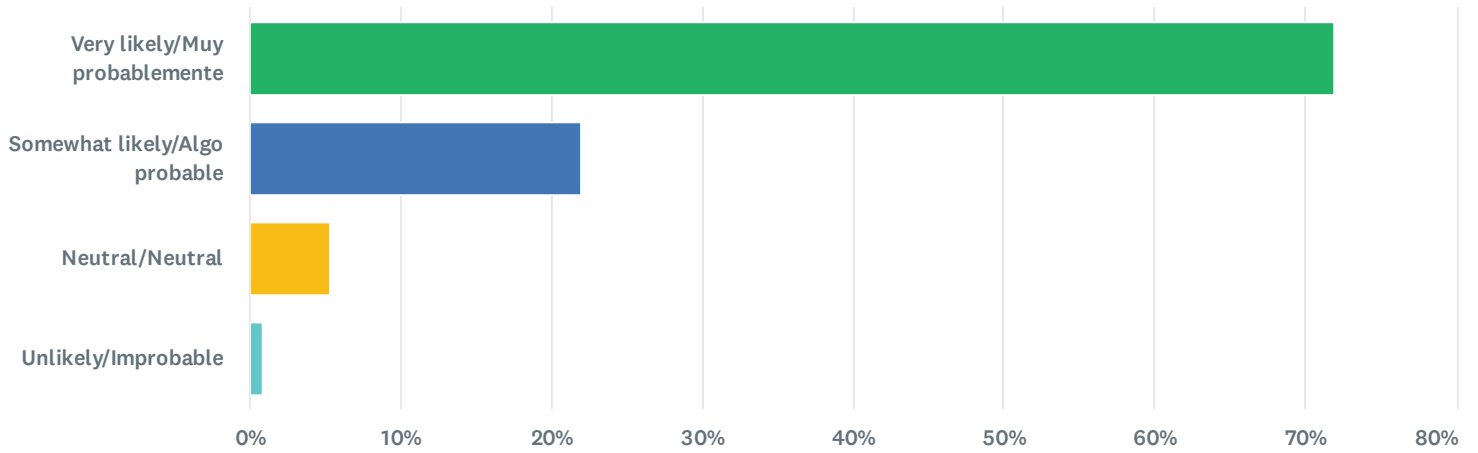
2	costco and grocery outlet	5/16/2026 3:30 PM
3	records, specialty items that I can't find in town.	5/15/2026 10:04 AM
4	Costco	5/15/2026 9:28 AM
5	Sporting Goods	5/14/2026 11:43 AM
6	Bike jumps	5/4/2026 3:12 PM
7	If anyone carried petite clothing, I would shop there. And if anyone carried size 4 women's shoes, I would shop there as well. Nothing in Fort Bragg fits me! It is all way too big!	5/3/2026 4:34 PM
8	Vet	5/2/2026 7:14 PM
9	Car maintenance at dealership	5/2/2026 4:13 PM
10	Books	5/2/2026 12:10 PM
11	Costco	5/2/2026 6:10 AM
12	Personal care products	5/1/2026 4:00 PM
13	non boutique/tourist priced clothing and shoes	5/1/2026 11:37 AM
14	Pet supplies, gardening, art supplies	5/1/2026 8:18 AM
15	garden supplies	5/1/2026 5:26 AM
16	I don't.... Amazon if that counts!	4/30/2026 7:47 PM
17	Veterarian services	4/30/2026 7:14 PM
18	home goods like towels, shower curtains, curtains, and kitchen appliances (small), larger appliances,	4/30/2026 7:11 PM
19	If I have to go to Ukiah/Santa Rosa/Bay area I will shop for clothes and attend cultural activities, eat at restaurants.	4/30/2026 6:55 PM
20	Sheets, towels, craft related items	4/30/2026 5:54 PM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q6

246 responses

If these options were available locally, how likely would you be to shop in Fort Bragg instead? Si estas opciones estuvieran disponibles localmente, ¿qué tan probable sería que compraras en Fort Bragg en su lugar?

