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July 18, 2014

Mayor Dave Turner and the Fort Bragg City Council
City of Fort Bragg
210 North Franklin Street
Fort Bragg, CA 95437

Dear Honorable Mayor Turner and city council members:

On behalf of Leadership Mendocino thank you for this opportunity to address you regarding the upcoming Class XXII program. Leadership Mendocino is a ten-month program that meets once a month from August through May (see attached dates). It is designed to educate local citizens who want to become more involved and knowledgeable about the government, services, educational systems, health care, economy, businesses and issues and opportunities in communities in every part of Mendocino County.

Leadership Mendocino has graduated 528 people from local businesses, nonprofits, hospitals and other medical fields as well as from agriculture, tourism, wine, timber, social services, and government since its founding in 1992. You will find the graduates all over Mendocino County in a variety of leadership roles.

About 17 percent of the graduates have come from Fort Bragg and we would like to partner with you to increase this. The ten-month program costs \$1,000 per person, which is often paid for by employers. Each applicant is responsible to pay \$100 of their own money. And we have deserving applicants who will need scholarship assistance.

This year Class XXII has 35 members, six of whom are from Fort Bragg. Leadership Mendocino is requesting the City of Fort Bragg to consider becoming a sponsor. There are several ways to support LM by donating to the annual program, scholarships, class days, or other activities that happen throughout the year.

Leadership Mendocino's Education Day class will be held in Fort Bragg on Friday, February 27. We look forward to participation from members of the City Council to update the class on important current issues in the community.

Leadership Mendocino is going into its 22nd year with some great changes ahead. For two years it has been a program under North Coast Opportunities which has allowed it to remain independent and yet cut administrative costs. A newsletter to connect the alumni, a new alumni association, more press on the classes and graduates and a vibrant exciting program ahead are all part of the upcoming improvements and visibility.

We are very excited about Leadership Mendocino's role in building a healthy future for Mendocino County—and we understand that an investment in this program is because you believe this work is important and worthwhile. Thank you for considering a sponsorship to Leadership Mendocino 2014-15 and beyond.

Respectfully,

A handwritten signature in black ink, appearing to read "Heidi Dickerson". The signature is fluid and cursive, with the first name "Heidi" written in a larger, more prominent script than the last name "Dickerson".

Heidi Cusick Dickerson
Director