ON HOLD	Officially paused or postponed, awaiting a trigger (e.g., legal, grant).
ONGOING	A recurring initiative that is active and maintained continuously.
IN PROGRESS	Actively being worked on by staff, partners, or contractors.
PLANNING	Research, coordination, or resource identification is underway.
COMPLETED	Fully implemented and operational.
PARTIALLY COMPLETE	Some components are done, but full completion is pending.

				CT 4 TI-6	DEDT
Goal Enliven Fort Bragg through local jobs and business success	Object	t Task ID	Task Description	STATUS	DEPT
and develop a Business and Economic Plan that benchmarks					
and attracts diverse businesses to support our community					
through enduring blue and green industries and elevates our					
City as an independent economy that serves local, regional, national, and international sectors.					
national, and international sectors.	1A	1A.1	Cultivate a diverse business climate through incentive programs	IN PROGRESS	CM, ED
	1A	1A.2	Simplify regulatory processes to foster local business success	IN PROGRESS	CM, ED
	1A	1A.3	Advocate for Point-of-Sale taxes for online transactions	NOT STARTED	CM, ED
	1A	1A.4	Provide business support services to promote entrepreneurship	COMPLETED	CM, ED
	1A	1A.5	Participate in the Noyo Ocean Collective to promote blue economy	IN PROGRESS	PW
	1A	1A.6	Demonstrate leadership in wave-powered desalination (Oneka)	IN PROGRESS	PW
	1A	1A.7	Investigate wave energy for alternative power	IN PROGRESS	PW
	1A	1A.8	Establish an aquaculture economy (urchin/abalone farming)	IN PROGRESS	ED
	1A	1A.9	Host seasonal events to support local arts and vendors	IN PROGRESS	CM,VFB
	1A	1A.10	Beautify and enhance downtown for tourism and business	IN PROGRESS	CM
	1A	1A.11	Partner with Guest House Museum and Mendocino Railway	NOT STARTED	CM
	1A	1A.12	Develop a conference and performing arts venue by the sea	NOT STARTED	CM
Collaborate with regional partners to develop reliable local healthcare systems that address our multi-generational community's emotional, mental, and physical wellbeing and partner with regional care providers to holistically care for our					
people.	1B	1B.1	Partner on a regional Health Care Master Plan	IN PROGRESS	CM
	1B	1B.1 1B.2	Develop wellness center for alternative medicine	NOT STARTED	CIVI
	1B	1B.3	Attract medical personnel and develop urgent care/tiered care	NOT STARTED	
	10	10.5	Activate medical personner and develop digent early dered earle	NOTSTARTED	
Create multi-generational hands-on learning experiences that will improve our quality of life and inspire civic pride by providing opportunities for meaningful careers and mentorship that attract the next generation to our city on the coast.					
	1C	1C.1	Connect students with internships	PLANNING	CM
	1C	1C.2	Collaborate with educational institutions on training programs	IN PROGRESS	ED
	1C	1C.3	Provide movie/media workshops using City facilities	NOT STARTED	Admin
	1C	1C.4	Promote Noyo Center as research and learning hub	ON HOLD	VFB
	1C	1C.5	Support Tribal Learning Center for Indigenous education	PARTIALLY COMPLETE	Mayor, Vice Mayor,CDD
	1C	1C.6	Include local history in school curriculum	NOT STARTED	CM
	1C	1C.7	Create digital and walking tours about Fort Bragg history	IN PROGRESS	CM
Develop and maintain affordable and reliable high-speed fiber-optics infrastructure to support and attract diverse businesses, online education, and remote employment that will connect Fort Bragg to the world.					
			Construct, manage, and maintain a municipal broadband utility for		
		1D.1	citywide underground access	IN PROGRESS	CM,ED,MCN
			Consider establishing a broadband Joint Power Agreement with the		
		1D.2	County	ON HOLD	CM,ED

Develop affordable and market-rate housing that is accessible for every arc of residents' lifetime experiences including Fort Bragg's permanent and temporary workforce, students, retirees, and newcomers who want to share our rich cultural and natural home.