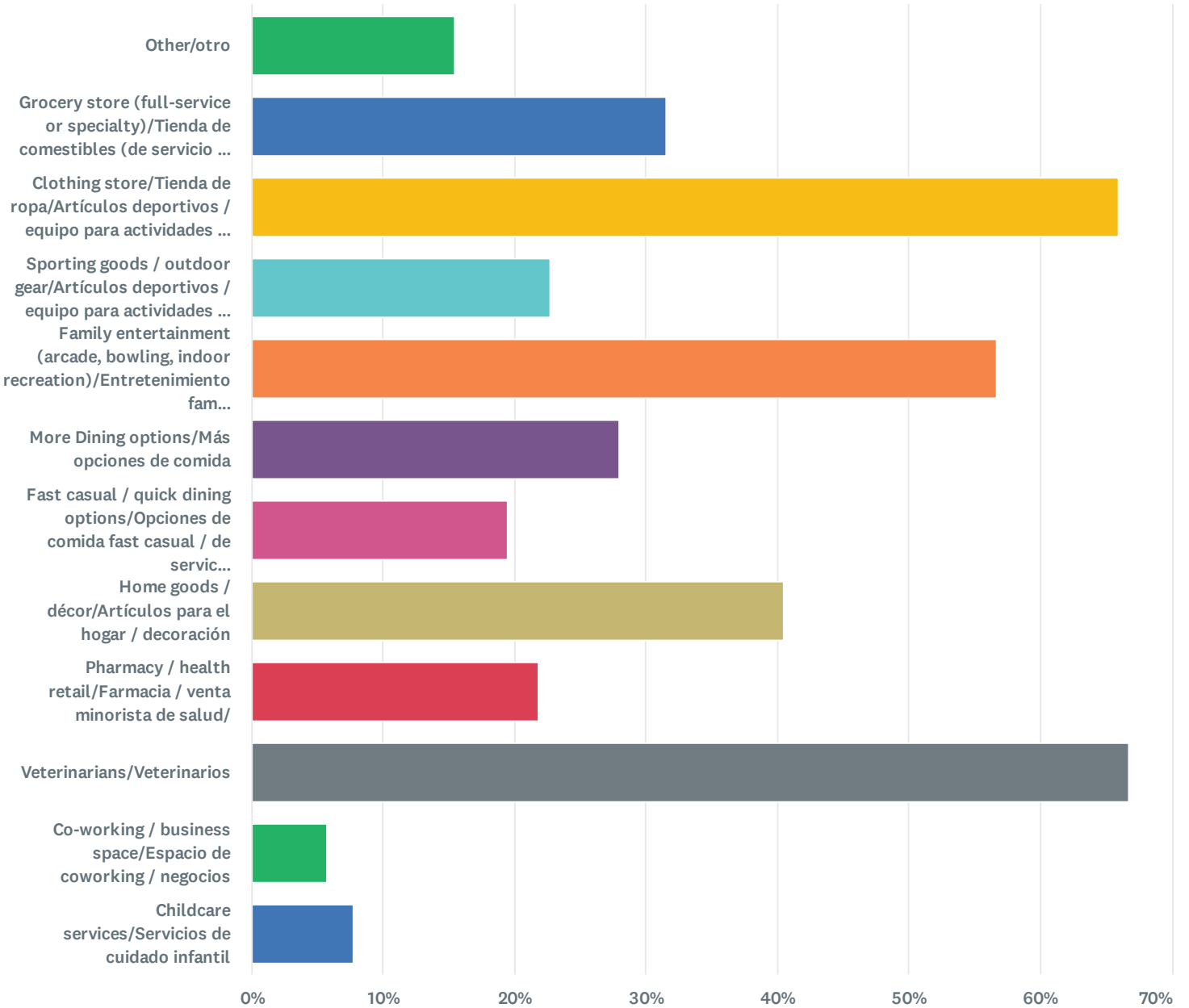


City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q7

247 responses

What types of businesses would you MOST like to see in Fort Bragg? (Select up to 5) ¿Qué tipos de negocios te gustaría ver MÁS en Fort Bragg? (Selecciona hasta 5)



RESPONSES (0)

WORD CLOUD

TAGS (0)

Filter: by tag ▼ by sentiment ▼

No responses yet

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

#	OTHER/OTRO	DATE
1	All specialty doctors- lungs, dermatologist, gastroenterologist, etc	5/17/2026 5:47 PM
2	trader joes	5/16/2026 3:30 PM
3	Affordable clothing and groceries	5/15/2026 8:58 PM
4	Ping pong	5/15/2026 8:45 PM
5	Parks and rec dance and performance activity space.	5/15/2026 5:05 PM
6	Coffee shop on Franklin	5/15/2026 10:53 AM
7	Rite Aid would be great Bev Mo	5/15/2026 10:09 AM
8	Clothing store for people who aren't tiny.	5/15/2026 10:04 AM
9	More specialized medical services	5/14/2026 5:35 PM
10	Retail bakeries, dry cleaner, doctors, dentists and hygienists, physical therapists, psychologists	5/14/2026 1:51 PM
11	Make a mall	5/14/2026 8:49 AM
12	Trader Joes	5/4/2026 8:30 PM
13	BIKE PARK PLEASEEEEE	5/4/2026 3:12 PM
14	Anderson Valley wine tasting	5/4/2026 1:48 PM
15	Women's underwear	5/2/2026 4:13 PM
16	Professional services, such as psychiatry, legal, medical	5/2/2026 4:05 PM
17	Community-oriented spaces like Tall Guy & fast casual dining similar to Rhody's Cafe (maybe Rhody's needs a permanent downtown location!). Also restaurant variety like Greek, Indian, etc.	5/2/2026 4:02 PM
18	Re home goods: it's sad that finding quality bedding, sheets and bath towels is essentially impossible here...underscore quality and add lack of selection.	5/2/2026 12:10 PM
19	Walmart, target, Sam's Club, Costco	5/2/2026 10:40 AM
20	A Ross Dress for Less would be awesome in the old Rite Aid site.	5/2/2026 10:15 AM
21	Clothing for over 40 and not small	5/2/2026 10:06 AM
22	We need something like a Fred Myer! Something you can get affordable clothing, housewares and other things. All our stores here seem to cater to skinny tourists. That's totally fine... but we live in a place where people are trying to live as well. Even Port Angeles has a Fred myer and a Costco. 🥰	5/2/2026 9:18 AM
23	Professional services	5/2/2026 6:40 AM
24	An 'Antiques Mall; in Rite Aide Bldg where multiple sellers could sell vintage/used/antique items	5/1/2026 11:37 AM
25	electronics	5/1/2026 5:26 AM
26	More varied, healthy dining options. Indian, Mediterranean, Vegetarian, etc. We have too many unhealthy food options.	5/1/2026 12:27 AM
27	ER VET	4/30/2026 9:31 PM
28	Asian food store and a clothing consignment shop	4/30/2026 9:30 PM
29	we already have a full service grocery store	4/30/2026 8:49 PM
30	General store like a Target/walmart	4/30/2026 8:47 PM
31	Kentucky Fried Chicken	4/30/2026 7:47 PM
32	Comic book store	4/30/2026 7:36 PM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de  
compras y comercio minorista de la ciudad de Fort Bragg

