



City of Fort Bragg

416 N Franklin Street
Fort Bragg, CA 95437
Phone: (707) 961-2823
Fax: (707) 961-2802

Meeting Minutes Special Meetings

Tuesday, July 23, 2024

2:00 PM Town Hall, 363 N. Main Street and Via Video Conference

Strategic Planning Workshop

MEETING CALLED TO ORDER

Mayor Norvell called the Strategic Workshop to order at 2:05 PM.

ROLL CALL

Present: 5- Mayor Bernie Norvell, Vice Mayor Jason Godeke, Councilmember Tess Albin-Smith, Councilmember Lindy Peters and Councilmember Marcia Rafanan

2. PUBLIC COMMENTS ON THIS SPECIAL MEETING AGENDA

This was an interactive workshop where the public, staff, and council members commented throughout the session.

3. CONDUCT OF BUSINESS

City of Fort Bragg Strategic Planning Workshop 2025-2030

City Manager Isaac Whippy thanked the community and staff for attending and introduced facilitators Ellen Cross of Strategy Driver and her colleague Maria Pascoal. Ellen gave a brief introduction and spoke about the agenda for the workshop.

Items discussed at the Workshop included:

- Mission Statement: definition, revision, and refining
- Vision Statement: definition, revision, and refining
- Values: definition, revision, and refining
- Goals: definition, revision, and refining
- Priority Objectives: refining objectives

ADJOURNMENT

Mayor Norvell adjourned the Strategic Planning Workshop at 7:49 PM.

BERNIE NORVELL, MAYOR

Diana Sanchez, City Clerk

IMAGED (_____)