1E.1

1E.2

1E.3

1E.4

1E.5

1E.6

1E.7

1E.8

and plan checks

temporary workers

housing impacts analysis

Uphold land use and environmental policies that encourage orderly and efficient development including responsible property ownership that encourages developing, maintaining, and occupying vacant spaces that could be optimized for residents, businesses, and open space while promoting Fort Bragg's welcoming small-town roots. Policies may include:

1D.3	Provide free downtown Wi-Fi to support businesses and visitors	
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Support Housing Mendocino Coast in providing workforce home ON HOLD ownership through Community Land Trust model CDD, Housing Update zoning for mixed-use, walkability, and innovation zones ON HOLD CM,CDD,ED Streamline and expedite permitting with CPTED, software upgrades, PARTIALLY COMPLETE CM, CDD, Engineering Develop multi-residential shareable housing for students and ON HOLD ON HOLD Evaluate City-owned or employee-subsidized housing options Promote inclusive and transitional housing for underserved populations IN PROGRESS CRU, Hospitality Center Develop housing incentives for conversions and additional units IN PROGRESS CM,CDD Plan for climate-driven demographic changes with economic and IN PROGRESS CM,Kosmont

ON HOLD

1F.1	Provide clear planning guidance including census-based zoning and annexation updates (Harbor, East FB, North FB)
1F.2	Establish vacant property registration and potential vacancy tax
1F.3	Resolve reuse of the Mill Site in partnership with Mendocino Railway Prioritize environmental restoration to protect fisheries from climate
1F.4	impact
1F.5	Update General Plan and long-range planning documents

ON HOLD	СМ
PLANNING	CM,CE
IN PROGRESS	CM,EPS,Ad-Hoc
IN PROGRESS ON HOLD	ED, Harbor District CM, CDD

Object Task II Task Description **STATUS** DEPT Ensure sustainable infrastructure, including undergrounding utilities and incentivizing solar and wind energy, to create greater power independence, reliability, and resilience to climate drivers. Launch City-owned microgrid powered by renewable energy sources to create 2A.1 greater power independence, reliability, and resilience to climate drivers. PLANNING CM,PW,LP Explore opportunities to install solar energy systems in Fort Bragg open spaces 2A.2 and City-owned buildings to reduce energy costs and generate revenue. **IN PROGRESS** PW Maintain a secure and resilient water supply that is protective of human health and the environment and ensures fair and reasonable utility rates through longterm planning with adequate funding for rehabilitation and replacement of infrastructure. Promote voluntary water conservation and efficient water usage through continued monitoring and encourage responsible water consumption to 2B.1 minimize water emergencies. **ONGOING** FINANCE,PW Develop a long-term Water Resiliency Plan that evaluates financial and climate vulnerabilities (e.g., drought) and identifies solutions to ensure a resilient water supply with robust storage, reliable water sources, and adequate **ONGOING** 2B.2 infrastructure for treatment and delivery. FINANCE,PW Consider investment in alternative water sources such as fog harvesting, desalination, water reclamation, and greywater recycling to supplement traditional water sources and protect them from saltwater intrusion and other 2B.3 vulnerabilities. **IN PROGRESS** PW Develop an Asset Management Plan based on Condition Assessments to inform and update the Capital Improvement Program regularly and consider priority investments for rehabilitation and replacement, including water mains and leak detection, storm drains, Water Treatment Plant, and Wastewater **ONGOING** 2B.4 Enterprise infrastructure. PW Advance technology to read water meters for more cost-effective and efficient 2B.5 billing. PARTIALLY COMPLETE PW, FINANCE Pursue and secure water rights to ensure a diverse portfolio of surface and 2B.6 groundwater supply. **IN PROGRESS** PW Create additional storage opportunities with ground and surface water storage 2B.7 (i.e., three reservoirs). **IN PROGRESS** PW Operate, maintain, and monitor wastewater collection and treatment facilities to produce high-quality effluent for recycling or discharge to the ocean to uphold our commitment to the environment and public health. Utilize recycled water within new developments using treated wastewater to 2C.1 sustainably irrigate green landscapes. **IN PROGRESS** PW