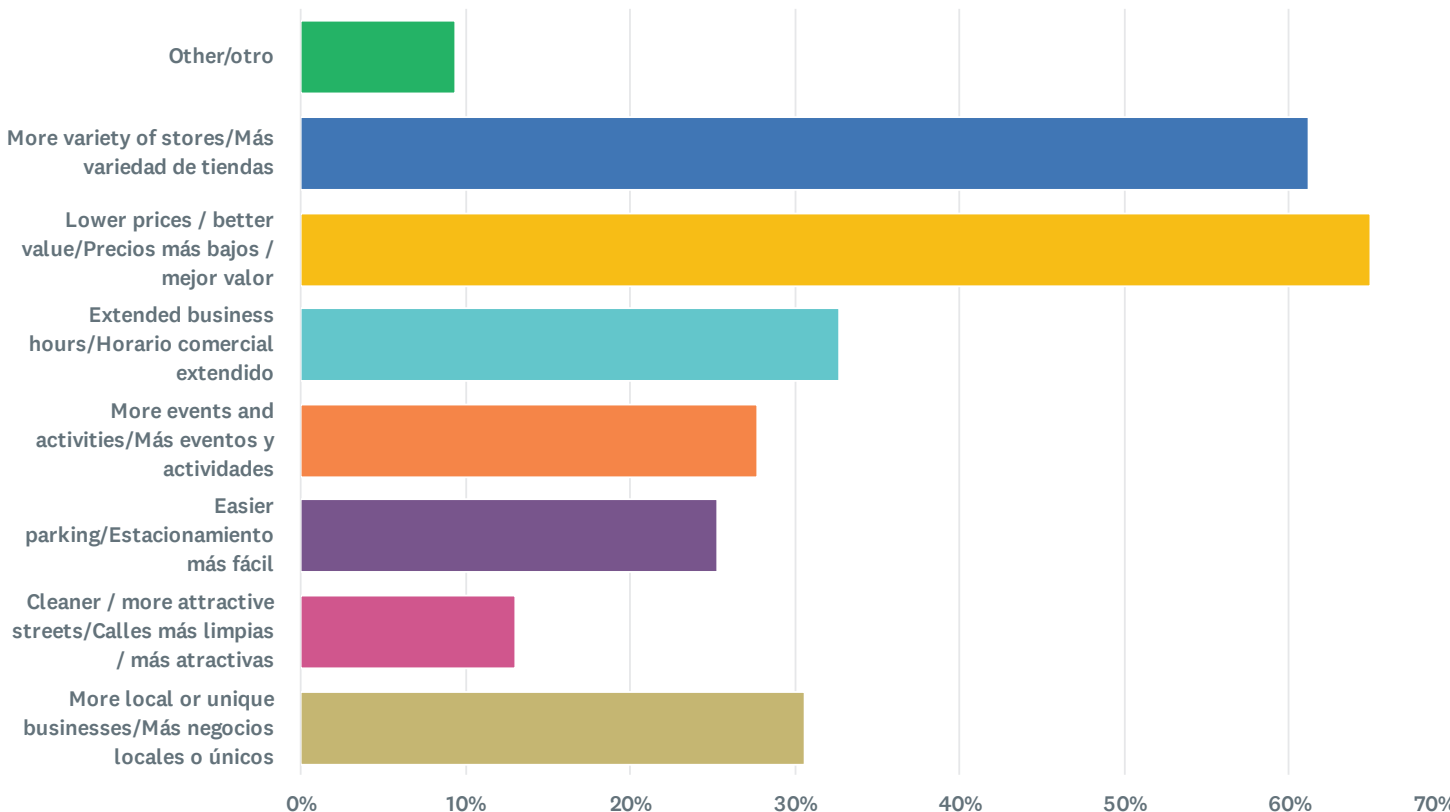
33	We could probably use another veterinarian. I think our grocery stores are diverse and adequate. I would NOT like to see more franchise businesses. Local is important.	4/30/2026 6:55 PM
34	Costco, Trader Joe's	4/30/2026 6:49 PM
35	emergency veterinary	4/30/2026 6:48 PM
36	Music venues	4/30/2026 6:21 PM
37	Dining: more variety, no more pizza or Mexican. Losing the bowling alley was probably the worst choice in the history of Fort Bragg. You should advertise CV Starr for day use more to visitors with children. Only have refind and the super pricey furniture store. No vets pretty much except village vet so huge need. Only reasonably place to shop for clothing is ripple. Lots of stores are geared towards the boutique style, we need more places that will appeal to people that live here and visit.	4/30/2026 6:21 PM
38	LIVE MUSIC / LOCAL CONCERTS	4/30/2026 5:48 PM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q8

245 responses

What would make you shop more often in Downtown Fort Bragg? (Select all that apply) ¿Qué haría que compraras con más frecuencia en el centro de Fort Bragg? (Selecciona todas las opciones que correspondan)



RESPONSES (0)

WORD CLOUD

TAGS (0)

Filter: by tag by sentiment

No responses yet

#	OTHER/OTRO	DATE
1	Stores with good customer service. Customer service is sorely lacking.	5/17/2026 7:28 PM
2	Affordability	5/15/2026 5:26 PM
3	Too many nik back shops	5/15/2026 10:53 AM
4	Bathrooms!!! If you have to leave CBD to pee, you aren't coming back	5/15/2026 8:57 AM
5	Having more stores for life's necessities. Thank goodness for Racine's!	5/14/2026 1:51 PM
6	Someone who carries petite clothing and/or size 4 shoes -- please!!	5/3/2026 4:34 PM
7	NO BIG BOX STORES PLEASE!!! except Grocery Outlet	5/3/2026 9:47 AM
8	quality goods	5/2/2026 10:54 AM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

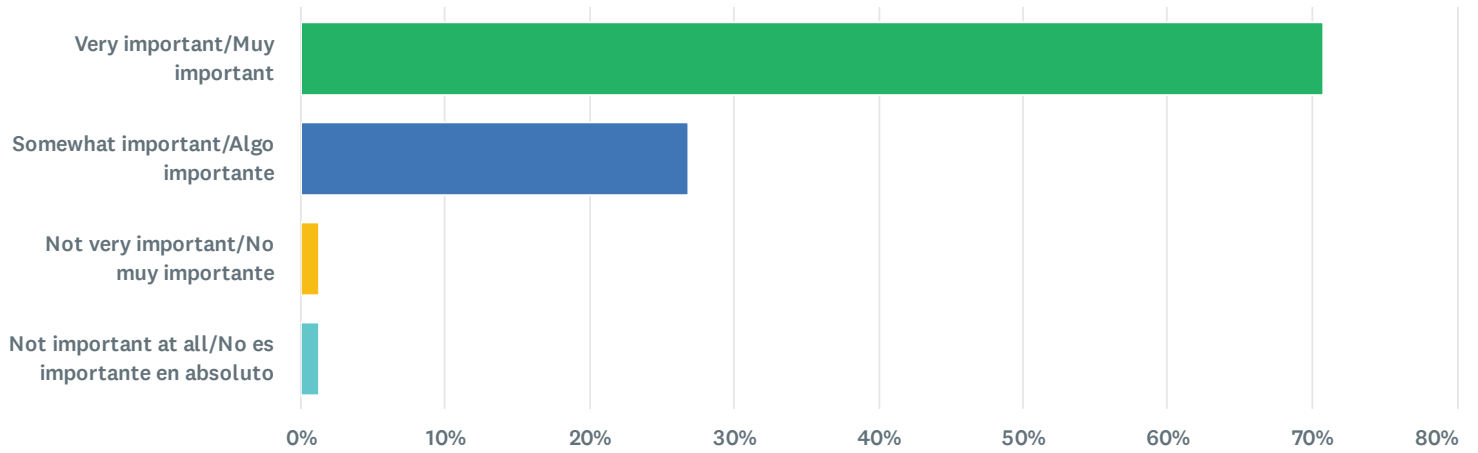
9	Basic things. Underwear	5/2/2026 10:40 AM
10	A retail consignment shop of sorts	5/2/2026 10:15 AM
11	Plus size options!!!!	5/2/2026 9:18 AM
12	So much potential here.	5/1/2026 12:14 PM
13	Not allowing homeless people to loiter and panhandle	5/1/2026 8:17 AM
14	More food trucks	5/1/2026 2:27 AM
15	Kitchen products	4/30/2026 9:21 PM
16	Having all the spaces clear. I leave downtown if I can't find parking because of food trucks or protesters cars taking spots	4/30/2026 9:11 PM
17	0	4/30/2026 7:47 PM
18	Shorter work day	4/30/2026 7:24 PM
19	I can usually find everything I need or want in Fort Bragg but do occasionally go to places like Marshall's, but wouldn't want one here.	4/30/2026 6:55 PM
20	shopping is something I avoid	4/30/2026 6:48 PM
21	I avoid downtown during protestors and when intersex flags are flown	4/30/2026 6:40 PM
22	Fort Bragg need a face lift I would say sidewalks, streets and crosswalks but I have seen some improvement. Fort Bragg has a ton of potential and I already see it making huge changes in the right direction.	4/30/2026 6:21 PM
23	specifically, stores open on Sundays. I have a shop in Mendo and Sunday is one of our busiest days! I don't know why so many places are closed in FB!	4/30/2026 5:58 PM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q9

