



AGENCY:	City Council
MEETING DATE:	September 28, 2015
DEPARTMENT:	CDD
PRESENTED BY:	Marie Jones

AGENDA ITEM SUMMARY

TITLE:

RECEIVE REPORT AND CONSIDER INTRODUCTION, BY TITLE ONLY, AND WAIVE FURTHER READING OF ORDINANCE 920-2015 REPLACING SECTION 10.22.150 (PARKING OF PEDDLERS VEHICLES-PERMIT-REQUIRED) AND SECTION 10.22.155 (PARKING OF PEDDLERS VEHICLES-PERMIT-LIABILITY INSURANCE REQUIREMENTS) OF CHAPTER 10.20 (STOPPING, STANDING AND PARKING) OF THE FORT BRAGG MUNICIPAL CODE

ISSUE:

Mobile vending in Fort Bragg is currently regulated by Fort Bragg Municipal Code, Chapter 10.20, sections 10.20.150 and 10.20.155. The current regulations are very difficult for businesses to comply with and may de facto prohibit mobile vendors by making operation of a food truck infeasible.

The revamping of the City's mobile vending regulations was discussed by the Community Development Committee on three occasions (January 27, April 28, and May 26, 2015) and by the Planning Commission (July 8, 2015) for recommendations to City Council. On July 13, August 24, and September 14, the City Council discussed this item and provided further direction to staff. The new ordinance now incorporates all changes as directed by the City Council and is ready for introduction.

RECOMMENDED ACTION:

Introduce, by title only, and waive further reading of Ordinance 920-2015 replacing Section 10.22.150 (Parking of Peddlers Vehicles-Permit-Required) and Section 10.22.155 (Parking of Peddlers Vehicles-Permit-Liability Insurance Requirements) of Chapter 10.20 (Stopping, Standing and Parking) of the Fort Bragg Municipal Code.

ALTERNATIVE ACTION(S):

Do not introduce ordinance and provide direction to staff regarding further revisions to the ordinance.

ANALYSIS:

At the September 14, 2015 City Council meeting, the Council directed staff to strike the following provision in the new ordinance as it may unreasonably constrain mobile vending units.

11 (b). MVUs shall not occupy more than one (1) parking space (18 feet in length) in the public right of way at a time.

The ordinance has been revised based on City Council's direction and is submitted herein for further consideration and for introduction.

CONSISTENCY:

The City's Economic Development Strategy recommends a review of City regulations in order to encourage job creation and business development. The proposed changes have been introduced

and considered as part of the implementation of the Economic Development Strategy. The revised regulations would be part of the Fort Bragg Municipal Code.

IMPLEMENTATION/TIMEFRAMES:

The ordinance adoption process requires a first and second reading at subsequent City Council meetings. The ordinance will go into effect 30 days after the second reading and adoption. The anticipated timeframe for the ordinance to take effect is mid-November.

ATTACHMENTS:

1. Proposed Mobile Vending Ordinance (Municipal Code, Chapter 10.20.150 & 10.20.155)

NOTIFICATION:

1. Mobile vending email notification subscriber list

City Clerk's Office Use Only

Agency Action	<input type="checkbox"/> Approved	<input type="checkbox"/> Denied	<input type="checkbox"/> Approved as Amended
Resolution No.:	_____	Ordinance No.:	_____
Moved by:	_____	Seconded by:	_____
Vote:	_____		
<input type="checkbox"/> Deferred/Continued to meeting of:	_____		
<input type="checkbox"/> Referred to:	_____		