		2C.2	Optimize sludge treatment to meet design goals of reduced biosolids, maintain regulatory compliance, and reduce odor.	IN PROGRESS	PW
Develop resilient stormwater infrastructure and funding mechanisms for implementation to meet state and federal		2C.3	Modernize and extend sewage systems to prevent rainwater infiltration and overflow and enhance reliable collection and distribution.	NOT STARTED	PW
requirements.	2D	2D.1	Evaluate and develop funding strategies to offset increasing costs associated with deferred maintenance and improvements. Consider establishment of fees to fund capital improvements, operations and	ONGOING	CM,FINANCE
	2D	2D.2	maintenance, and clean water programs to mitigate pollutants in stormwater, and provide other environmental services.	PLANNING	CM,PW
	2D	2D.3	Evaluate the potential to establish a balloted Prop 218 property-related fee or a special parcel tax to cover costs associated with deferred storm drain system maintenance and unfunded Clean Water Quality Act mandates.	PLANNING	CM,PW
	2D	2D.4	Comply with National Pollution Discharge Elimination System (NPDES) permit to meet state and federal water quality requirements.	IN PROGRESS	PW ENGINEERING
	2D	2D.5	Prioritize and educate citizens about best management practices for construction and industrial businesses about the potential harmful impacts of activities that compromise protection of water quality (e.g., sedimentation and erosion; Fats, Oils, and Grease (FOG) and chemical discharge). Partner with state and neighboring agencies to achieve regional water quality	NOT STARTED	PW ENGINEERING
	2D	2D.6	objective solutions such as low-impact development and installation of trash capture devices to reduce marine debris. Ensure longevity of storm drainage system as an important tool in reducing	IN PROGRESS	PW ENGINEERING
	2D	2D.7	risks of flooding and sink holes in local neighborhoods.	ONGOING	PW ENGINEERING
Develop a comprehensive waste management approach with the County that will provide reliable access to recycling, hazmat, green waste, and solid waste services for our businesses and residents.					
			Reevaluate access to, or repurposing of, Caspar station site as a local		
	2E 2E		sustainable option. Consider reopening transfer station at Pudding Creek.	NOT STARTED ON HOLD	CM,PW CM
Maintain resilient and walkable streetscapes that provide safety and attract travelers, pedestrians, cyclists, and businesses by coordinating all improvements.		26.2	consider reopening transfer station at radding creek.	ON NOLD	SIVI
	2F	2F.1	Cooperatively schedule Road Maintenance with Water and Wastewater Enterprise activities to efficiently improve maintenance and inspections of Collaborate with maintenance crews who have the day-to-day on-site observation and interaction with the public to prioritize improvements as seen	ONGOING	PW
	2F	2F.2	by boots-on-the-ground.	IN PROGRESS	CM,PW

		Prioritize beautiful streets with coordinated cleanup efforts and weed removal		
		to attract locals and tourism and respect the incredible environment where we		
		work, live, and play (e.g., beautify downtown core of Franklin and Main with		
2F	2F.3	outdoor hanging flower baskets).	IN PROGRESS	CM,PW
		Enforce parking rules to improve health and safety and minimize disruption to		
2F	2F.4	maintenance crews and the public (i.e., unsafe vehicles parked on airstrip).	NOT STARTED	PW,PD
		Promote sustainable transportation alternatives such as carpooling,		
		ridesharing, complete streets, downtown shuttle, and electric vehicles with		
2F	2F.5	incentives and infrastructure to support multi-modal transportation.	NOT STARTED	PW
		Encourage downtown walkability and biking that increases foot traffic for local		
		businesses and supports the Guest House Museum's historical walking tour by		
		creating center islands and greening our streetscapes so that everyone can		
		enjoy our year-round clean coastal climate (e.g., close traffic on priority streets		
2F	2F.6	to encourage accessibility for community gathering).	NOT STARTED	VFB, PW
		Reevaluate Maple Street as a Complete Street with beautification concept to		
2F	2F.7	provide a walkable thoroughfare to CV Starr Center.	NOT STARTED	Engineering

Operate and maintain existing City facilities and infrastructure and ensure adequate staffing and funding through the Capital Improvements Program budget.

