



CITY OF FORT BRAGG

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COUNCIL COMMITTEE ITEM SUMMARY REPORT

Meeting Date: JANUARY 14, 2025
To: Visit Fort Bragg Committee
From: Cristal Munoz, Administrative Analyst
Agenda Item Title: Visit Fort Bragg Committee Membership

BACKGROUND AND OVERVIEW:

The Visit Fort Bragg Committee (VFB) consists of five to seven public members and two Councilmembers, appointed for continuity. The table below displays the current membership and terms of service:

Member	Sector	Term
Marcia Rafanan	Councilmember	Mayor Appointment
Tess Albin-Smith	Councilmember	Mayor Appointment
Debra DeGraw	Dining/Retail	24 months – expires 12/31/25
Alison de Grassi	Other	24 months – expires 12/31/25
Cory Epperson	Retail	24 months – expires 12/31/25
Roxanne Perkins	Attraction/Retail	24 months – expires 12/31/25
Jamie Peters-Connolly	Recreation/Attraction	24 months – expires 12/31/24
Barb Bruce	Other	24 months – expires 12/31/24
Lia Morsell	Art/Culture	24 months – expires 12/31/24

Three members' terms will expire at the end of 2024. On December 5, 2024, the staff opened applications for these seats through social media, press releases, and the City website. They also reached out to the individuals whose terms are ending to see if they would like to reapply, as the VFB protocols permit past members to do so. Applications closed on January 3, 2025, at 5 PM.

We received six applications, which have been redacted to remove personal information. The applicants were contacted and informed that new members would be appointed at the meeting on January 14, 2025. They were also asked to be available at this meeting to answer any questions from the VFB.

Staff recommends that the VFB review the attached applications and engage with the candidates by asking pertinent questions to facilitate the appointment process. To assist the Council members in decision-making, the VFB Protocols have been included as a reference (Attachment 1 – VFB Protocols).

STAFF RECOMMENDATION:

The Committee to review the submitted applications and make recommendations to the Council members to appoint new members to VFB, or provide guidance to staff regarding the recruitment and appointment process for VFB members.

ATTACHMENTS:

1. Visit Fort Bragg Committee Protocols (Reviewed December 8, 2022)
2. Application – Barb Bruce (redacted)
3. Application – Jon Glidewell (redacted)
4. Application – Robert Matson (redacted)
5. Application – Stathi Pappas (redacted)
6. Application – Patrick Quan (redacted)
7. Application – Scott Schneider (redacted)