



# City of Fort Bragg

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## Meeting Minutes Special Meetings

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Tuesday, August 13, 2024

3:30 PM Town Hall, 363 N. Main, and Via Video Conference  
Teleconference Location: 801 River Dr., Fort Bragg, CA 95437

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### VISIT FORT BRAGG COMMITTEE

#### MEETING CALLED TO ORDER

Chair Albin-Smith called the meeting to order at 3:31 PM

#### ROLL CALL

**Present:** Tess Albin-Smith, Marcia Rafanan, Debra De Graw, Lia Morsell, Jamie Peters-Connolly, Cory Epperson, Allison DeGrassi, and Roxanne Perkins

**Absent:** Barbara Bruce

**City Staff:** Cristal Munoz and Amber Weaver

#### 1. APPROVAL OF MINUTES

1A. Approve Minutes of June 11, 2024

These Committee Minutes were approved as presented.

#### 2. PUBLIC COMMENTS ON NON-AGENDA ITEMS

Public Comments were made by Ron White.

#### 3. CONDUCT OF BUSINESS

3A. Oral Discussion On Glass Beach Souvenir Cards

Ron White discussed his experience being involved with the City, Glass Beach, and the Noyo Headlands Trail. He described how nature transformed discarded glass into a treasured attraction. He gave special thanks to North Coast Brewery and the City of Fort Bragg for their assistance with making his dream a reality. The Committee voted to approve the printing of 10,000 Glass Beach Souvenir Cards.

Public Comment: None.

Discussion: Discussion focused on printing costs, with the committee examining how to allocate funds for the project.

3B. Receive Oral Update From VFB Special Events Subcommittee

Cristal Munoz announced several upcoming events: Paul Bunyan Days from August 30 to

September 2, the Noyo Harbor Festival on September 21 from 12-6 p.m., and the Latino Celebration at Bainbridge Park on September 22 from 1-6 p.m., featuring food and music. Other events include Oktoberfest at C.V. Starr on October 5 from 12-5 p.m., and the Biggest Big Time Event on the Coastal Trail the same day, showcasing around thirty Pomo Tribes. The Magic Market will take place on October 26 from 11 a.m. to 4 p.m. on Franklin Street. Winter Wonderland will wrap up the year with a focus on enhancing the downtown experience beyond just a parade. Cristal also mentioned that we will be considering two different destination marketing firms.

Public Comment: None.

Discussion: Discussion explored various strategies for connecting with vendors and restaurant owners.

#### **4. MATTERS FROM COMMITTEE / STAFF**

Albin-Smith announced that Soroptomist Noyo Sunrise will be offering free mammograms at the hospital with a kickoff on October 5, with more information to follow. Peters Connolly announced Harvest Mendocino is approaching and will be four (4) weekends long this year and will host a variety of mushroom focused events with more information to be announced. Seafood and Sips will be the end of January through the first week in February. DeGraw spoke on behalf of the importance of craft beer in our economy and announced updated beer maps in anticipation of October.

Public Comment: None.

Discussion: Bistro lights on Franklin Street were fixed. A work order has been made to public works to install new bistro lights on Laurel Street and Redwood Avenue.

#### **ADJOURNMENT**

**Chair Albin-Smith adjourned the meeting at 4:10 PM**