2G	2G.1	Develop a targeted plan to address deficiencies and deferred maintenance in our existing parks, recreational facilities, and City-owned infrastructure.
2G	2G.2	Inspect all city-owned assets and facilities to ensure they meet building and operating standards (i.e., roofing, painting, accessibility, etc.).
2G	2G.3	Complete construction on Corporation Yard to assure safety of City's equipment and accessibility for efficient mobilization and demobilization. Re-evaluate maintenance software options for managing efficient and streamlined daily and reactive tasks like filling potholes, graffiti removal, and
2G	2G.4	utility repairs.
		Enhance infrastructure security and maintain reliable equipment to reduce
2G	2G.5	health and safety concerns to employees and the public.
		Pursue funding to improve and expand public infrastructure, while reducing
2G	2G.6	costs to the community.



Goal	Object Tas	sk II Task Description	STATUS	DEPT
Create an Emergency Operations, Preparedness, and Response Plan coupled with a Vulnerability Analysis to prioritize safety, communication, prevention, and response to disasters (e.g., earthquakes, tsunamis, fire).				
	24 24	Create an Emergency Operations, Preparedness, and Response Plan coupled with a Vulnerability Analysis to prioritize safety, communication, prevention, and response to disasters (e.g., earthquakes, tsunamis, fire).	COMPLETE	np.
	3A 3A.	1 and response to disasters (e.g., earthquakes, tsunamis, me).	COMPLETE	PD
	3A 3A.	Develop an Economic Strategy and Recovery Plan in advance of disasters for post-disaster response (e.g., lessons learned from Maui).	NOT STARTED	PD,CM,ED
	3A 3A.	Update budget-line item for Emergency Planning and Management to be commensurate with other similar cities.	COMPLETE	СМ
	3A 3A.	Encourage sustainable local food production, water conservation for personal use, local building supplies, and volunteerism as a way of life.		
omplete the Emergency Operations Center to serve our	3A 3A.	Create annually renewed contracts to freeze pricing in advance of emergencies so that vendors will be responsive during emergencies (e.g., gasoline).	IN PROGRESS	Finance, PD
tizens.	3B 3B.	Complete the Emergency Operations Center to serve our citizens.	PARTIALLY COMPLETE	PD
	30 30.	Operationalize the multi-functional Community Center Phase III to support the community during emergencies with services including shelter, food, water,	TANNIALLI COMI LLIL	
	3B 3B.	2 and medical assistance.	PLANNING	CM,CV Starr, Grants Team
		As part of the Voluntary Fire Department, provide continuous training to staff focused on Emergency Operations procedures including ingress and egress strategies, roles and responsibilities, best management practices, and		
	3B 3B.	3 communication and coordination with other responders.	PARTIALLY COMPLETE	PD
entify and build more accessible emergency response	3B 3B.	Update equipment and technology to improve inter-agency communications 4 and response.	COMPLETE	PD
tations (e.g., fire, ambulance, police) that are less ulnerable to changing climate conditions (i.e., firehouse eismic retrofit) and consider co-located micro stations at the city expands.				
		Identify and build more accessible emergency response stations (e.g., fire, ambulance, police) that are less vulnerable to changing climate conditions (i.e., firehouse seismic retrofit) and consider co-located micro stations as the city		
	3C 3C.	1 expands.	NOT STARTED	PD,PW
	3C 3C.	2 Reconstruct the Fire Station North Wing.	NOT STARTED	PW,Fire, Grants
	3C 3C.	3 Fund sprinklers downtown through low-interest loans.	PLANNING	CM

Continue to modernize our Police Force to reflect the diversity of our city and foster community engagement through positive interactions that build trust and transparency in our schools and neighborhoods.

