



CITY OF FORT BRAGG

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MEETING DATE: March 10, 2014
TO: City Council
FROM: Marie Jones, Community Development Director
AGENDA ITEM TITLE: **Draft Wayfinding Plan**

ISSUE:

Staff provided Caltrans with a copy of the Fort Bragg Wayfinding Plan on February 10, 2014. Caltrans staff participated in a conference call today with City staff to provide initial feedback about the plan prior to the City Council meeting. Caltrans' feedback is summarized below:

SUMMARY:

Caltrans provided the following input to the wayfinding plan.

- The City will need to obtain three permits from Caltrans to implement the wayfinding program: one for the wayfinding signs, one for the monument or welcome sign, and a separate permit for the event signage.
- Caltrans will not allow an event signage in association with the welcome sign as this is considered "outdoor advertising," and is not permitted as part of a welcome sign.
- There are currently 40 Caltrans sign permit files for Fort Bragg, these will have to reviewed and negotiated with the applicants for removal and replacement, as appropriate, with the proposed wayfinding signs.
- Sign design #1 is preferred by Caltrans.
- Arrows must be to the right of the text.
- There may be too many wayfinding signs. This will be analyzed further during a site visit.
- Some destinations may need to be removed from the signs (such as police, fire, etc.) because they must appear on regulatory signs.
- Destination symbolic markers must be removed from the signage.

Caltrans will complete a site visit and provide additional comments in the coming months.