



PARKS & RECREATION STRATEGIC SERVICE DELIVERY & COORDINATION POLICY



CITY OF FORT BRAGG

PARKS & RECREATION SERVICE DELIVERY & COORDINATION POLICY

I. PURPOSE

To establish guiding principles for the planning, evaluation, coordination, and delivery of parks and recreation services while ensuring responsible stewardship of City-owned parks and recreation facilities.

II. GOALS

The City shall:

- Deliver exceptional recreation opportunities.
- Maximize use of City facilities.
- Encourage collaboration.
- Fill unmet recreation needs.
- Improve public health.
- Support youth and families.
- Maintain financial sustainability.
- Avoid unnecessary duplication where practical.

III. GUIDING PRINCIPLES

A. Community First

Programs shall be developed based upon demonstrated community need.

B. Regional Service

The City recognizes that:

- CV Starr serves the entire Mendocino Coast.
- Bainbridge Park serves regional users.
- City recreation facilities benefit residents beyond City limits.

C. Collaboration

Staff shall seek opportunities to collaborate with:

- MCRPD
- Fort Bragg Unified School District
- Gloriana Studios
- Mendocino College
- Nonprofits
- Local Youth sports organizations

- Tribal organizations
- Community groups

D. City-Owned Facilities

The City shall prioritize programming that activates:

- CV Starr Community Center
- Bainbridge Park
- Johnson Nature Trail
- Otis Johnson Wilderness Park
- City parks
- Athletic fields
- Future Highway 20 Recreation Area
- Coastal Trail

E. Long-Term Recreation Vision

Programming shall support future recreation investments including:

- Phase III CV Starr Expansion
- Basketball courts
- Outdoor recreation
- Trails
- Community events
- Regional recreation tourism

F. Financial Sustainability

Programs shall be evaluated considering:

- Community benefit
- Cost recovery
- Taxpayer investment
- Grant opportunities
- Partnerships
- Long-term operational sustainability

G. Duplication of Services

The City recognizes that similar recreation programs may appropriately exist when:

- demand exceeds capacity;
- different age groups are served;
- different facilities are utilized;
- access is expanded;

- City-owned facilities require activation;
- public benefit outweighs duplication concerns.

The City shall avoid unnecessary duplication whenever practical.

H. Annual Coordination

The City Manager and/or CV Starr Manager shall annually invite recreation, enrichment and community providers to discuss:

- Calendars
- Grants
- Programming
- Facility scheduling
- Capital projects
- Partnerships

Participation is voluntary.

I. Annual Parks Report

Staff shall annually report to Council:

- Participation
- New programs
- Cost recovery
- Grants
- Partnerships
- Capital projects
- Facility utilization
- Performance measures