		Continue to modernize our Police Force to reflect the diversity of our city and foster community engagement through positive interactions that build trust		
3D	3D.1	and transparency in our schools and neighborhoods.	IN PROGRESS	PD
3D	3D.2	Support committed Care Response Units (CRU) and continual funding.	ONGOING	PD
		Consider the mobility of Police bike patrols as part of our safer, healthier		
3D	3D.3	downtown and parks.	PLANNING	CM,PD
		Promote Police Explorers to provide youth with an opportunity to partner with		
		and learn about the law enforcement profession and engage with the		
3D	3D.4	community in meaningful ways through volunteerism.	IN PROGRESS	PD
		Invest in technology to increase efficiency, expedite the ability to solve crimes,		
3D	3D.5	and to expand the capacity of our police force.	ONGOING	PD
		Develop organizational wellness strategies to encourage the best in our police		
3D	3D.6	department.	PARTIALLY COMPLETE	PD,CM

Create a specific Business Plan for the CV Starr Center to	,	_			
identify its highest and best value for the City including					
evaluating alternative business sustainability models					
(e.g., public- private partnership) that consider					
community access with independent financial viability to					
sustain neutral or surplus revenue. Evaluate					
opportunities includina:			Create a specific Business Plan for the CV Starr Center to identify its highest		
			and best value for the City including evaluating alternative business		
	4.4	/ A 1	sustainability models.	IN PROCEEC	CM Parks 9 Pas
	4A	4A.1	sustamaninty mouels.	IN PROGRESS	CM, Parks & Rec
			Control funding for the post multi number where of CV Chair Control for the		
	4.5	44.2	Secure funding for the next multi-purpose phase of CV Starr Center, including a	DLANNUNG	CM DM Carata
	4A	4A.2	Community Resiliency Center and indoor basketball courts.	PLANNING	CM,PW, Grants
			Expand aquatic programming with swimming lessons, water fitness classes, and	ONGOING	2 1 2 2
		_	recreational swim sessions.	ONGOING	Parks & Rec
	4A	4A.4	Increase frequency and variety of fitness and enrichment classes.	ONGOING	Parks & Rec
			Create an Affordability Plan for disadvantaged communities, government		
	4A	4A.5	employees, teachers, and students.	IN PROGRESS	Parks & Rec, CM
	4.5	44.	Call the Carlly account along the	0111015	
			Sell the facility or create alternative management strategies.	ON HOLD	
	4A	4A.7	Expand parking and incorporate vehicle charging infrastructure.	PLANNING	CM,PW
Leverage the 500-acre new reservoir property to its					
highest and best use by developing on-site accessible					
recreation and community forest opportunities that					
support eco- exploration, education, and cultural events.					
			Leverage the 500-acre new reservoir property for recreation and community		
	4B	4B.1	forest opportunities to support eco-exploration, education, and cultural events.	IN PROGRESS	PW, Parks & Rec, C
			, , , , , , , , , , , , , , , , , , ,		-, : :::::: :::::::::::::::::::::::::::
			Promote multi-generational programs including after-school programs,		
	4C	4C.1	summer camps, senior fitness classes, and city-owned sports facilities.	PARTIALLY COMPLETE	Parks & Rec
	. •		The state of the s	THE PARTY OF THE P	5 1100
			Partner with public schools to develop a multi-use facility initiative and share		1
	4D	4D 1	City parks with vendors for markets and fairs.	ONGOING	Darks & Dooyth
Prioritize accessible and well-maintained parks through	4D	4U.I	City parks with vehicors for markets and falls.	— ONGOING	Parks & Rec,vfb
development of a Parks Operations & Maintenance Plan					
with assigned and committed Staffing Plan to ensure					
implementation, including:					
•			Develop a Parks Operations & Maintenance Plan with Staffing Plan and		
	4 E	4E.1	communicate closures clearly.	ONGOING	Parks & Rec, PW
	4E		communicate closures clearly.		
	4E		·		
	4E		Expand, improve, and repair parks, trails, and green spaces; restore native		
			Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park build-		Parks & Rec DW
Acquire additional land. develop new parks and		4E.2	Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park build-	IN PROGRESS	Parks & Rec, PW
			Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park build-		Parks & Rec, PW
Acquire additional land, develop new parks and playgrounds, and increase access to the Coastal Trail and other open spaces for underserved communities and	4E		Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park build-		Parks & Rec, PW
playgrounds, and increase access to the Coastal Trail and other open spaces for underserved communities and	4E		Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park build-		Parks & Rec, PW
playgrounds, and increase access to the Coastal Trail and other open spaces for underserved communities and	4E		Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park build-		Parks & Rec, PW
playgrounds, and increase access to the Coastal Trail and other open spaces for underserved communities and	4E	4E.2	Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park buildout.		Parks & Rec, PW
playgrounds, and increase access to the Coastal Trail	4E	4E.2	Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park buildout. Acquire land, develop new parks and trails, and increase access to open spaces,	IN PROGRESS	
playgrounds, and increase access to the Coastal Trail and other open spaces for underserved communities and to attract locals and tourists alike.	4E	4E.2	Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park buildout. Acquire land, develop new parks and trails, and increase access to open spaces,	IN PROGRESS	
playgrounds, and increase access to the Coastal Trail and other open spaces for underserved communities and to attract locals and tourists alike. Partner with Visit Fort Bragg to celebrate Fort Bragg's long forestry and maritime history to engender civic pride	4E	4E.2	Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park buildout. Acquire land, develop new parks and trails, and increase access to open spaces, including future restoration of Mill site ponds.	IN PROGRESS	
playgrounds, and increase access to the Coastal Trail and other open spaces for underserved communities and to attract locals and tourists alike. Partner with Visit Fort Bragg to celebrate Fort Bragg's long forestry and maritime history to engender civic pride	4E	4E.2	Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park buildout. Acquire land, develop new parks and trails, and increase access to open spaces, including future restoration of Mill site ponds. Partner with Visit Fort Bragg to promote Fort Bragg's history and tourism by	IN PROGRESS	
playgrounds, and increase access to the Coastal Trail and other open spaces for underserved communities and to attract locals and tourists alike. Partner with Visit Fort Bragg to celebrate Fort Bragg's	4E	4E.2	Expand, improve, and repair parks, trails, and green spaces; restore native species, update Noyo Harbor access road, and complete Bainbridge Park buildout. Acquire land, develop new parks and trails, and increase access to open spaces, including future restoration of Mill site ponds.	IN PROGRESS	