250 responses

How important is it to you to have LOCAL options instead of traveling or shopping online? ¿Qué importancia tiene para usted tener opciones LOCALES en lugar de viajar o comprar en línea?

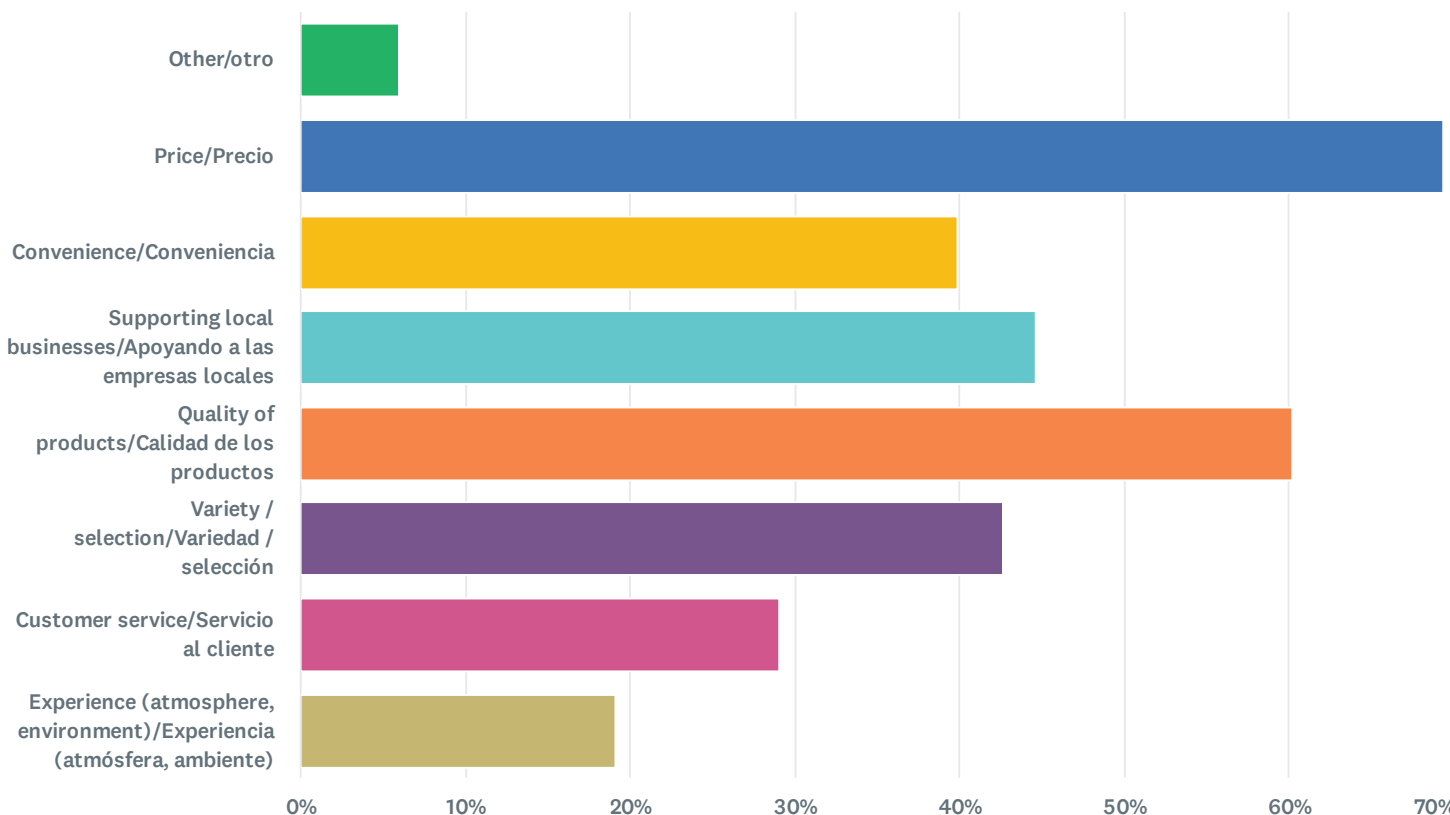


City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q10

251 responses

When choosing where to shop, what matters MOST to you? (Select up to 3) ¿Qué es lo que MÁS te importa a la hora de elegir dónde comprar? (Selecciona hasta 3)



RESPONSES (0)

WORD CLOUD

TAGS (0)

Filter: by tag by sentiment

No responses yet

#	OTHER/OTRO	DATE
1	Down Home Foods	5/15/2026 1:57 PM
2	Selling things or services my family needs.	5/14/2026 1:51 PM
3	food	5/14/2026 8:49 AM
4	Petite clothing and size 4 shoes for women!!	5/3/2026 4:34 PM
5	Actually it's a combination of all of the above.	5/2/2026 10:15 AM
6	How about a 'Made-in- America store instead of cheap imports?	5/1/2026 11:37 AM
7	availability of needed purchase	5/1/2026 5:26 AM
8	The goods I'm looking for are sold	5/1/2026 1:22 AM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de  
compras y comercio minorista de la ciudad de Fort Bragg

