

Fort Bragg City Council's Goal Setting Retreat

AGENDA

Saturday, February 21, 2015 • 9:00 a.m. – 4:00 p.m.

Fort Bragg Police Department Conference Room • Facilitator: Sue Haun, Strategies By Design

Purpose/Desired Outcomes For The Day: To reflect on accomplishments over the previous 4 years (FYs 2011-2015); to complete a SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis; and to refresh the vision, focus and goals for the next 3-5 years (FYs 2015-2020).

AGENDA ITEM	PROCESS	RESPONSIBLE
I. Welcome		
<ul style="list-style-type: none"> Opening Remarks and Introduction to the Meeting 	Present, Clarify, Agree	Mayor Dave Turner, City Manager Linda Ruffing, Sue Haun
<ul style="list-style-type: none"> Overview of Retreat Agenda • Logistics • Ground Rules 		
II. Public Expression		
III. Exercise		
IV. Where We Have Come From – 2011-2015 Accomplishments & Challenges		
<ul style="list-style-type: none"> Results of Pre-Retreat Interviews 	Present,	Sue Haun, All
<ul style="list-style-type: none"> Implications Moving Forward for Next Strategic Plan 	Discuss, Agree	
V. Where We Are Now – SWOT Analysis		
<ul style="list-style-type: none"> Definitions – Strengths, Weaknesses, Opportunities, Threats 	Present,	Sue Haun, All
<ul style="list-style-type: none"> Results of Pre-Retreat Interviews 	Discuss, Agree	
<ul style="list-style-type: none"> Trends for Municipalities 		Linda Ruffing
<ul style="list-style-type: none"> Implications Moving Forward for Next Strategic Plan 		
Break		
VI. Vision, Mission & Values		
<ul style="list-style-type: none"> Review Vision & Mission 	Present,	Sue Haun, All
<ul style="list-style-type: none"> Results of Pre-Retreat Interviews 	Discuss,	
<ul style="list-style-type: none"> Implications for Conduct/Meeting Guidelines 	Agree	
Lunch		
VII. Setting a Strategic Direction – Priority Setting 2015-2010, Goals & Outcomes		
<ul style="list-style-type: none"> A Common Language – Outcomes Based Strategic Planning 	Present,	Sue Haun, All
<ul style="list-style-type: none"> Results of Pre-Retreat Interviews 	Prioritize, Agree	
<ul style="list-style-type: none"> Set Priorities, Define Goals & Outcomes, Define Year 1, 2, 3, 4 & 5 Implementation Priorities 		
<ol style="list-style-type: none"> A Healthy Environment <i>Incl.</i> Capital Improvement Program, i.e., Water, Wastewater & Parks 		
<ol style="list-style-type: none"> A Prosperous Economy <i>Incl.</i> GP Mill Site Reuse 		

AGENDA ITEM	PROCESS	RESPONSIBLE
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Incl. Economic Develop Strategy

Break

- 3. An Engaged Community**
Incl. Noticing / Committees
- 4. Organizational Capacity / Sustainability**
Incl. Image / Community Relations
Incl. Succession Planning

VIII. Next Steps, Wrap Up

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| <ul style="list-style-type: none"> • Closing Comments | Discuss and | Sue Haun, |
| <ul style="list-style-type: none"> • Next Steps for Sharing Information with Department Heads | Define, | Dave Turner, |
| <ul style="list-style-type: none"> • Evaluation of the Day | +/ Δ | Linda Ruffing, |
| | | All |