Goal	Objec	ct Task I	II Task Description	STATUS	DEPT
Promote transparency on how the City sets financial benchmarks and prioritizes fiscal expenditures and report o the Council and public on how we are achieving or deviating from best management practices.					
deviating from best management practices.					
			Promote transparency on how the City sets financial benchmarks and		
	5A	5A.1	prioritizes fiscal expenditures and report to the Council and public on progress.	ONGOING	CM, Finance
	. .	o	Identify a California Public Records Act line item in the budget to share	0.1000	
	5A	5A.2	transparent access and associated costs to administer requests.	NOT STARTED	
dentify strategic partnerships to share investments and osts through a variety of models, including:					•
			Identify strategic partnerships to share investments and costs through models		
			such as state and federal grants, public-private partnerships, and low-interest		
	5B	5B.1	loans.	PLANNING	CM
Continue to identify new revenue streams to cover rising costs and evaluate current financial expenditures to emain revenue-neutral or with surplus budget (i.e., without deficit spending) to ensure that City monies are eptimized to the benefit of our diverse community rate and taxpayers.					
id taxpayors.			Continue to identify new revenue streams and evaluate current expenditures		
	5C	5C.1	to ensure revenue-neutral or surplus budgets.	PARTIALLY COMPLETE	СМ
			Assess return on investment of electronic license plate tracking on fleet and		
	5C	5C.2	evaluate effectiveness and risks.	PARTIALLY COMPLETE	PD
	5C	5C.3	Prioritize and track repayment and long-term financial liabilities (e.g., PERS).	ONGOING	CM, FINANCE
			Develop economic analysis to attract businesses and workforce for mid- and		
	5C	5C.4	long-term planning.	IN PROGRESS	CM,ED
			Collaborate with Noyo Harbor District to revitalize area and pursue grants for		
	5C	5C.5	harbor infrastructure and fishing support.	IN PROGRESS	ED
			Consider increasing/optimizing Transient Occupancy Tax (TOT) to benefit the		
	5C	5C.6	community.	COMPLETE	CM, FINANCE
	5C	5C.7	Reconsider property tax split and optimize for City benefit.	IN PROGRESS	CM
			Initiate a sales tax ballot measure to support City's strategic priorities and		
inplement financial forecasting and scenario analysis to inticipate future budgetary challenges and identify pportunities for cost savings and revenue generation to insure long-term solvency. Communicate forecasts egularly to Council.	5C	5C.8	services.	COMPLETE	CM, FINANCE
ogain, to council			Implement financial forecasting and scenario analysis to anticipate budgetary		1
	5D	5D.1	challenges and communicate forecasts to Council.	ONGOING	CM, FINANCE
	5D		Identify reserve goals and escalate annually based on inflation.	COMPLETE	CM, FINANCE
			Improve Springbrook reporting for better budget tracking, HR reporting, and		
	5D	5D.3	Council transparency.	IN PROGRESS	FINANCE
			Monitor return on investments through performance goals and contract		
	5D	5D.4	deliverables.	IN PROGRESS	City Clerk, Finance, P
	5D	5D.5	Maintain business relationships and ensure timely vendor payments.	ONGOING	FINANCE

