



City of Fort Bragg

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Meeting Minutes City Council

*THE FORT BRAGG CITY COUNCIL MEETS CONCURRENTLY
AS THE FORT BRAGG MUNICIPAL IMPROVEMENT DISTRICT
NO. 1 AND THE FORT BRAGG REDEVELOPMENT
SUCCESSOR AGENCY*

Monday, June 12, 2017

6:00 PM

Town Hall, 363 N. Main Street

CALL TO ORDER

Mayor Peters called the meeting to order at 6:02 PM.

PLEDGE OF ALLEGIANCE

ROLL CALL

Present: 5 - Mayor Lindy Peters, Vice Mayor Will Lee, Councilmember Michael Cimolino, Councilmember Bernie Norvell and Councilmember Dave Turner

AGENDA REVIEW

1. MAYOR'S RECOGNITIONS AND ANNOUNCEMENTS

- 1A.** [17-292](#) Presentation of Proclamation Recognizing June 19-25, 2017 as "National Pollinator Week"

Mayor Peters presented a proclamation recognizing June 19-25 as National Pollinator Week to Ruth Sparks of the Fort Bragg Garden Club and Bee City USA. Cornelia Reynolds spoke on behalf of the Fort Bragg Bee City USA Committee regarding the decline of bee populations and promoted the value of bee gardening for a healthy community.

- 1B.** [17-309](#) Presentation by Waldi Helma, Mendocino County Health and Human Services, Regarding How Youth are Influenced by Point of Sale and Storefront Advertising

Waldi Helma of the Mendocino County Health and Human Services Department gave a presentation on how young people are influenced by point of sale and storefront advertising, especially regarding tobacco advertising.

2A. PUBLIC COMMENTS ON NON-AGENDA, CONSENT CALENDAR & CLOSED SESSION ITEMS (30 Minutes)

- Simon Smith voiced concerns about the future of the climate change policy in the United States and urged the City Council to join the State of California in taking action to adhere to the Paris Climate Accord.
- Kathy Silva spoke about tree replacement at Bainbridge Park.
- Luana Alika recommended that the City plant pollinator trees at Bainbridge Park to replace the trees that were removed this week.
- Rex Gressett spoke in opposition to the tree removal at Bainbridge Park.

- Eric Dwyer requested the City allow parking tickets to be paid locally with cash instead of mailing checks to an address in Santa Ana. He wants the Police Department to keep track of accidents on Chestnut Street.

3. STAFF COMMENTS

City Manager Ruffing said June 13 is an in-service day and City Hall will be closed to the public. Community Development Director Jones gave an update on Bainbridge Park. Chief Lizarraga said the Police Activities League fishing clinic is on June 17. He reported on a recent robbery. The Chief also requested that people not take videos, photographs, or yell out comments during crisis incidents like the recent one on Noyo bridge, as this type of behavior makes it difficult for all. Public Works Director Varga said pollinator trees will replace those removed at Bainbridge Park and will be installed in a timely fashion. Varga reported on the recent water leak at Denny's.

4. MATTERS FROM COUNCILMEMBERS

Mayor Peters said he was contacted by a sculptor who wanted to know if the City is interested in a statue of a person with a lunch pail to honor the workforce. City Manager Ruffing suggested the Mayor send the sculptor's packet of materials to Community Development Director Jones for possible inclusion in a future Community Development Committee meeting agenda. Mayor Peters expressed his concern about the United States withdrawing from the Paris Climate Accord and will put this matter on a future agenda for further discussion. He mentioned that North Coast Brewing Company won a small business of the year award, and that Harvest Market has been recognized for putting on a golf tournament for hospice. Vice Mayor Lee also spoke about hospice, and gave a report on his recent meeting with a Google executive who is moving to the area. The Vice Mayor requested that Mayor Peters revive the Technology ad hoc committee. He requested that the Finance and Administration Committee review the fining structure for parking fines. Councilmember Cimolino reported on the recent Coalition for Gang Awareness and Prevention (CGAP) meeting, stating that the recent Day in the Park event was a success. He mentioned that CGAP will be performing a five-minute phone call survey to help guide public policy regarding marijuana and they are looking for participants.

5. CONSENT CALENDAR

Approval of the Consent Calendar

A motion was made by Vice Mayor Lee, seconded by Councilmember Turner, to approve the Consent Calendar. The motion carried by the following vote:

Aye: 5 - Mayor Peters, Vice Mayor Lee, Councilmember Cimolino, Councilmember Norvell and Councilmember Turner

5A. [17-293](#)

Adopt City Council Resolution Supporting the Broadband Alliance's Goals and Strategies to Provide the Foundation for a Countywide Broadband Plan

This Resolution was adopted on the Consent Calendar.