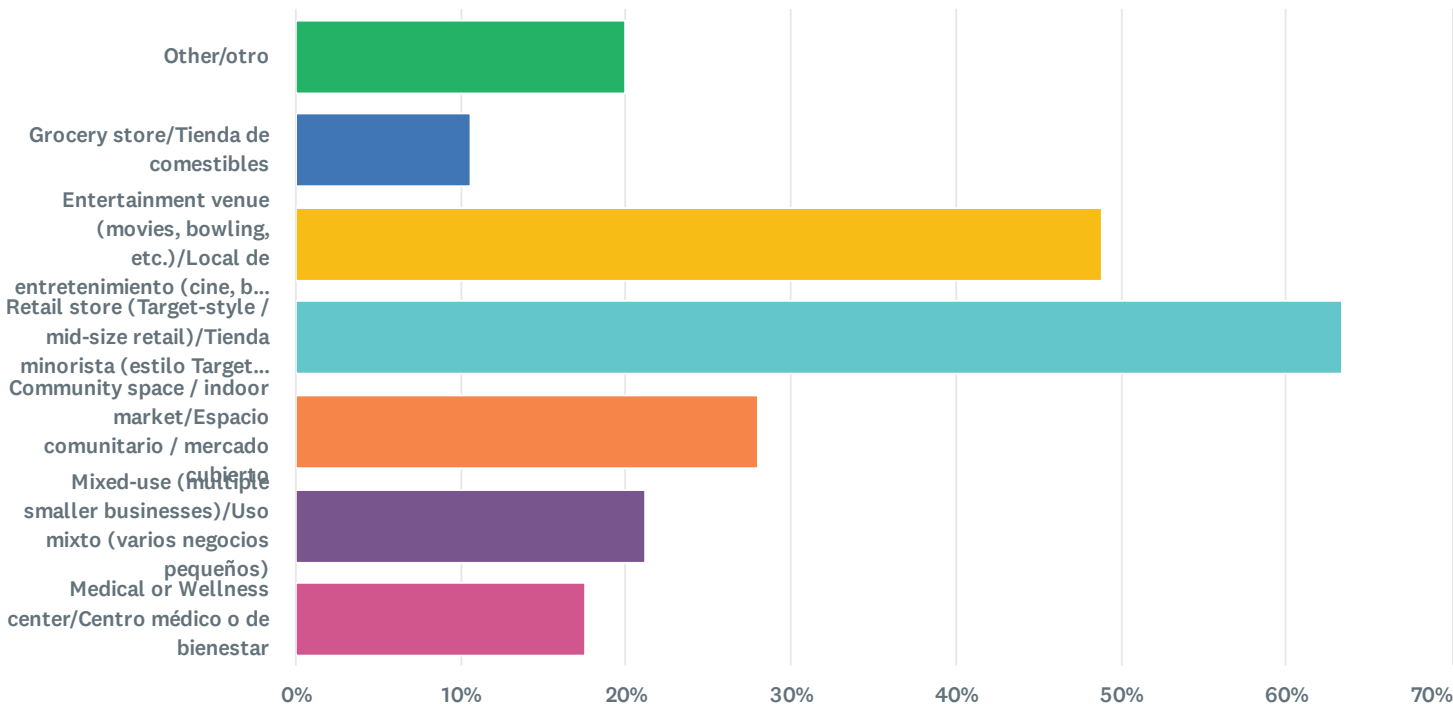
9	Less long lines.	4/30/2026 8:31 PM
10	All of the above.	4/30/2026 6:55 PM
11	Affordability	4/30/2026 6:37 PM
12	I mean everything or a combination. If I can buy something in fort Bragg and pay more I usually will, to support local economy. But if I've had a a negative experience there then I'll probably just order it online. Often the stores here don't have what we need so if they did I'd happily pay more	4/30/2026 6:21 PM
13	Availability of items	4/30/2026 6:14 PM
14	I only shop online or out of town for things that I can't get here.	4/30/2026 5:58 PM
15	Items made in America	4/30/2026 5:56 PM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

Q11

246 responses

The former Rite Aid building is a key opportunity site. What would you like to see there? (Select up to 3) El antiguo edificio de Rite Aid representa una oportunidad clave. ¿Qué le gustaría ver allí? (Seleccione hasta 3)



RESPONSES (0)

WORD CLOUD

TAGS (0)

Filter: by tag by sentiment

No responses yet

#	OTHER/OTRO	DATE
1	I really don't know. I can't imagine a service that would be helpful.	5/17/2026 7:28 PM
2	Walgreens, or private pharmacy, or Walmart - clothing, inexpensive watches, electronics etc	5/17/2026 5:47 PM
3	Somewhere a woman can deliver a baby	5/17/2026 3:51 PM
4	Ping pong	5/15/2026 8:45 PM
5	Discovery museum for kids	5/15/2026 7:32 PM
6	MCRPD In one space	5/15/2026 6:20 PM
7	Parks and rec use for performance dance and community activities.	5/15/2026 5:05 PM
8	Walgreens	5/15/2026 10:53 AM
9	Bev Mo	5/15/2026 10:09 AM
10	with the formula business regulation you prevent many that would be able to afford the space	5/15/2026 10:04 AM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