Create collaborative partnerships with the County and neighboring cities, towns, and school districts to create more strategic economic solutions and increase buying power that is symbiotic to address mutual challenges and interests.

5E	5E.1	Create partnerships with County, cities, and school districts for strategic economic solutions and increased buying power. Partner with FBUSD to secure funding for athletic field rehabilitation and	ONGOING	CM,ED
5E	5E.2	· ·	PLANNING	СМ
		Form a Local Infrastructure Task Force to identify needs and develop		
5E	5E.3	collaborative solutions.	NOT STARTED	
5F	5F.1	Review existing water and sewer rates for sustainability and equity.	IN PROGRESS	CM.FINANCE
5G	5G.1	Continue to build Reserves (20-30%) of Operating Expenditures for each Fund.	COMPLETE	CM, FINANCE

Develop and implement a Recruitment and Retention Program that supports staffing, recruitment, retention, onboarding, performance evaluation, and promotes Fort Bragg's culture and employee wellness. Reinforce internal communication to support service delivery, build strong relationships, and foster a One-City mentality with interdepartmental collaboration and employee recognition. In PROGRESS HR,CM In PROGRESS CM,Dept Heads Invest in technology to modernize City Hall's IT infrastructure, upgrade systems, implement cybersecurity policies, and improve digital services. Attract highly qualified consultants, vendors, and contractors with a 6D 6D.1 standardized selection process that gives preference to local businesses. PARTIALLY COMPLETE PW	Goal	Object Tas	k II Task Description	STATUS	DEPT
staffing, recruitment, retention, onboarding, performance evaluation, and promotes Fort Bragg's culture and employee wellness. Reinforce internal communication to support service delivery, build strong relationships, and foster a One-City mentality with interdepartmental collaboration and employee recognition. IN PROGRESS HR,CM IN PROGRESS CM,Dept Heads Invest in technology to modernize City Hall's IT infrastructure, upgrade systems, implement cybersecurity policies, and improve digital services. Attract highly qualified consultants, vendors, and contractors with a					
6A 6A.1 promotes Fort Bragg's culture and employee wellness. Reinforce internal communication to support service delivery, build strong relationships, and foster a One-City mentality with interdepartmental 6B 6B.1 collaboration and employee recognition. IN PROGRESS HR,CM IN PROGRESS CM,Dept Heads Invest in technology to modernize City Hall's IT infrastructure, upgrade systems, implement cybersecurity policies, and improve digital services. Attract highly qualified consultants, vendors, and contractors with a			Develop and implement a Recruitment and Retention Program that supports		
Reinforce internal communication to support service delivery, build strong relationships, and foster a One-City mentality with interdepartmental 6B 6B.1 collaboration and employee recognition. Invest in technology to modernize City Hall's IT infrastructure, upgrade 6C 6C.1 systems, implement cybersecurity policies, and improve digital services. Invest in technology to modernize City Hall's IT infrastructure, upgrade 6C 6C.1 systems, implement cybersecurity policies, and improve digital services. In PROGRESS CM, Dept Heads Attract highly qualified consultants, vendors, and contractors with a					
relationships, and foster a One-City mentality with interdepartmental 6B 6B.1 collaboration and employee recognition. IN PROGRESS CM,Dept Heads Invest in technology to modernize City Hall's IT infrastructure, upgrade systems, implement cybersecurity policies, and improve digital services. Attract highly qualified consultants, vendors, and contractors with a		6A 6A.		IN PROGRESS	HR,CM
