

Visit Fort Bragg Advertising Placements						
Publication/Vendor	Media Vehicle	Creative Selection   Campaign	Creative Deadline	Specs	Status	Run Dates
<b>Q1</b>						
Adara - Spring Push	Display Banners	General Message - A/B Testing 2 Creatives	3/8	300x600, 300x250	Running	3/11 - 4/11
Adara - Spring Push	Online Video	General Message - Active Leisure Travelers	2/22	15s; :30s	Running	3/11 - 4/11
Roadtrippers	Email	General Message - Editorial Write-up	2/19	20 images	Running	3/1/2019
<u>Simpli.fi</u>	Display Banners	TOUCH - A/B Testing 2 Creatives	3/18	728x90,300x250	Running	3/25 - 4/30
<b>Q2</b>						
Adara - Summer Push	Display Banners	TAME - A/B Testing 2 Creatives	4/1	300x600, 300x250	In Cue	4/15 - 5/15
Adara - Summer Push	Online Video	TOUCH & TAME - Active Leisure Travelers	04/01	15s; :30s	In Cue	4/15 - 5/15
<u>Simpli.fi</u>	Display Banners	TASTE - A/B Testing 2 Creatives	4/18	728x90, 300x250	In Cue	5/01 - 5/31
Roadtrippers	Native	General Message - Editorial Write-up - Digital Mag	2/19	20 images	In Cue	04/01
<u>Simpli.fi</u>	Native	Brand Awareness	4/19	1200x627	In Cue	5/01 - 5/31
<b>Paid Social</b>						
Instagram	Social Media	Post Engagement				Running
Facebook	Social Media	Post Engagement				Running
Facebook	Social Media	Page Promotion				Running
Pintrest	Social Media	Pin Promotion - Content				Running
Facebook	Social Media	Website Traffice				Running