	dumb idea	
11	This is going to sound weird, because I am not a shooter, but perhaps an indoor shooting and archery range. A place for kids to hang out safely and have fun, for families that do shoot.	5/15/2026 10:04 AM
12	Activities for kids, gymnastic space, bowling alley	5/15/2026 9:03 AM
13	It should be a massive music center. With a stage, recording studios, sound rooms for music lessons, and also a few spots for retail so our local record store or music shop could be in there too. We have Mendocino arts center so we could have Fort Bragg Music Center.	5/14/2026 7:51 PM
14	Housing? Don't hurt the tire shop's business, though. Those guys are the best!	5/14/2026 1:51 PM
15	Sports facility. Indoor gym space - basketball courts, volleyball courts, batting cages,	5/14/2026 11:43 AM
16	Indoor sports- batting cages	5/8/2026 11:00 AM
17	Trader Joes	5/4/2026 8:30 PM
18	Indoor bike park the kids in the community need it.	5/4/2026 3:12 PM
19	Doc in the box	5/4/2026 1:48 PM
20	Someone please carry petite clothing and size 4 shoes for women	5/3/2026 4:34 PM
21	Climbing gym, indoor rec	5/2/2026 4:05 PM
22	Ross Dress for Less	5/2/2026 10:15 AM
23	A large Co-op type market	5/2/2026 9:43 AM
24	Costco, Ross, Old Navy?	5/2/2026 9:18 AM
25	A clothing store that is affordable for working families to purchase clothing for a price comparable to shopping over the hill.	5/2/2026 8:01 AM
26	Grocery Outlet, but I guess they are building a new place	5/1/2026 4:46 PM
27	Trader Joes!	5/1/2026 1:15 PM
28	Kids space	5/1/2026 12:51 PM
29	Kohl's	5/1/2026 11:37 AM
30	clothing (ross, tj maxx)	5/1/2026 11:02 AM
31	Indoor arena	5/1/2026 8:18 AM
32	drug store	5/1/2026 5:26 AM
33	Please focus on basic retail needs, not more touristy trinket shops.	5/1/2026 12:27 AM
34	Roller skating or bowling ally with arcade and food	4/30/2026 9:44 PM
35	Indoor sports facility!! Batting cages, basketball courts	4/30/2026 9:31 PM
36	cooking classes/supplies	4/30/2026 9:21 PM
37	Ross would be the best	4/30/2026 7:59 PM
38	A bowling Alley would be amazing!!	4/30/2026 7:35 PM
39	I would love a place to where I can get hair makeup clothes, like a TJ Maxx	4/30/2026 7:32 PM
40	Walmart	4/30/2026 7:24 PM
41	Youth Center, The hospital and clinic need all the support they can get without duplicating services and diluting their populations.	4/30/2026 6:55 PM
42	Costco	4/30/2026 6:49 PM
43	Marshalls, TJ Maxx. NOT TARGET	4/30/2026 6:33 PM
44	Interactive science center for kids with sensory enrichments especially in the winter kids and parents are limited. But all above mentioned are worthy suggestions	4/30/2026 6:21 PM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de  
compras y comercio minorista de la ciudad de Fort Bragg

45	No big box stores	4/30/2026 6:16 PM
46	Trader Joes	4/30/2026 6:03 PM
47	Trader Joes	4/30/2026 5:59 PM
48	There's a place in OR called the Ashland Artisan Emporium that's basically an indoor flea market / craft fair. It's awesome.	4/30/2026 5:58 PM
49	Clothing store	4/30/2026 5:56 PM

## Q12 Open Feedback: What is one thing Fort Bragg is missing that would improve your quality of life? Comentarios abiertos: ¿Qué es lo que le falta a Fort Bragg que mejoraría su calidad de vida?

Answered: 175 Skipped: 118

#	RESPONSES	DATE
1	Events, music, like before the pandemic	5/18/2026 8:53 AM
2	Good customer service at the larger stores	5/17/2026 7:28 PM
3	As a senior we have to travel for specialist doctors. Need also better transportation to doctors appointments out of town	5/17/2026 5:47 PM
4	Entertainment for youths. Hospital to deliver babies	5/17/2026 3:51 PM
5	Womens clothing store	5/17/2026 10:57 AM
6	Dermatologist, veterinarian,	5/16/2026 6:43 PM
7	more healthy care options	5/16/2026 3:30 PM
8	Fix up the old downtown rec center for more community recreational activities like	5/16/2026 10:54 AM
9	Money.	5/16/2026 8:45 AM
10	Quality affordability shopping	5/15/2026 8:58 PM
11	Bowling alley and ping pong	5/15/2026 8:45 PM
12	More doctors and dentists.	5/15/2026 7:32 PM
13	Indian Restaurant	5/15/2026 6:40 PM
14	Better prices! We get ripped over the coals because we're secluded here on the coast which causes me to just shop on Amazon for everything except for a few refrigerated items.	5/15/2026 6:20 PM
15	More health care workers/in home care providers	5/15/2026 5:26 PM
16	Medical specialists	5/15/2026 5:21 PM
17	Star center expanded to include a steam room and spa or	5/15/2026 5:05 PM
18	We would benefit from having a large clothing store at a reasonable price.	5/15/2026 3:49 PM
19	delivery	5/15/2026 2:12 PM
20	Target type store	5/15/2026 2:11 PM
21	Vet care, a variety store for household needs, purchase of bedding, clothing, etc	5/15/2026 2:02 PM
22	Since moving to the area I feel isolated from medical care	5/15/2026 1:22 PM
23	Repaired/improved sidewalks; Code enforcement re: camping in city, storing trailers on streets, blight abatement, etc.	5/15/2026 11:44 AM
24	Jobs	5/15/2026 10:53 AM
25	It would be great if City Hall was easier to work with!	5/15/2026 10:22 AM
26	Jobs	5/15/2026 10:09 AM
27	more land for single family homes. Homes folks can buy	5/15/2026 10:04 AM
28	It's got pretty much all that I need. Getting better all of the time. Just need to make sure that we have housing so our amazing people can stay here.	5/15/2026 10:04 AM

City of Fort Bragg - Community Shopping & Retail Needs Survey Encuesta de necesidades de compras y comercio minorista de la ciudad de Fort Bragg