6B 6B.1 collaboration and employee recognition. IN PROGRESS CM,Dept Heads Invest in technology to modernize City Hall's IT infrastructure, upgrade 6C 6C.1 systems, implement cybersecurity policies, and improve digital services. Attract highly qualified consultants, vendors, and contractors with a					
Invest in technology to modernize City Hall's IT infrastructure, upgrade 6C 6C.1 systems, implement cybersecurity policies, and improve digital services. Attract highly qualified consultants, vendors, and contractors with a		6B 6B		IN PROGRESS	CM Dent Heads
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Attract highly qualified consultants, vendors, and contractors with a			Invest in technology to modernize City Hall's IT infrastructure, upgrade		
		6C 6C.	systems, implement cybersecurity policies, and improve digital services.	IN PROGRESS	CM,Dept Heads
			100		
PARTIALLY COMPLETE PW		6D 6D		DARTIALLY COMPLETE	DW
		6D 6D.	1 Standardized selection process that gives preference to local businesses.	PARTIALLY COMPLETE	PVV
Consistently deliver quality services and projects using Project Management			Consistently deliver quality services and projects using Project Management		
6E 6E.1 principles covering schedule, expertise, communication, and budget. IN PROGRESS CM,Dept Heads		6E 6E.		IN PROGRESS	CM,Dept Heads
Require consistent training and mentoring for all departments to support staff					
6F 6F.1 development and advancement through certification and skills training. IN PROGRESS CM,Dept Heads		6F 6F.:		IN PROGRESS	CM,Dept Heads
Embody environmental stewardship through green practices including reducing paper use, investing in eco-friendly vehicles, and supporting local					
6G 6G.1 green businesses. IN PROGRESS CM,Dept Heads		6G 6G.		IN PROGRESS	CM.Dept Heads
We value our residents, customers, and employees by Design resident, customer, and employee-focused services and solutions that	We value our residents, customers, and employees by	30.			,- 9605555
designing solutions and services that put people first. 6H 6H.1 reflect the City's values and prioritize people-first delivery. ONGOING CM,Dept Heads	designing solutions and services that put people first.	6H 6H.	1 reflect the City's values and prioritize people-first delivery.	ONGOING	CM,Dept Heads

Goal Object Task	II Task Description	STATUS	DEPT
	Promote the City and highlight accomplishments (e.g., desalination, broadband) through City Manager's Roundup, social media, utility bills, press		
7A 7A.1	releases, fact sheets, and FAQs.	COMPLETE	CM,Admin
	Engage with key interested parties, including tribes, NGOs, businesses, and residents, in community decision-making to shape policies and build civic		
7A 7A.2	pride.	ONGOING	CM,Dept Heads
	Promote the City Brand and celebrate Fort Bragg's identity through inclusive		
7B 7B.1	events such as Indigenous People's Day.	IN PROGRESS	CM,Dept Heads
7B 7B.2	Launch a citizen of the year award to build and share community values.	NOT STARTED	
	Inspire City staff visibility and maintain consistent communication with Council,		
7B 7B.3	staff, customers, and public.	ONGOING	CM,Dept Heads
	Foster government trust through transparency, thoughtful communication,		
7B 7B.4	and increased community presence at events.	ONGOING	CM,Dept Heads
	Partner with schools or colleges to run Summer in the City Internship Program		
7B 7B.5	for high school seniors.	PLANNING	CM
70 70 6	Collaborate with community organizations to advance workforce initiatives	ONCOINC	CMED
7B 7B.6	aligned with local industry needs.	ONGOING	CM,ED
	Expand City volunteer opportunities such as emergency preparedness and		
7B 7B.7	special event programs (e.g., adopt a street or park).	IN PROGRESS	CM,ADMIN