



COMMUNITY DEVELOPMENT COMMITTEE STAFF REPORT

TO:	Community Development Committee	DATE: August 3, 2026
DEPARTMENT:	Community Development	
PREPARED BY:	Damian Gaona, Vianney Maravilla, Maria Ramos	
PRESENTER:	Damian Gaona, Vianney Maravilla, Maria Ramos	
AGENDA TITLE:	Receive Report, Discuss, and Provide Direction to Summer Intern Staff on Draft Community Youth Survey	

RECOMMENDATION

Review survey draft and flyers draft and provide feedback and suggestions.

BACKGROUND

Fort Bragg is a town with a lot of youth. Focusing on the youth can really change their lives and make them successful. The youth don't always get a chance to speak about our town but with a survey it can help more youth speak up and share ideas. This survey aims to use the youth's ideas to improve our town in any way we can, big or small.

DISCUSSION AND ANALYSIS

This survey was split into seven different categories. Each category was included to obtain more knowledge about what teens want and need in their community that may not already exist, or if existing, could become more accessible to them. The survey categories each target a different aspect of community life, particularly as experienced by teenagers.

The first category targeted demographics, this category is going to allow us to know what is popular among different age groups. We are hoping to learn what every age group wants, and how we can make them feel heard. The second category targets youth improvement. This category was used to help us identify what kind of spaces teenagers want and need, in the hopes that these needs can be fulfilled.

The third category targets sports. Having this as a category seems important since we don't have many resources when it comes to athletics for teenagers, and often this causes them to have to travel. The fourth category targets educational resources, and through this

AGENDA ITEM NO. XX

category we are hoping to learn about educational involvement within the teenage age group. We want them to have the educational resources they feel would benefit them.

The fifth category targets commercial businesses. This category is in the survey since it will tell us of any commercial needs that teenagers might have. We are hoping to learn what we could bring into town, or what we could do to better advertise it if it already exists. The sixth category targets questions about indoor spaces, the questions in this category are going to tell us the kind of indoor spaces teenagers like to spend their time in. We are hoping to learn what spaces could be provided to bring this age group together in a communal manner.

The seventh category targets questions about outdoor spaces, this category will help us learn where teenagers spend their time when they're not home and what they enjoy doing outside of home. We are hoping to learn if they are inclined to spend time outside and if they enjoy their time. Through these answers we will see if there is a need for more outdoor facilities and spaces.

Timeline / Process

The Survey will be reviewed at the August 3, 2026, Community Development Committee meeting. Subsequently, recommended changes will be made by staff and the survey finalized. The survey will be launched on the first day of school, August 19, and will be open until September 4. Once the survey is launched, flyers will be posted throughout the schools' campus, and in places throughout town that are regularly frequented by teenagers. QR codes will also be posted on the city website and social media, such as Instagram, Facebook, and TikTok.

FISCAL IMPACT/FUNDING SOURCE

Less than \$20 to cover the cost of printing flyers.

ENVIRONMENTAL ANALYSIS:

This discussion and direction is not a project subject to the California Environmental Quality Act because it is not capable of causing a direct or reasonably foreseeable indirect physical change in the environment.

STRATEGIC PLAN/COUNCIL PRIORITIES/GENERAL PLAN CONSISTENCY

Strategic Goal 4C: *Promote free and fee-based multi-generational programs tailored to the needs and interests of youth and senior populations to promote healthy lifestyles and social engagement.*

Depending on the results of the survey, Strategic Goal 4D: *Partner with public schools to develop a multi-use facility initiative that offers public access to school facilities and City-*

owned locations for alternative uses to create vitality, support local businesses, and increase public participation and use.

COMMUNITY OUTREACH

Community Development Department meeting August 3, 2026.

ALTERNATIVES:

Other direction to staff.

ATTACHMENTS:

1. Draft Survey
2. Draft Survey Flyer

NOTIFICATION:

1. Community Development Committee Members
2. Legistar Subscribers