29	With Understuff gone, there's nowhere to buy underwear except CVS; also, we need a bathroom that's open 7am-10pm in the CBD - buy the vacant lot and add a bathroom and picnic tables, maybe even enough room for a food truck	5/15/2026 8:57 AM
30	More local events	5/14/2026 8:22 PM
31	Affordable housing, groceries, and job opportunities	5/14/2026 8:05 PM
32	A bread bakery that is open and not wholesale.	5/14/2026 7:51 PM
33	Trader Joe's	5/14/2026 6:05 PM
34	Wish it were a real Radio Shack	5/14/2026 6:03 PM
35	A Wal-Mart and Costco	5/14/2026 5:52 PM
36	Later hours, more variety. Better prices.	5/14/2026 5:46 PM
37	A clothing store not geared to tourists	5/14/2026 4:27 PM
38	Scores store with all sizes and reasonable prices. Or an open market	5/14/2026 2:59 PM
39	Housing, jobs and more public transportation.	5/14/2026 1:51 PM
40	More things a family can do like a bowling	5/14/2026 12:57 PM
41	Transportation options for people who need it	5/14/2026 12:55 PM
42	Enough sports fields to accommodate the great youth sports programs we have. We're running out of space for practices	5/14/2026 11:43 AM
43	make a chick-fil-A	5/14/2026 8:49 AM
44	They can make a mall.	5/14/2026 8:45 AM
45	no	5/14/2026 8:44 AM
46	A store to buy regular needs cheaply and easily	5/14/2026 8:40 AM
47	I don't really know	5/12/2026 10:25 AM
48	more clothing stores, there is a lack of clothing and shoes in this town this makes it hard for shopping for clothes cause I have to go out of town	5/12/2026 10:25 AM
49	That's hard I'm not sure	5/12/2026 10:25 AM
50	wingstop and five below and target and a better mall	5/12/2026 10:20 AM
51	clothing store/ better dental places	5/12/2026 10:20 AM
52	wing stop and raising canes target and five below and a better mall	5/12/2026 10:20 AM
53	Better medical care. Also, I miss Rite Aid-CVS is gross. Target could be great here, too.	5/12/2026 10:15 AM
54	Less discrimination	5/12/2026 8:40 AM
55	Quality physicians	5/8/2026 11:00 AM
56	Vetranarians without wait lists	5/6/2026 2:58 PM
57	More help for people that can't get out of the city	5/6/2026 9:29 AM
58	More activities or entertainment venues for kids, especially teenagers.	5/5/2026 4:18 PM
59	Family friend stores / entertainment	5/5/2026 3:15 PM
60	Music venue	5/4/2026 8:30 PM
61	Entertainment spot for all ages. Boiling alley, arcades,etc.	5/4/2026 6:12 PM
62	Clothing store would be great.	5/4/2026 4:51 PM
63	Bike park	5/4/2026 3:12 PM
64	Dry cleaner	5/4/2026 1:48 PM

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65	PETITE CLOTHING AND SIZE 4 WOMENS' SHOES! DEFINITELY!	5/3/2026 4:34 PM
66	Affordable options for food, clothing and products.	5/3/2026 4:29 PM
67	A multipurpose recreation center with a bowling alley, food court, climbing wall, arcade.	5/3/2026 3:19 PM
68	Family activities	5/3/2026 2:40 PM
69	Department store	5/3/2026 1:52 PM
70	I'm a recent resident, post-retirement age, and finding it hard to make connections with people - there's plenty of events but not for newbies to meet each other	5/3/2026 9:47 AM
71	Affordable products	5/3/2026 8:44 AM
72	low cost store like Walmart	5/3/2026 3:05 AM
73	Indoor pickleball for poor weather	5/2/2026 9:15 PM
74	Asian foods, products, markets	5/2/2026 7:29 PM
75	Central food truck court	5/2/2026 7:14 PM
76	veterinarians, reasonable priced clothing	5/2/2026 6:56 PM
77	I love living in the city. Please keep chain stores out. I would rather travel to Santa Rosa or Ukiah if I need to buy something at a chain store	5/2/2026 4:13 PM
78	I'd appreciate a department store.	5/2/2026 4:05 PM
79	I think FB has done a really good job overall. I'd always love to see more intention to design spaces and neighborhoods in a way that encourages socializing and community-building	5/2/2026 4:02 PM
80	More family friendly spaces. Outside of normal working hours.	5/2/2026 11:02 AM
81	Live Music venues	5/2/2026 10:54 AM
82	Regular home goods basics, even just a vacuum etc	5/2/2026 10:40 AM
83	A large food co-op like Corners of the Mouth but larger. Maybe a second branch of the Ukiah Coop. We do come to Ft Bragg several times per month. We go to CV Starr, Susan gets her nails done, we go to the Farmers Market..... We do most of our big grocery shopping in Ft Bragg and use Mendo Coast Pharmacy. Dentist, etc we love the Wednesday Farmers Market. It seems a shame to see the Rite-aid empty. We think a large co-op like store would go over big but would take away from the two smaller similar like stores on the North Coast.	5/2/2026 9:43 AM
84	More doctors	5/2/2026 9:21 AM
85	Affordable options and more variety in food and retail	5/2/2026 9:18 AM
86	An affordable clothing store to buy clothing for struggling families.	5/2/2026 8:01 AM
87	More variety in dining and musical offerings.	5/2/2026 7:38 AM
88	Indoor family entertainment for when the weather is bad.	5/2/2026 7:15 AM
89	Professional services: doctors, lawyers, psychiatrists	5/2/2026 6:40 AM
90	Medical	5/2/2026 6:15 AM
91	Entertainment	5/1/2026 11:31 PM
92	Trader Joe's! Affordable clothing options	5/1/2026 9:45 PM
93	A real, open to the public, bakery! With cookies, cakes, croissants, etc	5/1/2026 5:38 PM
94	Entertainment/concert venue	5/1/2026 4:07 PM
95	Dentists	5/1/2026 4:00 PM
96	Indoor recreation	5/1/2026 1:01 PM
97	Put an end to putting tourists over the people that work and live here. Tourism is destroying small town culture.	5/1/2026 12:48 PM

