



## Visit Fort Bragg Committee Application

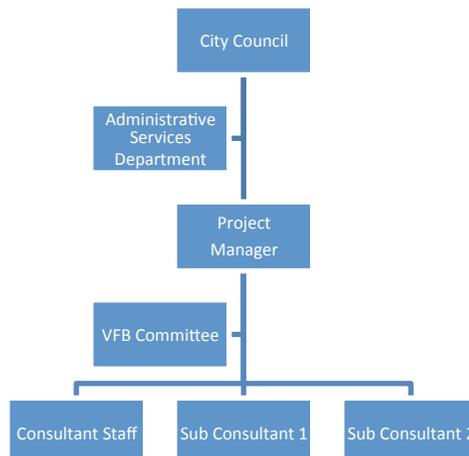
Visit Fort Bragg inspires visitors to enjoy Fort Bragg through comprehensive and collaborative outreach, ultimately increasing visitor spending and stimulating the local economy.

The City of Fort Bragg is currently seeking committed, inspired big-picture thinkers to help bring the mission to life. Applicants should represent some aspect of Fort Bragg's Tourism Economy with a focus on the lodging industry (owners and/or managers of lodging establishments).

Committee Commitment: Currently meetings will be held once per quarter in collaboration with the City's Community Development Committee. Meetings are regularly scheduled for the 4<sup>th</sup> Wednesday of the month at 3:00pm.

This Committee is subject to the Ralph M. Brown Act. Members are expected to fully comply with all applicable laws and regulations related the Brown Act. (Training will be provided upon request). As the Committee is subject to the "Brown Act", information on this application is subject to the CA Public Records Act and related regulations.

Initial terms for the Committee will be either 18 or 30 months. The long-term goal is to have 5-7 community members serve staggering terms of 2 years. Initial terms, to be chosen by members of the Community Development Committee, will be either 18 months (July 2018 through December 2019) or 30 months (July 2018 through December 2020).



**Applications are due Friday, June 8.** To submit an application or for more information or questions, please contact the VFB Project Manager:

**Aspen Logan, [aspen@mycolormill.com](mailto:aspen@mycolormill.com), 707-964-9645**

Only completed applications will be brought forward to the Community Development Committee for consideration. Supplemental information supporting the application is welcome.

APPLICATION

**Name:**

**Company:**

**Mailing Address:**

**Email Address:**

**Phone Number:**

- 1. Why would you like to be on the Visit Fort Bragg Committee?**
- 2. Briefly describe your vision for Fort Bragg's Tourism Economy over the next 3-5 years.**
- 3. What are some of your prior board/committee experiences?**
- 4. What is your experience and expertise in strategic planning, budgeting and destination marketing?**
- 5. What does success for this Committee look like to you?**