Enactment No: RES 4007-2017

5B. [17-296](#)

Adopt City Council Resolution Approving Concessionaire Agreement between the City of Fort Bragg and North Coast Segway Tours to Operate Segway Tours in City Parks and Authorizing City Manager to

Execute Same

This Resolution was adopted on the Consent Calendar.

Enactment No: RES 4008-2017

- 5C.** [17-311](#) Adopt City Council Resolution Authorizing Amendment No. 4 to Caspar Transfer Station Operations Agreement and Lease between County of Mendocino and Solid Waste of Willits to Add Scrap Metal and Electronics to the Recycling Commodity Index

This Resolution was adopted on the Consent Calendar.

Enactment No: RES 4009-2017

- 5D.** [17-290](#) Adopt by Title Only and Waive Second Reading of Ordinance 930-2017 to Repeal and Replace Articles 2, 3, 4, 7 and 10 of Title 18 of the Fort Bragg Municipal Code, the Inland Land Use and Development Code

This Ordinance was adopted on the Consent Calendar.

Enactment No: ORD 930-2017

- 5E.** [17-300](#) Accept Certificate of Completion for City Hall Gym Roof Replacement Project, Project No. 2017-05 and Direct City Clerk to File Notice of Completion

This Certificate of Completion was accepted on the Consent Calendar.

- 5F.** [17-294](#) Receive and File Minutes of the April 19, 2017 Public Safety Committee Meeting

These Committee Minutes were received and filed on the Consent Calendar.

- 5G.** [17-295](#) Approve Minutes of Special Closed Session of May 22, 2017

These Minutes were approved on the Consent Calendar.

- 5H.** [17-302](#) Approve Minutes of May 22, 2017

These Minutes were approved on the Consent Calendar.

- 5I.** [17-298](#) Approve Minutes of Special City Council Budget Workshop of May 24, 2017

These Minutes were approved on the Consent Calendar.

- 5J.** [17-297](#) Approve Minutes of Joint City Council/Mendocino Coast Recreation and Park District Special Meeting of May 30, 2017

These Minutes were approved on the Consent Calendar.

- 5K.** [17-312](#) Approve Minutes of Special Closed Session of June 6, 2017

These Minutes were approved on the Consent Calendar.

6. PUBLIC HEARING

7. CONDUCT OF BUSINESS

- 7A. [17-306](#)** Receive Recommendations from Community Development Committee and Provide Direction to Staff Regarding: 1) Draft Visit Fort Bragg Action Plan; 2) Management and Implementation of Visit Fort Bragg Action Plan; 3) Branding RFP; and 4) Chamber of Commerce Scope of Services for Interim Marketing, Promotional and Administration Services

Community Development Director Jones and Special Projects Manager Owen presented the staff report on this agenda item, asking for direction from Council.

Public Comment was received from:

- Sharon Davis said she appreciates the City's willingness to extend the Chamber of Commerce contract and asked for the ability to extend it beyond six months, if needed.
- Eric Dwyer recommended a survey of the general public regarding the City's branding.
- Ruth Sparks said that the Mendocino Coast Tourist Guide published by the Fort Bragg Advocate News and Mendocino Beacon could be a starting point for many of the items in the marketing and promotions plan.

Discussion: The Council discussed the various aspects of the marketing and promotions plan and gave the following direction to staff:

- Proposed actions and tasks listed as items 1 through 8 in the staff report are approved; staff is directed to go forward with them.
- The Action Plan is approved.
- The Scope of Work for the Branding Services RFP is approved.
- The RFP for Promotions Management will be brought back to Council on the Consent Calendar.
- Regarding Management Alternatives, the Council directed staff to proceed with Alternative #3, local consultant.
- Prepare a six-month contract for the Chamber of Commerce.

This Staff Report was referred to staff.

- 7B. [17-308](#)** Receive Report and Provide Direction to Staff Regarding Relocation of the Pudding Creek Water Line to the Pudding Creek Bridge

Public Works Director Varga summarized the staff report and answered questions regarding interruption of service while the water line is relocated, design and engineering of the project, dam removal, traffic control and the cost of relocation.

Public Comment was received from:

- Eric Dwyer said there is no rush to do anything at this point and that either Georgia Pacific or nature will take care of removing the dam. He recommended waiting until after the Pudding Creek Bridge expansion is complete before moving the water line.

Discussion: It was generally agreed that the water line should be moved as soon as possible, that staff should pursue funding for the cost of relocating the line, and design and engineering tasks should be done in-house as much as possible to save money.

This Staff Report was referred to staff.

2B. PUBLIC COMMENTS ON NON-AGENDA, CONSENT CALENDAR & CLOSED SESSION ITEMS (30 Minutes, If Necessary)

8. CLOSED SESSION

ADJOURNMENT

Mayor Peters adjourned the meeting at 8:00 PM.

LINDY PETERS, MAYOR

June Lemos, CMC, City Clerk

IMAGED (_____)