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98	Nothing really for me. Stuff for younger people to do, and more healthcare options for the elderly.	5/1/2026 12:47 PM
99	Good book store. Lower prices for clothing. Ease of store access.	5/1/2026 12:36 PM
100	Shopping for growing families at decent prices! A Target would be amazing!	5/1/2026 12:17 PM
101	Golf Course	5/1/2026 12:14 PM
102	Bowling	5/1/2026 11:42 AM
103	High quality used clothing and a more environmentally conscious City Council	5/1/2026 11:37 AM
104	Urgent care for pets.	5/1/2026 11:06 AM
105	AFFORDABLE CLOTHING STORES	5/1/2026 11:02 AM
106	Better access to services located in Ukiah	5/1/2026 10:40 AM
107	Another coffee house-hang out place.	5/1/2026 10:04 AM
108	Nothing! I love it here	5/1/2026 9:50 AM
109	The focus on tourism has lost the appeal. We need a real industry or commodity that makes a needed product or service for export	5/1/2026 8:18 AM
110	Safety - I no longer feel safe here	5/1/2026 8:17 AM
111	A clothing store like Ross or better yet a target	5/1/2026 7:29 AM
112	Entertainment	5/1/2026 6:54 AM
113	This area desperately needs activities for kids	5/1/2026 6:42 AM
114	Veterinarian emergency hospital	5/1/2026 6:37 AM
115	Convenient clothing options and friendly customer service.	5/1/2026 5:47 AM
116	veterinary service	5/1/2026 5:26 AM
117	Nothing It's always been the norm to have to travel out of the area for certain items. Stores opening at 9 am! A proper bakery!	5/1/2026 1:22 AM
118	A return to better maintenance standards. Neglected trees along the sidewalks, weeds in the gutters and trash in the street for days create a depressing sight. The look of the city has deteriorated. Not just the vacant buildings downtown but the areas the city maintains. What has gone wrong?	5/1/2026 12:27 AM
119	BOWLING ALLEY	5/1/2026 12:03 AM
120	Family activities	4/30/2026 10:51 PM
121	Veterinarians	4/30/2026 10:36 PM
122	Good paying jobs	4/30/2026 9:51 PM
123	Heart. Turned into only caring about tourists. We need affordable housing and employment that pays a living wage	4/30/2026 9:44 PM
124	I think this community could really use a flexible, multi-use indoor activity center that caters towards both kids and adults. The Rite Aid building would be an ideal spot for something like this. Some examples might be: an indoor playground and family zone (multi-level climbing structures, toddler safe play areas, obstacle courses) or a hybrid "fun center" (mini golf of climbing wall, sports simulators, party rooms). If food and drink can be served, I feel like a lot of families (local and tourist) with younger children would use a space like this year round, with heavier use during the winter season.	4/30/2026 9:44 PM
125	More veterinary services and a store like Marshall's	4/30/2026 9:41 PM
126	Affordable spending options	4/30/2026 9:33 PM
127	More sports facilities for kids , more fields. Hosting tournaments would bring lots of money in from folks traveling here.	4/30/2026 9:31 PM

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128	Better health care	4/30/2026 9:30 PM
129	Bowling Alley	4/30/2026 9:21 PM
130	Clothing for all sizes honest Daily's department store	4/30/2026 9:20 PM
131	Affordable housing for middle income families	4/30/2026 9:13 PM
132	A sense of community. We cater more toward those with money expanding the divide between the haves and have nots. I moved here because it wasn't Cotati, Sonoma or the Bay and everything the city does seems to focus on change.	4/30/2026 9:11 PM
133	entertainment	4/30/2026 8:49 PM
134	Trader Joe's!	4/30/2026 8:47 PM
135	A Sizzeler Restaurant.	4/30/2026 8:31 PM
136	Affordable Housing	4/30/2026 8:22 PM
137	Livable wages (\$25+)	4/30/2026 8:17 PM
138	Typical "Ross" Store (Clothing Store) for ALL family. Men, Women, Teens, Kids, Babies	4/30/2026 8:11 PM
139	Affordable clothing, entertainment especially for children	4/30/2026 7:59 PM
140	Doctors who stay here	4/30/2026 7:47 PM
141	Craft or hobby style shop. Like Michaels or Hobby Lobby	4/30/2026 7:42 PM
142	Affordable retail, less geared toward tourists.	4/30/2026 7:35 PM
143	I would love a place to get cheaper groceries, clothing, makeup, and supplies for the house	4/30/2026 7:32 PM
144	Affordable housing, better jobs	4/30/2026 7:31 PM
145	Evening shopping besides groceries	4/30/2026 7:25 PM
146	River access for swimming and riding motorcycles and camping	4/30/2026 7:24 PM
147	Wholesale or Retail store	4/30/2026 7:20 PM
148	More vet services	4/30/2026 7:14 PM
149	Entertainment	4/30/2026 7:13 PM
150	a vet and a place to buy simple home goods as mentioned above.	4/30/2026 7:11 PM
151	Family fun center, the emerald golf is not big enough and does not have enough entertainment for family especially kids	4/30/2026 7:07 PM
152	Things to do that aren't outrageously priced	4/30/2026 7:06 PM
153	I would like to see more moderately priced dinner options. Something like a "David's" but for dinner.	4/30/2026 7:03 PM
154	More medical professionals.	4/30/2026 6:57 PM
155	More stuff for kids & family to do together	4/30/2026 6:56 PM
156	Outdoor community gathering place that is not on a toxic field.	4/30/2026 6:55 PM
157	National stores like Costco and Trader Joes	4/30/2026 6:49 PM
158	reliable, consistent, quality medical care	4/30/2026 6:48 PM
159	Bowling, arcade (where kids and adults could go), rollerskating rink	4/30/2026 6:44 PM
160	A variety of affordable dining.	4/30/2026 6:44 PM
161	night time options that are not dive bars	4/30/2026 6:40 PM
162	More affordable rents veterinary	4/30/2026 6:37 PM
163	More proper antique shops/malls	4/30/2026 6:21 PM

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164	More child/teen friendly activities/businesses. More trees in public spaces.	4/30/2026 6:21 PM
165	Street beautification beyond historical district especially south of it.	4/30/2026 6:21 PM
166	A 'sense of self' = the value of being an historic town in a beautiful natural setting. Let's work on making community that has things to do, places to hang and places to work beyond 3-4 low wage tourism oriented jobs without benefits. Why not attract world class employers who would benefit from our location to study the natural world.	4/30/2026 6:16 PM
167	Dunkin donuts	4/30/2026 6:15 PM
168	Public transportation	4/30/2026 6:14 PM
169	It's missing something for kids. The rite aid building could be made into a bowling alley/arcade/laser tag/ food area. A space for kids to go and have fun and parents to also sit and enjoy and watch (or play too)	4/30/2026 6:08 PM
170	I would love a Trader Joe's but am waiting to see what happens with Grocery Outlet.	4/30/2026 6:03 PM
171	Medical professionals/Doctors who will stay	4/30/2026 5:59 PM
172	My kids are young adults now, but when they were small it was SO HARD when the weather was bad. There's nothing to do with little kids indoors. We'd walk circles at The Depot.	4/30/2026 5:58 PM
173	Having a clothing store that didn't charge \$72 for a tank top.	4/30/2026 5:56 PM
174	Bakery (Fort Bragg Bakery is commercial only)	4/30/2026 5:54 PM
175	Retail store for lower price home and clothing	4/30/2026 5:53 PM

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Q13

240 responses

Age Group/Grupo de edad

